




MEDIA SCRAPBOOK 2009

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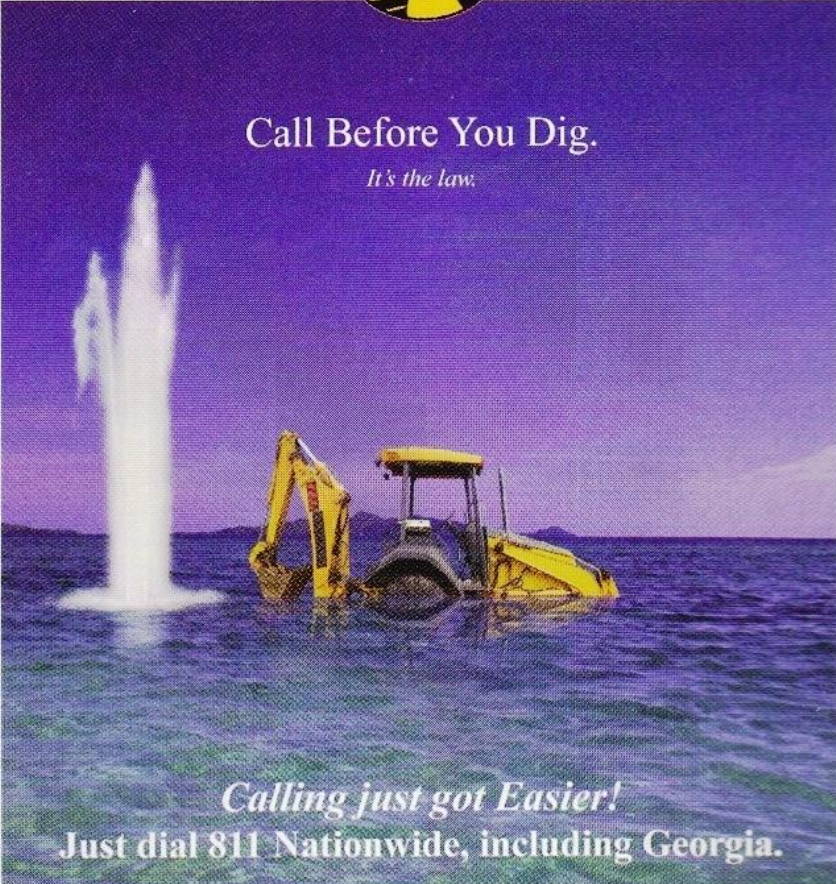
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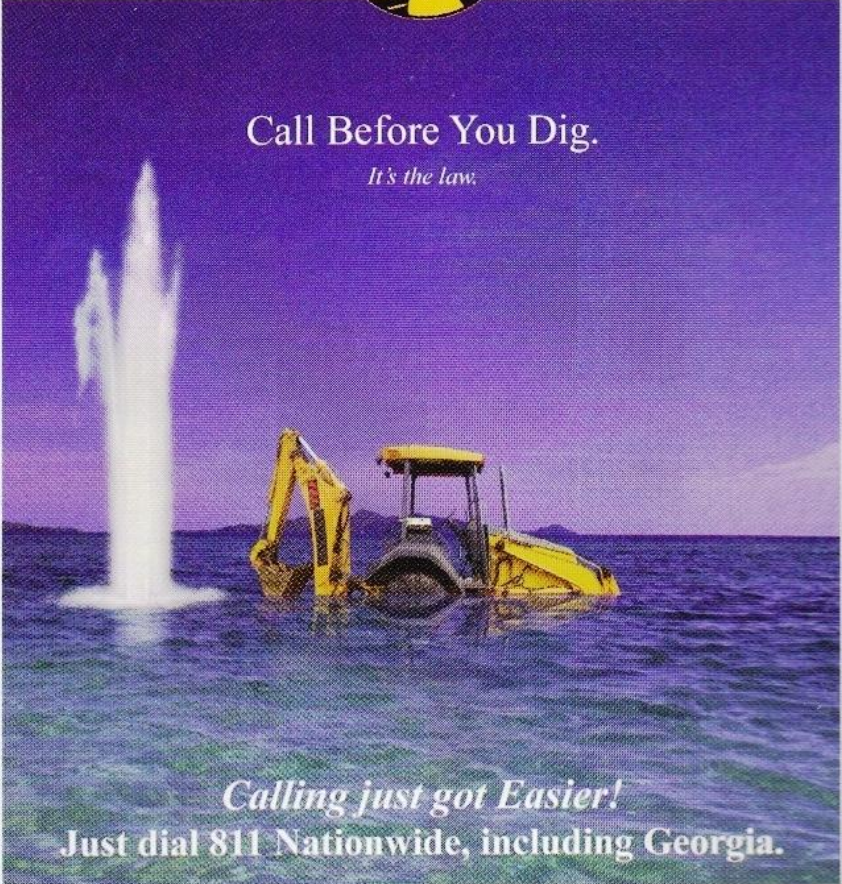
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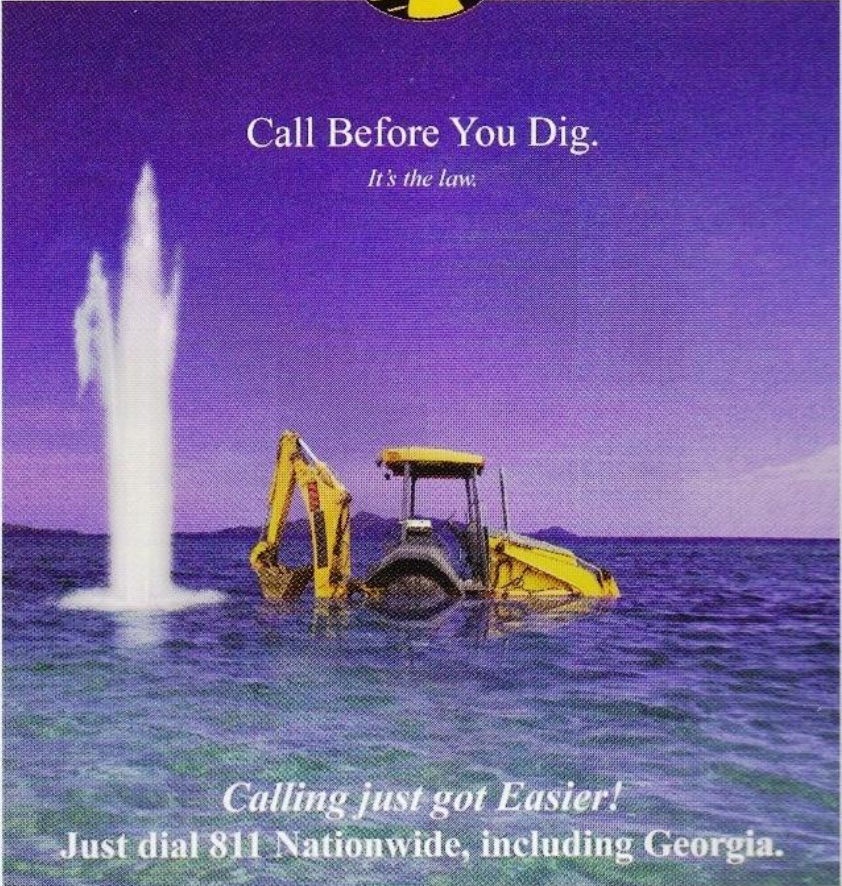
**Georgia Branch, The Associated
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Membership Directory & Resource Guide

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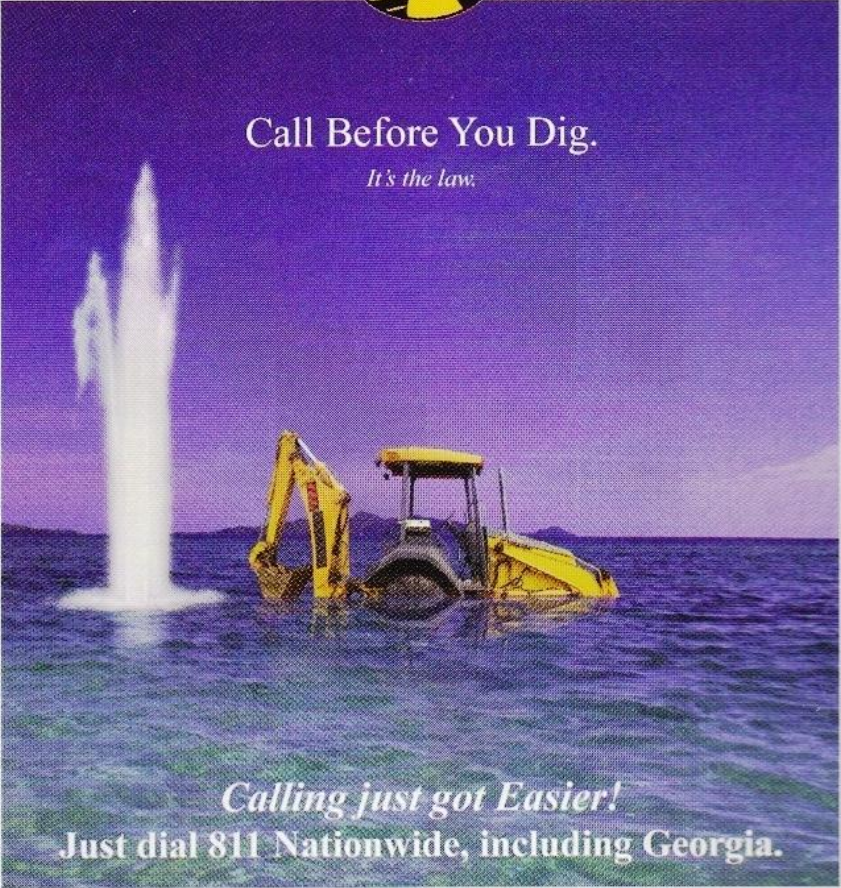
Association County Commissioners of Georgia

Directory

January 2009



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Yearbook

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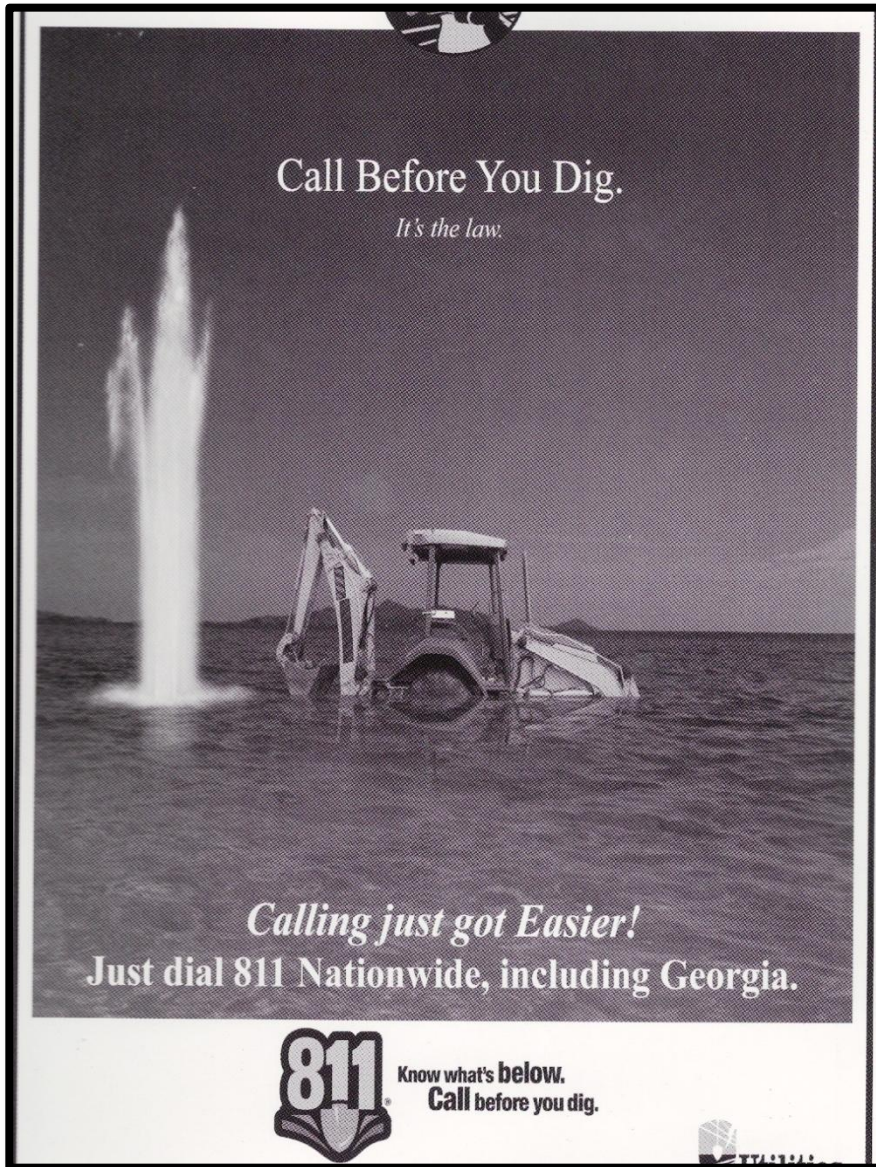
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Georgia's Electric Membership Corporations

Directory

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2009-2010

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1	<p>Utilities Protection Center</p> <p>Ms. Megan Estes, Liaison Manager, Hispanic Relations 3400 Summit Ridge Pkwy, Duluth, GA 30096 (770) 476-6024 www.gaupc.com <i>Non-Profit Organizations</i> <i>NAICS Code:</i></p>	Ve Ms Ms Mr Sal On GA Alp (67 ww Wi NA
nt	<p style="text-align: center;">V</p> <p>V & V Steel, LLC</p> <p>Mr. Rafael Varela, President 2500 Shallowford Road, Unit # 5207 Atlanta, GA 30345 (678) 322-6054</p>	Ve Ms 20

Georgia Hispanic Chamber of Commerce

Membership Directory

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Marketing Specialist

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Claudette Campbell

Georgia Rural Water Association

Membership Directory and Buyers' Guide

2009

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Fax: (770) 623-1847

Web Site: www.gaupc.com

Company Contact: Joyce Crilley

(770) 476-6038

jcrilley@gaupc.com

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UTILITIES PROTECTION CENTER OF GEORGIA (UPC, INC.) - Continued

Georgia's Utility Notification Center - 'Call Before You Dig' - Georgia's One Call Service for anyone who will be excavating or working within 10 feet of overhead lines.

Georgia Telephone Association

Membership Directory

2008-2009

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YOUR CALENDAR FOR THE 2009 RODEO AND EXPO!

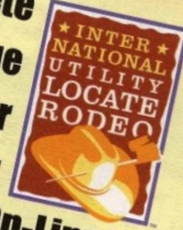
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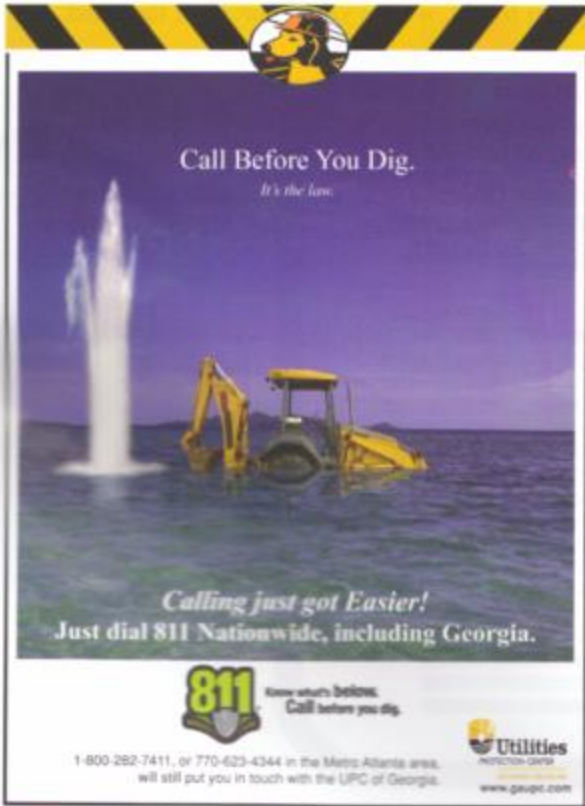
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Greater Atlanta Home Builders Association

*Membership Directory and Builder Resource
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2009

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Georgia Pest Control Association

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Georgia Utility Contractors Association, Inc.

