



Know what's below.  
Call before you dig.

3400 Summit Ridge Parkway - Duluth, Georgia 30096 - 770.623.4332



Media Scrapbook 2011

# CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.  
**Safe Digging Is No Accident:**  
**Always Call 811 Before You Dig**  
Know what's below. Always call 811 before you dig.



Visit [www.Call811.com](http://www.Call811.com) for more information.

This Nationwide Safety message is brought to you by the following One Call Centers: GA, NC, OK, TN



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**Know what's below.  
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# Directories





# CALL 811 BEFORE YOU DIG

## FREE Damage Prevention Resources

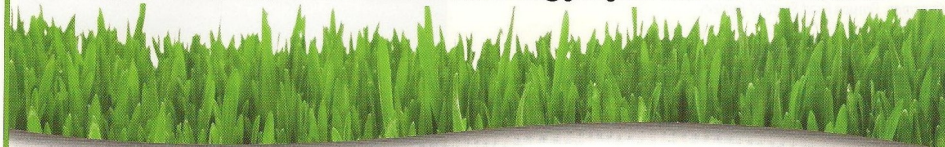
*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos & Artwork
- Bumper Stickers & Decals
- Informational Brochures
- Digger Dog Mascot visits for your events
- Camera Ready Ads
- Article Resources
- Color Code Cards
- Bill Stuffers
- TV & Radio PSA's
- ...and more!

available online at

[www.Georgia811.com](http://www.Georgia811.com)

or by contacting Meghan Chestnutt at [mchestnutt@georgia811.com](mailto:mchestnutt@georgia811.com) or 770-476-6048.



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2011 Directory

Circulation: 3950/issue



# DIG

## FREE Public Education Resources

*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos and Artwork
- Article Resources
- Color Code Cards
  - Bill Stuffers
- Bumper Stickers & Decals
- Brochures and Literature
- Digger Dog Mascot Appearances for Your Events
  - TV, Radio and Print PSA's

Visit [www.Georgia811.com](http://www.Georgia811.com)

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mchestnutt@Georgia811.com | 770-476-6048



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2011 Directory

Circulation: 3,000



# CALL 811 BEFORE YOU DIG

## FREE Damage Prevention Resources

*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos & Artwork
- Bumper Stickers & Decals
- Informational Brochures
- Digger Dog Mascot visits for your events
- Camera Ready Ads
- Article Resources
- Color Code Cards
- Bill Stuffers
- TV & Radio PSA's
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**GEORGIA**  
Utilities Protection C

2011/2012 Directory

Circulation: 1,600



**CALL 811  
BEFORE YOU  
DIG**

**FREE Damage  
Prevention Resources**  
*Keep your Employees and  
Customers Informed*

- Employee Training • Speakers for Events • Logos & Artwork • Bumper Stickers & Decals • Informational Brochures • Digger Dog Mascot visits for your events • Camera Ready Ads • Article Resources • Color Code Cards • Bill Stuffers • TV & Radio PSA's ...and more!

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**GEORGIA811**  
Utilities Protection Center, Inc.

2011 Membership  
Directory and Buyers'  
Guide

Circulation: 2,765/issue







**CALL**  
BEFORE YOU  
**DIG**

**FREE Call Before You Dig Resources**

*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos and Artwork
- Bumper Stickers & Decals
- Brochures and Brochure Stands
- UPC Digger Dog Mascot Appearances
- Camera Ready Ads
- Article Resources
- Color Code Cards
- Bill Stuffers
- Radio PSA's
- TV PSA's...and more

Free Resources and more info  
are available online at [www.Georgia811.com](http://www.Georgia811.com)  
or by contacting Meghan Chestnutt at [mchestnutt@georgia811.com](mailto:mchestnutt@georgia811.com) or 770-433-8111



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[www.Georgia811.com](http://www.Georgia811.com)

2011  
Membership Directory

Circulation: 2000



# Magazines



services, which in turn leads to more job growth. And when the unemployed start landing jobs and those who are employed feel more confident that their

expect to see an uptick in demand for housing this spring buying season. I'm very hopeful that things will pick up."

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**CALL 811**  
BEFORE YOU  
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**FREE Damage Prevention Resources**  
*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos & Artwork
- Bumper Stickers & Decals
- Informational Brochures
- Digger Dog Mascot visits for your events
- Camera Ready Ads
- Article Resources
- Color Code Cards
- Bill Stuffers
- TV & Radio PSA's
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 www.oldcastlesurfaces.com

**KITCHENS**

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**DIG**

**FREE** Damage Prevention Resources  
*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
- Logos & Artwork
- Bumper Stickers & Decals
- Informational Brochures
- Digger Dog Mascot visits for your events
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Single Family Detached - Urban Redevelopment/Revitalization

**\*Epic Development**  
B36 \$299,999 and under, all builders  
**Colonnade Enterprises, Inc**  
B39 \$550,000 and \$699,999 all builders

## all marketing categories

Best Interior Merchandising - Attached Model

**Acadia Homes**  
M6 \$299,999 and under

Best Advertising

**Gilbert & Sheppard Group**  
M17 Newspaper - under full page  
**Reynolds Dev. & Management Group**  
M22 Best Brochure- Community  
**Marketing Results, Inc**  
M27 Best TV Spot  
**Evolv Real Estate Solutions**  
M28 Best Audio Video/DVD Promotion  
**Marketing Results, Inc**  
M30 Best Flyer/Mailer  
**Gilbert & Sheppard Group**  
M38 Best Advertising Campaign- Developer

Best E-Marketing

✓ **\*Brock Built Homes LLC**  
M45 Best Email Marketing Message

## all remodeling categories

✓ **Colonnade Enterprises, Inc.**  
R1 Kitchen under \$75,000  
**Intown Renovations Group, LLC**  
R3 Bathroom  
**Cardinal Construction, Inc.**  
R4 Addition  
**\*Epic Development**  
R5 Whole-House Renovation, under \$250,000  
**Intown Renovations Group, LLC**  
R6 Whole-House Renovation, over \$250,000 - \$500,000  
**Cardinal Construction, Inc**  
R7 Whole-House Renovation over \$500,000  
**Cardinal Construction, Inc**  
R9 Exterior over \$100,000  
**Vincent Longo Custom Builders/Longo Homes, Inc.**  
R12 Basement Under \$75,000  
**Cardinal Construction, Inc**  
R13 Basement Over \$75,000

## all special categories

**\*Thrive Homes**  
SC6 Best EarthCraft House - 2000+ sq ft  
**\* EarthCraft Builder**  
✓ **Certified Professional Home Builder**



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## FREE Damage Prevention Resources

*Keep your Employees and Customers Informed*

- Employee Training
- Speakers for Events
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- Bumper Stickers & Decals
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- Camera Ready Ads
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## Show Off Your OBIE Awards!

### OBIE AWARD WINNER



Don't miss out on yard signs for your properties and duplicate awards to display in your office and sales centers.

#### DUPLICATE AWARDS

- Gold—\$200
- Silver—\$150

#### YARD SIGNS

- without metal stand—\$6
- with stand—\$9.50

Email [bookstore@atlantahomebuilders.com](mailto:bookstore@atlantahomebuilders.com) or call 678-775-1469 to place your order. Prices listed do not include tax or shipping, if applicable.

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Utilities Protection Center, Inc.

For more info in your area:  
[www.Georgia811.com](http://www.Georgia811.com)  
[www.Tennessee811.com](http://www.Tennessee811.com)

**Tennessee 811**

Better Homes and Gardens

Garden  
Del  
New Ga



Raising your ov  
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ADVERTISEMENT

Better Homes and Gardens. **gardenstore**  
from the experts you trust

A Child's  
Dream



April 2011

Circulation: 452,000



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**811** Know what's below.  
Call before you dig.  
Dial 811.

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[www.Georgia811.com](http://www.Georgia811.com)

**Ultimate Gutter Protection!**

June 2011

Circulation: 153,000



...Best Time in Town - New York Magazine

From/To Airport Coupon

One Coupon per Trip  
Limited Time Offer  
Exp. 12/15/11

**\$5.00 OFF**

KEY CODE  
**CT01112**

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OR VALIDATE ONLINE AT [www.dial7.com](http://www.dial7.com)

VALIDATION # \_\_\_\_\_

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One FREE, easy call gets your utility lines marked  
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This Nationwide Safety Service Message is Sponsored by: AL, AZ, FL, GA, IL, IN, IA, KS, KY, LA, MI, MN, MO, NE, NH, NJ, NY, OH, OK, OR, PA, RI, SC, TN, TX, VA, VT, WA, WI, WY, DC, and Puerto Rico.

JANUARY 2011

January 2011

Circulation: 2,400,000

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This safety message is brought to you by the following 811 centers: AL, CA (USA North), CO, GA, FL,

April 2011

Circulation: 1,600,000

// 811 PUBLIC AWARENESS

• National Safe Digging Month and Beyond:  
Making 2011 a Banner Year for 811 / BY KHRYSANNE KERR



CGA stakeholders recently completed the fourth annual National Safe Digging Month campaign, an initiative that brings damage prevention stakeholders together each April to promote the 811 safety message in one collective voice. As has been the case in the previous years, the 2011 NSDM campaign surpassed all CGA records for exposure, whether it was in the news, online or through a variety of innovative grassroots partnerships.

So much of this success is due to all stakeholders staying true to CGA's motto, "Damage Prevention is a Shared Responsibility." This was evident in the way many stakeholders shared their successful past campaigns or their ideas for new ones through conference calls, meetings and participating in case studies for the inaugural CGA Communications Plan, which is posted at [www.call811.com/campaign-materials](http://www.call811.com/campaign-materials).

