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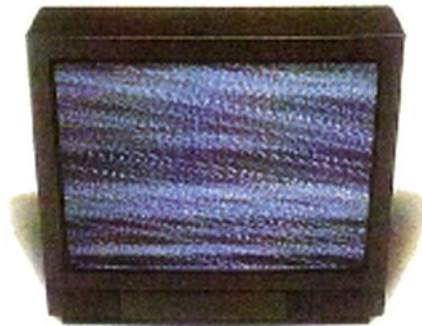
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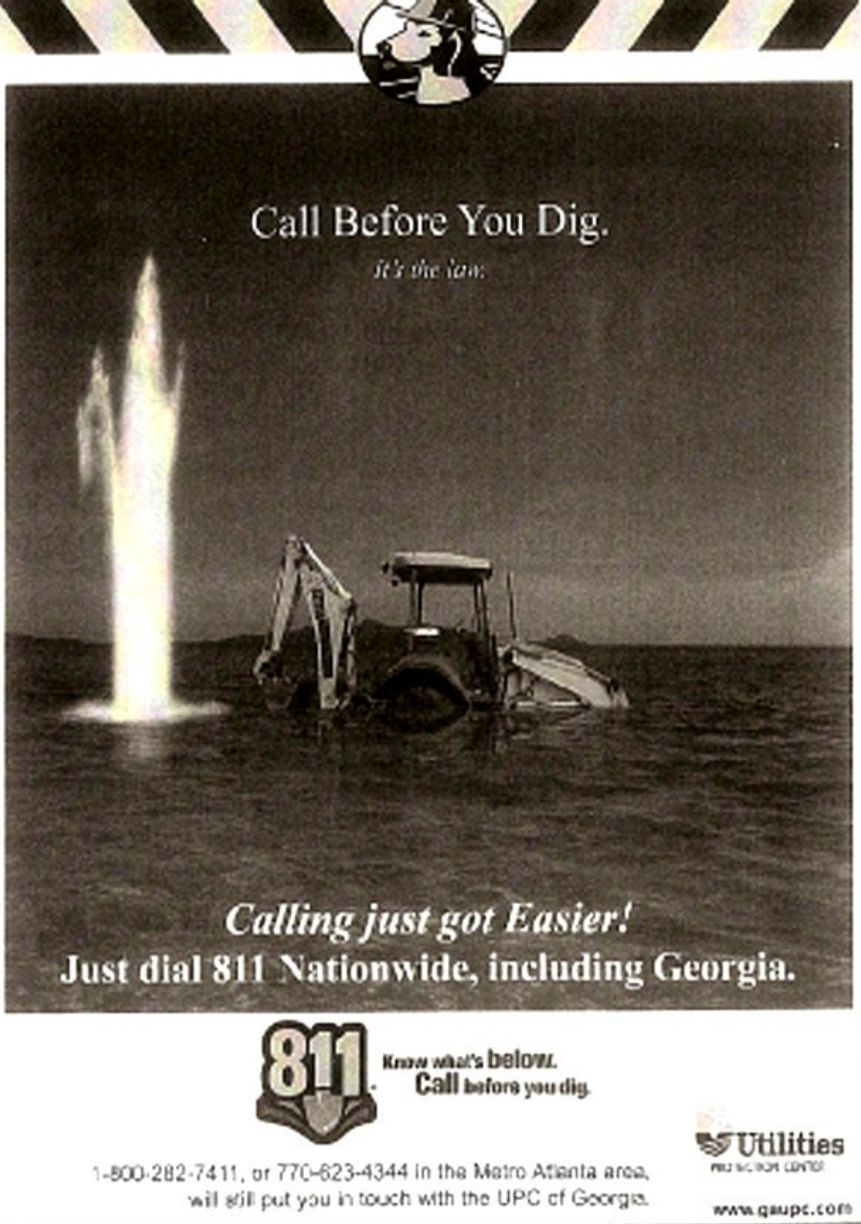
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SECRETARY

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Atlanta Gas Light Company

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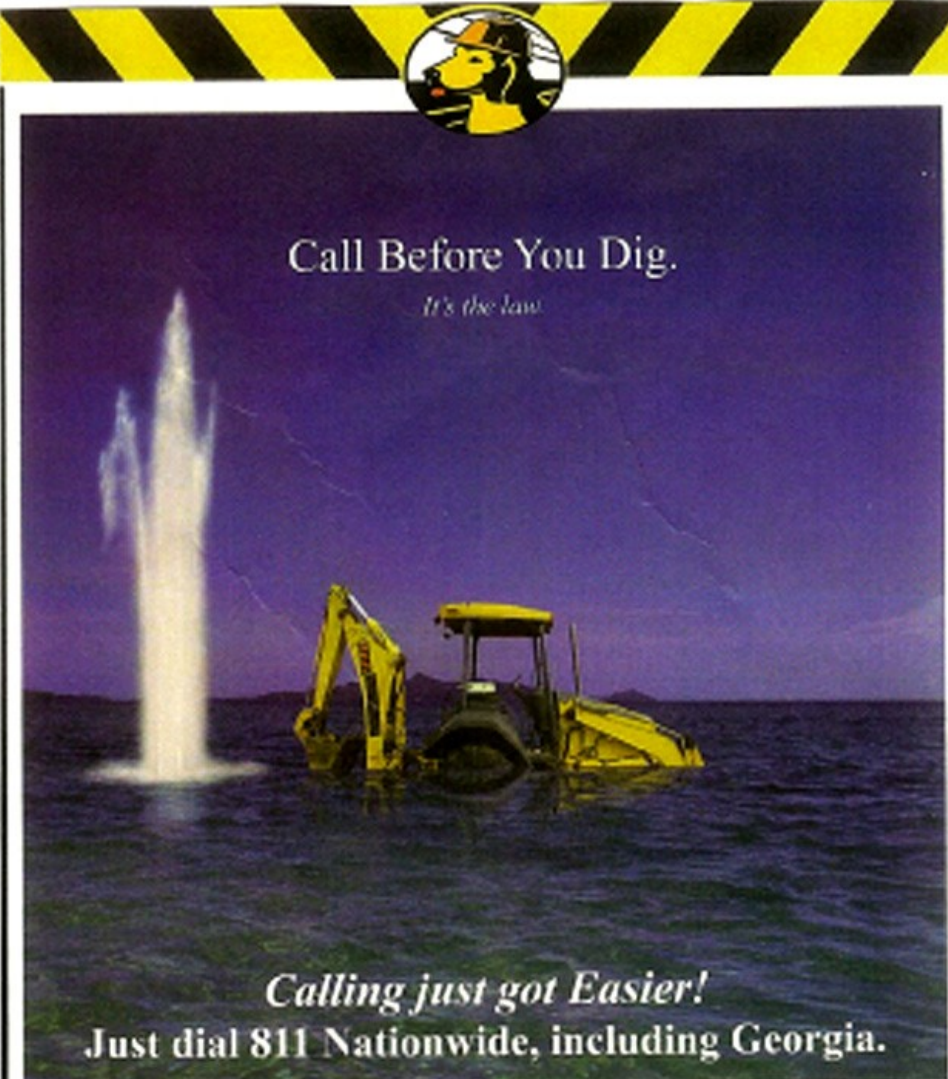
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What's inside

Volume 1 Issue 1

- Statewide Marking Standards and White Lining
- Large Project Ticket Type
- Tolerance Zone, Why is it so important?
- UPC Public Awareness Resources
- Meet GA PSC Utilities Division
- How to file a probable violation
- Locate Excellence
- International Utility Locate Rodeo

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GUCA Covers the State with Membership Meetings

Area membership meetings are just one of the benefits GUCA members receive. At these meetings, GUCA members enjoy a free lunch or dinner while receiving information through seminars and presentations. GUCA makes a valiant effort to address the most important and time sensitive issues at these meetings. Another goal of each membership meeting is to reach prospective GUCA members throughout the state by visiting all corners and regions of Georgia.



GUCA held its first area membership meeting for the 2007-2008

membership year at Antonino's Italian Grotto in Cartersville, Georgia on October 10, 2007. Over 40 registrants attended this luncheon and were treated to a free seminar, The Basics of Surety Bonding, presented by Allan Webb, Graham-Naylor Agency, Inc. GUCA members and guests were also updated on upcoming events, safety classes, industry issues, such as immigration and damage prevention, as well as GUCA membership and the benefits provided to GUCA members. This meeting was made possible by the generous sponsorship of GUCA members Kesco Dynamics, Inc. and Graham-Naylor Agency, Inc. As a result of this meeting, Equipment Associates, Inc. joined GUCA as a new member.

The next area membership meeting was held at the Golden Corral in Macon, Georgia on November 14, 2007. Over 20 registrants attended this dinner meeting and were



treated to a Damage Prevention Seminar presented by Gary Mason, Georgia Public Service Commission, and a presentation discussing the Utilities Protection Center's Board Policy for Sufficient Particularity presented by Holly Files, Utilities Protection Center. GUCA members and guests were also updated on upcoming events, safety classes

and industry issues; as well as GUCA membership and the benefits provided to GUCA members.

GUCA members and guest gathered at the Savannah Rapids Pavilion in Augusta, Georgia on January 31, 2008 for the Augusta Area Membership Meeting. Over 80 registrants were in attendance. Mike Joyner, Utilities Protection Center, gave a presentation on the UPC definition of "Sufficient Particularity." GUCA members and guests were addressed by GUCA President Rich Nudi, Reynolds, Inc. In addition, GUCA members and guests were also updated on upcoming events, safety classes and industry issues; as well as GUCA membership and the benefits provided to GUCA members. This meeting was made possible by the generous sponsorship of GUCA member Construction Perfected, Inc.

On March 26, 2008, GUCA held an area membership meeting at the Four Winds Restaurant in Cusseta, Georgia. Over 30 registrants were in attendance. GUCA Assistant Executive Director Scott Brumbelow gave a presentation on NPDES Permit Obligations. GUCA members and guests were also addressed by GUCA Membership Committee Chairman Charlie Murren, C.A. Murren & Sons Company, Inc. GUCA members and guests were provided with updates on upcoming events, safety classes and industry issues as well as GUCA membership and the benefits provided to GUCA members.

Additional meetings will be held in Northeast Georgia and Savannah, Georgia. These areas are also very successful, and we hope this tradition continues as we bring GUCA



services and benefits to members throughout the state.

Each membership meeting was made possible through the planning and determination of GUCA Membership Committee Chairman Charlie Murren, C.A. Murren & Sons Company, Inc., and the GUCA Membership Committee. The Membership Committee gathers a few days prior to each meeting and holds a call-a-thon to invite members in each region to these area membership meetings. In addition to inviting GUCA members, the call-a-thon is also a strategy to reach prospective members in these areas and introduce them to GUCA. GUCA did recruit one member, Equipment Associates, Inc., from their attendance at an area membership meeting. The success of each area membership meeting is just a small example of the dedication and hard work that the GUCA Membership Committee gives back to the association.

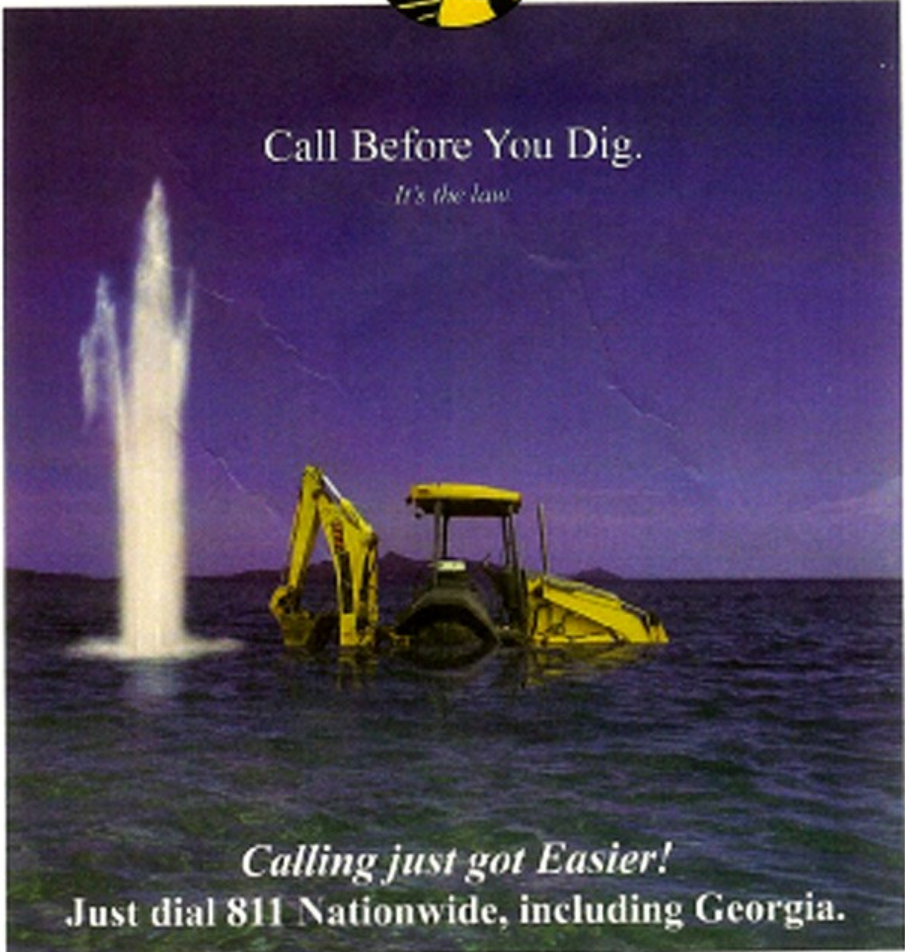


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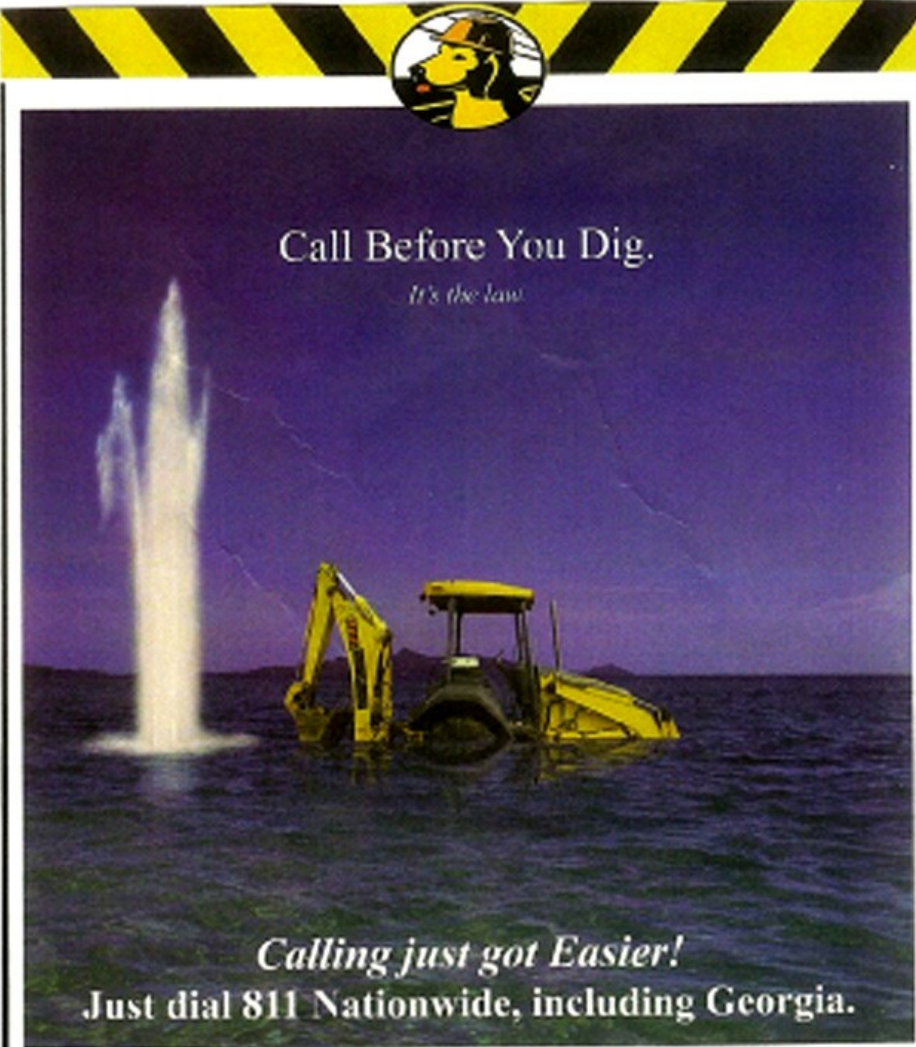
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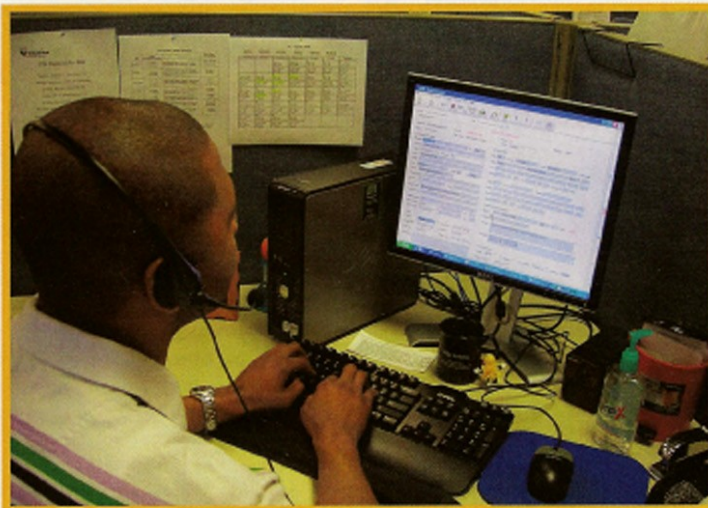
GEORGIA MAGAZINE

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April 2008

Phases of One-Call Process

Making the Call Before Digging



Garland Williams, Senior CSR, of the Utilities Protection Center, Inc. in Georgia takes a call from an excavator.

Careful planning plays an important role and is the first step in utility damage prevention efforts. The next step in preventing damage to underground utilities is to have utilities in the work area accurately located or "marked."

In the past many call centers went by easy to remember names, such as TESS (Texas Excavation Safety System), JULIE, Inc. (Joint Utility Locating Information for Excavators, in Illinois) and MISS DIG System, Inc. (Michigan's One Call). No matter what the name is, a one call center is a centralized communication center between the excavator and those with underground infrastructure.

The Federal Communications Commission (FCC) has made calling your local One-Call center easier by providing a three digit number to dial, 811. This new number, launched last May, is an addition to each call center's advertised 800 number.

A call to the center's 800 number, or the newly established 811, is designed to initiate the process of providing no-cost utility

marking to protect underground pipelines, utilities and communication networks. The service is for contractors, homeowners and anyone who moves the earth. Some states also provide Web-based programs for excavators and individuals to request a utility locate.

The Locate Request

The Locate Requests/Tickets originate with a call from a homeowner or excavator to the state One-Call Center requesting that facility owners and operators mark their lines at the planned dig site. The information is recorded by the call center operator on a "Locate Request" or "ticket." This ticket and its correlating number will be given to the excavator and used whenever referencing this specific job or dig site.