Membership Directory

2009-2010

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UTILITIES PROTECTION CENTER OF GEORGIA (UPC, INC.) - Continued

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Georgia Telephone Association

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2009-2010

Magazines





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WATERstewards Winter/S

Water Stewards

Magazine

2,290 Circulation across GA

Winter/Spring 2009



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811
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Utility Lines
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Atlanta Building News

Magazine

6,100 Circulation across Greater Atlanta

January 2009

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Utilities
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Georgia County Government

Magazine

**3,900 Circulation across Georgia to ACCG
members and stakeholders**

January 2009

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Underground Focus

Magazine

18,000 Circulation across the United States

January/February 2009

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www.georgiagardening.com

Georgia Gardening

Magazine

6,000 Circulation across Georgia

February 2009

Georgia's Energy Outlook

High Voltage Safety Act protects Georgians and their property

The next time you plan for work to be done near high-voltage power lines, look up. Are the limbs you plan to trim within 10 feet of an overhead line? Will the job you're contracting be performed under a high-voltage wire?

If so, you'll need to call the Utilities Protection Center (UPC) three days before starting the job.

It's the law, according to Georgia's High Voltage Safety Act, which was designed to protect people and property. Just as Georgians are required to call the UPC before digging to protect the public and ensure no underground utilities are damaged, they also are required to notify the UPC at least 72 hours before work begins within 10 feet of overhead high-voltage lines (more than 750 volts). The number to call is 811.

The UPC encourages property owners and contract workers to consider the duties they perform near



high-voltage lines, whether it's pruning, harvesting or unloading feed. If uncertain whether work is within 10 feet of overhead lines, or if the lines are high-voltage, call the UPC at 811. The three-day notification gives them time to ensure safety precautions are in place.

Penalties for not notifying the UPC when working near overhead power lines include a misdemeanor charge that carries a fine of \$1,000 for a first offense and \$3,000 for subsequent offenses. If property damage or personal injury results from non-compliance, those responsible can be held liable for the damage or injuries, according to Georgia Code Section 46-3-33.

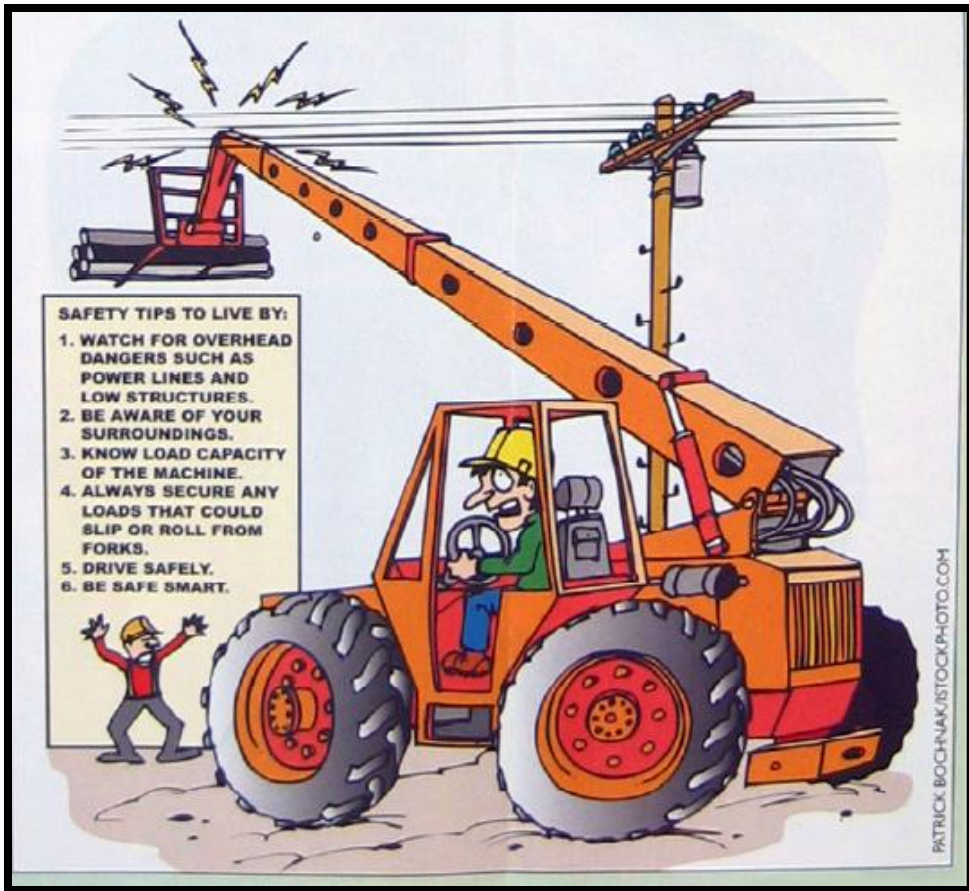
The UPC number to call when working near overhead lines is 811. Remember: "Stay 10 feet away, work another day." For more, visit www.gaupc.com/laus_ga_overhead.asp.

Georgia Magazine

Magazine

430,000 Circulation across Georgia

February 2009



Georgia Magazine

**Magazine
430,000 Circulation Across Georgia**

February 2009

Atlanta's Irish hero

BY DOC LAWRENCE



Since childhood days, I've known about the incident. Scott Candler, a once prominent Georgia politician whose family founded Agnes Scott College in Decatur, first told it to me. Every word is true, and it is still the best story I know about the Civil War.

This wasn't about battlefield courage or a monumental victory. It was about how an Irish immigrant priest acting alone, confronted a mighty warrior, faced impending execution and peacefully won a victory that somehow escaped history books.

A native of County Cavan, Ireland, Father Thomas O'Reilly, appointed pastor of Immaculate Conception Catholic Church, arrived in Atlanta in 1861. Atlanta was a strategic transportation center for the Confederacy, and in 1864, the Union army, commanded by Gen. William T. Sherman, held Atlanta under siege.

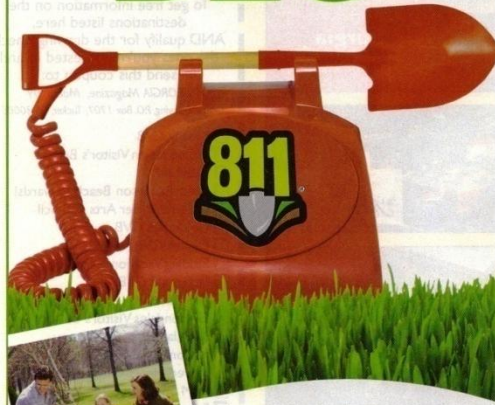
During the horror of Sherman's extended assault, O'Reilly ministered to the wounded and dying of both armies, along with civilian casualties.

After Atlanta fell, Sherman ordered Atlanta to be burned, including all homes and churches. Enraged, O'Reilly gained an audience with Sherman at his headquarters, which is now the site of the Carter Center and Presidential Library.

The confrontation was unpleasant. O'Reilly, failing to persuade Sherman to spare the city, was told by Sherman that he was pondering whether to have the priest executed by firing squad.

Undeterred, O'Reilly reminded Sherman that his army was substantially Irish Catholic conscripts who would likely mutiny before burning a Catholic church. O'Reilly also inform-

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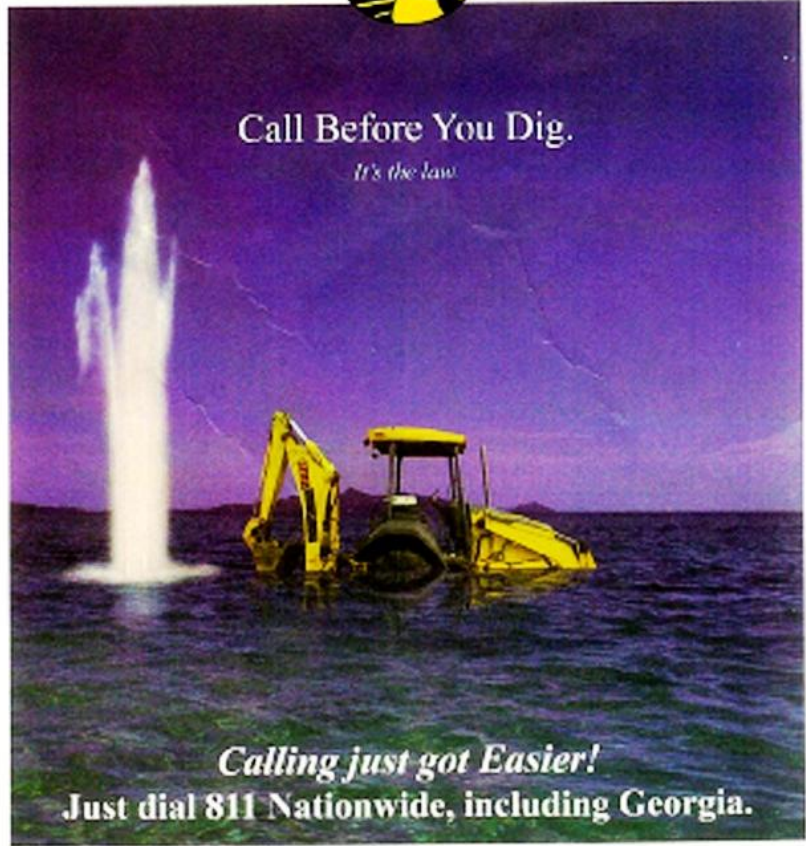
**Commercial Building Savvy
Magazine**

Magazine


March/April 2009



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Georgia County Government

Magazine

April 2009

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Georgia Gardening

Magazine

April 2009



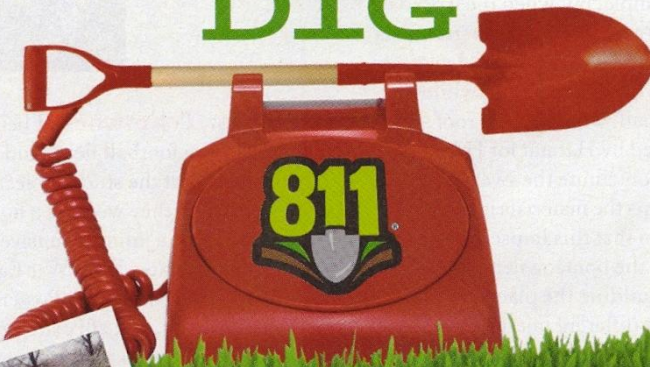
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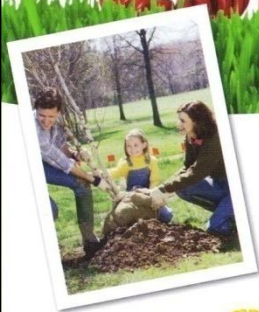
Southern Living

Magazine

260,000 Circulation across Georgia

April 2009

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This Nationwide Safety message is brought to you by Alabama, Georgia, Mississippi, Oklahoma, Tennessee and Virginia.

June 2009
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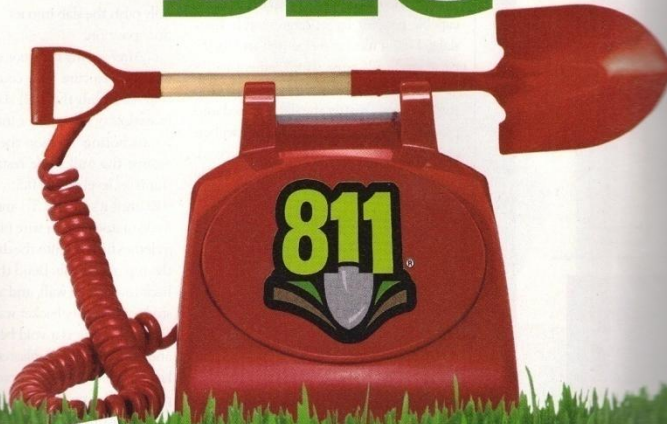
Georgia Gardening

Magazine

37,000 Circulation across the United States

June 2009

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Old House

Magazine

108,935 Circulation across the United States

June 2009

Wrap Up in a Quilt Trail



Traditional quilt patterns painted on the outsides of old barns and stores mark the emerging Southern Quilt Trail. "We've painted 10 so far in historic Powder Springs in Cobb County, and we're working with six neighboring counties to extend the idea," says trail enthusiast Gloria Hilderbrand. The Star of Bethlehem pattern seen here graces the clapboards on her 1850s-vintage Country Store of Seven Springs. "The goal is to help preserve traditional quilt patterns and bring awareness to small towns too," Gloria says. For more information visit www.southernquilttrail.com.



Taking Itty-Bitty Steps

Huggable plush toys created by two Georgia moms and dubbed IttyBids (a shortened version of "itty bitties") offer Green lessons to preschoolers. Scout the cloud (pictured), Lola the flower, Waverly the water drop, and their accompanying storybooks and field guides suggest turning off water while brushing teeth, recycling clothes as hand-me-downs, using both sides of drawing paper, and so on. Itty-bitty steps, as they say, can make a big difference. To order or find a store near you, visit www.itybids.com.

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Visit www.gaupc.com for more information.

Breaking Bread

It's not the original *Last Supper*, but it's a fine one—and it's ours. Florentine artist A. Corsi Lalli's faithful reproduction of Leonardo da Vinci's 15th-century mural was completed in 1929 specifically for Wesleyan College in Macon. Long in storage and suffering from cracked paint, a sagging canvas, and a widening hole, the piece underwent a \$15,000 restoration. See it on exhibit in the Burden Parlor at Wesleyan's Student Center. For information about the college's Adopt-A-Painting program, visit www.wesleyancollege.edu and click on "Adopt-A-Painting" under the "Giving" tab.

Got Ideas?

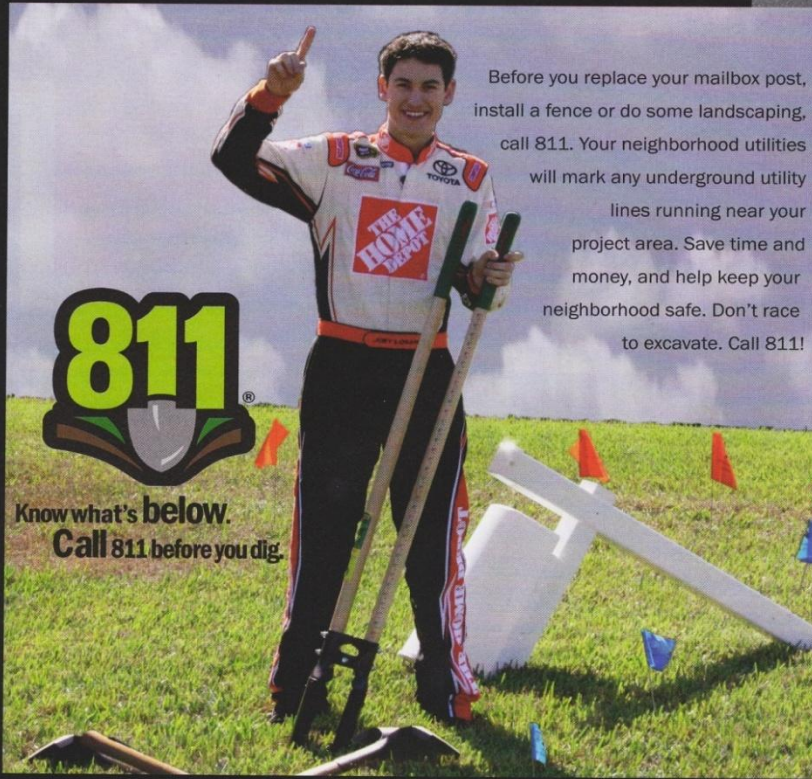
We welcome your suggestions for stories in "Georgia Living: People & Places." E-mail ideas and sample photos, if you have some, to taylor_bruce@timeinc.com for consideration.

Southern Living

Magazine
260,000 Circulation across Georgia

June 2009

JOEY LOGANO SAYS ...
SAFE DIGGING IS NO ACCIDENT!



Before you replace your mailbox post, install a fence or do some landscaping, call 811. Your neighborhood utilities will mark any underground utility lines running near your project area. Save time and money, and help keep your neighborhood safe. Don't race to excavate. Call 811!

811
Know what's below.
Call 811 before you dig.

This nationwide safe digging message is brought to you by Alabama, Georgia and Ohio. Visit www.call811.com for more information.