Proof of this can be seen in how several programs that got their start in one organization spread nationwide in 2011. More stakeholders than ever promoted 811 in one of the simplest yet most effective ways – by hanging a 4' by 8' banner from a fence or wall that faces a busy road.

Another program that went national this year was the partnership among several stakeholder groups to promote 811 on fire station marquees. Additionally, many organizations decided to make NSDM the time of the year to encourage their employees to take a pledge to always call 811 before digging.

Media coverage continued to be a major driver of 811 exposure, with placements earned on Fox Sports Radio and ESPN's Around the Horn, and in *USA Today*, *The Washington Post* and more than 2,000 other media outlets across the country.

**NSDM BY THE NUMBERS**

- 200,000,000 Media Impressions
- 34,000 Call811.com Visits
- 11,500 Referrals to One Call Websites
- 2,500 Vinyl Banners Posted
- 2,300 Media Placements
- 1,400 Members
- 47 Governor Proclamations
- 4 NASCAR races featuring 811 logo
- 1 Campaign

Additionally, Shell Pipeline Company took its support of the 811 campaign to new heights during NSDM by placing the 811 logo on the No. 22 Shell-Pennzoil car driven by Kurt Busch for all four April races. The U.S. Department of Transportation continued its support of 811 during NSDM, through posts on Sec. Ray LaHood's blog, Facebook and Twitter profiles, as well as a major

media event in partnership with the Associated General Contractors near Washington, D.C.

Also new in 2011 was a unique partnership between Marco's Pizza and CGA, featuring one-topping pizzas sold for the discounted price of \$8.11 every Monday during NSDM. This led to significant 811 outreach by Marco's and CGA stakeholders through direct mail marketing, online web banners, social

Several long-standing campaigns continued in 2011, including proclamations and NSDM support buttons on websites. April was the busiest month in its four-year history.

This increased traffic to Call811.com and Call centers. During April alone, the Call center website or online ticketing system received more calls than in any other month in the past 14 months, that number was 1,400.

The success doesn't have to stop there. In the summer, featuring the national pledge to always call 811 before digging, in early August, 8/11 Day on August 11th, the closing bell at the New York Stock

Summer 2011

Continued on next page

## 811 PUBLIC AWARENESS III



More information about these campaigns is coming soon, so check out [www.facebook.com/cgaconnect](http://www.facebook.com/cgaconnect), [www.twitter.com/cgaconnect](http://www.twitter.com/cgaconnect) or [www.commongroundalliance.com](http://www.commongroundalliance.com) for updates.

Additionally, remember to take advantage of all of the tools featured in the CGA Communications Plan, including those for 8/11 Day, the public service announcements, children's video/program, logos and artwork.

And finally, even though stakeholders set the goal of preventing damages through shared responsibility, they are prepared to learn from the incidents that sometimes happen. That's why it's important to submit incident and near-miss reports to CGA's Damage Information Reporting Tool (DIRT) Report. Visit [www.cga-dirt.com](http://www.cga-dirt.com) for more information and to create a free account. **DP**

*Khrysanne Kerr is Vice President of Communications and Program Development for the Common Ground Alliance (CGA). She can be reached at [kerr@commongroundalliance.com](mailto:kerr@commongroundalliance.com).*

Summer 2011

VEP&N

Premium Glass Clean

Free InvisibleGlass.com

HUSTLERTURF.CO



# CALL BEFORE YOU DIG



Digging in your yard could cancel tonight's game.  
Call 811 before you dig and avoid buried utilities.

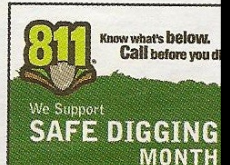
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This Nationwide Safety message is brought to you by the following states:  
AL, CA (USA North), FL, GA, IL (JULIE, Inc.), MI, NC, NY (Dig Safely)



April 4, 2011

Circulation: 1,000,000

or 770-507-2848 • 478-788-6941  
www.iemetals.com

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CUTLERY  
"A Cut Above The Rest"

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46

More online at [www.georgiamag.com](http://www.georgiamag.com)

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January 2011

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[www.Georgia811.com](http://www.Georgia811.com)



April 2011

**Cobbler**  
peaches\*

Spoon remaining peach mixture over baked pastry. Arrange pastry strips in lattice design on top of peaches. Return cobbler to oven and bake an additional 15-20 minutes until browned. Allow to cool slightly before serving. Serve warm, topped with vanilla

This month's your last chance to vote in our Readers' Choice Awards Contest! See the entry ballot on page 17, or click on [georgiamagazine.org/readerschoice2011](http://georgiamagazine.org/readerschoice2011).



**Personal**  
Services

Touch to  
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Building  
, insulation,  
more...



ing & Trim  
Commercial,  
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ENERGY  
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[www.Georgia811.com](http://www.Georgia811.com)

More online at [www.georgiamagazine.org](http://www.georgiamagazine.org)



July 2011



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[www.Georgia811.com](http://www.Georgia811.com)

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September 2011



# CALL 811

BEFORE YOU

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## FREE Damage Prevention Resources

*Keep your Employees and Customers Informed*

- Employee Training
  - Speakers for Events
  - Logos & Artwork
  - Bumper Stickers & Decals
  - Informational Brochures
  - Digger Dog Mascot visits for your events
  - Camera Ready Ads
  - Article Resources
  - Color Code Cards
  - Bill Stuffers
  - TV & Radio PSA's
- ...and more!

available online at

[www.Georgia811.com](http://www.Georgia811.com)

or by contacting Meghan Chestnutt at [mchestnutt@georgia811.com](mailto:mchestnutt@georgia811.com) or 770-476-6048



**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

In Georgia, it is the Law



Know what's below.  
Call before you dig.



First Quarter 2011



# CALL 811 BEFORE YOU DIG

## FREE Damage Prevention Resources

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Third Quarter 2011



# CALL 811

BEFORE YOU

# DIG

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Fourth Quarter 2011



# CALL 811

BEFORE YOU

# DIG

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Know what's below.  
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January/February 2011



# CALL 811 BEFORE YOU DIG

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Know what's below.  
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September/October  
2011



# CALL 811 BEFORE YOU DIG

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**Safe Digging Is No Accident:  
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Know what's below.  
Call before you dig.



November/December  
2011

# CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

Know what's below. Always call 811 before you dig.



Know what's below.  
Call before you dig.  
Dial 811.

Visit [www.Call811.com](http://www.Call811.com) for more information.

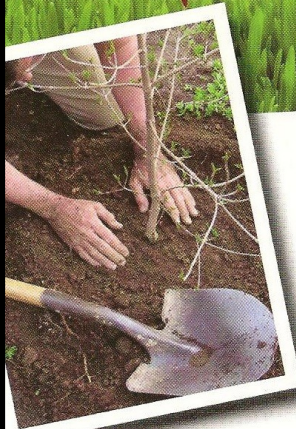
This Nationwide Safety message is brought to you by the following One Call Centers: A

May 2011

Circulation: 43,180



# CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

Know what's below. Always call 811 before you dig



Know what's below.  
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Dial 811.

Visit [www.Call811.com](http://www.Call811.com) for more information.

This Nationwide Safety message is brought to you by the following One Call Centers: GA

October 2011

Circulation: 43,180



**CALL 811**  
BEFORE YOU  
**DIG**

**FREE Damage Prevention Resources**

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**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

In Georgia, it is the Law



Know what's below.  
Call before you dig.



Summer 2011

**CALL BEFORE YOU DIG**



**811** Know what's below.  
Call before you dig.  
Dial 811.

One **FREE**, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

[www.Call811.com](http://www.Call811.com)

This Nationwide Safety Service Message is Sponsored by: FL, GA, TN, TX

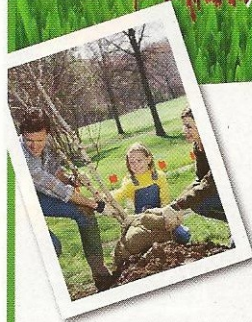


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June 2011

Circulation: 2,800,000

# CALL BEFORE YOU DIG



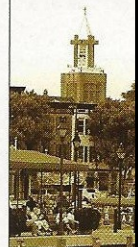
Know what's below.  
Call before you dig.  
Dial 811.

One **FREE**, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

[www.Call811.com](http://www.Call811.com)

This Nationwide Safety Service Message is Sponsored by: GA, MI, OH, TN

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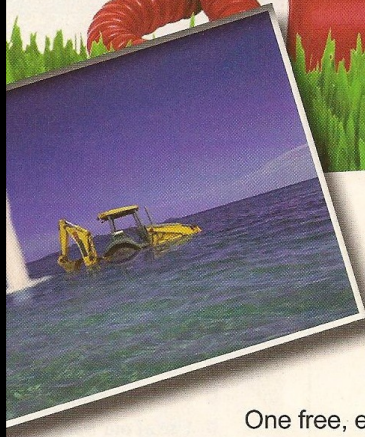
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July 2011

Circulation: 2,800,000

# CALL BEFORE YOU DIG



**Water Hazard:**  
Don't make one in your front yard  
Always call 811 before you dig.

One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.



**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**



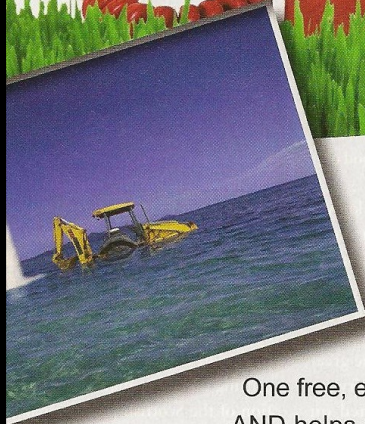
Visit [www.call811.com](http://www.call811.com) for more info in your state.

