

SOCIAL MEDIA MESSAGES – NSDM 2020

CGA recommends the following social media messages for NSDM 2020. Be sure to check back for new additions!

First week of NSDM

- **4/1:** Today is a special day as it's the first day of National Safe Digging Month! If you're planning any DIY projects this spring, remember to always call 811 to know what's below before you dig! #WednesdayWisdom #Call811
- **4/3:** If your #FridayVibes include dreaming up your next home improvement project, remember to add calling 811 to your to-do list for any digging projects! If you don't call 811 before digging, you could knock out utility service, injure yourself or face fines. #Call811

Second week of NSDM

- **4/7:** Does your #TransformationTuesday involve DIY home improvement projects like planting shrubs and trees, installing a fence or patio, or anything else requiring digging? If yes, make sure that you #Call811 a few days in advance to prevent damages to underground utilities!
- **4/9:** Did you know that the first National Safe Digging Month was in 2008? This important observance that's celebrated each April reminds everyone to always #Call811 before digging projects to keep communities safe! #ThrowbackThursday

Third week of NSDM

- **4/15:** With #EarthDay only one week away, our #WednesdayWisdom is a reminder to #Call811 today if your celebrations for the planet involve planting trees or other greenery. Always know what's below by taking advantage of the free 811 service before disturbing the ground in any way.
- **4/17:** When your #FridayMood means getting ready for outdoor DIY projects, remember that you must #Call811 at least a few days in advance of breaking ground for any digging projects large or small.

Fourth week of NSDM

- **4/21:** #ArborDay is this Friday, so make sure you #Call811 TODAY if your celebrations involve planting trees! Tag a friend who needs to hear this message!
- **4/24:** Happy #ArborDay! We're thankful for all the folks who called 811 before planting trees to make the world a little greener today, while also keeping themselves and their communities safe. Remember: every dig, every time, #Call811!

Fifth week of NSDM

- **4/28:** Did you know? Before the FCC designated 811 as the national call-before-you-dig phone number, you had to know the 1-800 number for your notification center. Now it's as easy as dialing 811 from anywhere in the country to have your utilities marked! #Call811
- **4/30:** Today may be the last day of National Safe Digging Month, but the #Call811 message is important to keep top of mind all year round. No matter the time of year, always call before you dig to know what's below!