Alabama **1** Call

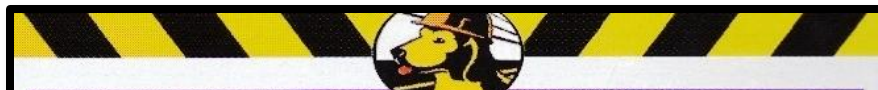
For Safe Digging Info in GA
Utilities
PROTECTION CENTER
800-282-7411 www.gaspc.com

OHIO
Utilities Protection
SERVICE
Call Before You Dig
800-362-2764 or 8-1-1
www.oups.org

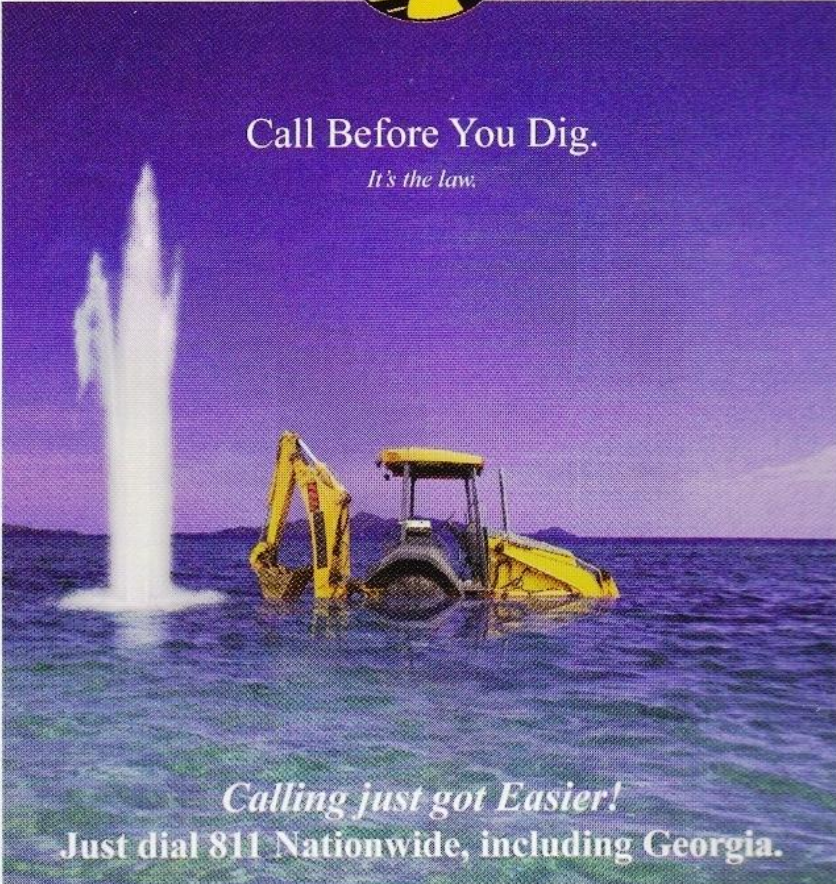
Popular Mechanics

Magazine
29,687 Circulation across Georgia

July 2009




Call Before You Dig.
It's the law.



Calling just got Easier!
Just dial 811 Nationwide, including Georgia.

811 Know what's below.
Call before you dig.

1-800-282-7411, or 770-623-4344 in the Metro Atlanta area,
will still put you in touch with the UPC of Georgia.



Georgia County Government

Magazine

August 2009

Call Before You Dig.
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811 Know what's below.
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Utilities PROTECTION CENTER
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ALWAYS CALL BEFORE YOU DIG

Make one free, easy call **48 hours before you dig** to have your utility lines marked AND to help protect you from injury and expense.

**Safe Digging Is No Accident:
Always Call 811**

It will keep you safe and legal in Georgia.

Visit www.gaupc.com for more information.

811 Know what's below.
Call before you dig.
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811 811

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ATLANTA BUILDING NEWS

Atlanta Building News

Magazine

September 2009

ALWAYS CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked AND helps protect you from injury and expense.

**Safe Digging Is No Accident:
Always Call 811 Before You Dig**

Always call 811 before you dig.
Visit www.gaupc.com for more information.



Know what's below.
Call before you dig.
Dial 811.



29

Georgia Magazine

Magazine

September 2009



4. Statewide stakeholders gathered at the capital in Atlanta with Gov. Sonny Perdue and members of the Utilities Protection Center for the Proclamation of April as Dig Safely Month. Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies that strives to encourage safe digging practices throughout Georgia.



5. Outgoing 2009 ASA President

Call Before You Dig.
It's the law.

Digging just got Easier!
Nationwide, including Georgia.

811 Know what's below.
Call before you dig.

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Utilities Protection Center 770-623-5786
Know what's below - Call before you dig!
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(see display ad page 2)

Commercial Building Savvy

Magazine

September/October 2009

CALL BEFORE YOU DIG





811 Know what's below.
Call before you dig.
Dial 811.

One **FREE**, easy call gets your utility lines marked **AND** helps protect you from injury and expense.

**Safe Digging Is No Accident!
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DINING //

Foodometer // The dist



The Glob Gourmet

Far-Flung Inspirations
Has the end of the summer tr
season given you the back-to-
blues? Tune in to PBS's brand
series. *Avec Eric with Chef Eric*

Delta Sky

Magazine

5,200,000 Circulation across the United States

September 2009

HOLIDAY GIFT GUIDE

A QUICK
REFERENCE FOR
HOLIDAY GIFT GIVING



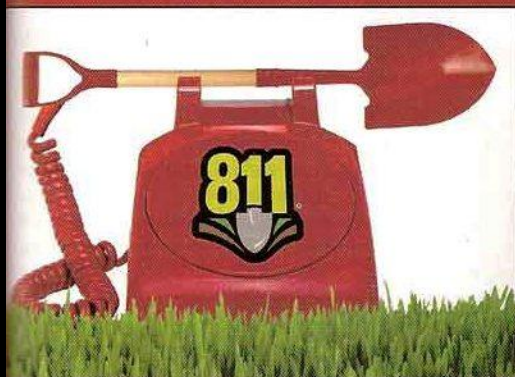
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Now you can wirelessly charge all your favorite electronic devices. Enable your phone, game or music player with a Powermat receiver, and drop and charge. And lose the cords.

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ONE CALL

Give the gift of safety. Know what's below! Call 811 before you dig. Failure to call before digging threatens lives and underground utilities. Safe digging is no accident. Dial 811 nationwide. Call811.com.

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• 69 •

Martha Stewart Living

Magazine

5,025,000 Circulation across the United States

November 2009

<p>set with Multipoint takes Bluetooth headsets to comfort and handsfree experience. WIRELESS blueantwireless.com</p>		
		<p>LEFT: Quiet The new Q headphone by 11/30/09 BOSE 1-800-571</p> <p>FAR LEFT: Team up w ultimate B Prices are \$ SPORTSCI sportsches</p>
<p>ding is no accident. Always call 811 www.Call811.com 811.COM CO, FL, GA, IL, IN, LA, KS, KY, MI, NC, NY, OH, PA, SC, TESS, TX, VA, UT</p> <p>gance, Luxury, Uniquess - The Tag lizz Blue Topaz, Aquamarine, Pink Tourmaline In Stirling Silver. Starting \$625. COLLECTION own identity! ons.com</p>	 <p>811 Know what's below. Call before you dig. Dial 811.</p>	

Delta Sky Mall

Magazine

5,200,000 Circulation across the United States

November 2009

December 2009

CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked
AND helps protect you from injury and expense.

Safe Digging Is No Accident:

Always Call 811 Before You Dig

Know what's below. Always call 811 before you dig.
Visit www.call811.com for more information.

Alabama **1** Call



This Nationwide Safety message is brought to you by Alabama, Georgia, Kentucky and Tennessee.

www.georgiagardening.com 51

November/December 2009

Georgia Gardening

Magazine

22,900 Circulation across GA, AL, TN, and KY

November/December 2009

Newspapers



April 1 Marks 'Dig Safely Month 2009'

Originally Published Mar 30, 2009, 1:40pm (Updated Mar 30, 2009, 1:40pm)

April 1 may be April Fool's day, but it is no reason to make foolish assumptions about the location of underground utilities. April 1, 2009 marks the first day of Georgia's Dig Safely Month as declared by Governor Sonny Perdue. The Utilities Protection Center, Inc (UPC), along with Governor Perdue encourages you to "Call Before You Dig."

"Calling Before you dig is an important step in safe digging. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. Call 811 on every project, every time. The call is free and having the underground utilities marked is free," Shares UPC's Executive Director Claudette Campbell.

Danny McGriff, Director, Facilities Protection Unit, with the Georgia Public Service Commission reminds, "homeowners, landscapers, fence installers, farmers, plumbers, professional excavators – anyone who will be digging- is required to dial 811 before beginning the project. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the US. 811 is easy to remember and the call and the service are free. It also keeps you in compliance with the Georgia 'Dig Law'."

DawsonTimes.com

Online Newspaper

March 30, 2009

(CONTINUED ON NEXT PAGE)

"The Public Service Commission reminds all Georgians that Call Before you Dig is the law. Failure to obey the law can have serious consequences. I am pleased that the Governor has joined us in proclaiming April as Dig Safely Month to remind everyone of the importance of Call Before You Dig," states G

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Georgia Public Service Commission Chairman Doug Everett.

A free call to 811 starts the process of getting underground utility lines marked. The UPC notifies member utility companies where and when you plan to dig. On average, one call to the UPC will notify seven utility companies where digging will take place. These companies send out locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the paint marks and flags you can avoid dangerous contact with underground facilities. Notify the Utilities Protection Center at least two (2) business days before excavation begins on public and private property, rights of way and easements. Know what's below. Call before you dig, simply dial 811.

Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. It is estimated that the UPC notification system has saved its member utilities and the public at-large from hundreds of millions of dollars in expensive repairs during its years of public service to the citizens of Georgia. The program is credited with helping to prevent countless potentially life threatening situations and the dangers and inconveniences associated with service interruptions.

The UPC strives to encourage four Dig Safely practices: 1) Call before you dig. 2) Wait the required amount of time for marking. 3) Respect the marks. 4) Dig with care.

For more information, visit the UPC web site at www.gaupc.com. For more about the Georgia "Dig Law" visit the Georgia Public Service Commission's website at www.psc.state.ga.us.

March 30, 2009

Dig Safely Month 2009 Proclaimed; Safe Digging Recognized by Governor



Back Row – L-R-Bill Edge, GA Public Service Commission; Wendell Holbrook, Cobb Energy, UPC Board Member and Chair of Georgia Utilities Coordinating Council; Scott Brumbelow, Georgia Utility Contractors Association; Frankie Rigdon, Ellijay Telephone, UPC Board Member; Rick Lonn, Atlanta Gas Light, UPC Board Member; Tiffany Calloway-Ferrell, Atlanta Gas Light, UPC Board Member; Rodney Middlebrooks, City of Monroe, UPC Board Member. Middle Row L-R Gwin Hall, Georgia Municipal Association; Tom Bond, GA Public Service Commission; Michael Bell, Southern Natural Gas; Gary Mason, GA Public Service Commission; Thomas Jenkins, Southern Natural Gas; Megan Estes, UPC; Terry McLaurin, UPC; Bruce Coogler, GA Public Service Commission; Bill West, STS/Utiliquest; Allen Bell, Georgia Power, UPC Board Member. Front L-R- Meghan Chestnutt, UPC, Jeff Patton, AT&T, Chairman of the Board for UPC; Vikki McReynolds, Georgia Utility Contractors Association; Doug Everett, Chairman, Georgia Public Service Commissioner; Governor Sonny Perdue; Claudette Campbell, UPC; Danny McGriff, GA Public Service Commission; Mitch Seabaugh, GA State Senator District 28

The Herald Journal

Newspaper

Circulation: 5,000 (Greensboro)

April 2, 2009

(CONTINUED ON NEXT PAGE)

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The UPC strives to encourage four Dig Safely practices: 1) Call before you dig 2) Wait the required amount of time for marking. 3) Respect the marks. 4) Dig with care. The UPC, keeping Georgians safe and connected, Call Before You Dig, every project, every time, dial 811 or (1-800-282-7411) for immediate notification from any part of the state. Callers in the Atlanta area may call 770-623-4344. For more information, visit the UPC web site at www.gaupc.com. For more about the Georgia "Dig Law" visit the Georgia Public Service Commission's website at www.psc.state.ga.us

The Herald Journal

Newspaper

Circulation: 5,000 (Greensboro)

April 2, 2009

Gov. Perdue declares April dig safely month

Gov. Sonny Perdue has declared April Georgia Dig Safely Month in an effort by to raise awareness for the fragile communications and utility resources that lie under Georgia's soil.

The Utilities Protection Center (UPC) is encouraging Georgians to call 811 before they dig to save lives, money and time.

There is no charge for the call, but UPC recommends you call at least two days before excavation. UPC will respond to the call by notifying member utility companies of when and where you plan to dig. The companies will, in turn, send out technicians to mark underground lines with colored paint and/or flags.

The Cherokee Ledger News

Newspaper

Circulation: 40,000

April 8, 2009



Special Photo Barrow County News

Statewide stakeholders gather with Gov. Sonny Perdue at the capital in Atlanta for the Proclamation of Dig Safely Month 2009.

April is Dig Safely Month

April 1 was April Fool's day, but it is no reason to make foolish assumptions about the location of underground utilities.

April 1 marked the first day of Georgia's Dig Safely Month as declared by Governor Sonny Perdue. The Utilities Protection Center, Inc (UPC), along with Governor Perdue encourages you to "Call Before You Dig."

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Danny McGriff, Director, Facilities Protection Unit, with the Georgia Public Service Commission reminds, "homeowners, landscapers, fence installers, farmers, plumbers, professional excavators – anyone who will be digging is required to dial 811 before beginning the project. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the US. 811 is easy to remember and the call and the service are free. It also keeps you in compliance with the Georgia 'Dig Law'."

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A free call to 811 starts the process of getting underground utility lines marked. The UPC notifies member utility companies where and when you plan to dig. On average, one call to the UPC will notify seven utility companies where digging will take place. These companies send out locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the

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Notify the Utilities Protection Center at least two (2) business days before excavation begins on public and private property, rights of way and easements. Know what's below. Call before you dig, simply dial 811.

Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. It is estimated that the UPC notification system has saved its member utilities and the public at-large from hundreds of millions of dollars in expensive repairs during its years of public service to the citizens of Georgia. The program is credited with helping to prevent countless potentially life threatening situations and the dangers and inconveniences associated with service interruptions.

The UPC strives to encourage four Dig Safely practices: 1) Call before you dig. 2) Wait the required amount of time for marking. 3) Respect the marks. 4) Dig with care.

Barrow County News

**Newspaper
Circulation: 7,700**

April 12, 2009

April is Dig Safely Month in Georgia

ATLANTA – April is Dig Safely Month in Georgia, as declared by Gov. Sonny Perdue. The Utilities Protection Center Inc. (UPC), along with Perdue encourages you to "Call Before You Dig."

"Calling before you dig is an important step in safe digging. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. Call 811 on every project, every time. The call is free and having the underground utilities marked is free," says UPC Executive Director Claudine Campbell.

Denny McGriff, director, Facilities Protection Unit with the Georgia Public Service Commission says, "homeowners, landscapers, fence installers, farmers, plumbers, professional excavators - anyone who will be digging - is required to dial 811 before beginning the project. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or

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Notify the Utilities Protection Center at least two business days before excavation begins on public and private property, rights of way and easements. Call before you dig by dialing 811.

For more about the Georgia "Dig Law" visit the Georgia Public Service Commission's Web site at www.psc.state.ga.us.



SUBMITTED

Statewide stakeholders, including Demorest resident Meghan Chestnutt of the Georgia UPC, gather at the Capitol in Atlanta for the Proclamation of Dig Safety Month 2009.

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The Northeast Georgian

**Newspaper
Circulation: 9,500**

April 17, 2009



**Know what's below.
Call before you dig.**

April is Georgia's Dig Safely Month, and Georgians are encouraged to "Call Before You Dig."

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Citizen & Georgian

Newspaper

Circulation: 3,000

April 22, 2009



CONTRIBUTED PHOTO

Statewide stakeholders gather at the capital in Atlanta for the Proclamation of Dig Safety Month 2009. Rodney Middlebrooks, of the City of Monroe and a UPC board member, is standing last on the far right of the top row.

Walton Tribune

Newspaper

Circulation: 6,850

April 22, 2009

Middlebrooks featured in dig month

April is a month of safe digging

ATLANTA — April is Georgia's Dig Safely Month as declared by Gov. Sonny Perdue. The Utilities Protection Center, Inc., along with Perdue encourages you to "Call Before You Dig."