This Nationwide Safety message is brought to you by the following One Call Centers  
Alabama, California (USA North), Florida, Georgia, New York (Dig Safely NY), Texas (Texas

Spring 2011

Circulation: 210,000

# CALL BEFORE YOU DIG



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**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

**811**

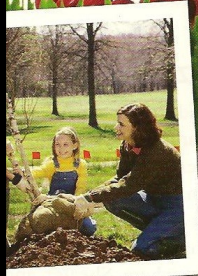
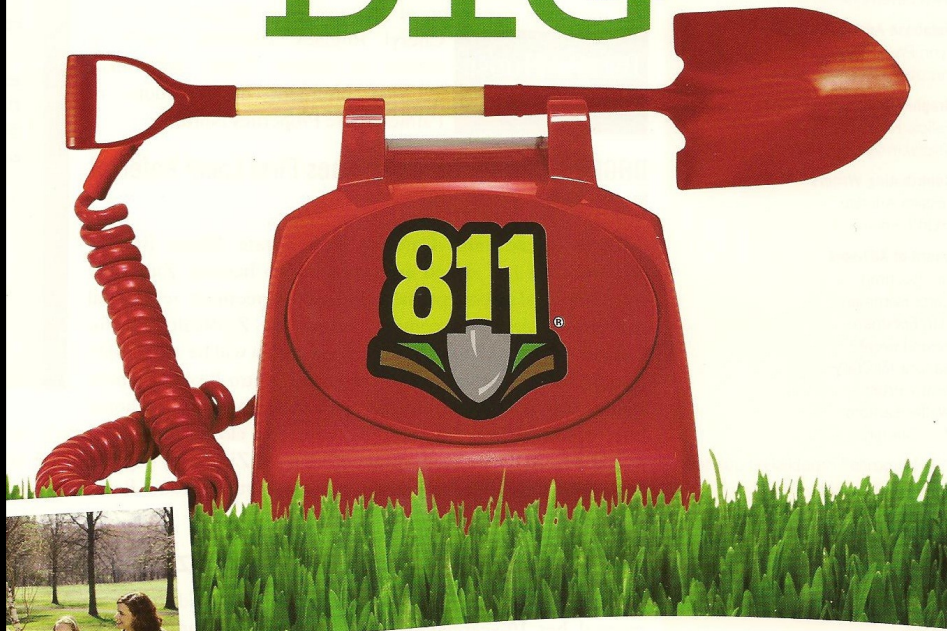
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Alabama, California, Florida, Georgia, New York (Dig Safely NY), Nevada, Texas, Tenn

Summer 2011

Circulation: 210,000

# CALL BEFORE YOU DIG



One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense

**Safe Digging Is No Accident:  
Always Call Georgia 811 Before You Dig.**



Know what's below.  
Call before you dig.

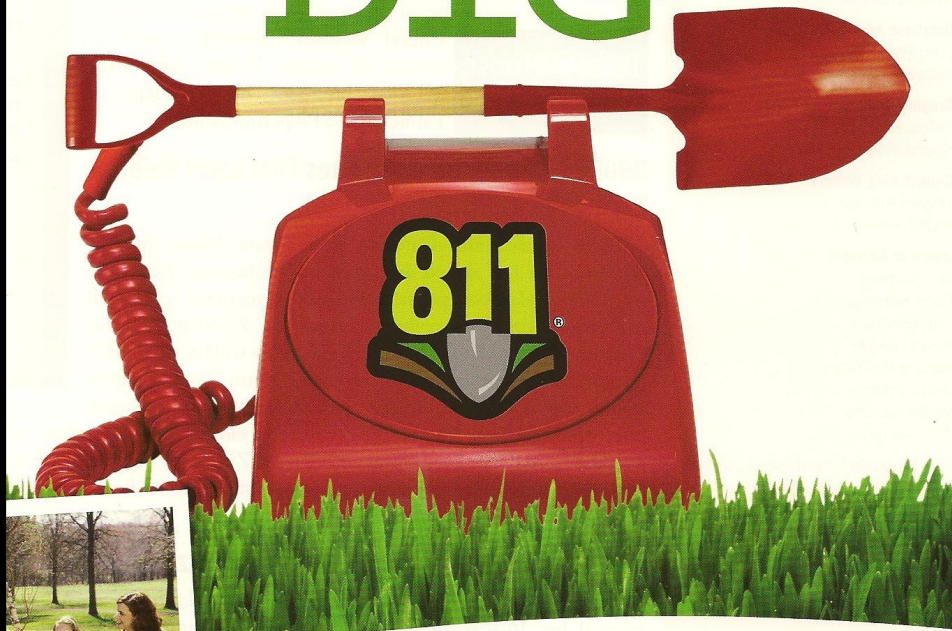


Know what's below.  
Call before you dig.  
Dial 811.

Realtors, share this ad with your buyers and sellers. Safe Digging is a shared resource.  
More FREE safe digging resources can be found at [www.Georgia811.com](http://www.Georgia811.com)  
Newsletter Info, Logos, Camera Artwork

Winter 2011

# CALL BEFORE YOU DIG



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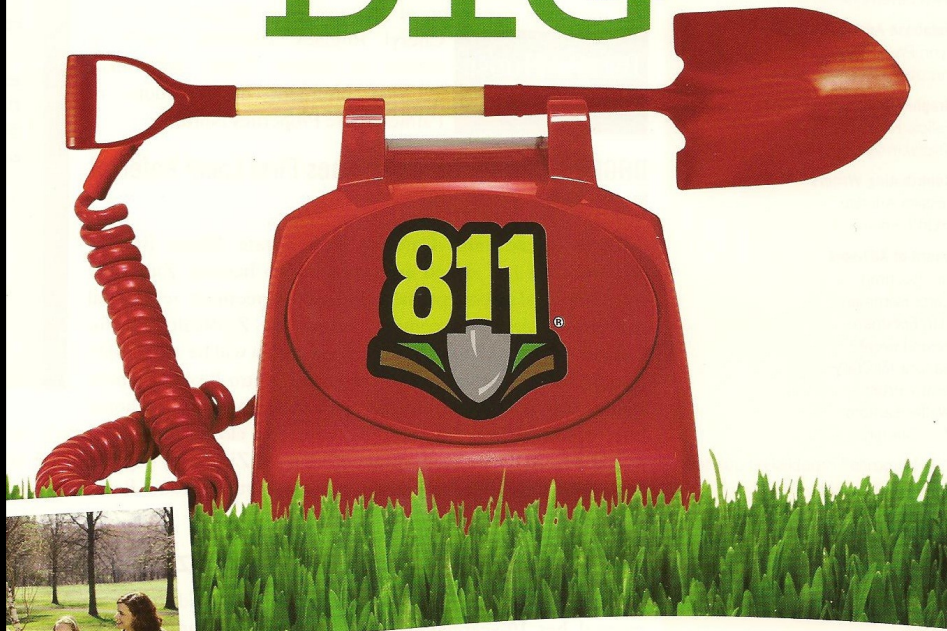
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Newsletter Info, Logos, Camera Artwork

Spring 2011



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October 2011

**CALL 811**  
BEFORE YOU  
**DIG**



One free, easy call gets your utility lines marked AND helps protect you from injury and expense.



**GEORGIA811**  
Utilities Protection Center, Inc.

Know what's below.  
Call before you dig.

**Safe Digging Is No Accident: Always Call 811 Before You Dig**  
Visit [www.Georgia811.com](http://www.Georgia811.com) for more information.

PHOTOS MADE

travel



March 2011

Circulation: 250,000

ALWAYS  
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BEFORE YOU  
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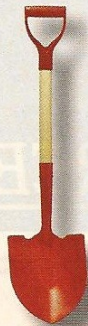


Safe Digging Is No Accident:  
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Know what's below.  
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**GEORGIA811**  
Utilities Protection Center, Inc.

Know what's below.  
Call before you dig.

[www.Georgia811.com](http://www.Georgia811.com)



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May 2011

Circulation: 250,000

ALWAYS  
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Safe Digging Is No Accident:  
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Know what's below.  
Call before you dig.



Know what's below.  
Call before you dig.

[www.Georgia811.com](http://www.Georgia811.com)



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August 2011

Circulation: 250,000

# Super Bowl XLV Preview

...advancement of adult (semi-pro) football from coast-to-coast.

"Semi-Pro and Proud®"

# CALL BEFORE YOU DIG



Digging in your yard could cancel tonight's game.

Call 811 before you dig and avoid buried utilities.

One free, easy call gets your utility lines marked  
AND helps protect you from injury and expense.

**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

Know what's below. Always call 811 before you dig.  
Visit [www.call811.com](http://www.call811.com) for more information.



This nationwide safety message is brought to you by the following one call centers:  
AL, Alabama 811; AZ, Arizona 811; FL, Sunshine State One Call; GA, Georgia 811; IL, JULIE, Inc; MI, MISS DIG System, Inc; NY, Dig Safety New York;  
PA, Pennsylvania 811; TN, Tennessee 811; TX, Texas 811, Underground Safety Alliance - IN, Indiana 811; KY, Kentucky 811

USA TODAY Special  
Commemorative  
Edition

Circulation: 250,000+



# CALL 811 BEFORE YOU DIG

## FREE Damage Prevention Resources

*Keep your Employees and Customers Informed*

- Employee Training
  - Speakers for Events
  - Logos & Artwork
  - Bumper Stickers & Decals
  - Informational Brochures
  - Digger Dog Mascot visits for your events
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## Safe Digging Is No Accident: Always Call 811 Before You Dig

In Georgia, it is the Law



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Call before you dig.



