



811 Run, a 5K benefitting the P4 Foundation - Corporate Sponsorship

Dear Prospective Sponsor:

Georgia 811 is hosting our 3rd annual 811 Run/Walk 5K, a pre-qualifier for the Peachtree Road Race, in Lawrenceville's Tribble Mill Park on Saturday, September 8th 2018. Proceeds from this event will be donated to the P4 Foundation supporting childhood cancer patients and research.

We are offering your organization an opportunity to be a sponsor of this community event. As a corporate sponsor, your company's logo will be placed on the back of the race day shirt. We can also place literature about your company in our race bag that each participant receives if you provide us with any pertinent flyers/brochures or giveaways. A more detailed description of sponsorship levels are on the 2nd page of this letter.

There are several levels of sponsorship your company can consider (see below for details):

Platinum - \$2000 - Gold - \$1500 - Silver - \$1000 - \$500 Bronze

Georgia 811 is a nonprofit 501(c)(6) organization dedicated to preventing damage to Georgia's underground utilities and promoting public safety. We function as a communication system, connecting our member utility companies with professional excavators and homeowners who are planning mechanized digging activity such as excavation, tunneling, grading, boring and demolition. Contributions or gifts to us are not deductible as charitable contributions for Federal Income tax purposes.

The P4 Foundation believes in making a difference in the lives of children affected by cancer by providing them educational resources, unconditional emotional and financial support, and believe in ensuring a future without cancer by contributing to childhood cancer research. To learn more about the P4 Foundation, visit www.p4foundation.org.

Please feel free to call or email any of the contacts below with any specific questions you may have.

- Sponsorship Information: Mike Bell 770-286-1886
mbell@georgia811.com
- Race Information/Sign up: Rick Routh 404-245-5813
rrouth@georgia811.com
- Volunteer Information: Fiona Bowen 404-444-3506
fbowen@georgia811.com

**Date for the
2018 811 RUN
September 8, 2018**

**Site of Race:
Tribble Mill Park
2125 Tribble Mill Pkwy
Lawrenceville GA 30045**

Race Time 8:11am

Check In Time 6:30am





811 Run 5K - Sponsorship Levels

Platinum Sponsor \$2000 donation

- Large Logo on race shirts
- Sponsor mention on GA811 5k web page and runner registration page
- Logo/Name prominently displayed at registration
- Your company will be given special recognition at Awards ceremony
- If interested, you are allowed to set up an informational table about your company and hand out Promotional material or product samples.

Gold Sponsor \$1500 donation

- Logo on race shirts
- Sponsor mention on GA811 5k web page and runner registration page

- Logo/Name prominently displayed at registration table
- Your company will be given special recognition at Awards ceremony

Silver Sponsor \$1000 donation

- Logo on race shirts
- Sponsor mention on GA811 5k web page and runner registration page
- Logo/Name prominently displayed at registration table

Bronze \$500 donation

- Sponsor mention on GA811 5k web page and runner registration page
- Logo/Name prominently displayed at registration table

In order for us to make sure we are able to give you all that we offer in the form of advertising for your sponsorship, you will need to provide us with a high res .jpg or .eps file of your logo by July 27th, 2018 at 5:00 p.m. Please email your logo and this completed form to: fbowen@georgia811.com

A special thank you to our 2017 sponsors: Cable East Inc, GRESCO, UtiliQuest, Liberty Utilities, Williams, Georgia Transmission, City of Lawrenceville, Paradigm, City of Buford, SEConnections, Walton EMC Charities, and Sunbelt Rentals.

Donation Level: _____

Company/Organization Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

email: _____

Mail checks to Georgia 811, Attn: 811 Run, 3400 Summit Ridge Pkwy, Duluth, GA 30096. If you need an invoice or wish to pay with credit card please contact Mike Bell at 770-286-1886 or email mbell@georgia811.com