Each state's "dig" law sets the minimum number of days between the time of the call and the start of excavation. This is generally two working days. It is meant to provide the facility operator or its contract locating firm time to respond to the locate request.

The caller provides information on the planned excavation location and the nature of

the work. Excavators must provide accurate information to the One-Call Center. The One-Call Center operator will ask the caller a series of questions. An excavator that is prepared to make the call will save time and increase the accuracy of the locate.

According to Bob Murphy, Call Center Manager at the Utilities Protection Center of Georgia, excavators should be prepared to provide information on the type of work being done, who the work is being done for, the address of the excavation, nearest cross street, where on the property the excavation will take place, when it will take place and how long the work will take to complete. In addition, excavators need to know if there will be boring, blasting or white lining and if any work will be done within 10 feet of an overhead high voltage power line.

In Georgia, if there is not enough information provided, the call center may suspend the ticket for 24 hours. If the information is not provided within that time, the ticket is voided and the caller must start again.

To ensure a good locate request, Murphy said excavators should "have all the necessary information about the worksite and job available at the time of the call. White lining is mandatory when an excavator cannot effectively describe the proposed area of excavation.

Sunshine State One Call of Florida (SSOCOF) requires excavators pre-mark, with white paint, the outer boundaries of where they will dig if the location description was unclear, the excavation portion of the land is less than 500 feet in length and it will not interfere with traffic or pedestrian control.

With white lining, excavators mark the proposed excavation area with white flags, spray paint, chalk or other marking methods. Pre-marking increases the accuracy by showing the excavator what they intend to dig and preventing miscommunication and money.

Some states also provide special procedures for particularly large construction projects or otherwise complicated or impractical situations.

The one-call center operator enters the information about the dig site into a computer and applies the information to an online mapping program to determine which facilities need to be notified. The ticket is sent to the utility or locating firm using one of several transmission methods including fax, email, modem or printer. In most cases tickets are sent via email as it is the most current and reliable system for handling tickets, replacing the often unreliable technology of modems and faxes of the 1970s.

Role of Facility Owners and Operators

Each state has a required tolerance or safety zone for excavation. This is the number of inches on either side of the utility within which excavators must assume the presence of that utility. These zones typically range from 18 to 30 inches on either side of the utility. A facility owner or operator may receive tens of thousands of one-call tickets

Each state's one-call law sets the minimum number of days between the time of the call and the start of excavation.

annually. Through the use of maps, many of these tickets may be cleared or determined to be too far from the facility to pose a threat without requiring a trip to the site. Many states, such as Georgia, require an excavator to check a positive response information system that details whether the facility has been "marked" or "facilities not in conflict." This can either be done online or by phone. It is the excavator's responsibility to know how the facility owner has responded to their locate request prior to beginning any excavation.

If the utility line is determined to be at risk from the planned activity, the locating technician will mark the site with color codes from the American Public Works Association. These color codes identify different types of underground facilities and are in general use.

Role of Excavator

Excavators are responsible for preserving underground facility marks. If the marks fade or are destroyed, excavators must re-notify their One-Call center and request re-marking. In some states, utility marks expire after a specified number of days ranging from 10 to 30 days. Re-notification usually is required prior to the expiration. In Georgia, a ticket has a life of 21 calendar days and must be renewed prior to the expiration date via a call to the center or on the Web.

The one-call process is one part of the overall damage prevention picture. While the procedure sounds simple, each step of the one-call process involves many elements necessary to protect underground utilities. **UF**

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International Utility Locate Rodeo Set for August

Competition Recognizes Locate Technicians



A rodeo competitor has 12 minutes to complete their locate during competition.

In 2001, Utilities Protection Center, Inc. (UPC) set out to create a competition to recognize technicians that locate underground utility lines. Previously, their work was only noticed when something went wrong and an underground line was damaged, but what about all the times things went right?

Why not set up something that was fun for them that allowed them to showcase their skills?

The International Utility Locate Rodeo was established. It is held annually, toward the end of July or early August. This year's event will take place on Saturday, August 2 on the campus of Emory University in Atlanta. The rodeo uses university campuses because they typically have power, gas, water and telecommunications onsite. Additionally, they are usually spread out enough so that organizers can find three event sites per division without any interference from other event sites.

Getting the event started was difficult. In order to have a competition, you must have some type of measurement system or meth-

od to measure one's accuracy. A wagon wheel type setup was created. This wheel can vary in circumference, is color coded at the end of each string (spoke of the wheel) and has a center point. We refer to this as the rodeo wheel.

The wheel is placed on top of a pre-determined utility and measurements are pulled from the center point out the length of each spoke of the wheel. At the point where the utility crosses the path of any of the spokes of the wheel, a measurement gets logged. Measurements are verified prior to competition and a "master measurement" is taken. All competing measurements are compared in a scoring system to the master measurement to determine a winner.

Time is of the essence. While accuracy is essential in a competition, if you throw in a time factor, the heightened anxiety and nerve factor become an integral part of the overall state of the locate technician (LT) who chooses to compete.

In his day-to-day job, no LT is sitting there with a judge and a stopwatch, making sure

the locate is done within 12 minutes. But in competition, it becomes a factor. It helps move the competition along in a timely manner, and can be a deciding factor in the case of "tie" measurements between competitors.

The International Utility Locate Rodeo is limited to 120 competitors. Each competitor must participate in three events for his total score.

An optional bonus event, fondly referred to as "The Locate From Hell," gives competitors a chance to win additional money if they choose to participate. The rules are different in this event as the competitor only has three minutes to complete the locate and must use equipment provided by the event sponsors.

A total rodeo purse of \$8,750 has been awarded each year, broken down to five \$1,000 winners, five \$500 winners and five \$250 winners. Winnings can grow for first place competitors who use the equipment of the REMC sponsors. Currently, Radiodetection has agreed to be a Diamond REMC sponsor at the \$10,000 level. This sponsorship level will make it possible for Radiodetection to have its equipment available at each event site. Anyone who wins first place, in any division including the Locate From Hell, using Radiodetection equipment throughout their competition will win an additional \$1000. Gold REMC sponsors Metrotech, McLaughlin and RIDGID will have their equipment at the Locate From Hell as well. Competitors who place first using a Gold sponsor's equipment add an additional \$500 to their winnings.

In addition to the growth in competitors and their potential winnings, the volunteer base has grown each year. Approximately 100 volunteers are involved each year. Many volunteers come back year after year and take their personal time to help support the competition and the industry.

Dave Van Wy, director of operations for JULIE, Inc. (JULIE), has a 'can do' attitude

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June 2008

"Dave's knowledge and participation in the international event has helped him coordinate a Midwest feeder event, sponsored by the one-call center where he works. The winners of his regional feeder event are sent to the international competition held in Georgia," shared Fiona Bowen, International Utility Locate Rodeo Event Coordinator.

The Third Annual Midwest Regional Utility Locate Rodeo feeder event, organized by JULIE, Inc. (Illinois' One-Call System), conducted competitions in four divisions: electric, gas, telecommunications and water. In addition, there was an optional bonus event. The Rodeo was held at the Planet Underground in Manteno, Ill. on June 18-19. This year, the competition was limited to 40 competitors.

The Third Annual Northwest Regional Utility Locate Rodeo feeder event, organized by a committee through the Oregon Utility Notification Center, was held June 6-7 at Linfield College in McMinnville, Ore. Similar to the Midwest and International Event, the Northwest Rodeo featured competitions in the electric, gas, telecommunications and

water divisions as well as the optional bonus events.

The Minnesota Office of Pipeline Safety (MNOPS) hosts a regional utility locate rodeo in conjunction with its Pipeline Safety Educational Conference in the spring. The winners from their event on April 2 have the opportunity to participate in the Midwest feeder event in Illinois.

Volunteers help with setting up, judging, managing the flow of the competitors to each site, shuttling service and much more. Without volunteers and the support from their companies, the rodeo simply would not exist.

Greg Kreig, a competitor from UtiliQuest, shared his thoughts on his experience in 2005. "Great job by all the rodeo staff," Kreig wrote in an e-mail "The logistical 'machine' that whisked me around to all four events, fed and watered me, and had me back at the hotel room by 2 p.m. Saturday was pretty much invisible to all of us competitors. I don't have a clue how ya'll do it. I only know it worked very well!"

While the UPC is a non-profit one-call center, there are no rodeo funds to make the event happen. It is a 100 percent a sponsored event. The sponsors' dedication to support the industry and provide a fun event for locate technicians to look forward to each year is so important. Organizers are always looking for new sponsors to help carry this event forward.

"We can't say enough about such a wonderful event supporting and recognizing the industry," according to Janice Wentworth, of 3M which has been a sponsor and vendor at the event. "There is excellent coordination, a job well done by the UPC."

For more information and registration forms for competition, volunteering and sponsorship visit the International Utility Locate Rodeo website at www.LocateRodeo.com

In addition to the rodeo competition, Staking University will offer Locate Certification Seminars prior to the event. These seminars will take place on July 30-31. Rodeo competitors receive a discounted registration fee. For registration or more information on the seminar, visit www.underspace.com. **UF**

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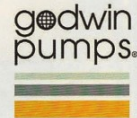
July 2008

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membershipnews

GUCA Enjoys Dinner Meeting at Paula Deen's

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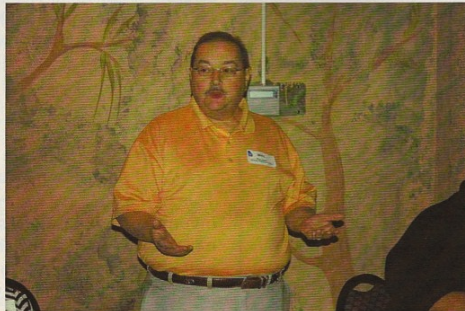


GUCA held the Savannah Area Membership meeting at Paula Deen's Lady & Sons Restaurant in Downtown Savannah on May 29, 2008. Over 40 registrants were in attendance for this dinner meeting.

GUCA members and guests were updated on upcoming events, safety classes and industry issues, as well as GUCA membership and the benefits provided to GUCA members.

GUCA extended an invitation to Congressman Jack Kingston to give the keynote address at this meeting. Unfortunately, Jack Kingston was unable to attend due to a scheduling conflict but Trish DePriest, an assistant from his Savannah Office, did attend in his place. Also in attendance was Candidate for Senator - District 2, Bettye Anne Battiste, who was given the floor to address the crowd.

Vikki McReynolds, GUCA Executive Director, highlighted industry issues such as bidding practices, unlicensed utility contracting and much more.



GUCA member Mike Joyner, Utilities Protection Center (UPC), was in attendance as he fielded questions regarding marking standards and abandoned utility lines. A lively discussion ensued regarding locates in the Savannah area.

This meeting was a success because of the hard work and dedication of GUCA Membership Committee Chairman Charlie Murren, C.A. Murren & Sons Company, Inc., and the GUCA Membership Committee. This meeting was also made possible through the sponsorships of

GUCA members: Advanced Drainage Systems, Inc. / Hancor, Inc.; Ferguson Waterworks; Godwin Pumps; Hanson Pipe & Precast; and, JCB Inc. / Low Country Machinery.

GUCA contractor members in attendance included: BRW Construction Group, LLC; D&R Utility Construction; Reynolds, Inc.; Sitework Construction, LLC; and, Y-Delta, Inc.

GUCA associate members in attendance included: Advanced Drainage Systems, Inc. / Hancor, Inc.; Ferguson Waterworks; Godwin Pumps; Hanson Pipe & Precast; JCB Inc. / Low Country Machinery; Rain for Rent; Spotswood Associates, Inc.; Turner & Associates Insurance, Inc.; and, Utilities Protection Center.

Invited GUCA guests in attendance were Forklifts / Bobcats Savannah, Candidate for Senator-District 2 Bettye Anne Battiste, and Jack Kingston Representative Trish DePriest.

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Georgia's Dig Safely Month Ends, But Damage Prevention Efforts Continue

As Georgia's Dig Safely month comes to end, stakeholders met at the Capitol in support of what should be a daily activity. This included GUCA Executive Director Vikki McReynolds.

"Everyone has a part in keeping Georgia safe and connected," stated Claudette Campbell, Executive Director of the Utilities Protection Center, Inc. (UPC). "Safe Digging is a shared responsibility."

In attendance at the signing was Federal Administrator Carl Johnson from PHMSA. "It was my honor to attend Governor Perdue's proclamation at the State Capitol. Part of the responsibility of the US Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA) is to assist states in building safe and effective damage prevention programs. Safety is the Department's number one priority and the protection of the country's underground facilities are important not only to our safety but to our way of life. Georgia certainly should be proud of the efforts made by all involved stakeholders in developing one of the most comprehensive damage prevention programs in the country."

Doug Everett, Georgia Public Service Commissioner said, "Working collectively toward a common goal to prevent damages and personal injuries from occurring is a continuous program that requires team work. Since the passage of the Georgia Utility Facility Protection Act in 2000, the state has built a damage prevention program second to none in the nation."

Johnson presented the Georgia Public Service Commission with a grant award at the proclamation signing. "In recognition of their efforts, it was my honor to provide a check for \$100,000 to the Georgia Public Service Commission to support their damage prevention enforcement activities. While the amount of money is not large, it also comes with our promise to assist the State of Georgia in any other way we can to continue to make improvements that will benefit all stakeholder groups. The State of Georgia is one of the first recipients of our State Damage Prevention



Program grants and we look forward to our continued partnership to reduce damage to all underground facilities in our communities."

Homeowners, farmers and professional excavators are encouraged to dial 811 before beginning any project involving digging. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the US.

"811 is an additional number to call for anyone wanting to contact the UPC. Those who have called 800-282-7411 may continue to do so," states Campbell. "Over 1.3 million locate requests, or calls, were processed by the UPC in 2007. That averages just over 112,000 requests per month for the state of Georgia." A locate request is what is created when someone calls before digging.

Campbell explains that, "Calling the UPC to have underground facilities located not only saves time and money, but most importantly it saves lives. It is never too late to do the right thing. If you haven't called in the past, start today. 811 is easy to remember and the call and the service are free. It also keeps you in compliance with the Georgia 'Dig Law'."

A free call to 811 starts the process of

getting underground utility lines marked. The UPC notifies member utility companies where you plan to dig. On average, one call will notify seven utility companies where digging will take place. These companies send out locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the paint marks and flags you can avoid dangerous contact with underground facilities.

Notify the Utilities Protection Center at least two (2) business days before excavation begins on public and private property, rights of way and easements. Know what's below. Call before you dig, simply dial 811.

Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies, including city and county facility systems, throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. It is estimated that the UPC notification system has saved its member utilities and the public at-large from hundreds of millions of dollars in expensive repairs during its years of public service to the citizens of Georgia. The program is credited with helping to prevent countless potentially life threatening situations and the dangers and inconveniences associated with service interruptions.

The UPC strives to encourage four Dig Safely practices: 1) Call before you dig, 2) Wait the required amount of time for marking, 3) Respect the marks, 4) Dig with care.

The UPC, keeping Georgians safe and connected, Call Before You Dig, every project, every time, dial 811 or (1-800-282-7411) for immediate notification from any part of the state. Callers in the Atlanta area may call 770-623-4344. For more information, visit the UPC web site at www.gaupc.com. For more about the Georgia "Dig Law" visit the Georgia Public Service Commission's website at www.psc.state.ga.us.

GUCA Underground Connection

Georgia Receives First Federal Grant for Utility Damage Prevention

On May 29, the Georgia Public Service Commission accepted the first federal grant check for \$100,000 from the U.S. Pipeline and Hazardous Materials Safety Administration (PHMSA) to expand the Commission's efforts to prevent damage to Georgia's underground utilities.

This is the first federal grant of its type to any state for damage prevention, education and enforcement efforts since the passage of the federal PIPES Act of 2006. Over the past several months, NUCA has served on the panel of federal and state government officials and industry organizations tasked with evaluating each state grant application to determine if and how well the state program implements the nine elements of an effective state damage prevention program as described in the PIPES Act.

PHMSA administrator Carl Johnson presented the check to Commissioner Doug Everett, who was joined by fellow commissioners and representatives from the PHMSA, Utilities Protection Center, Georgia Utility Contractors Association, Georgia Power, Atlanta Gas Light, AT&T and other organizations involved in the prevention of damage to Georgia's underground utility infrastructure.

Commissioner Everett also presented a check for \$25,507 to the Utilities Protection Center, which will be used to develop a software program that will combine local programs and interface with the Common Ground Alliance's (CGA) Damage Information Reporting Tool (DIRT). Finally, Georgia Governor Sonny Perdue presented the group with the previously signed proclamation naming May 2008 as Dig Safely Month in Georgia.



Gov. Sonny Perdue (center, first row) is flanked by PHMSA Administrator Carl Johnson (2nd right) and Claudette Campbell, Executive Director for UPC (immediate left) during the presentation of the previously-signed proclamation naming May 2008 Dig Safely Month in Georgia.

Georgia's Dig Safely Month Ends, But Damage-prevention Efforts Continue

As Georgia's Dig Safely month comes to end, stakeholders met at the capitol in support of what should be a daily activity. "Safe Digging is a shared responsibility. Everyone has a part in keeping Georgia safe and connected," stated Claudette Campbell, Utilities Protection Center Inc.'s Executive Director.

In attendance at the signing was Federal Administrator Carl Johnson from PHMSA. "It was my honor to attend Governor Perdue's proclamation at the State Capitol. Part of the responsibility of the US Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA) is to assist states in building safe and effective damage prevention programs. Safety is the Department's number one priority and the protection of the country's underground facilities are important not only to our safety but to our way of life. Georgia certainly should be proud of the efforts made by all involved stakeholders in developing one of the most comprehensive damage prevention programs in the country."

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benefit all stakeholder groups. The State of Georgia is one of the first recipients of our State Damage Prevention Program grants and we look forward to our continued partnership to reduce damage to all underground facilities in our communities."

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Bringing Notoriety to Locating Profession

Utility Locators Demonstrate Skills in Regional Competitions

by Amy Chmura

Six years ago, the management, staff and board of directors at Utilities Protection Center (UPC) of Georgia had an idea to create an event that would recognize and honor the vital work of the utility locator.

This idea generated the International Utility Locate Rodeo. The event was a huge success creating awareness about the importance of underground utility locating and the technicians who perform the work day in and day out.

In 2006, regional events sprung up in Midwest and Northwest that would become feeder events for the International competition.

This summer, 54 of the top underground locate technicians competed regionally in hopes of taking the top prize and heading to Atlanta. The Midwest Regional Utility Locate Rodeo and the Northwest Regional Utility Locate Rodeo hosted their third annual events in June.

Illinois hosts Midwest Regional Rodeo

There were 25 utility locators from Illinois, Indiana, Minnesota and Nebraska who tested their skills on June 19 at the third annual Midwest Regional Utility Locate Rodeo presented by JULIE, Inc. (Illinois' one-call center). The event was held at The Planet Underground in Manteno, Ill.

The locate rodeo included four separate divisional events: electric, gas, telecommunications and water, plus a challenging bonus event. The competition was timed with each individual competitor having 12 minutes to complete an event and three minutes to complete the bonus event. The goal for all these competitions is to recognize the im-



portant, although sometimes, overlooked, job that locate technicians do on a daily basis to protect vital utilities and the public.

