



## 811 Run, a 5K benefitting the P4 Foundation - Corporate Sponsorship

Dear Prospective Sponsor:

Georgia 811 is hosting our 2<sup>nd</sup> annual 811 Run/Walk 5K, a pre-qualifier for the Peachtree Road Race, in Lawrenceville's Tribble Mill Park on Saturday, September 9<sup>th</sup>, 2017. Proceeds from this event will be donated to the P4 Foundation supporting childhood cancer patients and research.

We are offering your organization an opportunity to be a sponsor of this community event. As a corporate sponsor, your company's logo will be placed on the back of the race day shirt. We can also place literature about your company in our race bag that each participant receives if you provide us with any pertinent flyers/brochures or giveaways. A more detailed description of sponsorship levels are on the 2<sup>nd</sup> page of this letter.

There are several levels of sponsorship your company can consider (see below for details):

Platinum - \$2000 - Gold - \$1500 - Silver - \$1000 - \$500 Bronze

Georgia 811 is a nonprofit corporation dedicated to preventing damage to Georgia's underground utilities and promoting public safety. We function as a communication system, connecting our member utility companies with professional excavators and homeowners who are planning mechanized digging activity such as excavation, tunneling, grading, boring and demolition.

The P4 Foundation believes in making a difference in the lives of children affected by cancer by providing them educational resources, unconditional emotional and financial support, and believe in ensuring a future without cancer by contributing to childhood cancer research. To learn more about the P4 Foundation, visit [www.p4foundation.org](http://www.p4foundation.org).

Please feel free to call or email any of the contacts below with any specific questions you may have.

- Sponsorship Information: Mike Bell 770-286-1886  
[mbell@georgia811.com](mailto:mbell@georgia811.com)
- Race Information/Sign up: Rick Routh 404-245-5813  
[routh@georgia811.com](mailto:routh@georgia811.com)
- Volunteer Information: Fiona Bowen 404-444-3506  
[fbowen@georgia811.com](mailto:fbowen@georgia811.com)

**Date for the  
2017 811 RUN  
September 9, 2017**

**Site of Race:  
Tribble Mill Park  
2125 Tribble Mill Pkwy  
Lawrenceville GA 30045**

**Race Time 8:11am**

**Check In Time 6:30am**





## 811 Run 5K - Sponsorship Levels

### Platinum Sponsor \$2000 donation

- Large Logo on race shirts
- Sponsor mention in race packets
- Logo/Name prominently displayed at registration
- Your company will be given special recognition at Awards ceremony
- If interested, you are allowed to set up an informational table about your company and hand out Promotional material or product samples.

### Gold Sponsor \$1500 donation

- Logo on race shirts
- Sponsor mention in race packets

- Logo/Name prominently displayed at registration table
- Your company will be given special recognition at Awards ceremony

### Silver Sponsor \$1000 donation

- Logo on race shirts
- Sponsor mention in race packets
- Logo/Name prominently displayed at registration table

### Bronze \$500 donation

- Sponsor mention in race packets
- Logo/Name prominently displayed at registration table

In order for us to make sure we are able to give you all that we offer in the form of advertising for your sponsorship, you will need to provide us with a high res .jpg or .eps file of your logo by July 28th, 2017 at 5:00 p.m. Please email your logo and this completed form to: [mbell@georgia811.com](mailto:mbell@georgia811.com)

**A special thank you to our 2016 sponsors: Cable East Inc, City of Lawrenceville, Williams, Badger Daylighting, Walton Gas and Georgia Transmission.**

Donation Level: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

email: \_\_\_\_\_

Mail checks to Georgia 811, Attn: 811 Run, 3400 Summit Ridge Pkwy, Duluth, GA 30096. If you need an invoice or wish to pay with credit card please contact Mike Bell at 770-286-1886 or email [mbell@georgia811.com](mailto:mbell@georgia811.com)