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Winter/Spring 2011



# CALL 811 BEFORE YOU DIG

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Summer/Fall 2011



# *Newspapers*





HOME FIX-IT

# Call 811 for location of buried utilities in yard

By Dwight Barnett  
Scripps Howard

**Q:** I found your article and contact information after spending hours Googling "sinkholes near house." Like the person who wrote you, I too thought I was dealing with an animal.

The 3- by 4-inch sinkhole appeared last fall and I filled it with a bag of topsoil, packed it down well and didn't think anything of it. Then last week, the hole was back.

Given that the hole is close to the downspout near the side of this house, do you think a broken sewer pipe is the culprit? Or there's simply too much water going down the downspout and it's draining too close to the foundation of the house? There's no sewage smell.

**A:** A lot of downspouts drain to a series of tiles or drainpipes installed just below the surface of the yard. The tiles or drainpipes are often installed before the yard has had time to settle. Over the years, the settlement pulls at the joints of the drains until they either pull apart or a gap is created at the joint.

Every time it rains or the lawn is watered, loose soil is washed away through the gap or open joint

and a hole forms in the yard. Before proceeding with any project that requires digging or excavating, call toll-free to 811 from anywhere in the United States. This is a Federal Communications Commission-designated National N-11 number for homeowners and professional excavators to call before digging. Your 811 call will be directed to the local One Call Center and the affected utilities, which will then mark underground lines for free.

An N-11 number, similar to 911 and 411, is a special telephone number that allows access to special services. Calls should be made several days in advance of digging in order to give your local utility companies time to locate and mark the underground services.

Never assume you know what's buried below the surface, because gas pipes and electrical and cable wiring may be hidden from view. When you plan to do and what part of the yard will be affected.

Once all utilities have been marked and identified, use a shovel to excavate the sinkhole and repair or replace the drains.

March 6, 2011

Circulation: 54,607



October 23, 2011

Circulation: 7,126

## Walton EMC receives golden backhoe for excellence in work

Walton EMC overhead and underground line crews went for gold and succeeded by winning the Golden Backhoe Award, the Lester Feathers Award and several top spots at the International Linemen's Rodeo. For the sixth time in five years, a Walton EMC underground crew is being recognized for excellence, care and attention to detail.

The Monroe-based crew headed by Larry Lawson was awarded the Golden Backhoe

Award at the recent Georgia Utilities Coordinating Council (GUCC) Fall Conference held in Dillard, Georgia. But not only was Lawson's crew recognized as the best in their region; they were also acknowledged as the best in Georgia for the second time by receiving the Lester Feathers Award.

The crew has gone five years with no inadvertent utility cuts. Amazingly, that includes unmarked privately owned lines,

like septic tank and water.

"These guys have been doing good work long before now," said Lawson. "This recognition drives them to do even better."

In addition to the region and statewide recognition, Walton EMC overhead line technicians studied, trained and climbed their way into top spots at 2011 International Lineman's Rodeo held in Kansas City.

Walton EMC's journeyman team of

Preston Roberts, Ryan West and Bradley McCallister placed second in the replacing dead end bells event, fourth in the EMC, REA and co-op division and in the top 25 overall.

Apprentices Chris Knight won first, Adam Simmons placed third and Jared Smith took fifth in the overall electric cooperative apprentice division. Knight and Simmons also placed in the top ten in overall apprentice division.

November 23, 2011

Circulation: 7,126

# One call can prevent line damage, outages

▲ 0 Votes

Archive (13102)

Thursday, August 11, 2011

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about

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Like Send



Photo by Heather Middleton

By Kathy Jefcoats

kjefcoats@news-daily.com

Before any digging project, from installing a mailbox post, to laying a patio, all homeowners and contractors are required to call 811 to locate underground utilities.

Sounds simple, but Clayton County Water Authority officials said line damage and outages can happen from a single shovel slip in the wrong place. They chose today's date to remind everyone to call 811, before turning over dirt.

That one free call reaches all utility companies with lines in the project area.

"On Aug. 11, and throughout the year, we remind homeowners and contractors alike, to call 811 before digging, to eliminate the risk of striking an underground utility line," said Herbert Etheridge, the authority's distribution and conveyance manager.

"Failure to call before digging results in more than 200,000 unintentional hits annually across the United States," he said, "and we do not want anyone's project to become part of that statistic."

Authority foreman, Joseph Martin, said his utility location crew handles about 50,000 requests a year to find water and sewer lines all over Clayton County. Georgia 811 requires a call at least 48 hours before a planned project.

start date.

"It is most important that everyone stay safe," he said. "If a power main is hit, it can cause death. At the least, there can be damage or service outages. It can also delay your project while companies make repairs."

Martin and locator, Jimmy Brown, were in the Jodeco Terrace neighborhood Wednesday, marking water mains.

"The residents here are planning a landscaping project," said Martin. "Most contractors who work with excavations are familiar with 811 and the policy. We are working on getting homeowners educated."

Despite knowing the risks, Martin said the majority of damage to lines is done by professionals. Such damage can result in punishment by fines.

"There is always the potential for fines," he said. "Utilities have to report damage to the Georgia Public Service Commission. Contractors are supposed to know the rules, and they could get fined for not following policy."

There is also a chance homeowners can be fined, but they could, instead, be required to attend training class or have an investigator come out to educate them on what they should do. Martin said damage by homeowners accounts for 5-10 calls a year to the water authority.

Brown uses sophisticated tracking equipment to locate the underground water lines using sound frequencies. Once the lines are pinpointed, they are marked in paint and flagged, where necessary.

Visit [www.georgia811.com](http://www.georgia811.com), for more information about 811 and the "call before you dig" process.

Online newspaper

August 11, 2011

The Dade County Sentinel

## Call Before You Dig

Don't dig unless you know, there is no reason to make risky assumptions about the location of underground utilities. April is Dig Safely Month as declared by Gov. Nathan Deal. Georgia is joined by several other states nationwide in this safety initiative. Safe digging saves lives, time, resources and money.

"Spring is the time many of us take on outdoor projects and home improvements. We need to remember that there can be danger just below our feet. That is the reason we need to call 811 before beginning any type of digging, whether we are planting petunias, installing a sprinkler system, fence posts, mail boxes or building a deck. Not making the free call to 811 could cause injury to yourself or family, it could create costly repair bills or it could cause service outage. It doesn't make you popular in your neighborhood to be the one who dug through the cable, phone, water, power or gas line causing inconveniences or potentially life threatening situations," according to Georgia 811's President and CEO, Claudette Campbell.

Commission Chairman Stan Wise added "We are pleased to join with Gov. Deal and all interested groups in promoting public awareness to prevent damages and personal injuries that may occur due to damage to the state's underground utility facilities. In addition, we work to prevent the interruption of utility service as well. Georgia has built a damage prevention program second to none in the nation since the passage of the Georgia Underground Facility Protection Act over a decade ago. For those states who do not currently have a damage prevention program, I would issue a challenge to follow Georgia's lead and begin such a program, it is the right thing to do."

One call to Georgia 811 begins an important communication process to member utility companies who have service in the area of your project. "The smart and safe way to dig is to call 811 before every project, every time. It not only saves lives, but money and time. If you have dug in the past without calling, don't make that mistake again. The call is free and having the underground utilities marked is free," explains Campbell. In April of 2010, Georgia 811 took 81,042 requests to have underground utility lines located. For each request, an average of eight member utility companies were notified that digging would be taking place in their service area.

Danny McGriff, Director, Facilities Protection Unit, with the Georgia Public Service Commission reminds, "homeowners, landscapers, fence installers, farmers, plumbers, professional excavators anyone who will be digging- is required to dial 811 before beginning the project. Utility services like phone, gas, power, water and cable that your family depends on are buried underground. Every digging project requires a call to 811 - even small projects like planting trees or shrubs. Striking a single line can result in harm to yourself or someone else, costly fines and repair fees or inconvenient outages. One utility line is unintentionally struck every minute in the US. 811 is easy to remember and the call and the service are free. It also keeps you in compliance with the Georgia "Dig

A free call to 811 begins the process of getting underground utility lines marked. Georgia 811 notifies member utility companies where and when you plan to dig. These member companies dispatch locate technicians to mark the underground lines with colored paint and/or flags. By respecting the location of the paint marks and flags you can avoid dangerous contact with underground facilities.

Notify Georgia 811 at least two business days before excavation begins on public and private property, rights of way and easements. Know what's below. Call before you dig. Simply dial 811.

Established in 1974, Georgia 811 is a non-profit organization comprised of over 700-member utility companies, including cities and counties throughout Georgia that benefit through reductions in lost time, accidents, service interruptions and costly repairs. Georgia 811 has been an industry leader in preventing damage to underground utility facilities and promoting safety and efficiency through high quality and economical notification services. In addition, Georgia 811 provides training and education while encouraging compliance with all applicable laws.