"Locators play a significant role regarding safety in the construction industry, this event gives them recognition for their efforts," said Barb Huff, event coordinator and public relations manager for JULIE, Inc. "It is also a venue to network with others in their field."

The Rodeo is a team effort headed by the event chairperson Dave Van Wy, a damage prevention manager at JULIE, Inc. This year's team included 52 volunteers who helped make the event happen. Volunteers came from Illinois, Georgia, Iowa, Michigan and Minnesota.

"The event is a great moral booster in an industry that often only receives complaints," Huff said.

The event is an enthusiastic display of skill

and knowledge as competitors demonstrate their ability to designate the toughest underground utility systems using an electromagnetic locator. "I love to see the enthusiasm in the competitor's faces as they try to take it all and get to Atlanta," said Huff, referring to the ability for the winner in each division to advance to the International competition.

In addition to competition, there is an opportunity for competitors to learn from their peers and share in the camaraderie and spirit of the competition.

Competitor Gary Read, of the Village of Shorewood, agreed. "This is a great event for everyone involved," he said. "I always learn something new every year."

Oregon site of Northwest Regional Rodeo

In Oregon, 29 utility locate professionals demonstrated their skills in the third annual Northwest Regional Utility Locate Rodeo

held June 6-7 at Linfield College in McMinnville, Ore.

Participants had 12 minutes to complete a locate in one of four divisions including gas, electric, water or telecommunications. A bonus event, "Locate from Hell," further challenged their skills with only three minutes to locate what could be any type of utility.

The event is under the leadership of chairperson Jamie Stencil, of Comcast. Stencil and a dedicated committee supported by the Oregon Utility Notification Center (OUNC) gathered a group of 58 volunteers to make the event a success. The OUNC board decided in 2006 to host the event in Oregon to give West Coast folks a chance to experience an event that recognizes those within the locating industry for their professionalism and often demanding job. First-place winners in each division received \$500 in prize money and \$1,300 towards their trip to the International Rodeo in Atlanta. Prizes were also awarded to second and third place locators in each division, as well as first-place in the Locate from Hell.

As part of the educational portion of the Northwest Rodeo, Paul Larkin, an instructor with Staking University in Manteno, Ill., had a packed house for his full day class on the day before the competition. "We received

The event is important to bring notoriety to the locators who have a tremendous responsibility marking accurately to save lives.

great feedback from everyone who attended the seminar. Paul did a great job," Stencil said. "One city employee said that he got so much out of the class that he was going to sign up his entire department next year."

Stencil and Kimberly Lakey, administrative assistant at OUNC, noted that all participants and volunteers had positive comments about the event. "They noted that it was well organized and smooth running, but very challenging," Stencil said.

Stencil also praised his committee members for their dedication and hard work. "As the event grew closer, I didn't feel the pressure that I had felt in years past because of all the hard work of the committee members. They took on a huge work load for the event on top of their existing jobs," he said.

All in all, Stencil called this one of the best rodeo events to date. "The event is important to bring notoriety to the locators who have a tremendous responsibility marking accurately to save lives," he said. "It is a chance for locators to show off their locating skills while creating a competitive motivation to better their accuracy and skills."

Plans are underway for the 2009 events. **UF**

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UPC PRIS Code Updates

Recently, the GUCA has been taking part in a committee chaired by the Utilities Protection Center (UPC) and the Public Service Commission (PSC) to rewrite the Positive Response Identification Codes (PRIS). In addition to GUCA, PSC, and the UPC; Atlanta Gas Light, Georgia Power, ATT, STS, and Utiliquest have worked on these codes to simplify the PRIS system.

PRIS are the codes that an excavator gets when they call in for a locate, and it gives the excavator the status of that locate ticket. A call to the Positive Response Information System (PRIS) at 1-888-670-2902 or visiting irth.gaupc.com and entering in the ticket number, the PRIS system will indicate which facility owner has responded and which has not.

The goal of this committee has been to reduce the numbers of codes entered in by the locator for a utility facility to reflect marked or unmarked. If a utility facility is unmarked, it is a violation of the Georgia Utility Facility Protection Act, unless there is written documentation of a Large Project Marking Plan Agreement. That is the only reason for not locating according to the Georgia Utility Facility Protection Act. The PSC will investigate violations once it is reported by the excavator. Go to www.psc.state.ga.us to report non-locates.

Changes to the PRIS System include the following and will be implemented August 1, 2008.

3C Unmarked: Locate technician and contractor have agreed to meet on site on a specific date.

Will change to

3C Unmarked: Locate technician and contractor need to meet on site on a specific date. Locator will contact contractor to arrange appropriate time and

date for contractor. Contact information of locator will be given. Utility was not marked because Sufficient Particularity was not given when locate request was made.

3D Unmarked: High profile utility in conflict; utility owner will attempt to contact you within 24 hours to set up site surveillance. *Will be removed from PRIS August 1, 2008.*

3F Unmarked: Marking delay requested by locate technician and agreed to by contractor.

Will change to

3F Unmarked: Late. Violation of GUFPA. Contractor can report this as a Probable Violation to the PSC.

3G Unmarked: On-going job, locate technician and contractor have established an agreement on scheduled marking.

Will change to

3Z Unmarked: On-going job, locate technician and contractor have established a WRITTEN agreement on scheduled marking. Code is only valid until Large Projects Code10 is in use. Large Projects Code 10 will be in use beginning January 1, 2009.

3L Unmarked: Un-locatable utility facility is present. An attempt has been made to mark the utility facility. *Will be removed from PRIS August 1, 2008.*

6 No Locate Required: No locate required due to contractual arrangement between excavator and utility owner/operator.

Will change to

6 No Locate Required: Locate to be performed by excavator. Excavator works only for facility owner/operator.

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the GeorgiaEngineer

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Design Locate Requests: Save Time and Money

(By: Meghan Chestnut)

Avoid costly surprises in the planning phase of a project using UPC's Design Locate Request to help identify what type of utilities

already exist on the project site. Determine the location of existing utilities, the size and material of the facilities. Will it support the type of project that is planned? Would the plan need to be designed around an existing facility? Will it be costly to relocate the utilities? Is sewer available on the project site? Design Locates will help you answer all of these questions. UPC's Design Locates request can assist by providing mapping information and identifying who has service and where that service is located. This free service also helps save money on the project. A request for a Design Locate in the planning phase of a project can reduce cost to everyone from start to finish. It has proven that Design locates can help reduce delays during the excavation phase of the project and it will also help reduce damages. Design locate requests can help minimize other risks as well. In addition to the added safety to the on site crew of knowing where underground facilities are, keeping facilities from being damaged is a matter of public safety as well. Other risks can be avoided such as lost time, change orders, project delays, redesign costs, change and/or extra work orders and higher insurance and financing costs.

A UPC Design Locate Request means a communication to the UPC in which a request for locating existing utility facilities for bidding, predesign or advance planning purposes is made. A Design Locate Request may not be used for excavation purposes.

A utility may respond in three ways to your design Locate Request. The utility has ten working days to respond to your design Locate Request in one of the following methods: 1. Locate facility using paint and flags; 2. Provide best available description of all available utility facilities; 3. Allow the person, or authorized person, submitting the request to inspect or copy the drawings or records for all utility's records. To request a Design Locate you may call 811 or 1-800-242-7411 or after web entry training you may enter them online at www.gaupc.com. (Information about web entry training may be accessed at this same web address.)

Imagine yourself designing a project assuming that there is a water main on the same side of the road as the project site. From here you design your project around this valuable resource being one site. During the excavation phase, it is discovered that the water main is actually across a four-lane road that will require boring to bring service to the project site. This costly situation could have been discovered and dealt with by requesting a design locate during the planning phase. The design locate would have revealed the location of the water main during the design phase of the project.

Accessing PRIS will enable you to track how the affected UPC member utilities have responded to your Design Locate Request. As defined in by the Georgia Utility Facilities Protection Act (GUFPA) 'Positive response information system' or 'PRIS' means the automated information system operated and maintained by the utilities protection center at its location that allows excavators, locators, facility owners or operators, and other affected parties to determine the status of a locate request or design locate request.

There are a variety of codes member utility companies may use when responding to your locate request. Specifically the codes used by utility companies to respond to a Design Locate Request are: 9A-Marked; 9B-Marked with exceptions, permanent marker present; 9C-Unmarked: contact facility owner/operator for copy of drawing or other records; 9D-Clear, no facilities. PRIS may be accessed by phone (888-670-2902) or by Internet (www.gaupc.com) using your Design Locate Request number.

As the design phase of your project ends and excavation is about to begin, a call back to the UPC must be made. A Design Locate Request will not satisfy the legal requirements found in GUFPA. Calling back to the UPC to request a Normal Locate Request or "Dig Ticket" needs to be done at least two business days before excavation begins. Keep your Normal Locate request number to check PRIS for the status of your "Dig Ticket." Using the same contact information for PRIS that is used with to check the status of the Design Locate you will need to have your Normal locate request number handy. Upon accessing PRIS for the normal locate request, member utility companies will have responded using a different set of codes than was used in the design phase. Examples are: 1: Marked. A member utility company responding with 1 is indicating their respective utility facilities have been marked. Other codes include, but are not limited to: 2D-Marked with exceptions; Ticket should have been white lined but was not; 3E Unmarked: Unrestrained arm on property, call UPC for a new ticket; 3F-Unmarked: Marking instructions unclear, call UPC for a new ticket; 4-Clear, no facilities; 5-No conflict, utility is outside of requested work site. A complete list of PRIS codes can be viewed online at www.gaupc.com/irth_prc.asp.

There are a variety of reasons your locate request may not be marked, some require a new ticket. These reasons let you know that a member utility's facilities are not in conflict with the described excavation. It is a matter of safety for you and your crew to know how EACH affected member utility has responded to your locate request. Along with a locate request number, you are provided with a list of affected member utilities with your locate request. This is a list of utility companies that have indicated to UPC that their service is part of your excavation area.

"Just because you see colored paint or flags on the ground, it is not safe to begin excavation" Call

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Campbell, Executive Director of UPC shares, "Only by checking PRIS can you know for sure how each UPC member utility company has responded. Also, even if the 'legal amount of time' has passed since you called in your locate request, you must still have knowledge of the information in PRIS that is tied to your locate request number. Never assume, always know how utility companies have responded to your request check PRIS." GUFPA states this sentiment in section 25-9-6 Any person performing excavation is responsible for being aware of all information timely entered into the PRIS prior to the commencement of excavation.

Another reason that PRIS is an important tool is in the cases that the excavation area has multiple companies providing the same type of utility service. If your excavation area happens to be in a place where there are two power service providers which company has located their lines if you see a set of red flags? Deciding to begin excavation just because there are locate marks is not a good idea. In this scenario, did only half of the power utility lines get located? Only by accessing PRIS will you know why the other has not been located.

v

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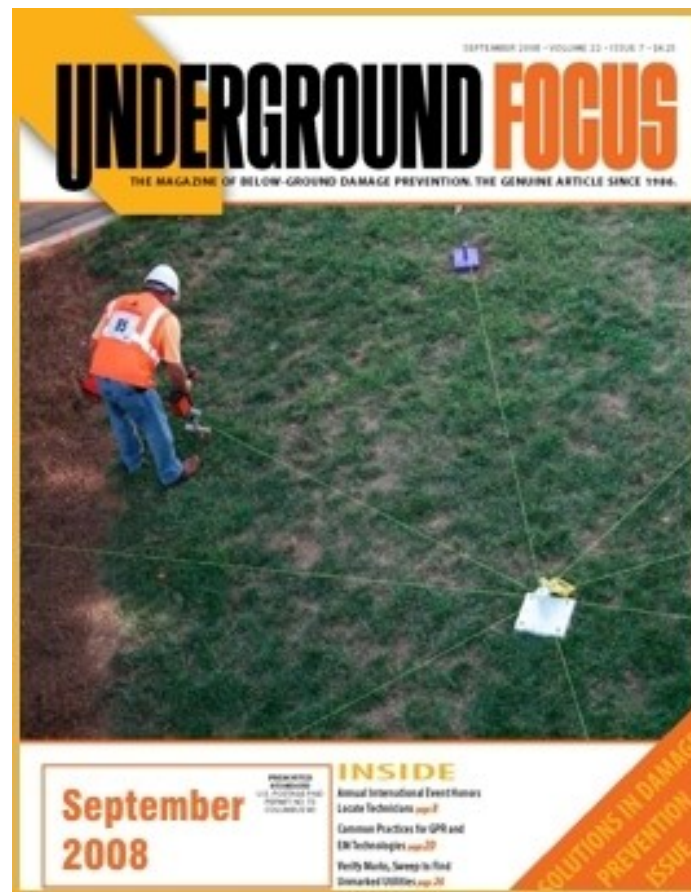
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Georgia Hosts International Utility Locate Rodeo

Annual International Event Honors Locate Technicians

Locate technicians are often a profession that does not receive proper recognition.

"Honoring these locate technicians in a profession that is often overlooked is the reason we do what we do," said Claudette Campbell, executive director of Utilities Protection Center Inc. (UPC). "They provide the last line of defense in underground utility damage prevention that ultimately keeps America safe and connected."

On August 2, 103 competitors arrived on the campus of Emory University in Atlanta, Georgia to participate in the 7th Annual International Utility Locate Rodeo (Locate Rodeo). They arrived from 24 states and Canada and represented 41 different companies and stakeholders. Competitors were greeted by more than 115 volunteers from 20 different states and Canada representing 42 companies.

The Locate Rodeo is the preeminent event for utility locate technicians. The Locate Rodeo is designed to celebrate the art and science behind the craft of underground utility locating. It recognizes and serves as the cornerstone promoting high quality and achievable standards in the industry.

"Participation in the International Utility Locate Rodeo recognizes outstanding achievements in the locating industry," said Matt Quinn, president of the National Utility Locate Contractors Association (NULCA) and president of ELM Locating & Utility Services. NULCA co-hosted this year's event with UPC.

Competitors compete in one division: gas, power, telecom or water. Within this division, their skills are put to the test at three different event sites. The scores from all three event sites are used to determine the winner. Each competitor is allowed twelve minutes per event site. Time is used as a tie breaker. A bonus event, the Locate From Hell (LFH), is open to any competitor who feels he is up to



Locate technicians provide the last line of defense in underground utility damage prevention that ultimately keeps America safe and connected.

the challenge. Decisions to participate in the LFH are voluntary.

The LFH differs from other divisions in several ways. First, there is only one event site. Second, the competitor only has 3 minutes of mean time for locating. Third, the competitor may not use his own equipment. They are required to select from one of the participating rodeo equipment manufacturer sponsors. This year's LFH challenge was accepted by 90 competitors.

First place winners in any division win \$1,000. Second place earns \$500 and third is \$250. The total purse for the event is \$8,750. In addition to the Rodeo winnings, the Rodeo Equipment Manufacturer's Challenge (REMC), makes it

possible for first place winners to add up to \$1,000 more to their first place winnings.

This year, Radiodetection sponsored all four divisions and the LFH. Winners in each division, who declared their use of RD equipment, could have added \$1,000 to their winnings. Joining Diamond sponsor Radiodetection were Gold Level sponsors— 3M, McLaughlin, Metrotech, and RIDGID. Declaring use of a gold level sponsor's equipment at the LFH could earn the first place winner an additional \$500.

For more information, visit www.locaterodeo.com, or for information on the competition, please contact info@locaterodeo.com. **UF**

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WATER



1st Place: Rachel Boyd, Heath Consultants, Chattanooga, TN *Center*
 2nd Place: Eric West, West Locating, Inc., Hanahan, SC *Left*
 3rd Place: Robert Dean, Gainesville Regional Utilities, Trenton, FL *Right*

Water Event 1 winner: Bruno Chavez, Utiliquist, Ventura, CA
 Water Event 2 winner: Jason Griffin, One Vision Services, Kennesaw, GA
 Water Event 3 winner: Brad Warren, IEA, Jacksonville, FL

POWER



1st Place: Robert Maney, Windstream Comm., Baldwin, GA *Center*
 2nd Place: Michael Regnier, ELM Locating, Bloomington, IL *Left*
 3rd Place: Herman Wilson, Utiliquist, Brooklyn Park, MD *Right*

Power Event 1 winner: Herman Wilson, Utiliquist, Brooklyn Park, MD
 Power Event 2 winner: David Gregory, Utiliquist, Jackson, MS
 Power Event 3 winner: Richard Ragner, CLS, Seattle, WA

TELECOM



1st Place: Tom Johnson, SM&P, Aubrey, TX *Center*
 2nd Place: Richard Zuniga, Cobb Fendley & Associates, Houston, TX *Left*
 3rd Place: Allen Childs, Jr., Accurate Utility Locating & Associates, FL *Right*

Telecom Event 1 winner: Richard Zuniga, Cobb Fendley & Associates, TX
 Telecom Event 2 winner: Tim Snyder, SM&P Utility Resources, WI
 Telecom Event 3 winner: Wally Wright, Level 3, Salt Lake City, UT

GAS



1st Place: James Dorminey, Gainesville Regional Utilities, Starke FL *Center*
 2nd Place: Phillip Randazzo, ELM Locating, Las Vegas, NV *Left*
 3rd Place: Ray Powell, One Vision, Richmond, VA *Right*

Gas Event 1 winner: Ray Proctor, Atlanta Gas Light, Atlanta, GA
 Gas Event 2 winner: Corey Downing, STS, Lawrenceville, GA
 Gas Event 3 winner: Ray Powell, One Vision Services, Richmond VA



LOCATE FROM H\$LL (Bonus Event)
 1st Place: James Driscoll, Craig A. Smith & Associates *Center*
 2nd Place: Derek Turnbull, Promark Telecom, Oshawa, Ontario *Left*
 3rd Place: Jared McKeeth, ELM Locating, Ogden, UT *Right*

CONGRATULATIONS
 WINNER
 SEE MORE RODEO PICTURES ON

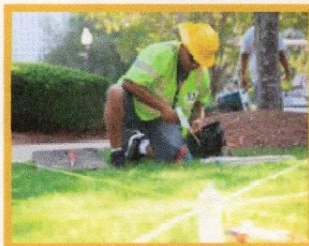
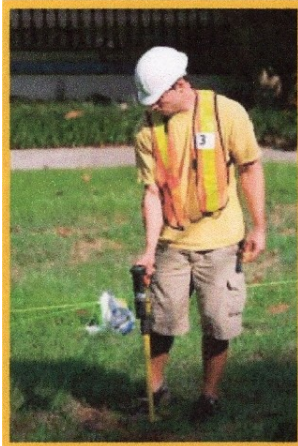
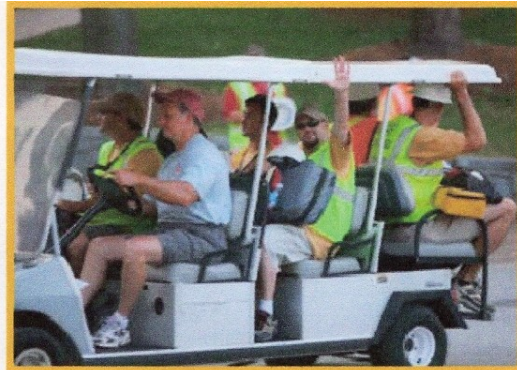
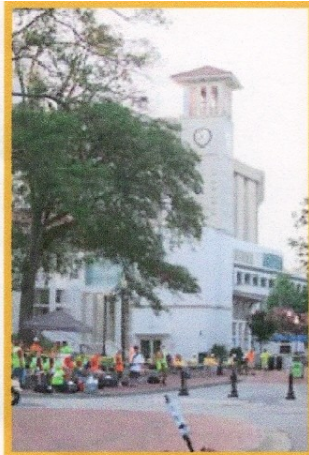
UNDERGROUND FOCUS