In attendance was Rodney Middlebrooks of Monroe. Middlebrooks is the director of Water and Gas for the City of Monroe and he serves on the Board of Directors for UPC.

Danny McGriff, Director, Facilities Protection Unit, with the Georgia Public Service Commission reminds, "homeowners, landscapers, fence installers, farmers, plumbers, professional excavators — anyone who will be digging — is required to dial 811 before beginning the project. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 — even small projects like planting trees or shrubs. Striking a single line can result in

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Walton Tribune

Newspaper

Circulation: 6,850

April 22, 2009

Digger Dog makes Thomasville stop

Staff report

THOMASVILLE — Digger Dog, the mascot for Georgia's Underground Utility Protection Center, visited Thomasville Thursday as part of Dig Safely Month.

Digger Dog appeared for local contractors at the Thomasville Utilities Operations Center, presented a program to the first grade students at Garrison-Pilcher Elementary School and marched in the 31st annual Rose Bud Parade.

The mascot conducts a 30-minute hands-on presentation designed to teach students about critical information regarding utility line safety:

This includes why to stay away from exposed utility lines, transformers and overhead power lines; why it's important to call the Utilities Protection Center before you dig; and why colorful utility yard flags are important.

He also brought messages about the importance of smelling gas and acting fast, and how to be safe around overhead electrical lines.

"Anyone who will be digging is required to dial 811 before beginning the project," Danny McGriff, director of Facilities Protection Unit with the Georgia Public Service Commission, said in an event news release. "Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 — even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages."

Mike Atkinson, director of Water, Sewer, and Gas Operations for Thomasville Utilities, said making the call to the UPC is easy. "Calling the UPC before starting a project is very easy and it's free," he said. "Simply dial 811; you'll be asked a few simple questions and the



Submitted photo

Megan Estes of the Georgia Underground Protection Center and Digger Dog present the Dig Safely Program.

utilities will do the rest."

The free call to 811 starts the process of getting underground utility lines marked, according to the release.

Established in 1974, the UPC is a non-profit organization comprised of more than 700-member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs.

The program is credited with helping to prevent countless potentially life-threatening situations and the dangers and inconveniences associated with service interruptions.

The UPC strives to encourage four Dig Safely practices:

- Call before you dig;
- Wait the required amount of time for marking;
- Respect the marks;
- Dig with care.

April was declared Georgia's Dig Safely Month by Gov. Sonny Perdue.

For more information about Digger Dog's visit or Call Before You Dig, contact Sherri Nix at 227-7072 or Natalie Connell at 227-4041.

Thomasville Times-Enterprise

Newspaper

Circulation: 11,365

April 25, 2009

...by Society. This year, the please contact either one out and play this year. ways willing to sponao engineer players, so tak

JOEY LOGANO SAYS...

SAFE DIGGING IS NO ACCIDENT

Before you break ground on any project call 811 to have your dig site marked for underground utility lines. It will save you time and money, prevent utility service interruptions and could even save lives.

**Know what's below.
Call before you dig.**



For more info about Safe Digging in GA

Utilities
PROTECTION CENTER

www.gaupc.com

Georgia Plumbing News

Newspaper

**April 30, 2009
Issue 4 Volume 8**

A Visit from Digger Dog



Digger Dog recently visited Schley County Elementary School to give a presentation containing valuable safety information. Digger Dog is the mascot of the Utilities Protection Center of Georgia. Digger's mission is to

educate Georgians, specifically younger Georgians, about safe digging. He also brings messages from two of his friends about the importance of acting fast when smelling gas and being safe around

overhead electrical lines. Digger Dog's presentation fits several of the criteria found in both grade two and grade three of the Georgia Performance Standards for Science. For example, Digger demonstrates some of electricity's natural changes by telling the students what to do around downed power lines.

Pictured left to right with Digger Dog are SCE second and third graders: Hughston Turner, Jamorrian Johnson, Sinthia Castaneda, Noah Stewart, and Katie Gilbert



Stewart Webster Journal

Newspaper

Circulation: 1,760

May 7, 2009

DIGGER DOG

Submitted photo

Digger Dog recently visited Schley County Elementary School to give a presentation containing valuable safety information. Digger Dog is the mascot of the Utilities Protection Center of Georgia. Digger's mission is to educate Georgians, specifically younger Georgians, about safe digging. He also brings messages from two of his friends about the importance of acting fast when smelling gas and being safe around overhead electrical lines. Digger Dog's presentation fits several of the criteria found in both grade two and grade three of the Georgia Performance Standards for Science. For example, Digger demonstrates some of electricity's natural changes by telling the students what to do around downed power lines. Shown, from left, with Digger Dog are second- and third-graders Hughston Turner, Jamorrian Johnson, Sinthia Castaneda, Noah Stewart and Katie Gilbert.



Americus Times Recorder

Newspaper

Circulation: 8,000

May 12, 2009

articles

search

Armuchee resident wins third place at utility rodeo

3 months ago | 277 views | 0 | 2 | |



Robbie Johnson, third place winner in telecommunication facilities, stands with Vincent Marchese III (left), president of the National Utility Locating Contractors Association (NULCA); and Jeff Patton (right), chairman of the board for the Utilities Protection Center Inc. (Contributed photo)

Armuchee resident Robbie Johnson with OneVision USA has won third place at the eighth annual International Utility Locate Rodeo in the telecommunication facilities division, which was in Kennesaw, this past Saturday.

Johnson competed against utility locators from nine states and Canada. The International Utility Locate Rodeo is designed to celebrate the art and science behind underground utility location. It recognizes and serves as the cornerstone promoting high quality and achievable standards in the industry.

Everyone who plans to break ground should call 811 before digging to inform their local one-call notification center, known as Utilities Protection Center Inc. in Georgia. The call is free and is the first step citizens who intend to dig must take to have a locating technician mark their property.

The International Utility Locate Rodeo recognizes technicians who locate underground utility facilities prior to any digging in order to help prevent line-strikes that can cause injury, repair costs, fines and inconvenient outages.

RN-T.com
Rome News Tribune

Online Newspaper

July 31, 2009

...by Society. This year, the ... please contact either one ... out and play this year. ... ways willing to sponao ... engineer players, so tak

JOEY LOGANO SAYS...

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It will save you time and
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could even save lives.

**Know what's below.
Call before you dig.**



For more info about Safe Digging in GA

Utilities
PROTECTION CENTER

www.gaupc.com

Georgia Plumbing News

Newspaper

**August 31, 2009
Issue 8 Volume 8**

Other



WILD AND WACKY 8-1-1 PROMOTIONS

THURSDAY

Round Table, Moderator: Meghan Chestnut,
Utilities Protection Center of Georgia

Have you heard of “811 Kisses?” What about “Bud Light”? If you know of a silly, crazy, offbeat or just plain fun example of how 8-1-1 was promoted over the last year, this round table is for you! Bring the example to share, so others can steal the idea or horse trade one of their own.



DEMONSTRATIONS

LOCATE RODEO DEMONSTRATION

As part of the hands-on experience at the CGA Excavation Safety Conference & Expo, we will feature a variety of “rodeo” events. These events are designed to let you see and experience firsthand what technicians in the field encounter on a daily basis.



FIBER SPLICING DEMONSTRATION

CGA Excavation Safety Conference & Expo

Program Guide

Distribution: 700-1000 Stakeholders

Nationwide

2009



Location List

Advertiser:	Georgia Utilities	Contract:	001001289
Agency:	Direct	Product Type:	Bulletin
Account Exec:	Atlanta House	Population:	3,104,510
		Total DEC:	54.80
		Showing Days:	28
Sales Office:	Atlanta	Program Start:	6/29/2009
Market:	Atlanta	Program End:	7/26/2009

LOC. NO.	DESCRIPTION	DEC	ILL	FAC	DESIGN	Posted
1 00008	Buford Hwy WS 300ft N/O Cliff Valley Rd F/S - 1	19.67	Y	S	Call Before You Dig - SPANISH	7/1/2009
2 009247	Memorial Dr NS 1500ft W/O Rays Rd F/E - 1	35.10	Y	E	Call Before You Dig - ENGLISH	7/1/2009

Georgia PSA Campaign

Outdoor Advertising Association's Billboards
Atlanta

Posted July 1, 2009



Location	Description
000008	Buford Hwy WS 300ft N/O Cliff Valley Rd F/S - 1
Design	Call Before You Dig - SPANISH

Georgia PSA Campaign

Outdoor Advertising Association's Billboards
 Atlanta
 Average Daily Circulation: 59,500

Posted July 1, 2009



Location	Description
009247	Memorial Dr NS 1500ft W/O Rays Rd F/E - 1
Design	Call Before You Dig - ENGLISH

Georgia PSA Campaign

Outdoor Advertising Association's Billboards
Atlanta
Average Daily Circulation: 59,500

Posted July 1, 2009

LOCATION	POST DATE	DROP DATE	DEC	Market
N/S SR 133 .8 MI W/O E BYPASS F/W	10/17/2008		8663	Colquitt Co.
E/S T-VILLE RD 250' S/O 26TH AVE F/N	10/17/2008		4912	Colquitt Co.
S/S US 84 1426' E/O MP 9 F/W	10/17/2008		5079	Brooks Co.
S/S US 84 2300' W/O MP 12 F/E	10/17/2008		3809	Brooks Co.
SYLVESTER HWY E/O LEXINGTON N/S F/W	10/20/2008		8673	Dougherty Co.
MAGNOLIA 500' N/O W BROAD E/S F/S	10/20/2008		8477	Dougherty Co.
MOULTRIE RD E/S F/W @ OAKRIDGE (LEFT)	10/20/2008		2631	Dougherty Co.
S/S OAKRIDGE .3 W/O RADIUM SPGS F/E	10/20/2008		13844	Dougherty Co.
E/S S SLAPPEY S/O CEDAR F/N	10/20/2008		19663	Dougherty Co.
HWY 41 N 2 MI N/O GUM CREEK E/S F/N	10/20/2008		3900	Crisp Co.
7TH ST 100' S/O RR W/S F/N	10/20/2008		11700	Crisp Co.
HWY 280 2 MILES E/O I-75 N/S F/E	10/20/2008		4800	Crisp Co.
GA 93 E/S F/N	10/20/2008		1263	Mitchell Co.
E/S SR 520 .25 MI S/O SR 45 F/S	10/20/2008		2456	Terrell Co.
Emery Hwy E/O Jeffersonville Rd. N/S F/E	10/31/2008	11/25/2008	49710	Bibb Co.
Hwy 41/49 @ Houston Lake Rd. W/S F/N @ Macon Tractor	11/5/2008	12/5/2008	49710	Bibb Co.
Carl Vinson Pkwy S/O Watson Blvd W/S F/S	11/5/2008	12/20/2008	7224	Peach Co.
Gray Hwy (129) @ Green Well Boring W/S F/S Top	11/5/2008		22763	Baldwin Co.
US 441N 100' N/O Club Rd. E/S F/N Top Macon Posting	11/5/2008	11/24/2008	21021 11000	Baldwin Co.
Atl Hwy E/S 200' N/O First St F/S	10/16/2008		12000	Hall Co.
Myrtle NWC @ Athens Hwy F/W	10/16/2008		12000	Hall Co.
Atl Hwy N/S 500' W/O Nunnally St F/W	10/23/2008		12000	Clarke Co.
Thompson Bridge Rd SWC @ SR 136 F/S	1/16/2009		12000	Hall Co.
Cleveland Hwy W/S .4mi S/O Little River Rd	1/16/2009		12000	Hall Co.
Atl Hwy SEC 1500' S/O Ind Blvd F/N	1/16/2009		12000	Hall Co.
US 29 E/S 400' S/O MM 6 F/N	4/28/2009		12000	Walton Co.
887 Elbert St. E/S .1mi S/O Heard Rd. F/S	4/28/2009		12000	Hart Co.
SR 138 S/S .2mi E/O Jersey Rd F/E	6/5/2009		12000	Elbert Co.
Myrtle NWC @ Athens Hwy F/E	6/18/2009		12000	Hall Co.

Georgia PSA Campaign

Outdoor Advertising Association's Billboards

Posted July 1, 2009

LOCATION	POST DATE	DROP DATE	DEC	Market
N/S BYPASS 1000' E/O CLEV HWY E/F BOT	10/23/2008	6/16/2009	10136	Whitfield Co
W/S HWY 27 S/O SUMMERVILLE RD. S/F IN	10/23/2008	3/5/2009	8292	Chatooga Co
BUSINESS 27 1 MILE N/O HWY 78 (BREMEN)	10/23/2008	3/24/2009	4575	Haralson Co.
Hwy 278 1st e/o Hwy 17	11/5/2008	1/20/2009	9400	McDuffie Co.
s/s 278 2nd e/o Hwy 17 f/e	11/5/2008	1/7/2009	9400	McDuffie Co.
s/s 278 2nd e/o Hwy 17 f/w	11/5/2008	1/20/2009	9400	McDuffie Co.
e/s Hwy 25 @ Perkins Crossing	11/5/2008	3/23/2009	4800	Jenkins Co.
e/s Hwy 25 7.5 mi s/o Millen	11/5/2008		4000	Jenkins Co.
Buford Hwy ES 375' N/O Clairmont Rd F/S	11/5/2008		18300	Dekalb Co
Chamblee Dunwoody Rd E/S 300ft N/O Ivey Ln F/S	11/6/2008		12500	Dekalb Co
Dekalb Ave N/S 240' W/O Oxford Pl F/W	10/30/2008		11500	Dekalb Co
Hollywood Rd E/S 150' N/O Gunclub Rd F/S	11/5/2008		800	Cobb Co
Piedmont Rd W/S 200' S/O Monroe Dr F/N	11/5/2008		20500	Fulton Co
Northside Dr. W/S 230' N/O Green St. F/N	11/3/2008		18800	Fulton Co
Canton Hwy E/S 200' N/O Owenby Dr F/N	4/15/2009		11000	Atlanta
Fairburn Rd E/S 450' N/O Newman St F/N	4/15/2009		23200	Atlanta
Forest Pkwy S/S 200' E/O Ash St. S/S F/E	4/15/2009		17400	Atlanta
Moreland Ave E/S 100' N/O Custer Ave F/S	4/16/2009		20000	Atlanta
Metropolitan Pkwy E/S 150' S/O University Blvd F/S	4/16/2009		12100	Atlanta
Hollowell Pkwy N/S 900' W/O Bankhead Ct. F/W	4/15/2009		17800	Atlanta
Chase NWC @ Newton Bridge Rd F/S	6/17/2009		12000	Athens
Hwy 17 1.5 mi s/o Hwy 278	4/15/2009		5600	McDuffie
Hwy 25 @ Perkins Crossing	4/15/2009		4800	Jenkins
Hwy 25 7.5 mi s/o Millen	4/15/2009		4000	Jenkins
Hwy 278 .2 mi e/o Hwy 221	4/15/2009	6/17/2009	5900	McDuffie
Hwy 25 7.5 mi s/o Millen	4/15/2009		4000	Jenkins
25 s/o Tobacco Rd.	4/15/2009		24700	Jenkins
40122-E/S Highway 5 S/O Hickory St. N/F Bot	4/9/2009		6913	Canton
40215-S/S Highway 140 @ Univeter E/F Right	4/9/2009		7625	Canton
40053-W/S Marietta St. S/O Highway 20 S/F Top	4/9/2009		6724	Canton
40082-E/S Highway 5 500' N/O Page Place N/F Bot	4/9/2009		15309	Canton
120-E/S Highway 101 350' S/O Saddle Trail S/F	4/9/2009	5/27/2009	10489	Rome
101-S/S Highway 20 1000' E/O MP9 E/F	4/9/2009		11607	Rome
41277-N/S Redmond 500' E/O Addington W/F	4/9/2009		11797	Rome
236-S/S 1101 Shorter W/O Sycamore E/F	4/9/2009	6/10/2009	24515	Rome
18184-N/S Bypass 1000' E/O Cleve Highway W/F Bot	4/14/2009	5/11/2009	13910	Dalton
30135-N/S 610 Red Bud Rd E/F Left In	4/14/2009		7194	Calhoun
60122-E/S Columbia Rd. @ Beulah Rd. @ E/F	4/17/2009	5/26/2009	4142	Carrollton
117-E/S HWY 101 @ PREACHER SMITH RD. N/F Out	6/19/2009		9021	Rome
40845-S/S Alabama Rd.500' W/O WOODS RD	6/19/2009		11250	Rome
1337-N/S N ROME CONN 150'W/O CALHOUN RD W/F Out	6/19/2009		10447	Rome
1317-W/S REDMOND CIR 35' N/O CHIEFTAN DR S/f Right	6/19/2009		18958	Rome

Georgia PSA Campaign

Outdoor Advertising Association's Billboards

Posted July 1, 2009



Rome



Georgia PSA Campaign

Outdoor Advertising Association's
Billboards

Posted April/June 2009



Augusta



Hall County

Georgia PSA Campaign

**Outdoor Advertising Association's
Billboards**

Posted April/June 2009



Lovejoy,
Hampton,
Griffin



Ann Map

Map Icon	Label	Panel#	Media Type	Distance	Facing	H x W	DEC	Illum.
	1	82184	Permanent Bulletin		East	14' 0" x 48' 0"	8440	YES
Location: MCDONOUGH RD E/O HWY 19/41 SS @RR TRACK								
	2	82185	Permanent Bulletin		West	14' 0" x 48' 0"	8440	YES
Location: MCDONOUGH RD E/O HWY 19/41 SS @RR TRACK								
	3	53856	Permanent Bulletin		North	0' 0" x 0' 0"	26843	YES
Location: U.S. 19/41 S/O MCDONOUGH RD LOC 1 ES								
	4	81801	Permanent Bulletin		South	14' 0" x 48' 0"	19568	YES
Location: HWY 19-41 @ SCHOOL RD ES - GRIFFIN								

Georgia PSA Campaign

Lamar Advertising Billboards

Posted August 2009

ercial

ford
783
ax.net



**ALWAYS CALL
BEFORE YOU DIG
DIAL 811**



Know what's below.
Call before you dig.