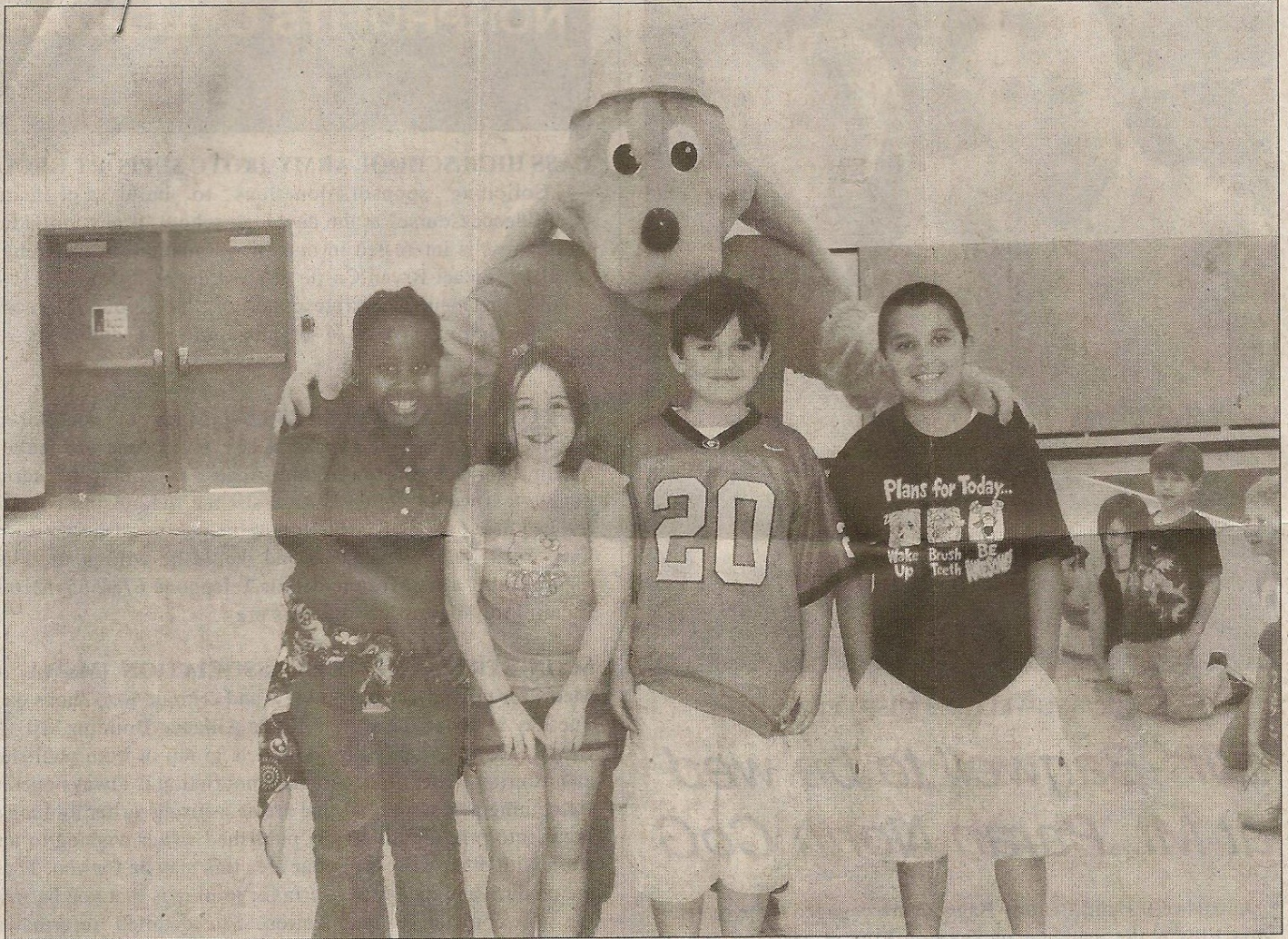
Georgia 811 strives to encourage four Dig Safely practices: 1) Call before you dig. 2) Wait the required amount of time for mark-

April 20, 2011

Circulation: 3,797

Commission's website at [www.psc.state.ga.us](http://www.psc.state.ga.us).  
Contributed article.

## DIGGER DOG VISITS EUHARLEE ELEMENTARY



SPECIAL

On April 15, Georgia 811's mascot, Digger Dog, visited Euharlee Elementary School encouraging students in pre-K through fifth grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what to do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and how to use them. For more information about Digger Dog and his presentation call 770-823-3936. For the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811.

June 5, 2011

Circulation: 6,253

## Before digging, call 811 to find buried lines

BY DEAN FOSDICK  
The Associated Press

Gardeners and do-it-yourselfers are making the sparks fly, and the nation's utilities want them to stop.

Residential customers have been blamed for most of the damage done each year to buried gas and electrical lines, something that could have been prevented by phoning ahead for the lines' locations, officials said.

"About 70,000 incidents were reported in 2009 where people didn't call '811' before they did any digging," said Bob Kipp, president of Common Ground Alliance (CGA), an industry-backed damage prevention group. "Somewhere between

40,000 to 50,000 of those were caused by homeowners — people trying to put in a new fence, patio, maybe some shrubs or a mailbox."

The nationwide 811 line alerts utilities about proposed construction projects. They can respond by sending crews to locate and mark the service lines.

An estimated 100 billion feet of gas, electric, water, sewer and communications lines are routed underground in the United States. At least half of all homeowners planning to dig on their property this year will do so without knowing where those potentially dangerous corridors run, according to a recent CGA survey.

In this case, what you don't

know definitely can hurt you.

Take the case of the Muskegon, Mich., man who ruptured a gas line in April while uprooting a tree stump from his yard. "The homeowner called in the leak while standing nearby using his cell phone," said Maureen McCaffrey, an operations analyst with DTE Energy Co. in Detroit. "That could have sparked a fire or explosion with static electricity. The tab for that incident was just over \$1,600."

Every state has a one-call law, requiring that you check with a utility before doing any digging.

"The rules are similar, although enforcement varies dramatically state to state," Kipp said.

June 10, 2011

Circulation: 68,017

## Digger Dog teaches underground utilities safety



Special Photo Students at Unity Grove Elementary School in Locust Grove gathered around Georgia 811 mascot Digger Dog, during an underground utilities safety presentation.



represent, and how important it is that only authorized people move the flags. Students also experienced a

By Johnny Jackson

[jjackson@henryherald.com](mailto:jjackson@henryherald.com)

Area residents may find more time to do yard work or home renovations during the long summer months. Children, too, may have more time to dig around outside of their designated sandboxes.

Residents are being encouraged, however, to contact Georgia 811 for guidance on digging to keep safe. Georgia 811 is a non-profit corporation which functions as a communication system among utility companies, professional excavators, and homeowners in order to prevent damage to the state's underground utilities.

To see that goal through, the non-profit also promotes public safety and awareness of underground utilities, according to Georgia 811 Liaison Manager Megan Estes.

Georgia 811's mascot, Digger Dog, recently visited Unity Grove Elementary School in Locust Grove to encourage second-graders to "know what's below and call before they dig."

Estes said the mascot explained to the students the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines, and what to do if the power lines are down.

The liaison said the students discussed what the small color-coded flags and lines of spray paint on the ground

demonstration on what they should do if they smell natural gas.

The non-profit's web site states that, by law, contractors and homeowners must contact Georgia 811 at least 48 hours before beginning any mechanized digging on properties.

Residents are asked to "call before you dig," by dialing 811, or 1(800) 282-7411. To learn more about Georgia 811, or the Georgia Dig Law, visit the web site: [www.Georgia811.com](http://www.Georgia811.com). For information about the Digger Dog presentation, call (770) 823-3936.

Online Newspaper

June 21, 2011



# Before digging call 811 to locate buried lines

The Associated Press

Gardeners and do-it-yourselfers are making the sparks fly, and the nation's utilities want them to stop.

Residential customers have been blamed for most of the damage done each year to buried gas and electrical lines, something that could have been prevented by phoning ahead for the lines' locations, officials say.

"About 70,000 incidents were reported in 2009 where people didn't call 811 before they did any

digging," said Bob Kipp, president of Common Ground Alliance (CGA), an industry-backed damage prevention group.

"Somewhere between 40,000 to 50,000 of those were caused by homeowners - people trying to put in a new fence, patio, maybe some shrubs or a mailbox."

The nationwide 811 line alerts utilities about proposed construction projects. They can respond by sending crews to locate and mark the service lines.

An estimated 100 billion feet of gas, electric, water, sewer and communications lines are routed underground in the United States. At least half of all homeowners planning to dig on their property this year will do so without knowing where those potentially dangerous corridors run, according to a recent CGA survey.

In this case, what you don't know definitely can hurt you.

Take the case of the Muskegon, Mich., man who ruptured a gas line in

April while uprooting a tree stump from his yard. "The homeowner called in the leak while standing nearby using his cell phone," said Maureen McCaffrey, an operations analyst with DTE Energy Co. in Detroit. "That could have sparked a fire or explosion with static electricity. The tab for that incident was just over \$1,600."

Every state has a one-call law, requiring that you check with a utility before doing any digging. "The rules are similar,

although enforcement varies dramatically state to state," Kipp said. Penalties can be steep, as much as triple the cost of repairs and losses.

"Professionals know enough to call," Kipp said. "Homeowners is where we have to expand our message."

The industry is using

banners and billboards, direct mail and newspaper ads, speakers' bureaus, National Safe Digging Month and Call 811 campaigns to get the word out. "We're becoming more assertive, sending out DVDs to schools and making appearances," said DTE Energy's McCaffrey.

June 9, 2011

Circulation: 10,007

# Deal Proclaims April as Dig Safely Month

*Special to the Ledger*  
 Georgia Governor Nathan Deal has proclaimed April 2011 as Dig Safely Month in Georgia. During a ceremony at the State Capitol, Governor Deal presented a proclamation to Commissioner Lauren "Bubba" McDonald, Jr. and Commissioner Tim Echols, who accepted on behalf of the Georgia Public Service Commission, and Georgia 811 Director Claudette Campbell. Also present were members of the Commission staff and representatives from the Georgia Utility Contractors Association, Georgia Department of Transportation, Georgia Power Company, Atlanta Gas Light Company, Atmos Energy, T&T and STS who are involved in the prevention of damage to Georgia's underground utility infrastructure.