18,000 Circulation
 Across the United States

September 2008

UNDERGROUND FOCUS

Magazine



GEORGIA

**PLEASE CALL 48 HOURS
BEFORE YOU DIG.
IT'S GEORGIA STATE LAW.**



800.282.7411
Statewide
770.623.4344
Atlanta

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PROTECTION CENTER

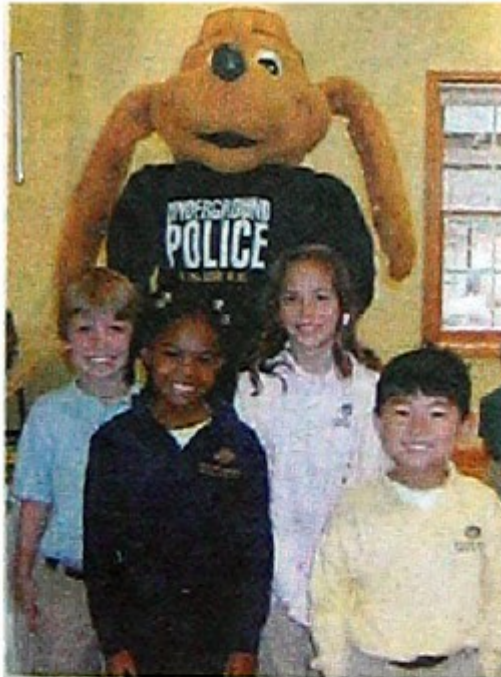
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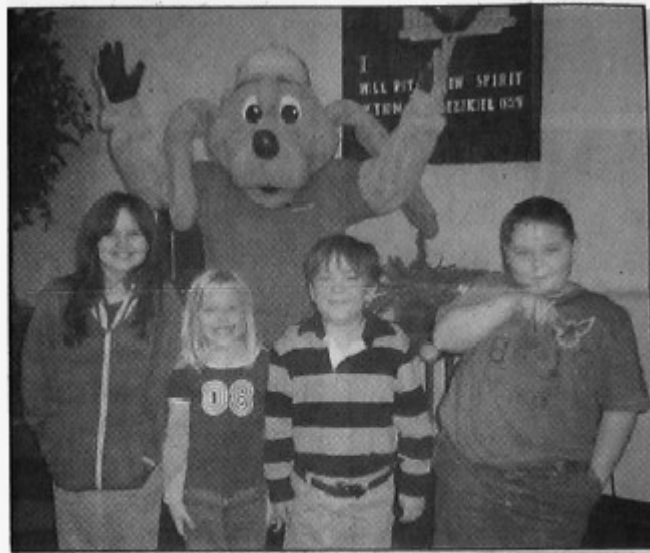
NEWSPAPERS



SPECIAL/www.northfulton.com

Digger Dog visits McGinnis Woods

The Utilities Protection Center of Georgia's mascot, Digger Dog, visited second and third graders at McGinnis Woods Country Day School recently to encourage students to "Call Before You Dig." Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students should do if they smell it. Pictured with UPC's Digger Dog are students from McGinnis Woods Country Day School.



Submitted Photo

Pictured with UPC's Digger Dog are students in from Byne Memorial Baptist Church.

Call Before You Dig

Special to the Ledger

On February 1 the Utilities Protection Center of Georgia's mascot Digger Dog visited students at Byne Memorial Baptist Church to encourage students to "Call Before You Dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students should do if they smell it. Digger left behind an activity book and information for students to take home. For more information about Digger Dog and

his presentation call 706-476-6048. The number to "Call Before You Dig" is 811 or 1-800-282-7411. Do your part in keeping Georgia Safe and Connected, it's the Law.

Newspaper

Digger Dog stops by

The Utilities Protection Center (UPC) of Georgia's mascot, Digger Dog, visited students in second and third grades at Elcan King and West Bainbridge elementary schools on Feb. 22. At each school the UPC mascot encouraged students to "call before you dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students



Photos submitted by Utilities Protection Center

should do if they smell it. Digger left behind an activity book and information for stu-

dents to take home to tell parents calling before digging is the law. The number to "call before you dig" is 811 or 1-800-282-7411, or visit www.gaupc.com.

• UPPER RIGHT—At Elcan-King, Digger set up his demonstration in the school's media center and is shown with, from the left, Jalen Campbell, Grace Grimes, Silvia Zapata and Delia Ferguson.

• LOWER LEFT—WBE students, from the left, Deandre' Loman, Itzel Barron, Alexis Wimberly and... Close, seem to be laughing over their photo with Digger Dog, or something he



THE POST-SEARCHLIGHT

6,800 Circulation
Bainbridge, GA

March 12, 2008

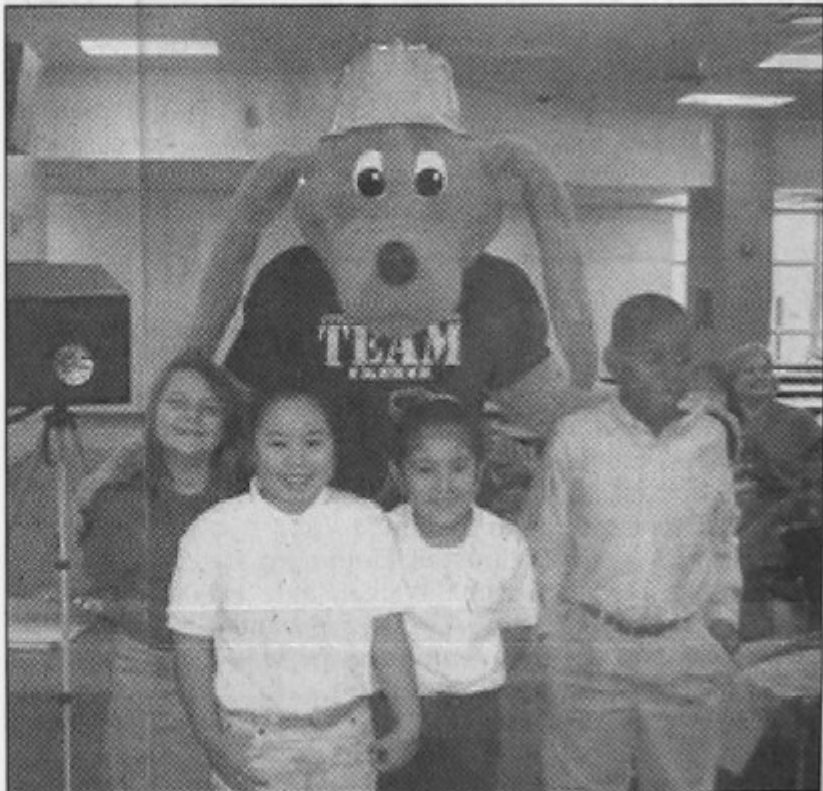
Digger Dog visits Macon County Elementary

On Feb. 19 the Utilities Protection Center of Georgia's mascot, Digger Dog, students in grades 2 and 3 at Macon County Elementary School to encourage students "Call Before You Dig." Sharing safety information and having a bit of fun,

Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down.

He also discussed the odor that is added to natural gas and what students should do if they smell it.

Digger left behind an activity book and information for students to take home. For more information about



Pictured with UPC's Digger Dog are students from Macon County Elementary School. Hannah Simpson, left, Laura Phan, Melissa Alejo, Tahj Reese

Digger Dog and his presentation call 706-476-6048.

For more information about the Utilities Protection Center of Georgia visit www.gaupec.com.

The number to "Call Before You Dig" is 811 or 1-800-282-7411.

Do your part in keeping Georgia Safe and Connected, it's the Law.

Digger Dog visits local elementary schools

On Feb. 27 the Utilities Protection Center of Georgia's mascot, Digger Dog, visited students in second and third grades at Sand Hill Elementary School to encourage students "Call Before You Dig."

On March 7, Digger made an appearance at Rincon Elementary School. At each stop, Digger enjoyed sharing safety information and

having a bit of fun. Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down.

He also discussed the odor that is added to natural gas and what students should do if they smell it.

Digger left behind an activity book and information for students to take home.

For more information about Digger Dog and his presentation call (706) 476-6048. For more information about the Utilities Protection Center of Georgia visit www.gaupc.com. The number to "Call Before You Dig" is 811 or 1-800-282-7411.



Digger Dog with Rincon Elementary students.



Digger Dog with Sand Hill Elementary students.

Photos provided

Newspaper



On March 20, the Utilities Protection Center of Georgia's mascot, Digger Dog, visited students at Twin Oaks Elementary School to encourage them to "Call Before You Dig." At each stop, Digger enjoyed sharing safety information and having a bit of fun. Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines, and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students should do if they smell it. Digger left behind an activity book and information for students to take home. For more information about Digger Dog and his presentation call 706-476-6048. For more information about the Utilities Protection Center of Georgia visit www.gaupc.com. The number to "Call Before You Dig" is 811 or 1-800-282-7411. Do your part in keeping Georgia Safe and Connected, it's the Law.

THE LEE COUNTY LEDGER

1,000 Circulation
Leesburg, GA

March 26, 2008



SPECIAL/www.northfulton.com

Digger Dog visits McGinnis Woods

The Utilities Protection Center of Georgia's mascot, Digger Dog, visited second and third graders at McGinnis Woods Country Day School recently to encourage students "Call Before You Dig." Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students should do if they smell it. Pictured with UPC's Digger Dog are students from McGinnis Woods Country Day School.

Digger Dog



The Utilities Protection Center of Georgia's mascot, Digger Dog, visited students at Westside Baptist Academy recently to encourage them to: "Call Before You Dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also discussed the odor that is added to natural gas and what students should do if they smell it. Digger left behind an activity book and information for students to take home.

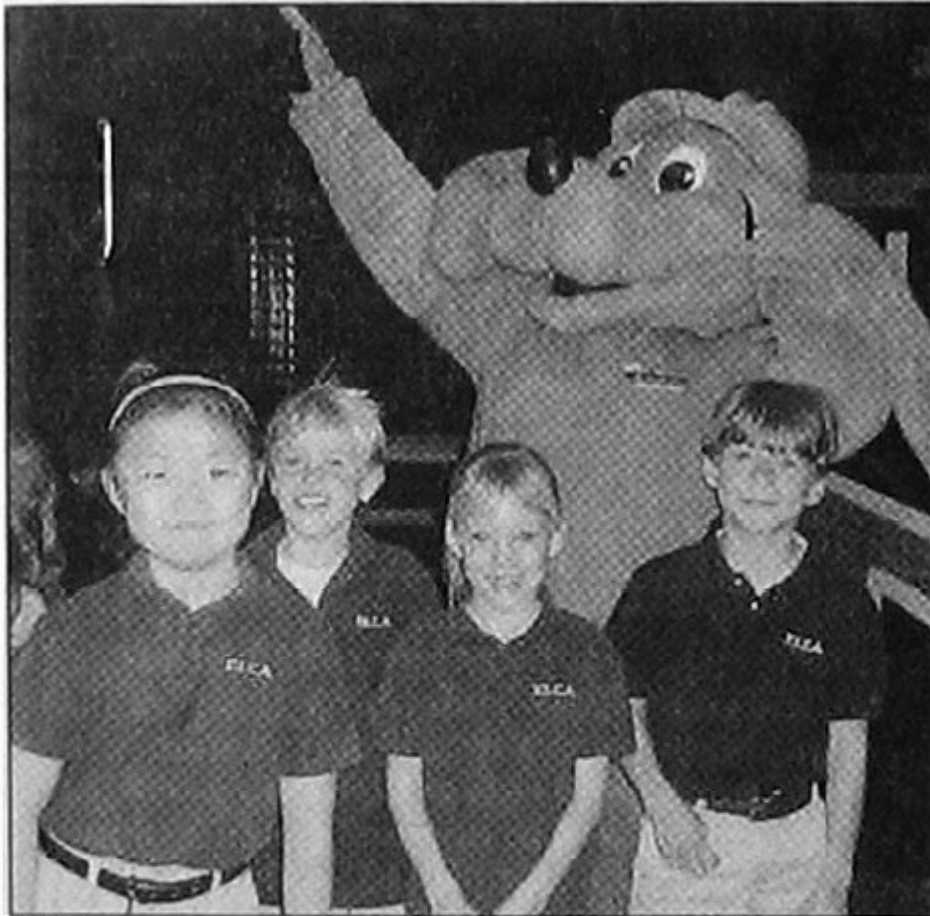
Contributed

Diggin' Tucker



Contributed

Digger Dog, the Utilities Protection Center of Georgia's mascot, recently visited students in grades two and three at Tucker Elementary School.



Special Photo

On March 26, the Utilities Protection Center of Georgia's mascot, Digger Dog, urged students at Eagle's Landing Christian Academy to "Call Before You Dig." Digger also shared safety information, and explained what not to do around overhead power lines and how to be safe if the lines are down.

Education

Digger Dog visits Dunaire Elementary School

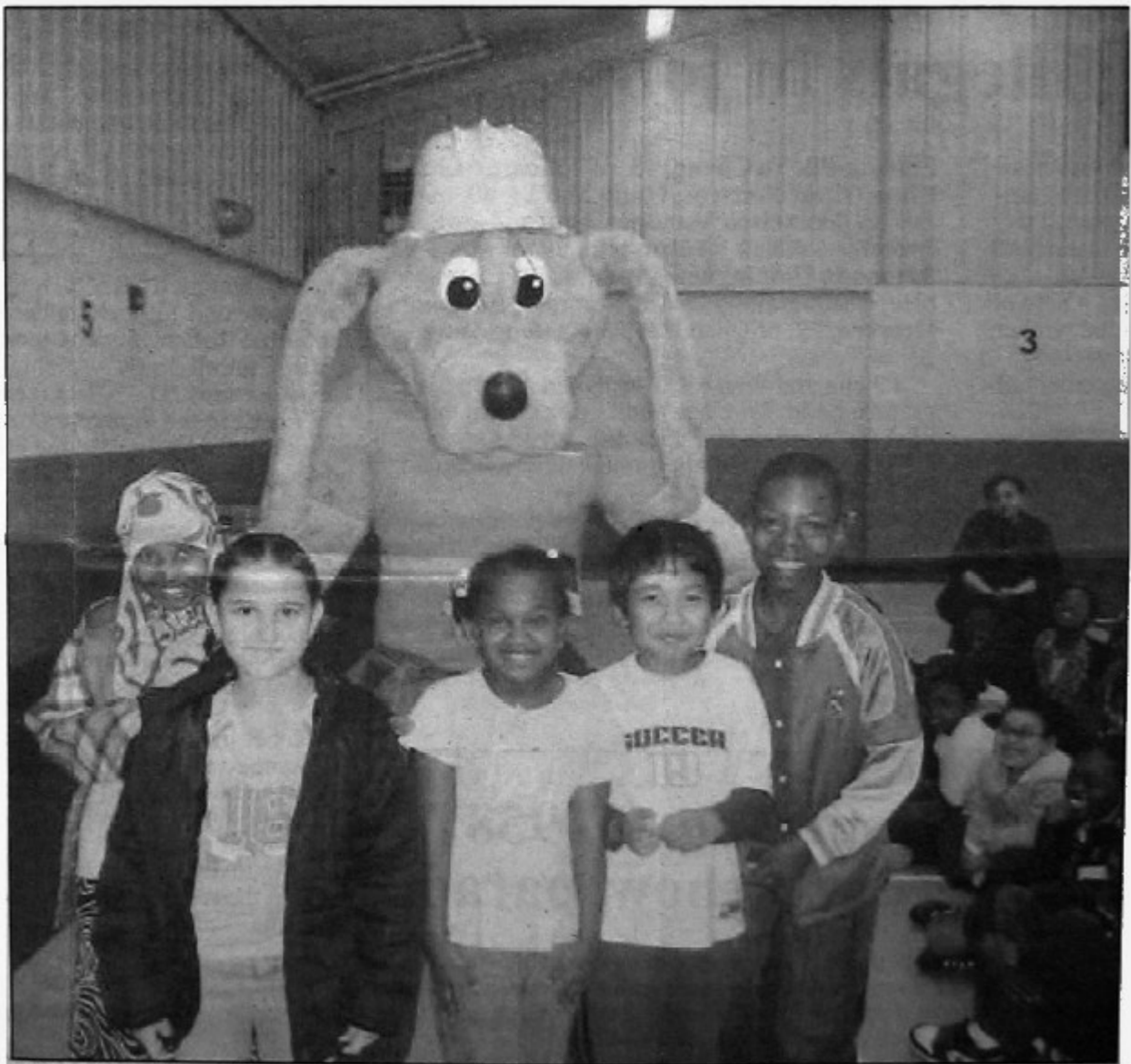
The number to "Call Before You Dig" is 811 or 1-800-282-7411.

On April 2 the Utilities Protection Center of Georgia's mascot, Digger Dog, visited pupils in second and third grades at Dunaire Elementary School, to teach them about the "Call Before You Dig" concept. Digger shared safety information and a bit of fun as he explained the importance of not damaging underground utility lines by digging safely, what not to do around overhead power lines and how to be safe if the lines are down. He also explained that odor is added to natural gas and told the youngsters what they should do if they smell it. Digger left behind an activity book and information for children to take home. For more information about Digger Dog and his presentation call (706) 476-6048.

THE CHAMPION

16,000 Circulation
Decatur, GA

April 24, 2008



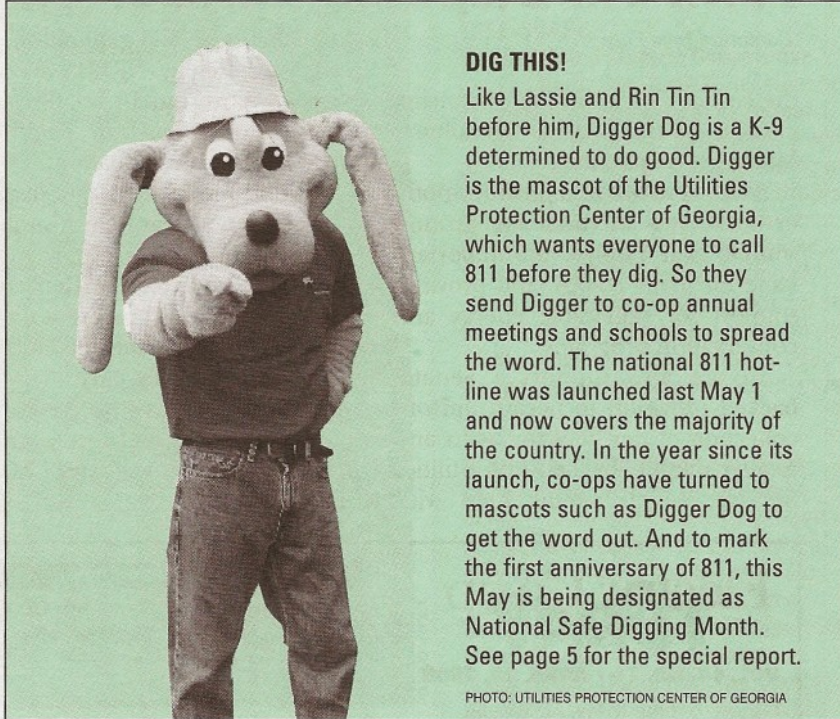
UPC's Digger Dog visits students in second and third grades at Dunaire Elementary School.