It's FREE To call AND It's the law.

800-282-7411 • www.gaupc.com

Debbi



LEADING
REAL ESTATE
COMPANIES™
OF THE WORLD



Metro Map

**Macon, Georgia with Mercer University
Map**

2009 Edition

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BEFORE YOU DIG
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**Cell
1-3354**

MUNICIPAL AIRPORT

ANDREW ST

31

CARROLL RD

TILLMAN ST

MOORE ST

AVENUE H

AVENUE I

FRIEDLAND RD

RACE TRACK RD

TOUCHTON RD

CARROLL RD

CARROLL CIR

Metro Map

Valdosta, Georgia with Lowndes County
Overview

2009 Edition

Facebook | International Utility Locate Rodeo - Windows Internet Explorer provided by Utilities Protection Center

http://www.facebook.com/groups/edit.php?gid=49700349877#/event.php?id=43213327917

File Edit View Favorites Tools Help Convert Select

Facebook | International Utility Locate Rodeo

facebook Home Profile Friends Inbox 1 Meghan Rafinski Chestnutt Settings Logout Search

International Utility Locate Rodeo

where art and science meet underground utility location

Host: Digger Dog
 Type: Sports - Tournament
 Network: Global
 Date: Saturday, July 25, 2009
 Time: 5:00am - 12:00pm
 Location: Kennesaw State University
 City/Town: Atlanta, GA

Description

www.LocateRodeo.com
 If you are a locate technician, know a locate technician or you are involved with keeping others safe from underground utility damages then you need to know about this event. visit the website for more info.

Photos

Displaying 5 of 8 photos Add Photos | See All

Videos

Displaying 1 video Add Videos | See All

2008 Highlights of the International Utility Locate Rodeo
 4:08 Added about 6 months ago
 Edit Video

Links

Displaying 2 of 4 links See All

Post a link: Post

2008 International Utility Locate Rodeo
 Source: www.youtube.com

Rodeo Equipment
 Locate Technicians and volunteers from across the US and Canada participate in this year's competition. www.LocateRodeo.com

Invite People to Come
 Promote Event with an Ad
 Edit Guest List
 Cancel this Event
 Edit Event
 Message Guests
 Print Guest List
 Remove from My Events

Share + Export

Your RSVP

Attending
 Maybe Attending
 Not Attending

Other Information

- Guests are allowed to bring friends to this event.

Other Invites

Maybe Attending (4) See All

Caroline Parilac Erica Chestnutt Christina Hix

Not Attending (17) See All

Stephanie McCall Hal Chestnutt Jr Allen Bell

Create an Ad

Rich Dad Poor Dad Atlanta

RICH DAD'S EDUCATION

Rich Dad's® Education is coming to Atlanta. Free financial workshops: July 20th-July 23rd. Uncover the financial secrets of Rich Dad's.

Sprint

Live now.

Introducing the Palm® Pre™ the smartphone that lives in real time.

Applications

Chat (6)

Social Networking: Facebook

Digger Dog's event: International Utility Locate Rodeo
 Allows photos, videos and weblinks

Facebook | Digger Dog - Windows Internet Explorer provided by Utilities Protection Center

http://www.facebook.com/groups/edit.php?gid=49700349877#/group.php?gid=49700349877

File Edit View Favorites Tools Help Convert Select

Facebook | Digger Dog

facebook Home Profile Friends Inbox Meghan Rafinski Chestnutt Settings Logout Search

Digger Dog
Global

Basic Info
Type: Just for Fun - Fan Clubs
Description: Digger Dog, is the mascot for the Utilities Protection Center, Inc. His travels take him all over the state of Georgia sharing the message of Safe Digging. He loves to tell children of all ages to "Know What's Below. Call Before You Dig." Just dial 811.

Contact Info
Email: Digger@gaupc.com
Website: http://www.gaupc.com/edu_lem.asp
Office: Utilities Protection Center, Inc
Location: 3400 Summit Ridge Pkwy
Duluth, GA


Recent News
Just this year Digger has seen over 12,000 students in Georgia Elementary schools this year. He has also been in two parades, attended several annual meetings and awards banquets. Invite Digger to your next event: http://www.gaupc.com/edu_lem.asp

Members
Displaying 8 of 74 members See All
Carla Coley Lee, Allen Bell, Christy Goss, Stephanie McCall Rafinski, Wendi Gilbert Clark, Erica Lent, Megan House Gates, Melissa Reeder

Discussion Board
Displaying 1 discussion topic Start New Topic | See All

Welcome Digger
2 posts by 2 people. Updated on December 16, 2008 at 6:58pm

The Wall
Displaying 5 of 7 wall posts. See All
Write something...
Post




View Discussion Board
Message All Members
Promote Group with an Ad
Edit Group
Edit Members
Invite People to Join
Create Related Event
Leave Group
Share +

Group Type
This is an open group. Anyone can join and invite others to join.


Admins
Meghan Rafinski Chestnutt (creator)

Create an Ad

Inspiration #27



"Maybe use a waterfall backdrop for the photo shoot?" Get info on our Photography program at The Art Institutes.



Links
Displaying 3 of 6 links See All

Post a link: Post

Call Before You Dig. Know What's Below in Georgia. Dial 811.
Source: www.youtube.com
Know What's Below. Call Before You Dig. Every project, every time. Safe digging is no accident. Dial 811. For more information about safe digging in Georgia visit www.gaupc.com
Have you seen our new Joey Lagano Ads? Digger will be sporting around with his car on Labor Day weekend at area Home Depots....come see us!! Details to come. »
Posted by You

Dig Safely Month 2009 - WTVM News Leader 9, Columbus GA
Source: www.youtube.com
Utilities Protection Center's Terry McLaurin was interviewed by WTVM/ABC Channel 9 in Columbus, GA about the importance of Calling Before You Dig. Just dial 811. Also, April 2009 is Safe Digging month in Georgia and across the nation. ...
This is our newest Safe Digging Interview. »
Posted by You

Georgia UPC | Marketing
Source: www.gaupc.com
Atlanta, GA March 30, 2009 - April 1 may be April Fool's day, but it is no reason to make foolish assumptions about the location of underground utilities. April 1, 2009 marks the first day of Georgia's Dig Safely Month as declared by Governor Sonny Perdue. ...
Dig Safely Month 2009 begins today! read more about it here. »
Posted by You

Video

Facebook | Ad Manager - Campaigns - Windows Internet Explorer provided by Utilities Protection Center

http://www.facebook.com/home.php?ref=home#ads/manage/

Facebook | Ad Manager - Campaigns

Ads Manager | Pages | Reports | Billing | Settings | Help Create an Ad

Notifications

July 14

- Announcing More Targeting Filters
- Announcing support for 14 new currencies as payment for Facebook Ads.

July 10

- Announcing New Features

Daily Spend

Today	\$0.00 USD
07/19	\$0.00 USD
07/18	\$0.00 USD
07/17	\$0.00 USD
07/16	\$0.00 USD

All Campaigns | Ad Lifetime

My Ads (running) edit Daily Budget **\$5.00 USD** Since 12/17/2008

Name	Status	Max Bid (\$)	Type	Imp.	Clicks	CTR (%)	Avg. CPC (\$)	Avg. CPM (\$)	Spent (\$)
Call Before You Dig	Paused	0.25	CPC	1,348,461	560	0.04	0.23	0.10	130.10
Totals				1,348,461	560	0.04	0.23	0.10	130.10

All Campaigns | Ad Lifetime

Choose a graph: Clicks


12PM Apr 11 | Sun Apr 12 | 12PM Apr 12 | Mon Apr 13 | 12PM Apr 13 | Tue Apr 14 | 12PM Apr 14 | Wed Apr 15 | 12PM Apr 15 | Thu Apr 16 | 12PM Apr 16

Disable Ads Account

About Advertising Developers Careers Terms Find Friends Privacy Mobile Help Center Chat (6)

Ad Preview

Call Before You Dig



Every project, every time.
Simply dial 811. Learn more
about safe digging in
Georgia: www.gaupc.com.
National: www.Call811.com

+ Edit Ad

+ Create a Similar Ad

Using the Facebook ads application for Dig Safely month over 1.3 million impressions were made spending \$130.00

YouTube - gaupc811's Channel - Windows Internet Explorer provided by Utilities Protection Center

http://www.youtube.com/user/gaupc811#grid/all

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gaupc811 Account QuickList (0) Help Sign Out

Home Subscriptions Videos Shows Channels

Search Upload

Edit Channel Settings Themes and Colors Modules

gaupc811's Channel **Subscribe** All Uploads Favorites

Uploads (12)

- Dig Safely Month 2009 - WTVM News Leader 9, 142 views - 3 months ago
- Dig Safely Month Interview - Savannah, GA 2008, 75 views - 4 months ago
- Call Before You Dig. Know What's Below in Georgia, 157 views - 5 months ago
- Call Before You Dig. Know What's Below in Georgia, 134 views - 5 months ago
- What is International Utility Locate Rodeo??, 111 views - 8 months ago

Favorites (14)

- Dig Safely Month 2009 - WTVM News Leader 9, gaupc811 - 142 views
- Dig Safely Month Interview - Savannah, GA 2008, gaupc811 - 75 views
- Call Before You Dig. Know What's Below in Georgia, gaupc811 - 157 views
- Call Before You Dig. Know What's Below in Georgia, gaupc811 - 134 views
- What is International Utility Locate Rodeo??, gaupc811 - 111 views

All Videos Summary

Search

Views

How many views are my videos getting?

7/17/08

Demographics

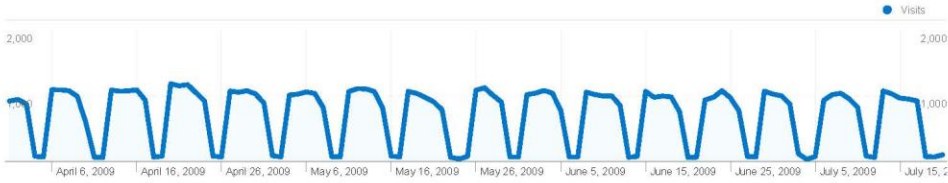
Who is watching the videos in this channel?

Female 23%

Male 77%

Age Group	Percentage
13-17	~2%
18-24	~5%
25-34	~18%
35-44	~30%
45-54	~35%
55-64	~15%
65-	~0%

YouTube



All traffic sources sent 78,262 visits via 332 sources and mediums

Site Usage				
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
78,262	1.92	00:00:58	19.23%	67.18%
% of Site Total: 100.01%	Site Avg: 1.92 (-0.00%)	Site Avg: 00:00:58 (-0.01%)	Site Avg: 19.23% (0.01%)	Site Avg: 67.18% (> 0.00%)
Source/Medium	Visits	Visits	Visits	
(direct) / (none)	56,084	71.66%		
google / organic	10,631	13.58%		
yahoo / organic	2,876	3.67%		
msn / organic	1,339	1.71%		
live / organic	876	1.12%		
call811.com / referral	487	0.62%		
bing / organic	464	0.59%		
aol / organic	431	0.55%		
psc.state.ga.us / referral	426	0.54%		
my.att.net / referral	368	0.47%		
irth.gaupc.com / referral	283	0.36%		
search / organic	272	0.35%		
search.windstream.net / referral	179	0.23%		
ask / organic	178	0.23%		
rose.net / referral	173	0.22%		
linkedin.com / referral	171	0.22%		
georgiapower.com / referral	166	0.21%		
www23.entry-not-found.com / referral	139	0.18%		
cso.southernco.com / referral	128	0.16%		
74.6.239.67 / referral	112	0.14%		
companyweb / referral	103	0.13%		
water.cobbcountyga.gov / referral	85	0.11%		

All Traffic Sources

bing.com / referral	81	0.10%
webmail.bulloch.net / referral	75	0.10%
my.myway.com / referral	72	0.09%
runonce.msn.com / referral	66	0.08%
excite.com / referral	60	0.08%
search.freecause.com / referral	59	0.08%
aglc.com / referral	58	0.07%
google.com / referral	55	0.07%
172.16.6.254 / referral	50	0.06%
elmlocating.com / referral	47	0.06%
charter.net / referral	46	0.06%
glynn.binarybus.com / referral	45	0.06%
webmail.att.net / referral	44	0.06%
atlantagaslight.com / referral	43	0.05%
guca.com / referral	41	0.05%
search.mywebsearch.com / referral	37	0.05%
dekalbwatershed.com / referral	36	0.05%
constructionweblinks.com / referral	35	0.04%
us.mc505.mail.yahoo.com / referral	35	0.04%
netscape / organic	34	0.04%
gaupconline.com / referral	33	0.04%
webmail.aol.com / referral	30	0.04%
images.google.com / referral	27	0.03%
cobbemc.com / referral	26	0.03%
oremc.com / referral	25	0.03%
polybutyleneatlanta.com / referral	23	0.03%
webmail.nu-z.net / referral	22	0.03%
callok.com / referral	21	0.03%
gwinnettcounty.com / referral	21	0.03%
fayetteville-ga-us.org / referral	20	0.03%
ws.infospace.com / referral	20	0.03%
	19	0.02%
	19	0.02%
	19	0.02%
	18	0.02%
	18	0.02%

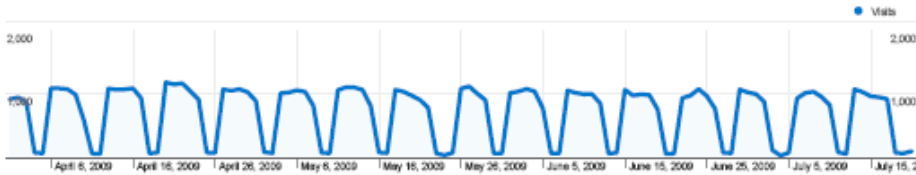
All Traffic Sources

altavista / organic	17	0.02%
mailcenter2.comcast.net / referral	17	0.02%
search.myway.com / referral	17	0.02%
central.find-assist.net / referral	16	0.02%
gatrans.com / referral	15	0.02%
gopherstateonecall.org / referral	15	0.02%
socialcirclegeorgia.citymax.com / referral	15	0.02%
distribution-sites.southernco.com / referral	14	0.02%
search.mediacomcable.com / referral	14	0.02%
co109w.col109.mail.live.com / referral	13	0.02%
fultoncountyga.gov / referral	13	0.02%
plaxo.com / referral	13	0.02%
stoneforest.biz / referral	13	0.02%
digsafely.com / referral	12	0.02%
dogpile.com / referral	12	0.02%
flintenergies.com / referral	12	0.02%
upsonemc.com / referral	12	0.02%
cmrweb / referral	11	0.01%
forsythco.com / referral	11	0.01%
oups.org / referral	11	0.01%
jacksonemc.com / referral	10	0.01%
mariettaga.gov / referral	10	0.01%
plantation-ppl.com / referral	10	0.01%
se1call.com / referral	10	0.01%
us.mc01g.mail.yahoo.com / referral	10	0.01%
gps-brasil.blogspot.com / referral	9	0.01%
guide.opendns.com / referral	9	0.01%
hartemc.com / referral	9	0.01%
att.net / referral	8	0.01%
cityofdallasga.com / referral	8	0.01%
localhost:1847 / referral	8	0.01%
enn / organic	7	0.01%
crawler.com / referral	7	0.01%
excavationsafetyonline.com / referral	7	0.01%
facebook.com / referral	7	0.01%
glynncounty.org / referral	7	0.01%