The Public Service Commission is charged with the enforcement of the state's underground utilities damage prevention programs under legislation approved in 2000. The Commission's program is rated one of the top five in the nation and serves as a model for other states to follow in reducing damages to underground

utilities. The Commission works to educate excavators and utilities in order to avoid accidents that can cause expensive and often dangerous damage to buried utilities.

Commission Chairman Stan Wise said, "We are joining the Governor and all interested groups in working together toward a common goal to prevent damages and personal injuries from occurring to the state's underground utility facilities. In addition, we work to prevent

the interruption of utility service as well. Since the passage of the Georgia Utility Facility Protection Act in 2000, the state has built a damage prevention program second to none in the nation."

"Excavators are only as good as the marks on the ground," said Commissioner Tim Echols. "That is why calling before you dig is so important."

Commissioner Lauren "Bubba" McDonald, Jr. added, "For those states who do not currently

have a damage prevention program, I would issue a challenge to follow Georgia's lead and begin such a program, it is the right thing to do."

The Commission works in close cooperation with Georgia 811 which accepts calls from the national federally mandated "Call before You Dig" Number 8-1-1. This "one call" system is free to contractors and excavators as well as homeowners and helps all excavators comply with the law.

**CALL 811  
BEFORE YOU  
DIG**

Safe Digging Is No Accident:  
Always Call 811 Before You Dig

**GEORGIA811**  
Utilities Protection Center, Inc.

One FREE, easy call gets your utility line  
AND helps protect you from injury and  
In Georgia, it's the law.  
[www.Georgia811.com](http://www.Georgia811.com)

811  
Know what's below.  
Call before you dig.

f t g youtu

April 20, 2011  
Circulation: 3,701

## **Digger Dog visits Clarkdale Elementary**

**POWDER SPRINGS** — Georgia's 811's mascot, Digger Dog, visited Clarkdale Elementary School on March 22 to encourage third-graders to "know what's below and call before they dig."

Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also explained what the little colored flag and paint on the ground represents and that students should never move the flags.

The number to "Call Before You Dig" is 811.

April 13, 2011

Circulation: 15,997



Special/Megan Estes

**SAFETY FIRST:** On Nov. 28, Georgia 811's mascot, Digger Dog, visited Dowell Elementary School students in second grade, **above**, to 'know what's below and call before they dig.' Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines, and what to do if the power lines are down. He demonstrated the smell of natural gas and what students should do if they smell it. Digger also discussed what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation, call (770) 823-3936. For more information about Georgia 811 or the Georgia Dig Law, visit [www.Georgia811.com](http://www.Georgia811.com).

December 14, 2011

Circulation: 15,997



# Mason Mingus

## Digging the 2011 Season

Mason Mingus is a young man that knows where he is going and knows he needs to get there in a hurry. In his business that is a very good thing because his business is driving stock cars....very fast.

He proved he was a natural in his chosen field by having a good 2010 racing season in which he won the Ken Ten Late Model Championship and took a win at storied Salem Speedway. 16-year-old Mingus added several top finishes in his 811 Call Before You Dig sponsored Late Model, including a second place finish at historic Nashville Fairgrounds Speedway and a seventh as a rookie in the tough Snowball Derby at Five Flags Speedway in Pensacola, Florida.

After a very good 2010 season, he set his sight on winning the CRA Super Series Rookie-of-the-Year title. But, after a banner start Mingus has raised the bar and has decided to compete for the overall CRA Championship.

"We had a great start at Anderson, IN, in our first race of the season," Mingus said. "We raced hard for a second place finish and had a shot at winning. In our next race at Baer Speedway, a track where I hadn't raced, we learned a lot and still managed to come out with a decent finish. We hope to keep getting even better as the season progresses."

In fact, the team motto is to "keep digging", partially in reference to their sponsor, Dial 811 Before You Dig, but mainly because the team has a never say never, never give up type attitude.

Mingus' talents haven't gone unnoticed. He was recently chosen as one of the nation's top 50-drivers in the prestigious Speed 51 racing draft.

The talented young driver quickly gives credit to his crew chief Kevin Gardner and driver coach/set up man, Chuck Barnes, Jr. for his success.

"Kevin always gives us a fast race car," Mingus stated.

"And Chuck has driven all of the tracks where we are racing, so his information and coaching really helps me learn the track a lot faster. It's really a team effort."

Barnes, Jr., a former CRA Champion, understands that racing is a team sport, but he also understands that a lot depends on the driver.

"Mason has a lot of natural talent and he'll get better and better the more he races," Barnes, Jr. said. "He is easy to coach because he pays attention."

And Mingus should understand coaching because in

addition to being a standout, he excels in two other sports at football and wrestling.

In addition to the CRA Super Series, Mingus is set to race in several Pro Late Models at Fairgrounds Speedway in Nashville.

"I think we finally got a handle on the track and so I'm looking forward to racing a few more times this year," Mingus commented.

"I would love to like to run the All American at Nashville and to go back to the Snowball Derby at Five Flags racing to do this season."

But, then, that's why Mingus

May 26, 2011

## **Digger Dog Visits Rockbridge Elementary School!**

From Stone Mountain, Georgia

First Posted: 10/17/2011 3:45:58 PM | Last Updated: 10/17/2011 3:59:00 PM

### Digger Dog Visits Rockbridge Elementary School !

On October 13, 2011, Georgia 811's mascot, Digger Dog , visited Rockbridge Elementary School encouraging students in 2nd and 3rd grade to "know what's below and call before they dig."

Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it.

Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936 .

Online Newspaper

October 17, 2011

## Powder Springs—Lithia Springs Patch

### Digger Dog

Posted by [Megan Estes](#) | November 23, 2011 | [Flag as inappropriate](#)

 Recommend

On November 14, 2011, Georgia 811's mascot, Digger Dog, visited Sweetwater Elementary School students in 2<sup>nd</sup> grade encouraging them to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811. Do your part in keeping Georgia Safe and Connected, It's the Law.

Online Newspaper

November 23, 2011



Special to the Closeup

Emily Shroud dances with Digger the Dog.

## St. James students dig Digger the Dog

BY ALICE SCAVULLO  
ATCHISON

for the Closeup

Second-grade students at St. James School recently welcomed two special visitors: Digger the Dog and Megan Estes.

The two came to deliver a special safety message from Georgia Power. The ever energetic Digger immediately caught the students' attention when he danced into the room to the song "Who Let the Dogs Out."

The students learned important lessons about the danger of downed power lines, calling before you dig and the importance of smelling gas and acting quickly.

The message was educational and involved students

in question-and-answer drills and dancing with Digger. The children helped Digger sort out the colored flags that are placed on property to show placement of water, sewage, gas, electricity and phone/cable lines.

Now St. James second-graders know to call 811 before digging in the yard and to alert adults when they observe hazardous conditions.

Megan Estes presented information along with a model of a neighborhood that demonstrated critical lessons about electricity and downed power lines. Georgia Power presented the children with a safety coloring book and the children to enjoy watching getting across the message of Georgia 811 call first.

April 20, 2011

Circulation: 51,614



## St. James students dig Digger the Dog

**Posted:** April 19, 2011 - 8:10pm

By: Alice Scavullo Atchison

Second-grade students at St. James School recently welcomed two special visitors: Digger the Dog and Megan Estes.

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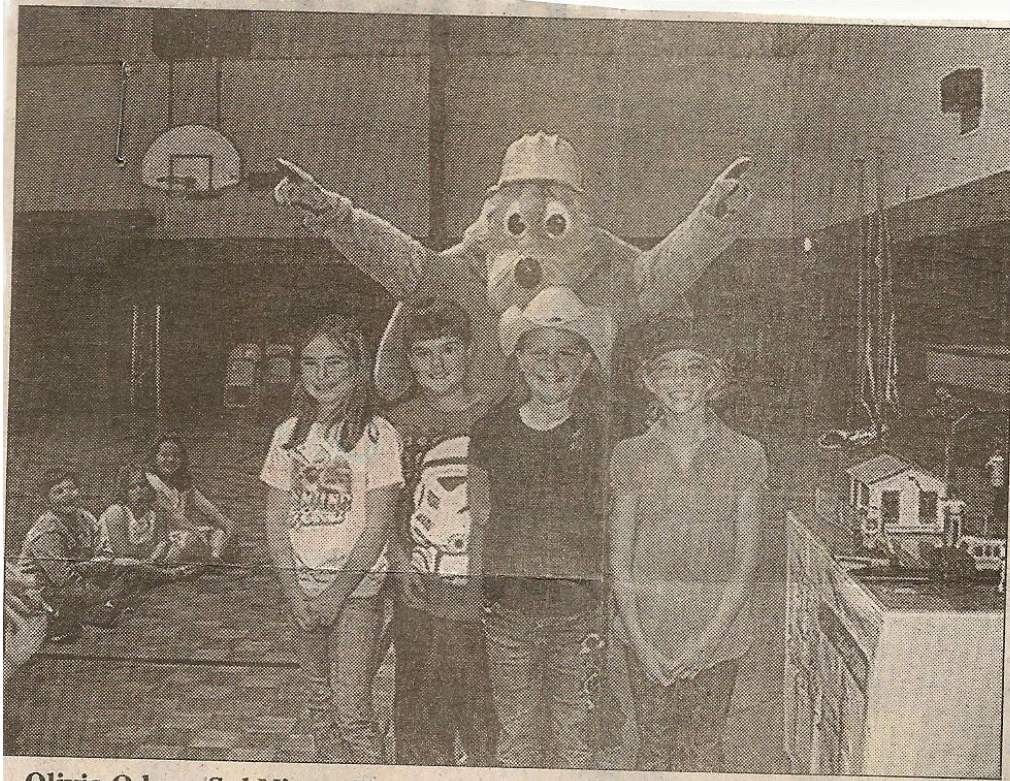
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Now St. James second-graders know to call 811 before digging in the yard and to alert adults when they observe hazardous conditions.