THE CHAMPION

16,000 Circulation
Decatur, GA

April 24, 2008

Newspaper



DIG THIS!

Like Lassie and Rin Tin Tin before him, Digger Dog is a K-9 determined to do good. Digger is the mascot of the Utilities Protection Center of Georgia, which wants everyone to call 811 before they dig. So they send Digger to co-op annual meetings and schools to spread the word. The national 811 hotline was launched last May 1 and now covers the majority of the country. In the year since its launch, co-ops have turned to mascots such as Digger Dog to get the word out. And to mark the first anniversary of 811, this May is being designated as National Safe Digging Month. See page 5 for the special report.

PHOTO: UTILITIES PROTECTION CENTER OF GEORGIA

MAY IS NATIONAL SAFE DIGGING MONTH

National Safe Digging Month kicks off May 1, as the 811 "Call Before You Dig" hotline begins its second year of service. According to the Common Ground Alliance, 40 percent of all damages from a dig occur in cases where the utility was not called in advance. So the goal for May is to increase awareness of safe digging practices. One way CGA is doing that is by encouraging companies to sign a "Safe Digging Month Proclamation." It states in part that, "All parties agree that safe digging is a shared responsibility. To know what's below; call 811 before you dig." The proclamation—complete with a graphic making it look like a scroll—can be printed from the Web site www.call811.com. Khrysanne Kerr, CGA's director of program development, said that at the alliance's annual meeting in March, 125 companies signed up to support safe digging month.

— Michael W. Kahn





Can You Dig It? Call 811 for the Answer

■ Co-ops get out the word about the importance of safe digging.

By Michael W. Kahn

Digger Dog gets the word out in Georgia. The Hazard Hamlet does it in New Jersey. Radio ads spread the message in Colorado. And in Indiana, co-op newsletter readers get a constant reminder.

The message? Call 811 before you dig.

As the national "Call Before You Dig" hotline prepares to mark its first anniversary May 1, many co-ops have spent the year promoting the initiative, which can save lives as well as prevent power disruptions.

The 811 number was launched with great fanfare last year on the National Mall in Washington, D.C., as a way to give people an easy-to-remember number to call at least 72 hours before digging. That gives utilities time to have their crews mark the sites of underground lines.

At New Jersey's lone electric co-op, the Hazard Hamlet helps promote the service.

"The Hazard Hamlet is a scale model/vignette of potential electrical hazards, both outside and inside,"



Digger Dog—who spreads the word in Georgia to call before you dig—teamed up with electric co-op icon Willie Wiredhand and some friends at Sawnee EMC's 2007 annual meeting.



Along with TV and radio spots, the Utility Notification Center of Colorado uses poster art to get the message across to call first, then dig.

explained Tom Tate, manager of marketing and member services, at Sussex Rural Electric Cooperative. "When I get to the part about digging into underground facilities, I always reference the 811 service."

The Hazard Hamlet comes in two large cases that Tate brings to schools and trade shows. "You plug it in and explain the scenario, push a button and create a very nice spark," he said. "Kids love it."

Another popular attraction is Digger Dog, the mascot of the Utilities Protection Center of Georgia. He's a K-9 on a mission: to educate young Georgians about the importance of safe digging. To that end he traverses the state, visiting elementary schools.

Digger was also a big

hit at Sawnee EMC's 2007 annual meeting, where he appeared with another beloved character, Willie Wiredhand.

Mandy Love, residential marketing representative at the Cumming, Ga.-based co-op, said a representative from the Call Before You Dig campaign—minus the costume—was also at the meeting to stress the program's importance.

While Sawnee also promotes 811 in its newsletters, which is a popular way among co-ops to spread the word, Kosciusko REMC, Warsaw, Ind., went an extra step.

"We have added the number to our newsletter masthead," said Doris Lemert, manager of marketing and communications.

"I've also been adding the number to our phone directory listings as they come up for renewal." Kosciusko also had a bill insert reminder this month, and has promoted the number to the local builder's association.

Colorado's airwaves carry reminders to radio audiences.

San Luis Valley RFC, Monte Vista, ran a two-minute spot featuring a warning by public information officer Jim Clare that failing to call before digging has consequences.

"Digging without calling can disrupt service to an entire area. Depending upon the type of line hit, you could get hurt or killed," Clare says.

La Plata Electric Association, Durango, Colo., promotes 811 during its weekly informational spot on a local radio station.

The Utility Colorado's Int

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ELECTRIC CO-OP TODAY

Distribution: All Co-op EMCs nationwide

April 25, 2008

811 Service Now Widely Available

A year after its launch, 811 service has expanded to cover the majority of the country, according to the group that oversees it.

"Ninety-five percent of the country is 811 capable, and all states are receiving calls through the 811 network," said Khrysanne Kerr, director of program development for the Common Ground Alliance.

Comprised of more than 1,400 members, CGA works to prevent damage to infrastructure lying below ground. When the Federal Communications Commission designated 811 to be the national, toll-free number to call prior to digging, it instructed CGA to promote it.

CGA was unable to say how many calls have been made to 811 since it launched.

The idea behind 811 was to make it easy for homeowners, contractors and others to have the lines marked, and avoid what can be fatal mistakes. The calls are routed to one of 62 call centers across the country, many of which, Kerr said, have been around for decades.

"811 is just another number to reach that existing one-call center," she said, adding that Ohio residents, for example, can call the ten digit toll-free number for the Ohio Utilities Protection Service—or simply press 811.

"When you dial 811 it points directly to that 800 line, and it's received by that same operator," said Kerr.

Still, it's not foolproof.

Gary Hansen, executive director of Blue Stakes of Utah Utility Notification Center, said they have worked with cell phone carriers to direct 811 calls originating in Utah to their center.

Electric Co-op **TODAY** • April 25, 2008

"If someone's calling in a border town, and, unfortunately, that cell tower is in the other state, then [the call] could be going into the other state," Hansen said. While calling 811 is "very successful" in Utah, Hansen added that Blue Stakes continues to promote its 800 number to avoid such problems.

Kerr said several one-call centers now use technology that offers callers a menu, with an option to be transferred to a center in another state. Otherwise, an operator will give the toll-free number to dial for the correct state.

Cortez, Colo.-based Empire Electric Association serves consumer-members in both Colorado and Utah. Rod Holton, the chief systems operator, said the co-op also refers callers to the appropriate toll-free number for their state.

— *Michael W. Kahn*

May proclaimed 'Dig Safely Month'

For Georgia, and the nation, May marks the one-year anniversary of the launch of 811, a three-digit call-before-you-dig number.

While Georgia law requires that anyone performing mechanized activities in the state call before they dig, the service is available to anyone simply digging with hand tools, and the service is free. Calling before you dig can not only prevent damage to buried utilities as well as disruption to utility service, but it can also prevent personal injury. One utility line is unintentionally struck every minute in the U.S.

For more information, go to www.psc.state.ga.us.

May Proclaimed “Dig Safely Month” by Governor’s Office

Special to the Ledger

Governor Sonny Perdue demonstrates his continued support for safe digging practices by signing a proclamation declaring May as “Dig Safely” month for Georgia. This follows a national “Safe Digging” month declaration by the Common Ground Alliance. For Georgia, and the nation, this is a timely recognition of safe digging and damage prevention for buried utilities as it is the one-year anniversary of the launch of a three-digit call before you dig number serving the nation as a whole. 811, mandated by the Federal Communications Commission (FCC), rolled out on May 1, 2007 as the National Call Before You Dig number. When dialing 811 anywhere in the nation, you are connected to your local one call center to have buried utilities located.

While Georgia Law requires that anyone performing mechanized activities in the state call before they dig, the

call before they dig, the service is available to anyone simply digging with hand tools, and the service is free. With the three digit access to the service, it is also simple to use. Calling before you dig can not only prevent damage to buried utilities as well as disruption to utility service, it can also prevent personal injury. One utility line is unintentionally struck every minute in the US.

Claudette Campbell of the Utility Protection

Center (UPC) explains that, “Calling the UPC to have underground facilities located not only saves time and money, but most importantly it saves lives. It is never too late to do the right thing. If you haven’t called in the past, start today. 811 is easy to remember and the call and the service are done at no charge to the caller. It also keeps the caller/excavator in compliance with the Georgia “Dig Law.”

The Georgia Public Service Commission (PSC) is charged with

enforcing the call before you dig law in Georgia. Director of the Facilities Protection Unit of the PSC, Danny McGriff, states “call before you dig, it is the law. With the PSC and UPC’s damage prevention partnership, great strides have been made in education of the importance of calling before you dig.”

Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies, including city and county facility systems, throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. It is estimated that the UPC notification system has saved its member utilities and the public at-large from hundreds of millions of dollars in expensive repairs during its years of public service to the citizens of Georgia. The program is credited with helping to prevent

THE LEE COUNTY LEDGER

1,000 Circulation
Leesburg, Georgia

May 14, 2008

countless potentially life threatening situations and the dangers and inconveniences associated with service interruptions.

Notify the Utilities Protection Center at least two (2) business days before excavation begins. Know What's Below. Call Before You Dig, simply dial 811.

The UPC strives to encourage four Dig Safely practices: 1) Call before you dig. 2) Wait the required amount of time for marking. 3) Respect the marks. 4) Dig with care.

The UPC, keeping Georgians safe and connected, Call Before You Dig, every project, every time, dial 811 or (1-800-282-7411) for immediate notification from any part of the state. Callers in the Atlanta area may call 770-623-4344. For more information, visit the UPC of Georgia web site at www.gaupc.com. For more about the Georgia "Dig Law" visit the PSC website at www.psc.state.ga.us.

Remember, "Know What's Below, Call Before You Dig."

Natural Gas Safety And You

Natural gas is America's most popular home heating fuel – heating more households than all other energy forms combined. In all, 52 percent of all heated U.S. households have natural gas heat.

Natural gas is increasingly popular for use by homeowners, schools, businesses, factories and electric power generation plants because it is efficient, clean, reliable and a relative bargain compared to alternative energy sources.

In our community, City of Byron Gas Department provides natural gas to more than 500 through a network of underground distribution lines. Main gas lines branch into household service lines. The pipes are typically made of "caution yellow" plastic or tar-coated steel which helps prevent corrosion. As an industry steel pipes are being replaced with the more durable plastic piping. The main lines are typically 2-inches in diameter and are located roughly

two-feet below the surface, while service lines are typically half-inch to three-quarter-inch in diameter and buried 12- to 18-inches below the surface.

That's why it's important to "Call Before You Dig" or move earth in any way. Whether you're installing an underground dog fence, running water to an outbuilding or post-hole digging for a new mail box post, underground piping and other utilities can be damaged. When you call Georgia One Call at 8-1-1, they will locate all buried utility lines on your property, so you can safely dig and prevent a potentially hazardous condition. In 2004 the Federal Office of Pipeline Safety recorded 48 cases of third party excavation damage to distribution lines nationwide resulting in more than \$10 million dollars worth of property damage and four injuries. Calling before you dig can prevent a costly or even deadly mistake.

Natural gas is a colorless,

odorless gas; however, a chemical that smells like rotten eggs is added to help detect a possible leak. If you smell gas, or just think you might be smelling gas, leave the area immediately and call your local gas provider at 956-4483 or 911 from a neighboring home or business. Never turn on or off switches or use a flashlight or phone in the presence of the gas smell, because an electric spark could ignite the gas, causing an explosion.

Do your part to familiarize yourself and your family with these natural gas safety tips and continue to enjoy the value, comfort and benefits of America's cleanest, most efficient energy source!

This message is brought to you by the City of Byron Gas Department as a public service. To learn more about our natural gas service and the benefits of natural gas, call 478-956-4483.

May proclaimed 'Dig safely month'

Governor Sonny Perdue demonstrates his continued support for safe digging practices by signing a proclamation declaring May as "Dig Safely" month for Georgia. This follows a national "Safe Digging" month declaration by the Common Ground Alliance. For Georgia, and the nation, this is a timely recognition of safe digging and damage prevention for buried utilities as it is the one-year anniversary of the launch of a three-digit call before you dig number serving the nation as a whole. 811, mandated by the Federal Communications Commission (FCC), rolled out on May 1, 2007 as the National Call Before You Dig

number. When dialing 811 anywhere in the nation, you are connected to your local one call center to have buried utilities located.

While Georgia Law requires that anyone performing mechanized activities in the state call before they dig, the service is available to anyone simply digging with hand tools, and the service is free. With the three digit access to the service, it is also simple to use. Calling before you dig can not only prevent damage to buried utilities as well as disruption to utility service, it can also prevent personal injury. One utility line is unintentionally struck every minute in the US.

Public Service Commission Accepts Federal Grant Check

The Georgia Public Service Commission (Commission) accepted the first federal grant check for \$100,000 from the U.S. Pipeline and Hazardous Materials Safety Administration (PHMSA) to expand the Commission's efforts in preventing damage to Georgia's underground utilities. This is the first federal grant of its type to any state for damage prevention, education and enforcement efforts since the passage of the federal PIPES Act of 2006. PHMSA Administrator Carl Johnson presented the check to Commissioner Doug Everett who was joined by fellow Commissioners Chuck Eaton and Stan Wise. They were joined by representatives of the Commission, PHMSA, UPC, Georgia Utility Contractors Association, Georgia Power, Atlanta Gas Light, AT&T and other representatives of organizations involved in the prevention of damage to Georgia's underground utility infrastructure.

The grant recognizes the Commission's damage prevention program as a model for other states to follow in reducing damages to underground utilities by educating excavators and utilities in avoiding accidents that can cause expensive and often dangerous damage to buried utilities.

Commissioner Everett said, "We appreciate receiving these funds from PHMSA to assist us in our damage prevention efforts by educating all individuals about calling before they dig. Working

collectively toward a common goal to prevent damages and personal injuries from occurring is a continuous program that requires team work. Since the passage of the Georgia Utility Facility Protection Act in 2000, the state has built a damage prevention program second to none in the nation."

Everett added, "For those states who do not currently have a damage prevention program, I would issue a challenge to follow Georgia's lead and begin such a program, it is the right thing to do. I also want to express my appreciation for the hard work of our Facilities Protection Director Danny McGriff in obtaining these grants. Danny's tenacity and perseverance during the application and submission process culminated in our receiving these grant monies."

Commissioner Everett also presented a check from the Commission for \$25,507 to the Utilities Protection Center. The UPC will use the check to expand its DIRT system and will use these funds to further its IT capabilities for management of the monumental amount of data gathered on utility damages in the state. Georgia Governor Sonny Perdue also presented the group a proclamation naming May 2008 as Dig Safely Month in Georgia.

According to Claudette Campbell, executive director of the UPC, Funds from the Commission grant will be used to develop a software program that

will combine local programs and interface with the Common Ground Alliance's (CGA) Damage Information Reporting Tool (DIRT). Currently damages to underground utility facilities are required to be reported to the UPC, the facility owner, and the Commission.

"Data from several software programs is needed to determine the effectiveness of our damage prevention program. The current process we use is time consuming as well as labor intensive.

This new software will allow the user to enter the information one time and then it will communicate with all the necessary parties and with the DIRT tool. DIRT's primary purpose is collecting underground facility damage data. This data is analyzed to learn why events occur and how actions by stakeholders can prevent them in the future; thereby, ensuring the safety and protection of people and the infrastructure. Data collection will identify root causes, perform trend analysis, and help educate all stakeholders so that damages can be reduced through effective practices and procedures. The more we know about current damages, the more we can prevent in the future."

Holbrook promotes Dig Safely Month

Wendell Rob Holbrook of Canton, director of underground locating technology with Cobb EMC, participated in the Georgia's Dig Safely Month at the state Capitol.

Stakeholders met at the Capitol with Gov. **Sonny Perdue** for support of what should be a daily activity.

Homeowners, farmers and professional excavators are encouraged by the Utilities Protection Center Inc. to dial 811 before beginning any project involving digging, as utility services like phone, gas, power, water and cable are buried underground. Calls to 811 are free.

Holbrook serves on the board of directors for the center, a nonprofit organization made up of more than 700-member utility companies.

Georgia Dig Safely Month ends, but damage prevention efforts continue

Utilities Protection Center of Georgia

As Georgia's Dig Safely Month comes to end, stakeholders met at the capitol in support of what should be a daily activity. This included Frankie Ridgon, plant operations manager with ETC Communications in Ellijay. Ridgon also serves on the Utilities Protection Center's (UPC) Board of Directors.

"Everyone has a part in keeping Georgia safe and connected," stated Claudette Campbell, UPC's executive director. "Safe digging is a shared responsibility."

In attendance at the signing was Federal Administrator Carl Johnson from PHMSA. "It was my honor to attend Governor Perdue's proclamation at the state capitol. Part of the responsibility of the U.S. Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA) is to assist states in building safe and effective damage prevention programs. Safety is the department's number one priority and the protection of the country's underground facilities are important not only to

our safety but to our way of life. Georgia certainly should be proud of the efforts made by all involved stakeholders in developing one of the most comprehensive damage prevention programs in the country."

Doug Everett, Georgia Public Service Commissioner said, "Working collectively toward a common goal to prevent damages and personal injuries from occurring is a continuous program that requires team work. Since the passage of the Georgia Utility Facility Protection Act in 2000, the state has built a damage prevention program second to none in the nation."

Johnson presented the Georgia Public Service Commission with a grant award at the proclamation signing. "In recognition of their efforts, it was my honor to provide a check for \$100,000 to the Georgia Public Service Commission to support their damage prevention enforcement activities. While the amount of money is not large, it also comes with our promise to assist the State of Georgia in any other way we can to continue to make improvements that will benefit all stakeholder

groups. The state of Georgia is one of the first recipients of our State Damage Prevention Program grants and we look forward to our continued partnership to reduce damage to all underground facilities in our communities."

Homeowners, farmers and professional excavators are encouraged to dial 811 before beginning any project involving digging. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811, even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the U.S.

"811 is an additional number to call for anyone wanting to contact the UPC. Those who have called 800-282-7411 may continue to do so," states Campbell. "Over 1.3 million locate requests, or calls, were processed by the UPC in 2007. That averages just over 112,000 requests per month for the state of Georgia." A locate request is what is created

when someone calls before digging.

Campbell explains that. "Calling the UPC to have underground facilities located not only saves time and money, but most importantly it saves lives. It is never too late to do the right thing. If you haven't called in the past, start today. 811 is easy to remember and the call and the service are free. It also keeps you in compliance with the Georgia 'Dig Law'."

A free call to 811 starts the process of getting underground utility lines marked. The UPC notifies member utility companies where you plan to dig. On average, one call will notify seven utility companies where digging will take place. These companies send out locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the paint marks and flags you can avoid dangerous contact with underground facilities.