All Traffic Sources

■ webmail.earthlink.net / referral	7	0.01%
■ decks.com / referral	6	0.01%
■ dot.state.ga.us / referral	6	0.01%
■ gucc.com / referral	6	0.01%
■ privateutilitylocating.com / referral	6	0.01%
■ searchguide.tds.net / referral	6	0.01%

All Traffic Sources



All traffic sources sent 78,262 visits via 332 sources and mediums

Site Usage				
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
78,262 % of Site Total: 100.01%	1.92 Site Avg: 1.92 (-0.00%)	00:00:58 Site Avg: 00:00:58 (-0.01%)	19.23% Site Avg: 19.23% (0.01%)	67.18% Site Avg: 67.18% (> 0.00%)
Source/Medium	Visits	Visits	Visits	
(direct) / (none)	58,084	71.66%		
google / organic	10,631	13.58%		
yahoo / organic	2,878	3.67%		
msn / organic	1,339	1.71%		
live / organic	878	1.12%		
call811.com / referral	487	0.62%		
bing / organic	464	0.59%		
aol / organic	431	0.55%		
psc.state.ga.us / referral	428	0.54%		
my.att.net / referral	388	0.47%		
irth.gaupc.com / referral	283	0.36%		
search / organic	272	0.35%		
search.windstream.net / referral	179	0.23%		
ask / organic	178	0.23%		
rose.net / referral	173	0.22%		
linkedin.com / referral	171	0.22%		
georgiapower.com / referral	168	0.21%		
www23.entry-not-found.com / referral	139	0.18%		
cso.southernco.com / referral	128	0.16%		
74.6.239.87 / referral	112	0.14%		
companyweb / referral	103	0.13%		
water.cobbcountyga.gov / referral	85	0.11%		

All Traffic Sources



Site Usage

78,255 Visits

67.18% Bounce Rate

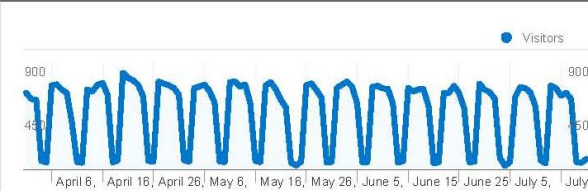
149,971 Pageviews

00:00:58 Avg. Time on Site

1.92 Pages/Visit

19.23% % New Visits

Visitors Overview

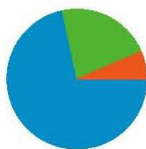


Visitors
17,706

Map Overlay world



Traffic Sources Overview



- **Direct Traffic**
56,081.00 (71.66%)
- **Search Engines**
17,123.00 (21.88%)
- **Referring Sites**
5,051.00 (6.45%)

Content Overview

Pages	Pageviews	% Pageviews
/	73,671	49.12%
/irth_intro.asp	17,774	11.85%
/IRTH_Users/	17,064	11.38%
/home_why_call.asp	5,251	3.50%
/laws_ga_dig.asp	3,434	2.29%

Dashboard Report



17,706 people visited this site

78,255 Visits

17,706 Absolute Unique Visitors

149,971 Pageviews

1.92 Average Pageviews

00:00:58 Time on Site

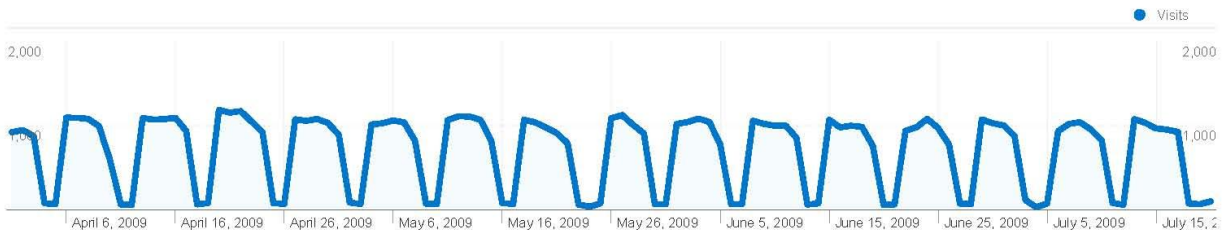
67.18% Bounce Rate

19.23% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	73,360	93.74%	Unknown	32,921	42.07%
Firefox	4,060	5.19%	DSL	24,415	31.20%
Safari	491	0.63%	Cable	12,592	16.09%
Chrome	243	0.31%	T1	4,007	5.12%
Mozilla	36	0.05%	Dialup	3,944	5.04%

Dashboard Report

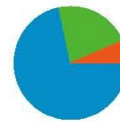


All traffic sources sent a total of 78,255 visits

71.66% Direct Traffic

6.45% Referring Sites

21.88% Search Engines



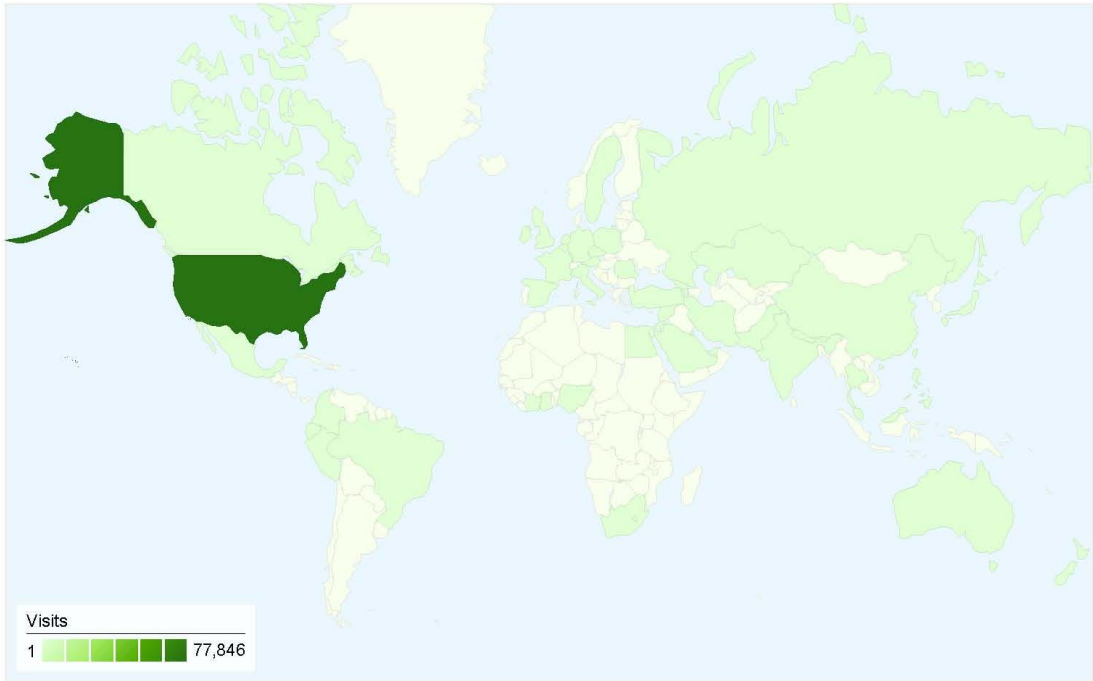
- Direct Traffic
56,081.00 (71.66%)
- Search Engines
17,123.00 (21.88%)
- Referring Sites
5,051.00 (6.45%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	56,084	71.66%	gaupc	1,880	10.98%
google (organic)	10,631	13.58%	gaupc.com	1,727	10.08%
yahoo (organic)	2,876	3.67%	www.gaupc.com	1,714	10.01%
msn (organic)	1,339	1.71%	call before you dig georgia	1,245	7.27%
live (organic)	876	1.12%	ga upc	633	3.70%



Dashboard Report



78,255 visits came from 54 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
78,255	1.92	00:00:58	19.23%	67.18%		
% of Site Total: 100.00%	Site Avg: 1.92 (0.00%)	Site Avg: 00:00:58 (0.00%)	Site Avg: 19.23% (0.00%)	Site Avg: 67.18% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	77,846	1.91	00:00:57	19.03%	67.19%	
India	138	5.20	00:07:08	39.13%	42.03%	
Canada	97	1.91	00:01:04	25.77%	83.51%	
Ireland	17	1.00	00:00:00	100.00%	100.00%	
United Kingdom	14	2.71	00:00:42	92.86%	71.43%	
China	13	2.77	00:01:35	92.31%	30.77%	
Brazil	11	1.18	00:00:01	18.18%	90.91%	
Australia	9	1.11	00:00:01	88.89%	88.89%	
Philippines	9	1.89	00:00:27	100.00%	55.56%	


France	8	2.00	00:00:33	87.50%	62.50%	
1 - 10 of 54						

Dashboard Report



Pages on this site were viewed a total of 149,971 times

 149,971 Pageviews

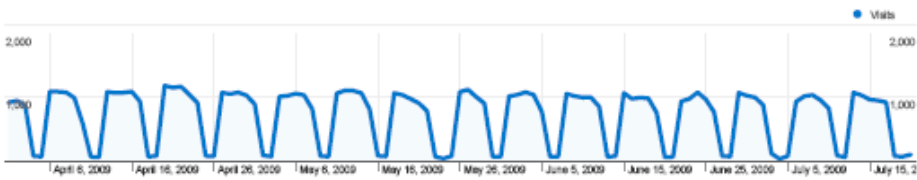
 129,075 Unique Views

 67.18% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	73,671	49.12%
/irth_intro.asp	17,774	11.85%
/IRTH_Users/	17,064	11.38%
/home_why_call.asp	5,251	3.50%
/laws_ga_dig.asp	3,434	2.29%

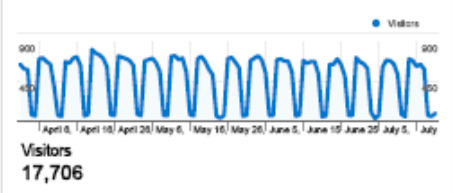
Dashboard Report



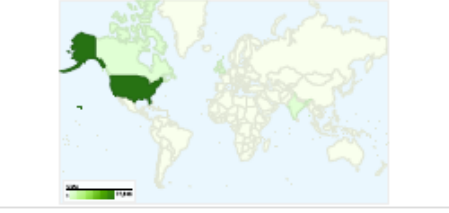
Site Usage



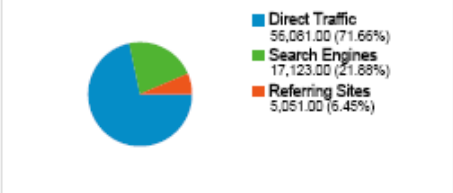
Visitors Overview



Map Overlay world



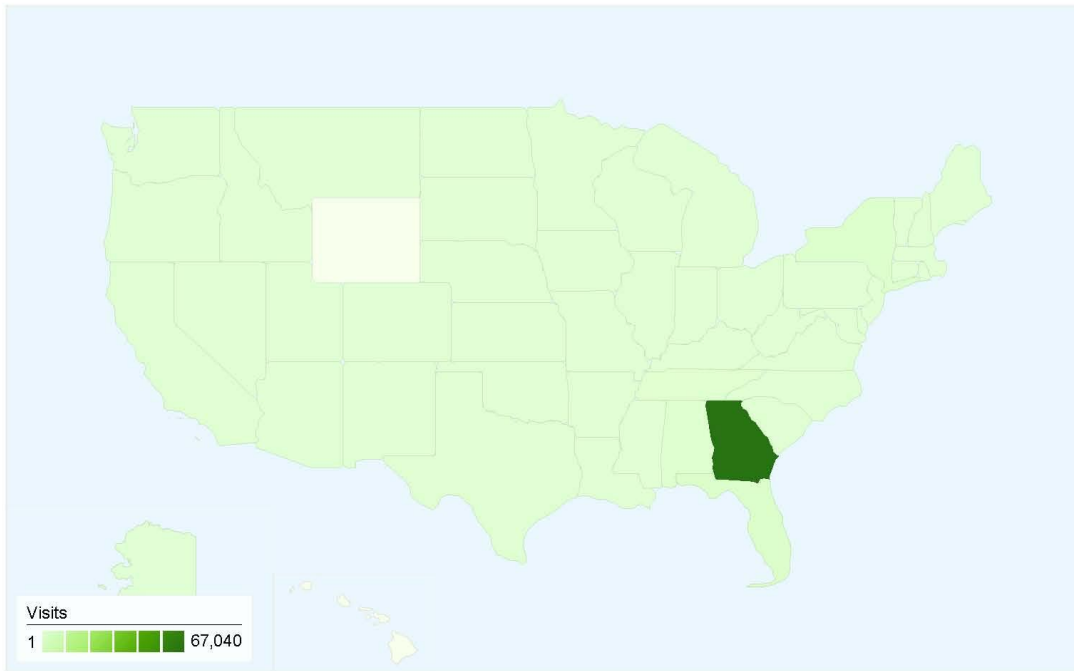
Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/	73,671	49.12%
/irth_intro.asp	17,774	11.85%
/RTH_Users/	17,064	11.38%
/home_why_call.asp	5,251	3.50%
/laws_ga_dig.asp	3,434	2.29%

Dashboard Report



This country/territory sent 77,846 visits via 50 regions

Site Usage				
Visits 77,846 % of Site Total: 99.48%	Pages/Visit 1.91 Site Avg: 1.92 (-0.32%)	Avg. Time on Site 00:00:57 Site Avg: 00:00:58 (-1.17%)	% New Visits 19.03% Site Avg: 19.23% (-1.01%)	Bounce Rate 67.19% Site Avg: 67.18% (0.02%)
Region	Visits	Visits	Visits	
Georgia	67,040	86.12%		
Florida	1,924	2.47%		
New York	1,353	1.74%		
Alabama	906	1.16%		
(not set)	810	1.04%		
Tennessee	746	0.96%		
South Carolina	539	0.69%		
Texas	534	0.69%		
Arkansas	444	0.57%		

GeoMap Report

California	424	0.54%
Illinois	412	0.53%
North Carolina	371	0.48%
Colorado	251	0.32%
Louisiana	244	0.31%
Virginia	227	0.29%
District of Columbia	187	0.24%
Ohio	166	0.21%
Arizona	124	0.16%
Missouri	121	0.16%
New Jersey	104	0.13%
Minnesota	96	0.12%
Pennsylvania	93	0.12%
Wisconsin	88	0.11%
Michigan	86	0.11%
Kentucky	61	0.08%
Kansas	59	0.08%
Maryland	54	0.07%
Oklahoma	53	0.07%
Massachusetts	51	0.07%
Washington	51	0.07%
Connecticut	41	0.05%
Indiana	38	0.05%
Vermont	31	0.04%
Oregon	19	0.02%
Nevada	16	0.02%
Iowa	13	0.02%
Mississippi	12	0.02%
Nebraska	11	0.01%
Utah	10	0.01%
New Mexico	8	0.01%
West Virginia	7	0.01%
New Hampshire	7	0.01%
South Dakota	4	0.01%
Idaho	2	> 0.00%
Montana	2	> 0.00%

GeoMap Report

California	424	0.54%
Illinois	412	0.53%
North Carolina	371	0.48%
Colorado	251	0.32%
Louisiana	244	0.31%
Virginia	227	0.29%
District of Columbia	187	0.24%
Ohio	166	0.21%
Arizona	124	0.16%
Missouri	121	0.16%
New Jersey	104	0.13%
Minnesota	96	0.12%
Pennsylvania	93	0.12%
Wisconsin	88	0.11%
Michigan	86	0.11%
Kentucky	61	0.08%
Kansas	59	0.08%
Maryland	54	0.07%
Oklahoma	53	0.07%
Massachusetts	51	0.07%
Washington	51	0.07%
Connecticut	41	0.05%
Indiana	38	0.05%
Vermont	31	0.04%
Oregon	19	0.02%
Nevada	16	0.02%
Iowa	13	0.02%
Mississippi	12	0.02%
Nebraska	11	0.01%
Utah	10	0.01%
New Mexico	8	0.01%
West Virginia	7	0.01%
New Hampshire	7	0.01%
South Dakota	4	0.01%
Idaho	2	> 0.00%
Montana	2	> 0.00%