Online Newspaper

April 19, 2011



Olivia Odom, Sol Niette, Hannah Mitcham, and Kara Beth Neighbors with Digger the Dog.

## Digger the Dog visits WCA

On Friday, March 18, Digger the Dog and Miss Maria visited second and third graders at Westwood Christian Academy. They represented Georgia 811 Utilities Protection Center. Digger and Miss Maria shared information with the students about safe digging, smelling gas and acting fast, and safety techniques to use around overhead electrical lines. The program was energetic and informative.

March 29, 2011

Circulation: 3,117



### Digger visits Liberty

On Oct. 20, Georgia 811's mascot, Digger Dog, visited Liberty Middle School, encouraging students in second and third grade to "know what's below before they dig." Sharing safety information and having a hands-on activity, Digger explained the importance of not damaging underground utilities safely, how to be safe near overhead power lines and what to do if power lines are down. He also demonstrated the smell of natural gas and what to do if they smell it. Digger also discussed what the number 811 represents on the ground and that students should never use the number for more information about Digger Dog and his presentation. For more information about Georgia 811 or the Georgia Dig Safe program, visit [Georgia811.com](http://Georgia811.com). The number to "Call Before You Dig" is 811. Georgia Safe and Connected, It's the Law.

November 3, 2011

Circulation: 3,117

Gomez, Georgia Shipley and Milea Kidd.

semester 2011:

**Madeline Kearns, Charleston Troutman, Mary Coker, Tyler Ebrite, Andrew George, Timothy McDonald, Jacquelin Roche and Lauren Stephansen, all of Gainesville;**

**Maci Foster of Alto;**

**Haley Jandrlich, Lindsey Lee, Maureen Rhodes, Baxter Smith and Caitlin Steinhour of Buford;**

**Natalie Compton, Elizabeth Foltz, Sarah Goff, Molly Smith, Sarah Whiting and Alexandria Wright of Flowery Branch;**

**Kelsey Bagwell, Alan McCurdy, Kayla Turner and Stephanie Vincent of Hoschton;**

**Jessica Johnson of Jefferson;**

**Jocelyn Jones of Maysville;**

**Krista White of Murrayville.**



Georgia 811's mascot Digger Dog visited Maranatha Christian Academy encouraging students in kindergarten through fourth grades to "know what's below and call before they dig."

**Amanda Albertson** of Gainesville graduated from Shorter University in Rome with honors. She is a 2007 graduate of North High School in Gainesville.

Georgia 811's mascot Digger Dog visited Maranatha Christian Academy encouraging students in kindergarten through fourth grades to "know what's below and call before they dig."

Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it.

Digger also discussed what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before

On May 15,

Georgia. Her poem "Field of Daffodils" also won first place in The Deep South for Garden Clubs. Brooksher's class is a Junior Garden Club, The Seedlings, sponsored by Cra-

Peets

Tanjie N...  
ter of Ti...  
Gainesville...  
the dean's...  
semester...  
University.

Georgia 811's mascot Digger Dog visited Maranatha Christian Academy encouraging students in kindergarten through fourth grades to "know what's below and call before they dig."

May 30, 2011  
Circulation: 19,452

## Digger Dog



Georgia 811's mascot, Digger Dog, visited Roopville Elementary School on Oct. 6 encouraging students in 2nd grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about presentation call 770-823-3936. For more information about Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before Digging" is 811.

October 23, 2011

Circulation: 7,173

## Dig safely

Beginning May 1, there's no need to remember a long phone number to get underground utilities marked before digging. Homeowners now can dial **811** to schedule a free locate before doing any digging on their property. Homeowner must allow enough time for company to mark location. Please check Georgia Utilities Protection for time needed.

The FCC has mandated that 811 be used nationwide as the "Call Before You Dig" number to help eliminate confusion. The simpler number will save lives and reduce damage from digging related accidents since it makes initiating the process of locating underground utilities easier.

You take a big risk by digging without having underground electric lines marked. The results can be disastrous, including injury or death."

Even if the digger comes out with no injuries, there's still the chance of property damage, expensive repairs, legal trouble or civil penalties.

Both commercial diggers and homeowners should call to have lines located at least a week before the digging is scheduled. The call to 811 notifies all affected utilities that you need lines spotted.

For more information go to Georgia Utilities Protection website, or call 800/282-7411 or 770/623-4344.

April 28, 2011

Beginning May 1, there's no need to remember a long phone number to get underground utilities marked before digging. Homeowners now can dial 811 to schedule a free locate before doing any digging on their property. Homeowner must allow enough time for company to mark location. Please check Georgia Utilities Protection for time needed. The FCC has mandated that 811 be used nationwide as the "Call Before You Dig" number to help eliminate confusion. The simpler number will save lives and reduce damage from digging related accidents since it makes initiating the process of locating underground utilities easier. Both commercial diggers and homeowners should call to have lines located at least a week before the digging is scheduled. One call to 811 notifies all affected utilities that you need lines spotted. For more information go to Georgia Utilities Protection Center, or call (800) 282-7411 and (770) 623-4344.

April 30, 2011

## Echols: Facility is impressive

By Brian ArringtonWaltonTribune.com

District 2 Public Service Commission Commissioner Tim Echols spent a rain-soaked Friday morning touring the Georgia Utility Training Academy in Monroe, calling it a great benefit to the state.

The 4.5-acre facility provides educational opportunities through classroom training as well as hands-on field training in all utility emergency areas and Echols said he will champion the facility which opened last year as a vital resource for utility companies throughout the region.

“I couldn’t be more excited the academy is up and running, training employees around the state and properly managing pipeline access,” the newly elected commissioner said. “The great thing about this facility the city of Monroe built is it simulates all types of accidents (related to utility work).”

Chalk up a win for Monroe because Echols said he will be telling other municipalities about the importance of the facility which is the first training facility of its kind in Georgia. It will serve 82 municipal gas systems in the state, providing companies’ employees hands-on training, city officials said.

“I was just telling (Monroe officials) that this is beyond the job description of any to other city,” Echols said. “To build it an operate it demonstrates great leadership. I commended them. It’s not just benefiting the city of Monroe, it’s benefiting all cities.”

Online Newspaper

March 6, 2011

*Continued on next page*



Echols had more praise for Monroe and its training site, located on Highway 83.

“If more cities took this type of leadership in whatever area, I think people will be so much better off,” Echols said.

The Monroe visit was another stop in Echol’s tour of the state, during which he is also promoting the use of stickers telling construction and utility crews to dial 811 before digging.

“I want to stress the importance of calling 811 before you dig,”He said. “This goes for landscaping crews, construction crews ... calling 811 is a matter of life and death.”

For more information on Echols and the Georgia Public Service Commission visit his website at [www.psc.state.ga.us](http://www.psc.state.ga.us).

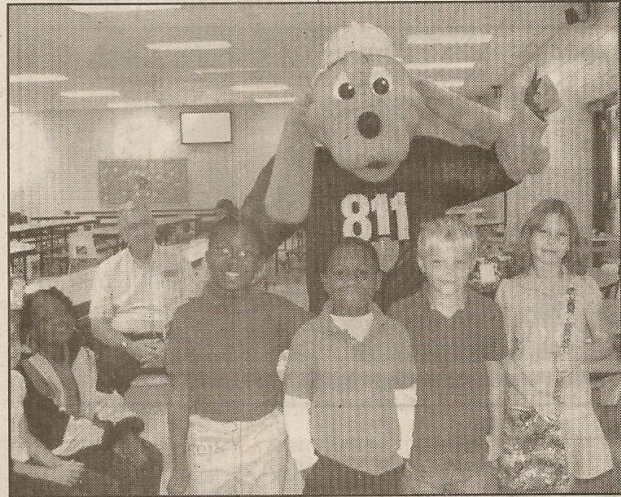
Online Newspaper

March 6, 2011

## **Digger Dog gives Safety Presentation at WCPS**

from Wilkinson County Schools

On November 15, 2011, Georgia 811's mascot, Digger Dog, visited Wilkinson County Primary School students in 2nd grade to "know what's below and call before they dig." Sharing safety information and having a bit of fun, Digger explained the importance of not damaging underground utility lines by digging safely, how to be safe near overhead power lines and what to do if the power lines are down. He also demonstrated the smell of natural gas and what students should do if they smell it. Digger also discusses what the little colored flag and paint on the ground represent and that students should never move the flags. For more information about Digger Dog and his presentation call 770-823-3936. For more information about Georgia 811 or the Georgia Dig Law visit [www.Georgia811.com](http://www.Georgia811.com). The number to "Call Before You Dig" is 811. Do your part in keeping Georgia Safe and Connected, It's the Law.



*Digger Dog poses with students at the Wilkinson County Primary School*

December 1, 2011

Circulation: 1,499

The ad below appeared in the following newspapers in the month of April.