TIMES-COURIER

7,000 Circulation
Ellijay, Georgia

June 19, 2008

Newspaper

Notify the Utilities Protection Center at least two business days before excavation

begins on public and private property, rights of way and easements. Know what's below. Call before you dig, simply dial 811.

For more information, visit the UPC Web site at www.gaupc.com.



Frankie Rigdon, ETC, is shown above (third row, second on the left) along with Governor Sonny Perdue (first row, center) holding the Dig Safely Proclamation standing with PHMSA Administrator Carl Johnson (right) and Claudette Campbell, executive director for UPC (left). Also pictured above is PHMSA staff members, PSC Commissioners and staff including Chairman Chuck Eaton; facilities protection unit director, Danny McGriff; Georgia Utility Contractors Association's Executive Director, Vikki McReynolds; Georgia Utility Coordinating Council's Chair, Jackie Temples and UPC Board Members and staff. Additional stakeholders included Gas Pipeline, Communications, Power and Contract Locate Industries. *Contributed photo*

Georgia's Dig Safely month over; damage prevention efforts continue

DULUTH - As Georgia's Dig Safely month recently ended, stakeholders met at the Capitol in support of what should be a daily activity. This included Meghan Chestnutt of Demorest, who serve as the manager of corporate communications for the Utilities Protection Center, Inc. (UPC).

"Everyone has a part in keeping Georgia safe and connected," stated Claudette Campbell, UPC's executive director. "Safe digging is a shared responsibility."

In attendance at the signing was Administrator Carl Johnson with the U.S. Department of Transportation, Pipeline and Hazardous Materials Safety Administration (PHMSA).

"It was my honor to attend Gov. Perdue's proclamation at the State Capitol. Part of the responsibility of the U.S. Department of Transportation (PHMSA) is to assist states in building safe and effective damage prevention programs. Safety is the department's No. 1 priority and the protection of the country's underground facilities are important, not only to our safety but to our way of life. Georgia certainly should be proud of the efforts made by all involved stakeholders in developing one of the most comprehensive damage prevention programs in the country."

Johnson presented the Georgia Public Service Commission with a \$100,000 grant award at the proclamation signing.

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For more information, visit the UPC Web site at www.gaupc.com. For more about the Georgia "Dig Law," visit the Georgia Public Service Commission's Web site at www.psc.state.ga.us.

THE NORTHEAST GEORGIAN

Newspaper



On hand for Gov. Sonny Perdue's signing of the Dig Safely Month proclamation is front row, left, Meghan Chestnutt of Demorest, manager of corporate communications for UPC. Also shown with Perdue, front row center, are PHMSA Administrator Carl Johnson, Claudette Campbell, executive director for UPC; PHMSA staff members, PSC commissioners and staff including Chairman Chuck Eaton and Facilities Protection Unit Director Danny McGriff, Georgia Utility Contractors Association's Executive Director Vikki McReynolds; Georgia Utility Coordinating Council Chair Jackie Temples; and UPC board members and staff.

THE NORTHEAST GEORGIAN

9,500 Circulation
Clarkesville, Georgia

July 8, 2008

For safety's sake, dial 8-1-1 before you dig

(NAPSA)-Finding more storage space can be easier than you might imagine.

In a recent survey, 67 percent of homeowners said today's homes are not built with enough storage. Many people look to the garage for additional space, but often pile in so many storage items that there is no room for cars. Here are a few tips for tapping into unused space while making sure your two-car garage holds two cars:

Send your pack-rat tendencies packing. Once or twice a year, clean out your garage. If something is broken, you haven't used it in a year or your kids have outgrown it, get rid of it. Consider donating items to a local charity or setting up an annual garage sale.

Make your walls and ceilings work for you. Many homeowners stack and pile things on the floor of the garage but never consider storing items on the ceilings and walls. You can save lots

of room by hanging bicycles from heavy-duty hooks in the ceiling or installing shelves to hold bins of toys and seasonal items.

Store low for little ones. If you're storing children's items in the garage, place hooks and shelves for those items at your kids' eye level. By storing toys in your child's reach, rather than your own, you can tap into vertical space you might otherwise not have thought to use. Additionally, this will stop kids from climbing on unsteady items to reach their stuff, so your kids stay safe and your garage remains organized.

Protect your most valuable items. Chances are, the most expensive equipment in your garage is your car, but when you overload a garage with storage items, you risk damaging the car. To maximize garage storage while minimizing the risk to your automobile, purchase some inexpensive tire stops to put on the floor of your

garage. They mark exactly where the car sits in the garage, so you know how much space you have for storage and won't ding your car.

Buy smart to store smart. Before purchasing a large item that will live in the garage or storage shed, see if there is a compact version available. For example, utility trailers are very useful for homeowners who landscape, camp, ski, etc., but they can take up nearly as much space in the garage as a car. Lifetime Products has introduced a Fold-Up Utility Trailer that compacts to only 29 inches wide in less than 90 seconds. This means that instead of taking the place of the car in the garage, it can easily fit next to the car or even through the gate into the backyard, leaving additional room for other items.

For more information on how to make the most of your storage space, visit Lifetime.com.

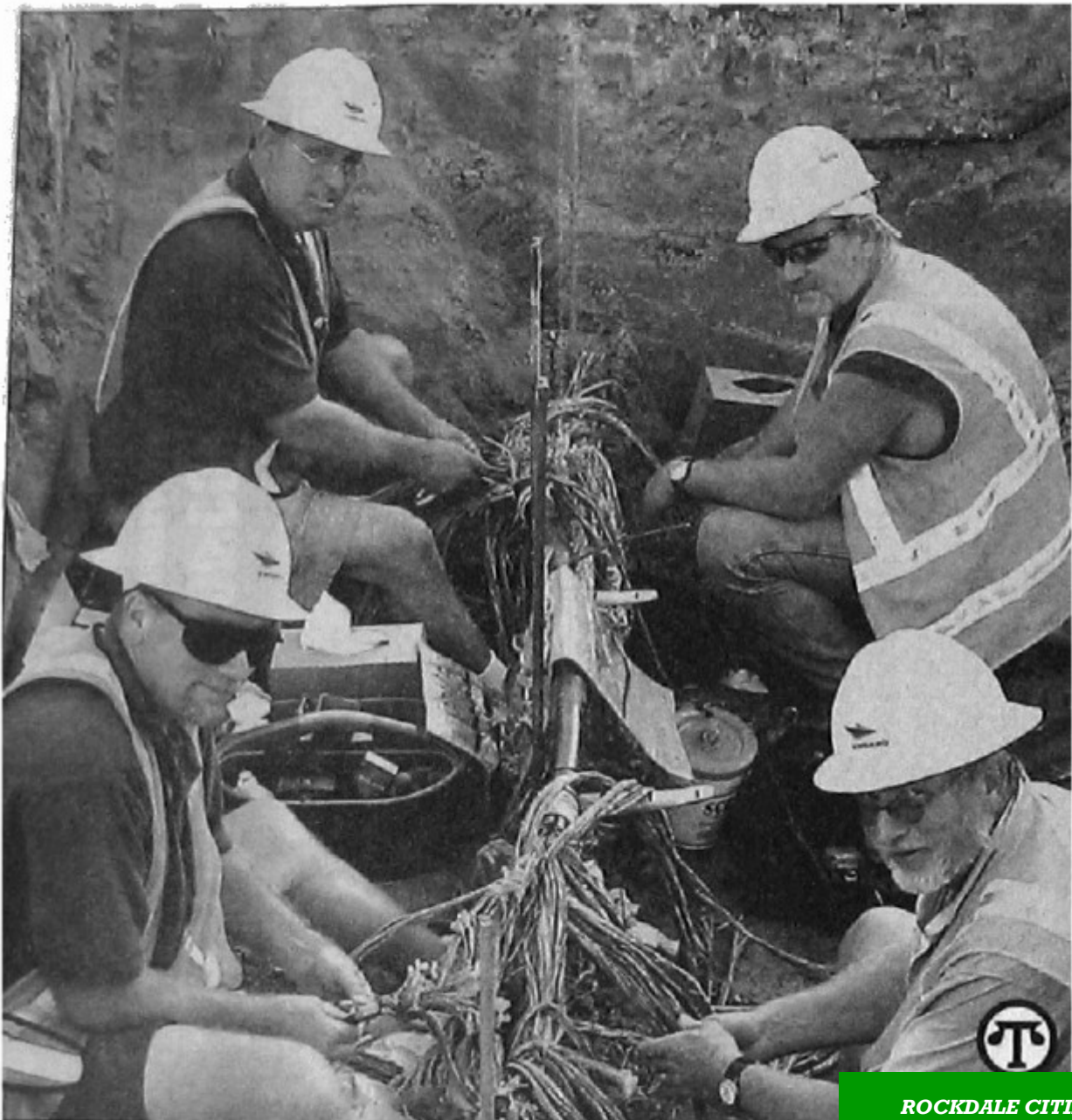
ROCKDALE CITIZEN

11,100 Circulation
Conyers, Georgia

July 10, 2008

ROCKDALE CITIZEN

Newspaper



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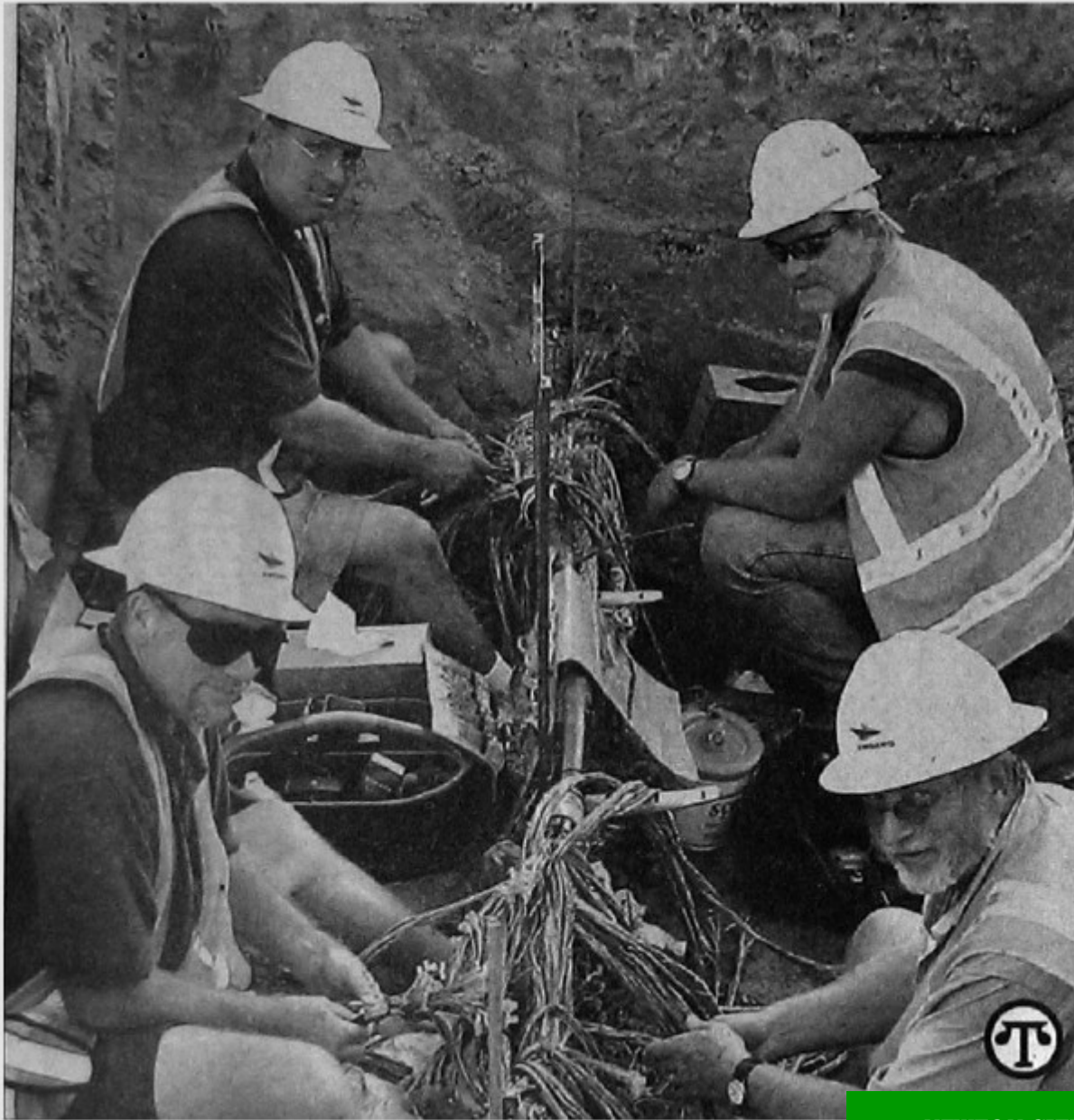
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NEWTON CITIZEN

23,000 Circulation
Newton, Georgia

July 10, 2008



NEWTON CITIZEN

23,000 Circulation
Newton, Georgia

July 10, 2008

Program on digging safety around pipelines set in Douglasville

The Pipeline Group's annual "Public Education - Excavator Awareness Program" will be held next week in Douglasville.

The meeting is Thursday starting at 7:30 a.m. at the Douglasville Downtown Conference Center, 6701 Church St. The program is sponsored by Colonial Pipeline Company, Plantation Pipe Line Company and Southern Natural Gas Company. They have a common goal of preventing accidents and damage to underground pipelines and utilities.

During this special pipeline safety awareness meeting attendees will learn about where they are digging. They will discover:

- State and federal laws governing excavation around pipelines.
- Indicators of a pipeline break and release.
- How to recognize a pipeline emergency.
- Proper first response guidelines to follow if a pipeline incident occurs.

Pipeline representatives, public officials and emergency responders will be on hand. All attendees are welcome to enjoy a free buffet breakfast catered by Williamson Bros. Bar-B-Q.

Following the breakfast, a brief safety program will be presented that stresses the importance of accident prevention by identifying pipeline and utility rights-of-way, use of one-call systems, and the importance of working with pipeline and utility companies to safely excavate in the vicinity of underground facilities. Sponsors will provide promotional materials, including notification information for their companies, safety related brochures and other safety reminders.

Each year many lives are lost or people injured, plus millions of dollars in repairs and lost products are incurred, due to "third party" incidents — someone digging into a pipeline. This safety program is an attempt to help those who do excavation work to avoid such situations.

Registration was requested by July 16. For information call 877-933-7370 toll-free, e-mail laura.hart@pipelinegroup.com or check www.pipelinegroup.com.

Pipeline group holds annual 'Public Education - Excavator Awareness Program'

The Pipeline Group's annual "Public Education — Excavator Awareness Program" will be held at 7:30 a.m., on Tuesday, August 12, at the Thomaston-Upson County Civic Center, 101 Civic Center Drive, in Thomaston. The program will be sponsored by a group of companies with a common goal of preventing accidents and damages to underground pipelines and utilities. A free breakfast will be catered by Frank's Fine Foods for all persons involved in excavation-relat-

ed activities. Following the breakfast, a brief safety program will be presented which stresses the importance of accident prevention by identifying pipeline and utility rights of way, use of one-call systems, and the importance of working with pipeline and utility companies to safely excavate in the vicinity of underground facilities. Sponsors will provide promotional materials, including notification information for their companies, safety related brochures and other safety reminders.



**SIEMPRE
LLAME
ANTES DE COMENZAR A
CAVAR**

El UPC se preocupa por fomentar cuatro prácticas seguras para excavar:

- 1) Llame antes de excavar.
- 2) Espere el tiempo requerido para hacer la demarcación.
- 3) Respete las marcas.
- 4) Excave con cuidado.

811
Determina lo que está bajo tierra.
Llama antes de excavar.

Utilities
PROTECTION CENTER
800.323.2811

**HINTS FOR
HOMEOWNERS**

**Know What's Below—
Call 811 Before You Dig**

(NAPS)—Home improvement projects are in full swing as the real estate market forces more homeowners to improve instead of move. Before beginning any outdoor renovations, consider what is under your lawn.

Utility services, such as phone, electric, gas, water and cable, that your family depends on are buried underground, and striking a single line can result in harm to yourself or someone else, costly fines or inconvenient outages.



**Know what's below. [®]
Call before you dig.**

A toll-free phone call to 811 before you do any digging around your home can protect you from injury and damages from striking a utility line.

To avoid these accidents, call 811 before all digging projects. A local one-call center will collect your information and notify local utility companies of your intent to dig. A professional locator will then visit the dig site to mark the approximate location of all underground utility lines for free.

Call 811 before every dig, or visit Call811.com for more information and online ticketing options.

DALLAS NEW ERA

**6,900 Circulation
Dallas, GA**

September 11, 2008

**HINTS FOR
HOMEOWNERS**

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DALLAS NEW ERA

**6,900 Circulation
Dallas, GA**

September 18, 2008



OTHER

Program Guide

Utility Locate Rodeo *Hands-On Demonstration by UPC of GA*

Locate Rodeo is an international competition for utility locators. This is a demo site of the wheel used in that competition.

International Utility Locate Rodeo Held In Atlanta

By Steve Hudson -- Associated Construction Publications, 8/20/2008

Photos provided by Twisted River Photography
Accurate location of underground utilities is of critical importance to the construction industry. Contractors rely on underground utility locators to accurately locate and mark underground utilities prior to excavation.

More than 100 of the industry's best locators, representing 24 states and Canada, met in Atlanta, GA, in early August to compete for industry recognition, bragging rights, and cash prizes in the 7th Annual International Utility Locate Rodeo.

Held on the campus of Emory University, the event spotlights the "art and science" behind underground utility location.

The annual International Utility Locate Rodeo has been referred to as the "olympics of underground utility locating."

"Honoring these locate technicians in a profession that is often overlooked is the reason we do what we do," said Claudette Campbell, executive director of Georgia's Utilities Protection Center Inc. (UPC), which hosted the event. "They provide the last line of defense in underground utility damage prevention that ultimately keeps America safe and connected."

"Participation in the International Utility Locate Rodeo recognizes outstanding achievements in the locating industry," added Matt Quinn, President of the National Utility Locate Contractors Association (NULCA) and president of ELM Locating & Utility Services. NULCA co-hosted this year's event with UPC.



**ASSOCIATED
CONSTRUCTION
PUBLICATIONS**

url: www.acppubs.com

August 20, 2008

Online Article

"Participation in the International Utility Locate Rodeo recognizes outstanding achievements in the locating industry," added Matt Quinn, President of the National Utility Locate Contractors Association (NULCA) and president of ELM Locating & Utility Services. NULCA co-hosted this year's event with UPC.

Tackling Tough Locate Challenges

During the Rodeo, competitors compete in one of four divisions – gas, power, telecom or water. Within their division they test their skills against three different real-world location challenges. Competitors have 12 minutes to complete each locate, and scores from all three locate challenges are combined to determine the winner. In the event of a tie, time serves as the tiebreaker.

An optional bonus event, known affectionately as the "Locate From Hell," is also available to any competitor who feels up to the challenge. In this extremely challenging event, locators have just three minutes to complete a single locate. Additionally, these competitors cannot use their own locating equipment but must choose locating equipment provided by one of the participating Rodeo Equipment Manufacturer sponsors. This year, 90 competitors accepted the "Locate From Hell" challenge.