GeoMap Report

■ Delaware	2	> 0.00%
■ Rhode Island	1	> 0.00%
■ North Dakota	1	> 0.00%
■ Alaska	1	> 0.00%
■ Maine	1	> 0.00%



529 pages were viewed a total of 149,971 times

Content Performance					
Pageviews 149,971 % of Site Total: 100.00%	Unique Pageviews 129,075 % of Site Total: 100.00%	Avg. Time on Page 00:01:03 Site Avg: 00:01:03 (0.00%)	Bounce Rate 67.18% Site Avg: 67.18% (0.00%)	% Exit 52.18% Site Avg: 52.18% (0.00%)	\$ Index \$0.00 Site Avg: \$0.00 (0.00%)
Page	Pageviews	Pageviews	Pageviews		
/	73,671	49.12%			
/lith_intro.asp	17,774	11.85%			
/IRTH_Users/	17,064	11.38%			
/home_why_call.asp	5,251	3.50%			
/laws_ga_dig.asp	3,434	2.29%			
/upc_mem_about.asp	2,560	1.71%			
/about_upc.asp	2,510	1.67%			
/lith_check_pr.asp	2,406	1.60%			
/index.asp	1,990	1.33%			
/laws_ga_LargeProject.asp	1,891	1.26%			
/contact.asp	1,805	1.20%			
/mar_pr_detail.asp?ID=444	1,649	1.10%			
/edu_home.asp	1,292	0.86%			
/home_pr.asp	1,085	0.72%			
/contact_emp.asp	884	0.59%			
/edu_LargeProjects.asp	868	0.58%			
/mar_ad_camp.asp	817	0.54%			
/lith_pr.asp	806	0.54%			
/res_dl_docs.asp	764	0.51%			
/home_howto.asp	615	0.41%			
/laws_ga_UndergroundMarking.asp	564	0.38%			
/IRTHMemberSignup.asp	553	0.37%			



TopContent Report

■ /edu_web_entry.asp	538	0.36%
■ /IRTHExcavatorSignup.asp	426	0.28%
■ /EDENInfo.asp	423	0.28%
■ /members/login.asp	379	0.25%
■ /IRTH%5FUsers/	336	0.22%
■ /laws_ticket_size.asp	304	0.20%
■ /about_jobs_none.asp	303	0.20%
■ /upc_mem_lcs.asp	302	0.20%
■ /mar_pr_detail.asp?ID=758	300	0.20%
■ /liaisons.asp	288	0.19%
■ /about_board.asp	285	0.19%
■ /about_news.asp	280	0.19%
■ /laws_ga_overhead.asp	262	0.17%
■ /irth_users/	259	0.17%
■ /mar_giveaways.asp	235	0.16%
■ /IRTH_Intro.asp	219	0.15%
■ /laws_apwa_color_codes.asp	218	0.15%
■ /contact_mem_comp.asp	215	0.14%
■ /members/loginFailed.asp	215	0.14%
■ /edu_liaison.asp	204	0.14%
■ /edu_tradeshows.asp	187	0.12%
■ /edu_MarkingStandards.asp	178	0.12%
■ /about_events.asp	169	0.11%
■ /upc_mem_msa_mapping.asp	156	0.10%
■ /mar_videos.asp	155	0.10%
■ /edu_gufpa.asp	139	0.09%
■ /about_holidays.asp	134	0.09%
■ /edu_elem.asp	133	0.09%
■ /mar_pr.asp	128	0.09%
■ /edu_dig_safely.asp	127	0.08%
■ /mar_media_list.asp	100	0.07%
■ /mar_pr_detail.asp?ID=621	84	0.06%
■ /res_links.asp	80	0.05%
■ /edu_msa_mapping.asp	64	0.04%
■ /mar_pr_detail.asp?ID=60	62	0.04%
■ /contact_feedback.asp	60	0.04%

TopContent Report

■ /mar_pr_detail.asp?ID=606	60	0.04%
■ /spanish.asp	54	0.04%
■ /edu_gufpa2.asp	49	0.03%
■ /upc_mem_about_request.asp	35	0.02%
■ /irth%5Fusers/	30	0.02%
■ /edu_LargeProjects.asp?Status=Registered&ClassID=762	27	0.02%
■ /mar_pr_detail.asp?ID=449	27	0.02%
■ /edu_LargeProjectsSignup_2.asp?ClassID=762	26	0.02%
■ /contact_directions.asp	23	0.02%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=763	22	0.01%
■ /edu_hispanic.asp	21	0.01%
■ /members/noMemberCode.asp	21	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=761	20	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=762	19	0.01%
■ /mar_pr_detail.asp?ID=742	19	0.01%
■ /members/noPassword.asp	18	0.01%
■ /edu_LargeProjects.asp?Status=Registered&ClassID=761	17	0.01%
■ /edu_LargeProjects.asp?Status=Registered&ClassID=763	16	0.01%
■ /edu_LargeProjectsSignup_2.asp?ClassID=761	16	0.01%
■ /edu_LargeProjectsSignup_2.asp?ClassID=763	16	0.01%
■ /edu_web_entry_signup.asp?ClassID=778	16	0.01%
■ /mar_pr_detail.asp?ID=436	15	0.01%
■ /IRTH_Users/NoUser.asp	14	0.01%
■ /edu_LargeProjects.asp?Status=Registered&ClassID=760	14	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=760	14	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=765	14	0.01%
■ /irth_intro.asp?Signup=Yes	14	0.01%
■ /members/default.asp?vUserName=test	14	0.01%
■ /edu_LargeProjectsSignup_2.asp?ClassID=760	13	0.01%
■ /mar_pr_detail.asp?ID=624	13	0.01%

TopContent Report

■ /edu_LargeProjects.asp?Status=Registered&ClassID=766	12	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=766	12	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=750	11	0.01%
■ /edu_LargeProjectsSignup_2.asp?ClassID=766	11	0.01%
■ /edu_web_entry.asp?Status=Registered&ClassID=772	11	0.01%
■ /edu_web_entry.asp?Status=Registered&ClassID=778	11	0.01%
■ /edu_web_entry_signup_2.asp?ClassID=772	11	0.01%
■ /edu_web_entry_signup_2.asp?ClassID=778	11	0.01%
■ /mar_pr_detail.asp?ID=33	11	0.01%
■ /edu_LargeProjects.asp?Status=Registered&ClassID=765	10	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=751	10	0.01%
■ /edu_LargeProjectsSignup.asp?EventID=743&ClassID=764	10	0.01%

TopContent Report

Micro Target Media
Portipotti Advertisements

Atlanta and Savannah



Call Before You Dig-Georgia

Contract Number : 08-80057-02

Name of Agency : Utilities Protection Center, Inc.

Name of Advertiser : Utilities Protection Center, Inc.

Title of campaign : Call Before You Dig

Creative posted : Call Before You Dig

Type of campaign : Frame/Ad Deployment

Effective Start date of campaign : 4/1/2009

Completion date of campaign : 6/30/2009

DMA/Markets : Atlanta GA

Number of structures : 162

Micro Target Media

Portipotti Advertisements

Atlanta



Call Before You Dig-Georgia

Contract Number : 08-80057-02

Name of Agency : Utilities Protection Center, Inc.

Name of Advertiser : Utilities Protection Center, Inc.

Title of campaign : Call Before You Dig

Creative posted : Call Before You Dig

Type of campaign : Frame/Ad Deployment

Effective Start date of campaign : 4/1/2008

Completion date of campaign : 6/30/2009

DMA/Markets : Savannah GA

Number of structures : 83

Micro Target Media

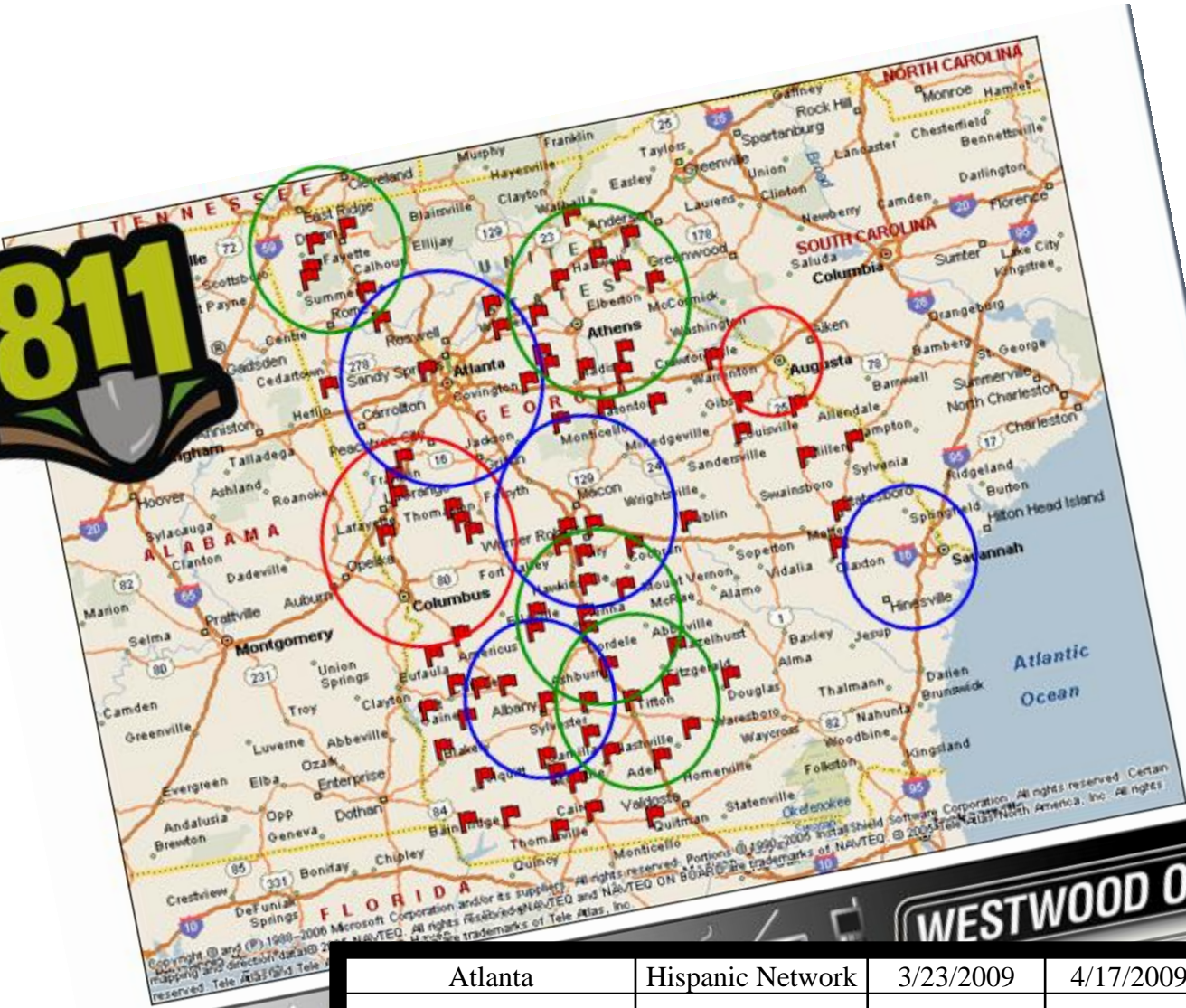
Portipotti Advertisements

Savannah

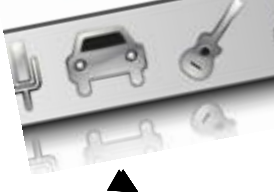
Columbus, GA	Total Reach Premium	3/30/2009	4/10/2009
↓	↓	9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
		11/9/2009	11/13/2009
↓			
Augusta, GA		3/30/2009	4/10/2009
↓	↓	9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
		11/9/2009	11/13/2009
↓			
Cordele / Tifton	Total Reach Standard	3/30/2009	4/10/2009
↓	↓	9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
		11/9/2009	11/13/2009
↓			
Athens		3/30/2009	4/10/2009
↓	↓	9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
		11/9/2009	11/13/2009
↓			
Chattanooga		3/30/2009	4/10/2009
↓	↓	9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
↓		11/9/2009	11/13/2009



Metro Networks Ad Buys



WESTWOOD ONE



Atlanta	Hispanic Network	3/23/2009	4/17/2009
↓	↓	9/8/2009	9/12/2009
		9/14/2009	9/18/2009
		9/28/2009	10/2/2009
		10/12/2009	10/16/2009
		10/26/2009	10/30/2009
		11/9/2009	11/13/2009

Metro Networks Ad Buys



Radio Disney:

On-air messaging Radio Disney

ATL

- (728) :60 commercials and on-air features
- 14x per week for 52 weeks, 6a-8p Mon-Sun
- “Electrical Safety” feature brought to you by the Utilities Protection Center of Georgia
- Utilities Protection Center/811 informational messaging will be equally rotated out with the above feature

Clear Channel/Total Traffic – radio and online streaming ads

- ATL Hispanic Stations WBZY and WWVA 3/23–4/17 8 spots
- ATL Total Traffic – radio and online streaming ads
- 44 spots per week for 6 weeks 3/23 – 5/29

Radio Spots



Date	Store Number	Street Address	City	Time	Station
3-Sep	1748	1700 Anderson Hwy	Hartwell	10am-3pm	WSSL-FM Country
4-Sep	6888	302 Memorial Dr.	Toccoa	1pm-6pm	WESC-FM Country
5-Sep	131	9500 Medlock Bridge Rd.	Johns Creek	10am-3pm	WUBL-FM Country
6-Sep	115	4343 Tilly Mill Rd.	Doraville	10am-3pm	WBZY-FM Alternative



Home Depot Partnership
Radio Spots and Appearances

September 3-6, 2009

Special Thanks to the 2009 Sponsors for Their
Contributions to the Northgate Lady Vikings
Softball Program

Alpha Internal Medicine
Amerisouth Recycling
Andy's Nursery
B&T Enterprises, LLC
B&L Tire Company
Brian's Paint & Body Shop
Collinsworth BP
Corbitt's Collision Center
Coweta Realty, Inc.
Coweta-Fayette EMC
Danco Construction
Dr. Bruce McCoy
Edge Painting
Georgia Utilities Protection
Glendalough Manor
H G Contracting
IHOP - Peachtree City
Laney Smith, DMD
Lanny Hammett Electrical
Legendary Exteriors, Inc.



The Truitt Group
The UPS Store - Glenda Trace
Tingue, Brown & Co.
Trammell-Horton Contracting
UBS Financial Services Inc.
West GA Electric
Winning Touch Awards
Teresa Collins Photography
Zaxby's - Glenda Trace

Sponsorship

Northgate High School Softball Team

COWETA COUNTY. AS WE
ENTER OUR SECOND CENTURY,
NEWNAN UTILITIES CONTINUES
TO LIGHT AND LEAD THE WAY
IN MORE WAYS THAN MOST
LOCAL UTILITY PROVIDERS.

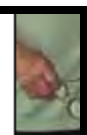
Our main office on Sewell Road is also undergoing a face lift. The renovations will include a redesigned customer service area to serve you more efficiently.



**Know what's below.
Call before you dig.
Dial 811.**



70 SEWELL ROAD • NEWNAN, GA 30263 • 770-683-5



Custom
were e
\$1,500
Mr. an
recipie

AFFILIATE MEMBER SPOTLIGHT: “Georgia Utilities Protection Center”

Established in 1974, the UPC is a non-profit organization comprised of over 700-member utility companies, including city and county facility systems, throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. It is estimated that the UPC notification system has saved its member utilities and the public at-large from hundreds of millions of dollars in expensive repairs during its years of public service to the citizens of Georgia. The program is credited with helping to prevent countless potentially life threatening situations and the dangers and inconveniences associated with service interruptions.

Ann Hodnette initiated a call to GA UPC in Summer of 2008 and quickly convinced them that outdoor was the best viable option for them to reach the public with their message. Not only was outdoor the answer, but she also showed them the value of the PSA Program and what it could do for them as a non-profit organization with limited funding. Ann began working with the client on posting the “811- Call Before You Dig” campaign in October 2008 throughout the State of Georgia.



Through the effort of the billboard campaign homeowners, farmers and professional excavators are encouraged to dial 811 before beginning any project involving digging. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the US.