At the end of the competition, first place winners in each division received \$1000. Second place earned \$500, and third earned \$250. The total purse for the event is \$8750. In addition, the Rodeo Equipment Manufacturer's Challenge made it possible for first place winners to add up to \$1000 more to their first place winnings by declaring use of sponsor's equipment.

Underground Utility Locate Rodeo Winners

Winners of this year's Rodeo included the following:

In the "Gas" category, overall first place honors went to James Dorminey, Gainesville Regional Utilities, Starke FL. Second place went to Phillip Randazzo, ELM Locating, Las Vegas, NV, with third place going to Ray Powell, One Vision, Richmond, VA. Individual event winners for the three locate challenges included Ray Proctor, Atlanta Gas Light, Atlanta, GA; Corey Downing, STS, Lawrenceville, GA; and Ray Powell, One Vision Services, Richmond VA.

First place honors in the "Power" category went to Robert Maney, Windstream Communications, Baldwin, GA. Second place went to Michael Regnier, ELM Locating, Bloomington, IL, while third place went to Herman Wilson, Utiliquest, Brooklyn Park, MD. Individual event winners in this category Herman Wilson, Utiliquest, Brooklyn Park, MD; David Gregory, Utiliquest, Jackson, MS; and Richard Ragner, CLS, Seattle, WA.

In the "Telecom" category, overall first place honors went to Tom Johnson, SM&P, Aubrey, TX. Richard Zuniga, Cobb Fendley & Associates, Houston, TX, took second place, and Allen Childs, Jr., Accurate Utility Locating and Associates, Jacksonville, FL, captured third. Individual event winners included Richard Zuniga, Cobb Fendley & Associates, Houston, TX; Tim Snyder, SM&P Utility Resources, WI; and Wally Wright, Level 3, Salt Lake City, UT.

Overall winners in the "Water" category included Rachel Boyd, Heath Consultants, Chattanooga, TN, first place; Eric West, West Locating, Inc., Hanahan, SC, second place; and Robert Dean, Gainesville Regional Utilities, Trenton, FL, third place. Individual event winners included Bruno Chavez, Utiliquest, Ventura, CA; Jason Griffin, One Vision Services, Kennesaw, GA; and Brad Warren, JEA, Jacksonville, FL. Winners of the "Locate From Hell" challenge included James Driscoll, Craig A. Smith & Associates, first place; Derek Turnbull, Promark Telecom, Oshawa, Ontario, Canada, second place; and Jared McKeeth, ELM Locating, Ogden, UT, third place.

For more information about the Locate Rodeo, or for a look at previous years' competitions, visit www.LocateRodeo.com.

ASSOCIATED
CONSTRUCTION
PUBLICATIONS

url: www.acppubs.com

August 20, 2008

Online Newsletter

2008 International Utility Locate Rodeo Honoring Locate Technicians

Claudette Campbell, Executive Director of Utilities Protection Center Inc. (UPC), stated, "Honoring these Locate Technicians in a profession that is often overlooked is the reason we do what we do. They provide the last line of defense in underground utility damage prevention that ultimately KEEPS AMERICA SAFE AND CONNECTED."

On Saturday, August 2, 2008, 103 competitors arrived on the campus of Emory University in Atlanta, Georgia to participate in the 7th Annual International Utility Locate Rodeo. They arrived from 24 states and Canada and represented 41 different companies and stakeholders. Competitors were greeted by more than 115 volunteers from 20 different states and Canada representing 42 companies.

The Locate Rodeo is the preeminent event for Utility Locate Technicians. It is designed to celebrate the art and science behind the craft of underground utility location. It recognizes and serves as the cornerstone promoting high quality and achievable standards in the industry.

"Participation in the International Utility Locate Rodeo recognizes outstanding achievements in the locating industry," shares Matt Quinn, President of the National Utility Locate Contractors Association (NULCA) and President of ELM Locating & Utility Services. NULCA co-hosted this year's event with UPC.

Competitors compete in one of four divisions: gas, power, telecom or water. Each division challenges their skills with three different event sites. Competitors are allowed 12 minutes per event at each site.

The scores from all three event sites are used to determine the winner. Time is used as a tie breaker. A bonus event, the Locate From Hell (LFH), is open to any competitor who feels they are up to the challenge. Participation in the LFH is voluntary.

The LFH differs from other divisions in several ways. First, there is only one event site. Second, the competitor only has 3 minutes of mean time for locating. Third, the competitor may not use his/her own equipment. They are required to select from one of the participating Rodeo Equipment Manufacturer sponsors. This year's LFH challenge was accepted by 90 competitors.

The Locate Rodeo has a total purse of \$8750. First place winners in any division receive \$1000. Second place earns \$500 and third is \$250. An Equipment Manufacturer's Challenge (REMC), makes it possible for first place winners to add up to \$1000 more to their first place winnings.

This year Radiodetection sponsored all four divisions and the LFH. Winners in each division, who declared their use of RD equipment, could have added \$1000 to their winnings. Joining Diamond sponsor Radiodetection were Gold Level sponsors 3M, McLaughlin, Metrotech, and RIDGID. Declaring use of a gold level sponsor's equipment at the LFH could earn the first place winner an additional \$500.

For more information about the Locate Rodeo, or for information from previous years competition, please visit www.LocateRodeo.com

"Participation in the International Utility Locate Rodeo recognizes outstanding achievements in the locating industry,"

COMMON GROUND ALLIANCE UPDATE

Distribution: industry stakeholders nationwide

August 2008

2008 International Utility Locate Rodeo Winners

Gas

1st Place: James Doorniney,
Gainesville Regional Utilities, Starke FL- \$1000
2nd Place: Phillip Randazzo,
ELM Locating, Las Vegas, NV- \$500
3rd Place: Ray Powell,
One Vision, Richmond, VA - \$250
Gas Event 1 winner: Ray Proctor,
Atlanta Gas Light, Atlanta, GA
Gas Event 2 winner: Corey Downing,
STS, Lawrenceville, GA
Gas Event 3 winner: Ray Powell,
One Vision Services, Richmond VA

Water

1st Place: Rachel Boyd,
Heath Consultants, Chattanooga, TN- \$1000
2nd Place: Eric West,
West Locating, Inc., Hanahan, SC- \$500
3rd Place: Robert Dean,
Gainesville Regional Utilities, Trenton, FL \$250
Water Event 1 winner: Bruno Chavez,
Utiliquist, Ventura, CA
Water Event 2 winner: Jason Griffin,
One Vision Services, Kennesaw, GA
Water Event 3 winner: Brad Warren,
JEA, Jacksonville, FL

Power

1st Place: Robert Maney,
Windstream Communications, Baldwin, GA- \$1000
REMC winner using RadioDetection earned an additional \$1000
2nd Place: Michael Regnier,
ELM Locating, Bloomington, IL- \$500
3rd Place: Herman Wilson,
Utiliquist, Brooklyn Park, MD - \$250
Power Event 1 winner: Herman Wilson,
Utiliquist, Brooklyn Park, MD
Power Event 2 winner: David Gregory,
Utiliquist, Jackson, MS
Power Event 3 winner: Richard Ragner,
CLS, Seattle, WA



Water category winners



Power category winners

Locate From Hell

1st Place: James Driscoll,
Craig A. Smith & Associates- \$1000
REMC winner using Microtech earned an additional \$500
2nd Place: Derek Turnbull,
Promark Telecom, Oshawa, Ontario, Canada - \$500
3rd Place: Jared McKeeth,
ELM Locating, Ogden, UT - \$250



Locate from hell category winners

Telecom

1st Place: Tom Johnson,
SM&P, Aubrey, TX - \$1000
2nd Place: Richard Zuniga,
Cobb Fendley & Associates, Houston, TX- \$500
3rd Place: Allen Childs, Jr.,
Accurate Utility Locating & Associates, Jacksonville, FL- \$250
Telecom Event 1 winner: Richard Zuniga,
Cobb Fendley & Associates, Houston, TX
Telecom Event 2 winner: Tim Snydes,
SM&P Utility Resources, WI
Telecom Event 3 winner: Wally Wright,
Level 3, Salt Lake City, UT

*Congratulations to all the winners in the
2008 International Utility Locate Rodeo!*

2008 International Utility Locate Rodeo Sponsors

Rodeo Sponsors

Diamond-\$10,000

Utilities Protection Center (UPC)

Platinum-\$7500

United States Infrastructure Corp.

Gold-\$5,000

America's Public Works Assoc. (APWA) Georgia Chapter

ELM

Krolon

National Utility Locate Contractors Assoc. (NULCA)

Silver-\$3,000

Common Ground Alliance (CGA)

Bronze-\$2,000

Consolidated Utility Services

Georgia Utility Coordinating Council (GUCC)

North American Telecommunication Damage

Prevention Council (NTDPC)

Windstream Communications

Rodeo Sponsors

Diamond-

RadioDetection

Gold-\$5,000

SM

McLaughlin

Microtech

RIGID

COMMON GROUND ALLIANCE UPDATE

Distribution: industry
stakeholders nationwide

August 2008

COMMUNITY SPONSORSHIP AND HOMEOWNER EXPOSURE

Public Signage



Description: Connor Hix stands next to a Utility Protection Center banner at his football field

ELLIJAY TELEPHONE COMPANY VERIFIED SPOT LISTING

Media Advertisements

Program Name	Client	Media	Length	Contract Id	Contract Ord	Contract Line	Priority	Spot Cost	Aired Time
FXPROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	4	ROS	.00	12:34:46
SCIFI - ELLIJAY Wednesday 01/30/08									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	2	ROS	.00	12:09:50
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	2	ROS	.00	16:06:17
MTV - ELLIJAY Wednesday 01/30/08									
4	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	5	ROS	.00	13:26:57
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	5	ROS	.00	16:52:07
ESPC - ELLIJAY Wednesday 01/30/08									
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	8	ROS	.00	13:17:09
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	8	ROS	.00	16:13:02
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	8	ROS	.00	21:23:44
CORT - ELLIJAY Wednesday 01/30/08									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	16:15:30
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	19:30:38
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	20:16:00
AMC - ELLIJAY Wednesday 01/30/08									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	14:16:41
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	16:51:14
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	19:51:37
CNBC - ELLIJAY Thursday 01/31/08									
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	1	ROS	.00	08:27:18
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	1	ROS	.00	09:26:49
FOX - ELLIJAY Thursday 01/31/08									
FOX SPORTS	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	3	ROS	.00	15:15:21
FOX SPORTS	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	3	ROS	.00	16:18:27
FX - ELLIJAY Thursday 01/31/08									
FXPROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	4	ROS	.00	08:59:04
FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	4	ROS	.00	16:20:36
SCIFI - ELLIJAY Thursday 01/31/08									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	2	ROS	.00	12:55:47
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	2	ROS	.00	20:38:25
MTV - ELLIJAY Thursday 01/31/08									
4	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	5	ROS	.00	12:51:38
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	5	ROS	.00	16:50:54
ESPC - ELLIJAY Thursday 01/31/08									
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	8	ROS	.00	07:43:51
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	8	ROS	.00	11:19:47
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	8	ROS	.00	15:06:39
CORT - ELLIJAY Thursday 01/31/08									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	08:15:30
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	16:25:36
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	18:26:48
AMC - ELLIJAY Thursday 01/31/08									
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	07:55:27
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	20:45:04
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	23:19:45

Total Spots:	546
Total Gross:	\$0.00
Total Net:	N/A

End Of Report

Kathleen Vick
 Notary Public
 KATHLEEN VICK
 NOTARY PUBLIC
 GEORGIA
 EXPIRES SEPT. 7, 2010
 GILMER COUNTY

Oliver Teague
 ETC

January 2008

ELLIJAY TELEPHONE COMPANY VERIFIED SPOT LISTING

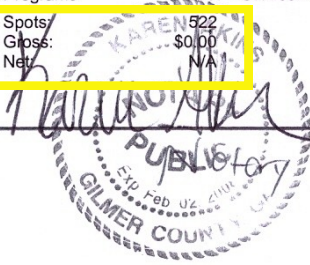
Media Advertisements

Program Name	Client	Media	Length	Contract Id	Contract Ord	Contract Line	Priority	Spot Cost	Aired Time
CORT - ELLIJAY Friday 02/29/08									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	10:37:09
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	11:31:53
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	12:30:00
AMC - ELLIJAY Friday 02/29/08									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	06:24:29
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	08:25:17
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	22:24:47

Total Spots: 522
 Total Gross: \$0.00
 Total Net: N/A

End Of Report

Arvin League
 ETC



February 2008

ELLIJAY TELEPHONE COMPANY VERIFIED SPOT LISTING

Media Advertisements

Program Name	Client	Media	Length	Contract			Priority	Spot Cost	Aired Time
				Id	Ord	Line			
ESPC - ELLIJAY Monday 03/31/08									
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	8 ROS		.00	06:29:32
CORT - ELLIJAY Monday 03/31/08									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7 ROS		.00	06:29:26
AMC - ELLIJAY Monday 03/31/08									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6 ROS		.00	06:23:26
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6 ROS		.00	07:15:51

Total Spots:	576
Total Gross:	\$0.00
Total Net:	N/A

End Of Report

Katherine Vick

Oliver Payne
ETC



March 2008

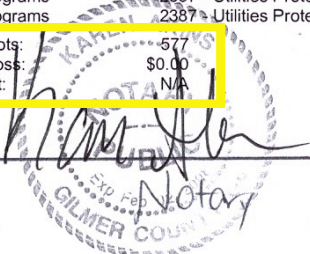
ELLIJAY TELEPHONE COMPANY VERIFIED SPOT LISTING

Media Advertisements

Program Name	Client	Media	Length	Contract			Priority	Spot Cost	Aired Time
				Id	Ord	Line			
4	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	5	ROS	.00	10:56:37
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	5	ROS	.00	16:47:59
ESPC - ELLIJAY Wednesday 04/30/08									
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	8	ROS	.00	06:30:04
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	8	ROS	.00	09:18:08
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	8	ROS	.00	10:13:50
CORT - ELLIJAY Wednesday 04/30/08									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	7	ROS	.00	12:29:31
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	15:25:58
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	7	ROS	.00	21:34:13
AMC - ELLIJAY Wednesday 04/30/08									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	2	6	ROS	.00	12:52:54
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	15:07:40
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	2	6	ROS	.00	22:23:53

Total Spots: 577
 Total Gross: \$0.00
 Total Net: N/A

End Of Report



Ajin League
 ETC

April 2008

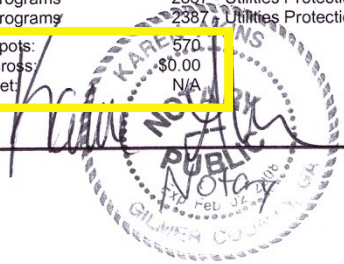
ELLIJAY TELEPHONE COMPANY VERIFIED SPOT LISTING

Media Advertisements

				Contract	Spot	Aired
				Id	Cost	Time
				Ord		
				Line	Priority	
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	12:48:22
4	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	15:19:44
4	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	17:26:51
ESPC - ELLIJAY Friday 05/30/08						
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	06:29:31
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	09:21:32
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	16:15:34
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	20:21:08
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	21:45:49
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	23:11:51
CORT - ELLIJAY Friday 05/30/08						
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	12:03:06
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	14:34:30
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	15:25:37
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	16:54:06
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	18:28:22
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	18:50:17
AMC - ELLIJAY Friday 05/30/08						
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	10:54:42
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	11:22:40
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	20:23:36
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	20:55:24
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	22:24:42
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	22:54:53
CNBC - ELLIJAY Saturday 05/31/08						
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	16:29:21
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	17:29:21
FOXS - ELLIJAY Saturday 05/31/08						
FOX SPORTS	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	06:29:00
FOX SPORTS	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	06:46:59
FOX SPORTS	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	09:59:24
FOX SPORTS	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	10:20:27
FX - ELLIJAY Saturday 05/31/08						
FXPROGRAMMIMG	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	08:35:36
FXPROGRAMMIMG	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	10:28:24
FXPROGRAMMIMG	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	12:20:44
SCIFI - ELLIJAY Saturday 05/31/08						
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	08:00:41
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	12:17:11
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	12:31:16
MTV - ELLIJAY Saturday 05/31/08						
4	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	09:56:48
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	15:17:44
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	22:56:58
ESPC - ELLIJAY Saturday 05/31/08						
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	07:53:01
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	11:18:47
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	20:48:38
CORT - ELLIJAY Saturday 05/31/08						
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	06:29:20
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	08:29:25
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	10:29:30
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	14:29:26
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	22:26:51
AMC - ELLIJAY Saturday 05/31/08						
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	13:21:36
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	.00	20:40:31
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	22:19:04
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	.00	23:22:10

Total Spots: 570
 Total Gross: \$0.00
 Total Net: N/A

End Of Report

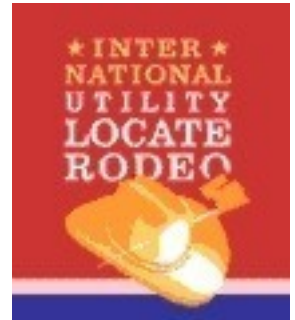


Signature

NEWS

2008 International Utility Locate Rodeo:

Claudette Campbell, Executive Director of Utilities Protection Center Inc. (UPC), stated, "Honoring these Locate Technicians in a profession that is often overlooked is the reason we do what we do. They provide the last line of defense in underground utility damage prevention that ultimately KEEPS AMERICA SAFE AND CONNECTED."



GEORGIA SOUTHERN'S LINEMAN OF THE WEEK



Remember to log on to www.georgiasoutherneagles.com every Monday to vote for your UPC Lineman of the Week.

Utilities Protection Center... Know What's Below. Call Before You Dig. 811 or 1.800.282.7411.