Because of the proven success and positive results of the OAAG's PSA Program, GA-UPC is has already begun the renewal process to add more boards to their PSA campaign in 2009. Thanks to all of you that helped with the posting of this campaign! It was a true success!

The OAAG provides advertising space free of charge to many different non-profit organizations and state agencies around our state. If you have a group in your area who could benefit from the PSA program, please contact Lisa Orenstein at psa@focusonads.com.

If you have a Public Service campaign you would like featured in the OAAG newsletter, please send all information to cpoe@oaag.net.

GEORGIA SOUTHERN FOOTBALL



CHAMPIONS
1999, 2000

THE OFFICIAL WEBSITE OF GEORGIA SOUTHERN UNIVERSITY ATHLETICS

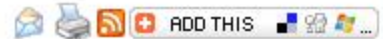
GO

basketball: W (96-44) v. Brewton-Parker Ogburn Leads Lady Eagles

Statesboro Weather | Current
Weather: Clear, 73.0°

Cole Fountain Voted UPC "Lineman of the Week"

Release: 09/12/2009



STATESBORO, Ga. – Georgia Southern fans voted Cole Fountain Utilities Protection Center "Lineman of the Week" for his performance in the September 5 Eagles' game vs. Albany.

In the 29-26 victory over the Great Danes, Fountain and the offensive line helped Georgia Southern finish with 30 pass completions, the second-

GEORGIA SOUTHERN

UPC Lineman of the Week

Georgia Southern University

Paul Johnson Radio Show
Click here to submit your question!

News, Special Offers, Exclusive Content & More

in ACC Title Game
s, Josh Nesbitt
d a spot in the ACC

FOX SPORTS

Grill

TEXT
Click here to find out more!

GT
TO
72645

presented by

LINEMAN OF THE WEEK


Utilities
PROTECTION CENTER | DIG SAFELY!

average



BY
stems

OFFICIAL WEBSITE OF GEORGIA TECH

CLICK HERE



PRESENTED BY

our
CLICK

Georgia Tech

GT ALERT

SAINT JOSEPH'S
World

SPORTS ▶

Nov. 20, 7:00pm

Virginia (Team Day)


W VOLLEYBALL

Georgia Tech

SPORTS | ATHLETIC DEPARTMENT | TICKETS | SUPPORT ATHLETICS | ONLINE STORE | M

Lineman of the Week

Presented by



Utilities
PROTECTION CENTER | DIG SAFELY!

Know What's Below. Call Before You Dig. 811 or 1.800.282.7411

UPC Lineman of the Week

Georgia Tech

Who was the **UPC Lineman of the Week** during the Auburn game?

- Ben Jones
- Chris Davis
- Josh Davis
- Justin Houston
- Geno Atkins

POLL



HOME | TEAMS | MULTIMEDIA | TICKETS | FAN ZONE | ATHLETICS | FACILITIES | HI



Know what's below.
Call before you dig.



UPC Ticket Giveaway



Don't Forget to Vote for the UPC Lineman of the Week

UPC Lineman of the Week/UPC
Ticket Giveaway

University of Georgia

International Sports Properties, Inc.

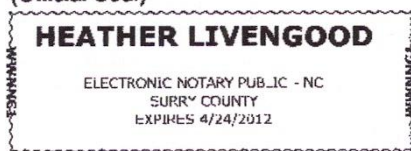
Georgia ISP Sports Network

Regular Season Proof of Performance For UPC
10-1-2009 through 11-1-2009 (All Times Eastern)

North Carolina
Forsyth County

I, Heather Livengood, a Notary Public for said County and State, do hereby certify that *Jenny Bokeno*,
Jenny Bokeno
personally appeared before me this day and stated that she is a Radio Operations Assistant
of International Sports Properties, Inc. and acknowledged, on behalf of International Sports Properties, Inc.,
the due execution of the foregoing instrument.

Witness my hand and official seal, this 9 day of November, 20 09
(Official Seal) Day Month Year



Heather Livengood
Notary Public

My commission expires 4/24/2012

Event	Type	Aired During	Time Aired	Length	Spot Number
LSU	Football	Pregame	10/3/2009 3:01:47 PM	:10	Dial 811
LSU	Football	Pregame	10/3/2009 3:21:58 PM	:10	Dial 811
LSU	Football	Play-by-Play	10/3/2009 5:02:09 PM	:10	Dial 811
LSU	Football	Play-by-Play	10/3/2009 7:05:26 PM	:10	Dial 811
Football Coaches Show	Coaches Show	Coaches Show	10/5/2009 9:46:01 PM	:30	Dial Before You Dig
Tennessee	Football	Pregame	10/10/2009 11:49:42 AM	:10	Dial 811
Tennessee	Football	Pregame	10/10/2009 12:09:11 PM	:10	Dial 811
Tennessee	Football	Play-by-Play	10/10/2009 1:55:32 PM	:10	Dial 811
Tennessee	Football	Play-by-Play	10/10/2009 3:41:02 PM	:10	Dial 811
Football Coaches Show	Coaches Show	Coaches Show	10/12/2009 9:45:02 PM	:30	Dial Before You Dig
Vanderbilt	Football	Pregame	10/17/2009 11:48:40 AM	:10	Dial 811
Vanderbilt	Football	Pregame	10/17/2009 12:09:08 PM	:10	Dial 811

Radio Spots

Georgia ISP Sports Network



Vanderbilt	Football	Play-by-Play	10/17/2009 2:08:04 PM	:10	Dial 811
Vanderbilt	Football	Play-by-Play	10/17/2009 3:50:47 PM	:10	Dial 811
Football Coaches Show	Coaches Show	Coaches Show	10/19/2009 9:47:34 PM	:30	Dial Before You Dig
Football Coaches Show	Coaches Show	Coaches Show	10/26/2009 9:42:28 PM	:30	Dial Before You Dig
Florida	Football	Pregame	10/31/2009 2:57:16 PM	:10	Dial 811
Florida	Football	Pregame	10/31/2009 3:21:28 PM	:10	Dial 811
Florida	Football	Play-by-Play	10/31/2009 5:13:37 PM	:10	Dial 811
Florida	Football	Play-by-Play	10/31/2009 7:01:16 PM	:10	Dial 811

Radio Spots

Georgia ISP Sports Network

AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	10:55:01
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	12:54:36
CNBC - ELLIJAY Sunday 05/31/09									
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	21:11:08
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	21:34:49
FBN - ELLIJAY Sunday 05/31/09									
FBN NEW	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	3 ROS	.00	.00	14:29:27
FX - ELLIJAY Sunday 05/31/09									
FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	16:51:55
SCIFI - ELLIJAY Sunday 05/31/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	08:00:17
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	08:30:17
MTV - ELLIJAY Sunday 05/31/09									
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	5 ROS	.00	.00	06:27:10
4	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	5 ROS	.00	.00	08:22:25
ESPC - ELLIJAY Sunday 05/31/09									
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	13:19:10
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	14:17:59
CORT - ELLIJAY Sunday 05/31/09									
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	06:29:31
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	21:55:40
AMC - ELLIJAY Sunday 05/31/09									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	19:24:47
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	23:16:23
Totals	Spots - 385		03:12:30						

End Of Report

Karen Dalton
 KAREN DALTON
 NOTARY PUBLIC
 NEW JERSEY
 COUNTY OF MIDDLESEX

Kelley Holt
 Kelley Holt
 ETC

**Total
 Spots 385**

**Ellijay Telephone Company Verified
 Spot Listing**

May 2009

FBN NEW	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	3 ROS	.00	.00	13:23:22
FX - ELLIJAY Monday 06/29/09									
FXPROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	4 ROS	.00	.00	20:27:49
SCIFI - ELLIJAY Monday 06/29/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	2 ROS	.00	.00	10:06:53
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	14:43:56
ESPC - ELLIJAY Monday 06/29/09									
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	17:18:24
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	21:18:14
CORT - ELLIJAY Monday 06/29/09									
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	06:29:30
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	18:28:57
AMC - ELLIJAY Monday 06/29/09									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	6 ROS	.00	.00	18:46:47
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	19:27:27
CNBC - ELLIJAY Tuesday 06/30/09									
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	07:28:17
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	1 ROS	.00	.00	20:54:55
FBN - ELLIJAY Tuesday 06/30/09									
FBN NEW	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	3 ROS	.00	.00	21:20:01
FX - ELLIJAY Tuesday 06/30/09									
FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	09:38:43
SCIFI - ELLIJAY Tuesday 06/30/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	2 ROS	.00	.00	06:30:22
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	09:37:11
ESPC - ELLIJAY Tuesday 06/30/09									
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	18:11:32
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	19:47:23
CORT - ELLIJAY Tuesday 06/30/09									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	13:33:51
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	20:28:36
AMC - ELLIJAY Tuesday 06/30/09									
AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	6 ROS	.00	.00	18:47:51
AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	23:45:23
Totals:	Spots - 359		02:59:30						

End Of Report



Kelsey Holt
ETC

**Total
Spots 359**

**Ellijay Telephone Company Verified
Spot Listing**

June 2009

FBN - ELLIJAY Thursday 07/30/09

FBN NEW	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	3 ROS	.00	.00	22:16:56
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FX - ELLIJAY Thursday 07/30/09

FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	16:16:48
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SCIFI - ELLIJAY Thursday 07/30/09

SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	2 ROS	.00	.00	12:08:38
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SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	16:45:57
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ESPC - ELLIJAY Thursday 07/30/09

ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	12:15:07
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ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	23:45:49
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TRUE - ELLIJAY Thursday 07/30/09

Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	08:29:30
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Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	11:56:29
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AMC - ELLIJAY Thursday 07/30/09

AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	6 ROS	.00	.00	06:24:28
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AMC Programs	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	6 ROS	.00	.00	11:29:01
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CNBC - ELLIJAY Friday 07/31/09

CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	06:43:47
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SCIFI - ELLIJAY Friday 07/31/09

SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	06:31:11
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SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	06:31:11
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TRUE - ELLIJAY Friday 07/31/09

Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	07:29:23
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Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	07:58:54
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AMC - ELLIJAY Friday 07/31/09

AMC Programs	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	6 ROS	.00	.00	07:53:33
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Totals	Spots - 357		02:58:30						
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End Of Report

**Total
Spots 357**

**Ellijay Telephone Company Verified
Spot Listing**

July 2009

TRUE - ELLIJAY Friday 08/28/09

Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	10:02:26
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	19:53:03

CNBC - ELLIJAY Saturday 08/29/09

CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	12:28:51
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	12:58:49

FBN - ELLIJAY Saturday 08/29/09

FBN NEW	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	3 ROS	.00	.00	14:29:28
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FX - ELLIJAY Saturday 08/29/09

FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	21:25:14
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SCIFI - ELLIJAY Saturday 08/29/09

SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	09:32:48
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	21:50:23

ESPC - ELLIJAY Saturday 08/29/09

ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	11:16:02
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	17:21:44

TRUE - ELLIJAY Saturday 08/29/09

Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	06:30:02
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	15:54:07

CNBC - ELLIJAY Monday 08/31/09

CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	18:30:47
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	18:31:17

FX - ELLIJAY Monday 08/31/09

FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	21:37:38
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SCIFI - ELLIJAY Monday 08/31/09

SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	19:11:26
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	22:08:24

ESPC - ELLIJAY Monday 08/31/09

ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	19:35:13
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	22:58:36

TRUE - ELLIJAY Monday 08/31/09

Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	20:53:43
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	21:26:03

Totals Spots - 314

02:37:00 0.00 0.00

End Of Report

Kelley Holt
ETC

**Total
Spots 314**

**Ellijay Telephone Company Verified
Spot Listing**

August 2009

Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	18:46:35
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	23:22:22
CNBC - ELLIJAY Monday 09/28/09									
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	1 ROS	.00	.00	12:44:37
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	21:40:28
FX - ELLIJAY Monday 09/28/09									
FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	18:37:33
SCIFI - ELLIJAY Monday 09/28/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	08:45:04
ESPC - ELLIJAY Monday 09/28/09									
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	10:52:55
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	14:40:29
TRUE - ELLIJAY Monday 09/28/09									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	12:33:34
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	15:55:24
CNBC - ELLIJAY Tuesday 09/29/09									
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	07:30:33
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	1 ROS	.00	.00	16:50:35
FBN - ELLIJAY Tuesday 09/29/09									
FBN NEW	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	3 ROS	.00	.00	19:22:29
FX - ELLIJAY Tuesday 09/29/09									
FXPROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	4 ROS	.00	.00	23:28:14
SCIFI - ELLIJAY Tuesday 09/29/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	09:47:10
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	2 ROS	.00	.00	12:38:15
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	12:49:23
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	16:42:58
ESPC - ELLIJAY Tuesday 09/29/09									
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	16:52:00
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	17:20:20
TRUE - ELLIJAY Tuesday 09/29/09									
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	17:36:43
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	23:23:45
CNBC - ELLIJAY Wednesday 09/30/09									
CNBC PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	1 ROS	.00	.00	10:27:54
CNBC PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	1 ROS	.00	.00	21:10:09
FX - ELLIJAY Wednesday 09/30/09									
FXPROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	4 ROS	.00	.00	23:27:02
SCIFI - ELLIJAY Wednesday 09/30/09									
SCI-FI PROGRAMMING	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	2 ROS	.00	.00	16:52:43
SCI-FI PROGRAMMING	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	2 ROS	.00	.00	20:52:44
ESPC - ELLIJAY Wednesday 09/30/09									
ESPN Classic	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	8 ROS	.00	.00	18:20:21
ESPN Classic	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	8 ROS	.00	.00	20:51:58
TRUE - ELLIJAY Wednesday 09/30/09									
Cort Programming	2387 - Utilities Protection	1 - Call Before Dig -	00:00:30	1298	3	7 ROS	.00	.00	13:31:38
Cort Programming	2387 - Utilities Protection	2 - Call Before Dig-	00:00:30	1298	3	7 ROS	.00	.00	20:34:39
Totals	Spots - 273		02:16:30						

End Of Report

**Total
Spots 273**

**Ellijay Telephone Company Verified
Spot Listing**

September 2009

FBN - ELLIJAY Saturday 10/31/09

FBN NEW 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 3 ROS .00 .00 08:21:35

FX - ELLIJAY Saturday 10/31/09

FXPROGRAMMIMG 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 4 ROS .00 .00 08:48:31

FXPROGRAMMIMG 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 4 ROS .00 .00 13:58:22

SCIFI - ELLIJAY Saturday 10/31/09

SCI-FI PROGRAMMING 2387 - Utilities Protection 1 - Call Before Dig - 00:00:30 1298 3 2 ROS .00 .00 10:53:02

SCI-FI PROGRAMMING 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 2 ROS .00 .00 18:41:11

ESPC - ELLIJAY Saturday 10/31/09

ESPN Classic 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 8 ROS .00 .00 10:38:47

ESPN Classic 2387 - Utilities Protection 1 - Call Before Dig - 00:00:30 1298 3 8 ROS .00 .00 14:43:18

TRUE - ELLIJAY Saturday 10/31/09

Cort Programming 2387 - Utilities Protection 2 - Call Before Dig- 00:00:30 1298 3 7 ROS .00 .00 14:24:12

Cort Programming 2387 - Utilities Protection 1 - Call Before Dig - 00:00:30 1298 3 7 ROS .00 .00 19:35:55

Totals Spots - 299 02:29:30 0.00 0.00

End Of Report

Total Spots 299

Ellijay Telephone Company Verified Spot Listing

October 2009

30 second spots and opening and closing billboards during each of the following basketball games:



<u>Opponent</u>	<u>Date</u>	<u>Location</u>
•Georgia vs UNC-Ashville	Nov. 24th	Athens
•Georgia vs Saint Louis	Dec. 2nd	Athens
• Georgia vs Georgia Tech	Jan. 5 th (2010)	Athens
• Georgia vs Florida	Jan. 27 th (2010)	Gainesville
• Georgia vs Arkansas	Feb. 3 rd (2010)	Athens
• Georgia vs Auburn	Feb. 10 th (2010)	Auburn

The Atlanta DMA includes Athens, Gainesville and the entire 28 county metro. Chattanooga covers ten counties in North Georgia, and the Tallahassee/Thomasville DMA includes 5 counties in South Georgia.

Viewership per Game

DMA	Total (Rounded)
Atlanta	974,000
Chattanooga	153,000
Savannah	128,000
Columbus	49,000
Macon	16,600
Albany	12,400
Augusta	11,500
Tallahassee Thomasville	10,200
Grand Total	1,354,700

Television Spots

November/December 2009