GEORGIA SOUTHERN'S
LINEMAN OF THE WEEK

2008

Information Distribution

Home Depot POP Locations 2008

STORE #	STORE NAME	ADDRESS	CITY	STATE
105	DULUTH	3755 SHACKELFORD PARKWAY	DULUTH	GA 30096
111	MERCHANTS WALK	4101 ROSWELL RD SW	MARIETTA	GA 30062
114	MORROW	2034 MT ZION RD	MORROW	GA 30260
115	TILLY MILL	4343 TILLY MILL RD	ATLANTA	GA 30360
116	WOODSTOCK	9037 HWY 92, SUITE 100	WOODSTOCK	GA 30199-3650
117	WAGES DRIVE	2295 LAWRENCEVILLE HWY	DECATUR	GA 30033-3141
118	WESLEY CHAPEL	4325 NEW SNAPPINGER WOOD	DECATUR	GA 30035-2920
121	CUMBERLAND	2450 CUMBERLAND PKWY	ATLANTA	GA 30339-4502
128	CONYERS	1330 DOGWOOD DR	CONYERS	GA 30013-5039
130	CASCADE	1032 RESEARCH CENTER	ATLANTA	GA 30331
131	N FULTON	5950 STATE BRIDGE RD	DULUTH	GA 30097
132	CARROLLTON, GA	1332 SOUTH PARK ST	CARROLLTON	GA 30117-4411
134	CUMMING	1000 MARKET PL BLVD	CUMMING	GA 30041
135	MACON	2525 PIO NONO AVENUE	MACON	GA 31206
136	COLUMBUS	2891 SOWEGA DR	COLUMBUS	GA 31909
139	ROME	103 HICKS DRIVE	ROME	GA 30161
143	DOUGLASVILLE	7399 DOUGLAS BLVD	DOUGLASVILLE	GA 30135
144	SNELLVILLE	1670 SCENIC HWY N	SNELLVILLE	GA 30078
145	CANTON, GA	2200 RIVERSTONE BLVD	CANTON	GA 30114
147	BUFORD	4120 HIGHWAY 20	BUFORD	GA 30518
149	ALPHARETTA	5300 WINDWARD PKWY	ALPHARETTA	GA 30004
151	PAULDING COUNTY	145 DEPOT DRIVE	HIRAM	GA 30141
152	GAINESVILLE, GA	924 DAWSONVILLE HWY	GAINESVILLE	GA 30501
153	WEST COBB	2350 DALLAS HWY	MARIETTA	GA 30064
154	SANDY SPRINGS	6400 PCHTREE-DUNWOODY RD	ATLANTA	GA 30329
156	ACWORTH	3355 COBB PKWY	ACWORTH	GA 30101
157	MCDONOUGH	1750 JONESBORO RD	MCDONOUGH	GA 30253
159	MIDTOWN	650 PONCE DE LEON	ATLANTA	GA 30308
161	HAMILTON MILL	2120 HAMILTON CREEK PKWY	DACULA	GA 30019
164	PEACHTREE CITY	2715 HWY 54 W	PEACHTREE CITY	GA 30244 30269
165	COVINGTON	13171 HWY 172 NW	COVINGTON	GA 30014
174	DAWSONVILLE	801 HWY 400 SOUTH	DAWSONVILLE	GA 30534
175	TUCKER	4136 JIMMY CARTER BLVD	NORCROSS	GA 30093
178	RIVERDALE	680 LAMAR HUTCHENSON PKWY	RIVERDALE	GA 30274
1749	AUSTELL	1200 E W CONNECTOR SW	AUSTELL	GA 30

47 Home Depot stores were shipped a POP, brochures, color code cards, and decals for all rental equipment. The POP was to be at the rental counter and the decals were to be placed on the equipment.

HOME DEPOT

Information Distribution

1754 SUWANEE	1480 SATELLITE BLVD	SUWANEE	GA 30024
1755 ROSWELL (RELO)	1580 HOLCOMB BRIDGE RD	ROSWELL	GA 30076
1763 SANDY PLAIN	3605 SANDY PLAINS RD	MARIETTA	GA 30066
1769 FT. OLGLETHORPE	2055 BATTLEFIELD PKWY	OLGLETHORPE	GA 30742
1777 N.KENNESAW	1655 SHILOH RD	KENNESAW	GA 30144
6848 LOVEJOY	11075 TARA BLVD.	LOVEJOY	GA 30250
6940 POWDER SPRINGS	1082 RICHARD D SAILORS PKWY	POWDER SPINGS	GA 30127
6941 LITHIA SPRINGS	1000 THORTON RD	LITHIA SPRINGS	GA 30122
6977 ELLENWOOD	65 FAIRVIEW RD	ELLENWOOD	GA 30294
6978 BROOKWOOD	2635 PEACHTREE PKWY	CUMMING	GA 30024
6986 BUCKHEAD	2525 PIEDMONT RD NE	ATLANTA	GA 30324
8413 JASPER, GA	205 BILL WIGINGTON PKWY	JASPER	GA 30143

47 Home Depot stores were shipped a POP, brochures, color code cards, and decals for all rental equipment. The POP was to be at the rental counter and the decals were to be placed on the equipment.

INTERNATIONAL UTILITY LOCATE RODEO

Program Guide

Calling Before You Dig just got easier.

Dial 811.

Nationwide and in Georgia.

811 Know what's below.
Call before you dig.
Dial 811.

1-800-282-7411, or 770-623-4344 in the
Metro Atlanta area, will still put you in touch
with the UPC of Georgia.

Utilities
PROTECTION CENTER
www.gapc.com

**INTERNATIONAL UTILITY
LOCATE RODEO, OFFICIAL
PROGRAM GUIDE**

300 Circulation
To international participants

August 1-2, 2008

MICRO TARGET MEDIA

Portapotti Advertisements



MICRO TARGET MEDIA: PORTAPOTTI ADVERTISEMENTS

100 placements each in
Savannah and Atlanta

May 5, 2008-August 4, 2008

MICRO TARGET MEDIA—ATLANTA

Portapotti Advertisements

Posting Report - Call Before You Dig



Atlanta

Contract Number : 08-80057-01

Name of Agency : N/A

Name of Advertiser : Utilities Protection Center

Title of campaign : Call Before You Dig

Creative posted : Large Posters and Internal Ads

Type of campaign : Construction Sites

Effective Start date of campaign : May 5, 2008

Completion date of campaign : August 4, 2008

DMA/Markets : Atlanta

Number of structures : 100

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**MICRO TARGET MEDIA:
PORTAPOTTI
ADVERTISEMENTS**

100 placements in Atlanta

May 5, 2008-August 4, 2008

(CONTINUED ON NEXT PAGE)

MICRO TARGET MEDIA—SAVANNAH

Portapotti Advertisements

Posting Report - Utilities Protection Center



Savannah

Contract Number : 08-80057-01

Name of Agency : N/A

Name of Advertiser : Utilities Protection Center

Title of campaign : Call Before You Dig

Creative posted : Exterior Panels and Internal Ads

Type of campaign : Construction Sites

Effective Start date of campaign : May 5, 2008

Completion date of campaign : August 4, 2008

DMA/Markets : Savannah

Number of structures : 100

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**MICRO TARGET MEDIA:
PORTAPOTTI
ADVERTISEMENTS**

100 placements in Savannah

May 5, 2008-August 4, 2008

PUBLIC AWARENESS

Information Distribution



UPC provided Johns Creek Public Works Department with promotional items for National Public Works Week.

Trunk organizers and umbrellas were given as prizes for the first three people that memorized the uniform color code for utility markings. Here is a picture of one of the winners.

May 18-23, 2008

TOTAL TRAFFIC—WBZY

Radio Advertisement

Invoice/Affidavit: **94590**

Advertiser: UTILITIES PROTECTION CENTER

OL	Ordered	Days	By Week	Rate	ISCI#/Spot Title	Date	Time	Len	Rate	MG
Market: Atlanta										
Station: WBZY-FM										
1	06:00:00-19:00:00	MTWThF	8	\$80.00						
Ordered: Total Traffic										
Scheduled: Total Traffic										
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/28/2008	07:54 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/28/2008	04:52 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/29/2008	05:19 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/30/2008	06:20 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/01/2008	06:19 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/01/2008	03:17 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/02/2008	07:20 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/02/2008	03:16 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/05/2008	03:47 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/06/2008	09:23 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/06/2008	04:15 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/07/2008	03:53 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/07/2008	04:47 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/08/2008	03:14 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/08/2008	04:15 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/09/2008	04:17 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/12/2008	03:14 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/12/2008	06:19 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/13/2008	06:50 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/13/2008	03:14 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/14/2008	07:55 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/15/2008	08:53 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/16/2008	09:55 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/16/2008	05:17 PM	15	\$80.00	
Totals for Station: WBZY-FM										
					No. of spots: 24				Gross Amt: \$1,920.00	

WBZY

24 spots

April 28, 2008-May 16, 2008

TOTAL TRAFFIC—WWVA

Radio Advertisement

Invoice/Affidavit: **94590**

Advertiser: UTILITIES PROTECTION CENTER

OL	Ordered	Days	By Week	Rate	ISCI#/Spot Title	Date	Time	Len	Rate	MG
Market: Atlanta										
Station: WWVA-FM										
2	06:00:00-19:00:00	MTWThF	8	\$80.00						
Ordered: Total Traffic										
Scheduled: Total Traffic										
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/28/2008	08:23 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/28/2008	04:17 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/29/2008	05:24 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/30/2008	06:20 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/01/2008	06:21 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/01/2008	03:53 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/02/2008	07:24 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/02/2008	03:21 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/05/2008	04:53 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/06/2008	09:22 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/06/2008	04:21 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/07/2008	04:51 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/07/2008	05:54 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/08/2008	05:28 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/08/2008	06:20 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/09/2008	04:52 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/12/2008	03:18 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/12/2008	06:19 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/13/2008	06:53 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/13/2008	03:19 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/14/2008	07:52 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/15/2008	07:55 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/16/2008	09:52 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	05/16/2008	05:26 PM	15	\$80.00	
Totals for Station:		WWVA-FM			No. of spots: 24	Gross Amt:			\$1,920.00	
Totals for Market:		Atlanta			No. of spots: 48	Gross Amt:			\$3,840.00	
Totals for Invoice:					No. of spots: 48	Gross Amt:			\$3,840.00	

WWVA

24 Spots

April 28, 2008-May 16, 2008

TOTAL TRAFFIC—WWZY, WWVA

Radio Advertisement

Invoice/Affidavit: 93044

Advertiser: UTILITIES PROTECTION CENTER

OL	Ordered	Days	By Week	Rate	ISCI#/Spot Title	Date	Time	Len	Rate	MG
Market: Atlanta										
Station: WBZY-FM										
1	06:00:00-19:00:00	MTWThF	8	\$80.00						
Ordered: Total Traffic										
Scheduled: Total Traffic										
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/21/2008	06:21 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/21/2008	04:26 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/22/2008	07:23 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/22/2008	05:22 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/23/2008	07:56 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/23/2008	04:23 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/24/2008	09:23 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/25/2008	03:49 PM	15	\$80.00	
Totals for Station: WBZY-FM										
						No. of spots:	8	Gross Amt:		\$640.00
Market: Atlanta										
Station: WWVA-FM										
2	06:00:00-19:00:00	MTWThF	8	\$80.00						
Ordered: Total Traffic										
Scheduled: Total Traffic										
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/21/2008	06:22 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/21/2008	04:53 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/22/2008	07:22 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/22/2008	04:55 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/23/2008	08:25 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/23/2008	04:22 PM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/24/2008	09:24 AM	15	\$80.00	
					408508-CALL BEFORE S / CALL BEFORE YOU DIG	04/25/2008	04:55 PM	15	\$80.00	
Totals for Station: WWVA-FM										
						No. of spots:	8	Gross Amt:		\$640.00
Totals for Market: Atlanta										
						No. of spots:	16	Gross Amt:		\$1,280.00
Totals for Invoice:										
						No. of spots:	16	Gross Amt:		\$1,280.00

WWVA

24 Spots

April 28, 2008-May 16, 2008

SUNBELT EXPO

Georgia EMC booth



SUNBELT EXPO

Tifton, Georgia

GEORGIA PSA CAMPAIGN

Outdoor Advertising Association's Billboards

PLANT	# POST-ERS	# VI-NYL	SHIP DATE	LOCATION	POST DATE	DROP DATE	DEC	Market	PIC
Lamar Valdosta	4		10/10/2008	N/S SR 133 .8 MI W/O E BYPASS FW	10/17/2008		8663	Colquitt Co.	RCVD
				E/S T-VILLE RD 250' S/O 26TH AVE F/N	10/17/2008		4912	Colquitt Co.	RCVD
				S/S US 84 1426' E/O MP 9 FW	10/17/2008		5079	Brooks Co.	RCVD
				S/S US 84 2300' W/O MP 12 F/E	10/17/2008		3809	Brooks Co.	RCVD
Lamar Albany	10		10/10/2008	SYLVESTER HWY E/O LEXINGTON N/S FW	10/20/2008		8673	Dougherty Co.	
				MAGNOLIA 500' N/O W BROAD E/S F/S	10/20/2008		8477	Dougherty Co.	
				MOULTRIE RD E/S FW @ OAKRIDGE (LEFT)	10/20/2008		2631	Dougherty Co.	
				S/S OAKRIDGE .3 W/O RADIUM SPGS F/E	10/20/2008		13844	Dougherty Co.	
				E/S S SLAPPEY S/O CEDAR F/N	10/20/2008		19663	Dougherty Co.	
				HWY 41 N 2 MI N/O GUM CREEK E/S F/N	10/20/2008		3900	Crisp Co.	
				7TH ST 100' S/O RR W/S F/N	10/20/2008		11700	Crisp Co.	
				HWY 280 2 MILES E/O I-75 N/S F/E	10/20/2008		4800	Crisp Co.	
				GA 93 E/S F/N	10/20/2008		1263	Mitchell Co.	
				E/S SR 520 .25 MI S/O SR 45 F/S	10/20/2008		2456	Terrell Co.	
Lamar Macon	6		10/10/2008						
Fairway Outdoor	10		10/10/2008						

GEORGIA PSA CAMPAIGN

Valdosta, Georgia
Albany, Georgia
Macon, Georgia

Posted October 2008

(CONTINUED ON NEXT PAGE)

GEORGIA PSA CAMPAIGN

Outdoor Advertising Association's Billboards

PLANT	# POST-ERS	# VI-NYL	SHIP DATE	LOCATION	POST DATE	DROP DATE	DEC	Market	PIC
Lamar Rome	10		10/10/2008	S/S HWY 78 1.5 MI E/O HWY 27 W/F	10/23/2008		4445	Haralson Co.	RCVD
				W/S DALTON BYPASS .5 M S/O HWY 52 S/F RT	10/23/2008		16141	Whitfield Co	RCVD
				N/S BYPASS 1000' E/O CLEV HWY E/F BOT	10/23/2008		10136	Whitfield Co	RCVD
				E/S HWY 27 4200' N/O MP 13 S/F BOT OUT	10/23/2008		12792	Chatooga Co	RCVD
				W/S HWY 27 S/O SUM-MERVILLE RD. S/F IN	10/23/2008		8292	Chatooga Co	RCVD
				E/S HWY 27 350' S/O RIDGE RD N/F	10/23/2008		6575	Walker Co.	RCVD
				E/S HWY 41 500' N/O CENTER RD S/F BOT	10/23/2008		17031	Bartow Co	RCVD
				E/S GRASSDALE RD. S/O GILREATH	10/23/2008		27453	Bartow Co	RCVD
				BUSINESS 27 1 MILE N/O HWY 78 (BREMAN)	10/23/2008		4575	Haralson Co.	RCVD
				E/S HWY 27 100' S/O HWY 151 S/F RHR	10/23/2008		un-known	Walker Co.	RCVD
Lamar Augusta	6		10/10/2008	Hwy 17 1.5 mi s/o Hwy 278	11/5/2008		5600	McDuffie Co.	
				Hwy 278 1st e/o Hwy 17	11/5/2008		9400	McDuffie Co.	
				s/s 278 2nd e/o Hwy 17 f/e	11/5/2008		9400	McDuffie Co.	
				s/s 278 2nd e/o Hwy 17 f/w	11/5/2008		9400	McDuffie Co.	
				e/s Hwy 25 @ Perkins Crossing	11/5/2008		4800	Jenkins Co.	
				e/s Hwy 25 7.5 mi s/o Millen	11/5/2008		4000	Jenkins Co.	
Clear Channel Atl	6		10/10/2008	Buford Hwy ES 375' N/O Clairmont Rd F/S	11/3/2008				
				Chamblee Dunwoody Rd E/S 300ft N/O Ivey Ln F/S	11/3/2008		241237		
				Dekalb Ave N/S 240' W/O Oxford PI F/W	11/3/2008				
				Hollywood Rd E/S 150' N/O Gunclub Rd F/S	11/3/2008				
				Piedmont Rd W/S 200' S/O Monroe Dr F/N	11/3/2008				
				Northside Dr. W/S 230' N/O Green St. F/N	11/3/2008				
TOTALS	52								

GEORGIA PSA CAMPAIGN

Rome, Georgia
Augusta, Georgia
Atlanta, Georgia

Posted October-November 2008

(CONTINUED ON NEXT PAGE)

GEORGIA PSA CAMPAIGN

Outdoor Advertising Association's Billboards

Panel#: 1032

Market: Moultrie, GA

Location: N/S SR 133 .8 MI W/O E BYPASS F/W



Panel#: 1520

Market: Moultrie, GA

Location: E/S THOMASVILLE RD 250' S/O 26TH AVE F/N



GEORGIA PSA CAMPAIGN

Moultrie, Georgia

Posted October 17, 2008

(CONTINUED ON NEXT PAGE)

GEORGIA PSA CAMPAIGN

Outdoor Advertising Association's Billboards

Panel#: 1148
Market: Quitman, GA
Location: S/S US 84 2300' W/O MP 12 F/E



Panel#: 1067
Market: Quitman, GA
Location: S/S US 84 1426' E/O MP 9 F/W



Market: Trion, GA
Location: Highway 27



GEORGIA PSA CAMPAIGN

Quitman, Georgia
Trion, Georgia

Posted October-November
2008

(CONTINUED ON NEXT

GEORGIA PSA CAMPAIGN

Outdoor Advertising Association's Billboards



GEORGIA PSA CAMPAIGN

Rome, Georgia

Posted October 23, 2008

INTERNET AD

www.isquarefoot.com

MONTH	CREATIVE	POSITION	IMPRES- SIONS	CLICK- THRUS	%
DEC	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	281677	69	0.0002450
JAN	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	442567	76	0.0001717
FEB	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	469315	92	0.0001960
MAR	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	479183	67	0.0001398
APR	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	496105	56	0.0001129
MAY	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	446426	56	0.0001254
JUN	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	595212	34	0.0000571
JUL	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	610251	37	0.0000606
AUG	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	400673	23	0.0000574
SEP	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	298046	20	0.0000671
OCT	Uti- ties_Protection_125x125_IWP_NAT _Te_Std_125x125.3rd	Ipr Interior Working Pages - Position 3	122006		

INTERNET AD

World-wide Web

January-October 2008

(CONTINUED ON NEXT PAGE)

INTERNET AD

www.isquarefoot.com

The screenshot shows a web browser window titled "iSqFt Subcontractor Web Portal - Windows Internet Explorer". The address bar shows the URL: http://www.isqft.com/cst/web/subcon/#.../Gen_Con/ProjectList09ML.asp?Status=Bidding. The page header includes the Morse, Inc. logo and navigation links like Home, Contact Us, Help, and Log Out. The main content area is for the "Johnston Hall Roof Replacement Project" and includes sections for "Identifying Information", "Project Meeting Information", and "Site Location".

Identifying Information

Legal Title	Johnston Hall Roof Replacement Project		
Project Name	Johnston Hall Roof Replacement Project	Project Number	08-1817
Bid Date	11/6/2008	Bid Status	Bid Date Set
Time Frame		Bid Time	02:00 PM EST
Bids To			
Created	10/17/2008	Updated	10/17/2008
		# of Addenda	1
		Last Date	11/03/08

Project Meeting Information

Meeting Date	Meeting Time	Meeting Notes	Mandatory
10/28/2008	02:00 pm EST	Pre-bid meeting in the Johnston Hall Conference Room. All Bidders are strongly encouraged to attend.	No

Site Location

Street Address: 4200 University Boulevard
City: Middletown
County: Butler
State: OH
Zip: 45042

Project Counties: No project counties have been defined.

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- Utilities PROTECTION CENTER

INTERNET AD

World-wide Web

January-October 2008