**CALL 811**  
BEFORE YOU  
**DIG**

Safe Digging Is No Accident: Always Call 811 Before You Dig

**GEORGIA 811**  
Utilities Protection Center, Inc.

One FREE, easy call gets your utility lines marked  
AND helps protect you from injury and expense.  
In Georgia, it's the law.  
[www.Georgia811.com](http://www.Georgia811.com)

  
Know what's below.  
Call before you dig.

April

*Continued on next page*

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
Adel News Tribune		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	4,300
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	4,300
Alamo Wheeler County Eagle		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	1,100
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	1,100
Alma Times		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/19/2011	3,000
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/26/2011	3,000
Bainbridge Post-Searchlight		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	7,191
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	7,191
Barnesville Herald-Gazette		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/19/2011	5,000
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/26/2011	5,000

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
<b>Baxley News-Banner</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>5,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>5,000</b>
<b>Blackshear Times</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>3,600</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>3,600</b>
<b>Blairsville North Georgia News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>9,164</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>9,164</b>
<b>Blakely Early County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>3,200</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>3,200</b>

April  
Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
Blue Ridge News Observer		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/22/2011	<b>8,389</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/29/2011	<b>8,389</b>
Buena Vista Tri-County Journal		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>1,995</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>1,995</b>
Butler Taylor County News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>2,500</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>2,500</b>
Cairo Messenger		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>6,381</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>6,381</b>
Calhoun Times		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,930</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,930</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
You Dig" (Same ad runs both dates)		
<b>Camilla Enterprise</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,148</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,148</b>
<b>Cedartown Standard</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,645</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,645</b>
<b>Chatsworth Times</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>4,557</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>4,557</b>
<b>Claxton Enterprise</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,156</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,156</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Clayton Tribune</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>7,200</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>7,200</b>
<b>Cleveland White County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>7,539</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>7,539</b>
<b>Cochran Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/19/2011	<b>2,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/26/2011	<b>2,400</b>
<b>Colquitt Miller County Liberal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,912</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,912</b>
<b>Commerce News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,100</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,100</b>

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<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
Cordele Dispatch		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	<b>4,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	<b>4,000</b>
Cornelia Northeast Georgian		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/22/201	<b>10,259</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/29/201	<b>10,259</b>
Covington News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>5,535</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>5,535</b>
Cuthbert Southern Tribune		
Caption: "Call 811 Before You.Dig" (Same ad runs both dates)	04/21/201	<b>1,727</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	<b>1,727</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Dahlonega Nugget</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>6,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>6,000</b>
<b>Dallas New Era</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>6,500</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>6,500</b>
<b>Danielsville Madison County Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>4,191</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>4,191</b>
<b>Darien News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,662</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,662</b>
<b>Dawson News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>2,800</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>2,800</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
Dawsonville Dawson Community News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	4,100
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	4,100
Dawsonville Dawson News & Advertiser		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	4,009
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	4,009
Decatur The Champion		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	22,336
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	22,336
Donalsonville News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	3,449
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	3,449

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Douglas Enterprise</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,862</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,862</b>
<b>Eastman The Dodge County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>4,644</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>4,644</b>
<b>Eatonton Messenger</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>11,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>11,400</b>
<b>Elberton Star &amp; Examiner</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,663</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,663</b>
<b>Ellijay Times-Courier</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>7,370</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>7,370</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
Fayetteville Fayette County News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>5,650</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>5,650</b>
Fitzgerald Herald Leader		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,310</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,310</b>
Folkston Charlton County Herald		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,870</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,870</b>
Forsyth Monroe County Reporter		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,263</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,263</b>

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Continued on next page

<u>Caption</u>	<u>Run Date</u>	<u>Circulation:</u>
<b>Fort Valley Leader-Tribune</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,847</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,847</b>
<b>Franklin News &amp; Banner</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>1,169</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>1,169</b>
<b>Glennville Sentinel</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,800</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,800</b>
<b>Gray Jones County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,550</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,550</b>
<b>Greensboro Herald-Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,790</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,790</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
<b>Greensboro Lake Oconee News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/22/201	<b>5,100</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/29/201	<b>5,100</b>
<b>Hamilton Harris County Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	<b>4,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	<b>4,400</b>
<b>Hartwell Sun</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>6,723</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>6,723</b>
<b>Hawkinsville Dispatch &amp; News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	<b>2,845</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	<b>2,845</b>

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Continued on next page

<u>Caption</u>	<u>Run Date</u>	<u>Circulation:</u>
<b>Hazlehurst Jeff Davis Ledger</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,850</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,850</b>
<b>Hiawassee Towns County Herald</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,394</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,394</b>
<b>Hinesville Coastal Courier</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,000</b>
<b>Homer Banks County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,400</b>
<b>Homerville Clinch County News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,000</b>

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Continued on next page



<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
Irwinton Wilkinson County Post		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	1,750
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	1,750
Jackson Progress-Argus		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	3,863
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	05/04/201	3,863
Jasper Pickens County Progress		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	7,380
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	7,380
Jefferson Jackson Herald		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	9,000
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	9,000

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
Jeffersonville Twiggs Times New Era		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>1,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>1,400</b>
Jesup Press-Sentinel		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,200</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,200</b>
LaFayette Walker County Messenger		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>4,324</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>4,324</b>
Lavonia Franklin County Citizen/Royston News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,900</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,900</b>
Leesburg Lee County Ledger		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,750</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,750</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
You Dig" (Same ad runs both dates)		
Lincolnton The Lincoln Journal		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	2,492
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	2,492
Louisville Jefferson Reporter/News and F		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	4,632
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	4,632
Madison Morgan County Citizen		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	4,316
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	4,316
Manchester Star-Mercury		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	3,500
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	3,500

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
Martinez Columbia County News Times		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>8,053</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>8,053</b>
McRae Telfair Enterprise		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,821</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,821</b>
Metter Advertiser		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,000</b>
Milledgeville Baldwin Bulletin		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,100</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,100</b>
Monroe Walton Tribune		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>6,050</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>6,050</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
You Dig" (Same ad runs both dates)		
Monticello News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/201	3,056
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/201	3,056
Mount Vernon The Montgomery Monitor		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	2,011
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	2,011
Nashville Berrien Press		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	4,200
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/201	4,200
Ocilla Star		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/201	1,979
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	05/04/201	1,979

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Pearson Atkinson County Citizen</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>1,259</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>1,259</b>
<b>Perry Houston Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>8,225</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>8,225</b>
<b>Quitman Free Press</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,400</b>
<b>Reidsville Tattnall Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,500</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,500</b>
<b>Richland Stewart Webster Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>2,100</b>
Caption: "Call 811 Before	04/28/2011	<b>2,100</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
You Dig" (Same ad runs both dates)		
Richmond Hill-Bryan County News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,000</b>
Rincon Effingham Herald		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/22/2011	<b>3,200</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/29/2011	<b>3,200</b>
Ringgold Catoosa County News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>4,014</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	05/04/2011	<b>4,014</b>
Roberta Georgia Post		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>2,800</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>2,800</b>

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Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Rockmart Journal</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,165</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	05/04/2011	<b>3,165</b>
<b>Sandersville Progress</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,050</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,050</b>
<b>Soperton News</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>2,054</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>2,054</b>
<b>St. Marys Camden County Tribune &amp; Georg</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,000</b>
<b>St. Simons Island - The Islander</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/25/2011	<b>3,600</b>
Caption: "Call 811 Before	05/02/2011	<b>3,600</b>

April  
Continued on next page



<b>Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
You Dig" (Same ad runs both dates)		
Summerville News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,400</b>
Swainsboro Forest-Blade		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,900</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,900</b>
Sylvania Telephone		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,993</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,993</b>
Sylvester Local News		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,800</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,800</b>

April  
Continued on next page

<b>Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Talbotton New Era</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/22/2011	<b>785</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/29/2011	<b>785</b>
<b>Thomaston Times</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,483</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,483</b>
<b>Thomaston Upton Beacon</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>1,890</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>1,890</b>
<b>Thomson McDuffie Mirror</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,350</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,350</b>
<b>Thomson McDuffie Progress</b>		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,270</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,270</b>

April  
Continued on next page

<b>Newspaper</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Caption</b>		
You Dig" (Same ad runs both dates)		
Toccoa Record		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>6,500</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>6,500</b>
Trenton Dade County Sentinel		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>3,978</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>3,978</b>
Vidalia Advance Progress		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,000</b>
Washington News-Reporter		
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>3,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>3,400</b>

April  
Continued on next page

<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Watkinsville Oconee Enterprise Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/21/2011	<b>4,189</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/28/2011	<b>4,189</b>
Waynesboro True Citizen Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>5,400</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>5,400</b>
Winder Barrow County News Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/20/2011	<b>7,210</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/27/2011	<b>7,210</b>
Wrightsville Johnson Journal Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/19/2011	<b>1,505</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/26/2011	<b>1,505</b>
Zebulon Pike County Journal & Reporter Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/19/2011	<b>3,000</b>
Caption: "Call 811 Before You Dig" (Same ad runs both dates)	04/26/2011	<b>3,000</b>

April  
*Continued on next page*

<b>Newspaper Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Albany Herald</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>26,135</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>26,135</b>
<b>Americus Times-Recorder</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>4,600</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>4,600</b>
<b>Athens Banner Herald</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>28,060</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>28,060</b>
<b>Augusta Chronicle</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>77,484</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>77,484</b>
<b>Brunswick News</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>16,200</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>16,200</b>
<b>Canton Cherokee Tribune</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>6,263</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>6,263</b>

April  
Continued on next page

<b>Newspaper</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Caption</b>		
Carrollton Daily Times-Georgian		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>10,000</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>10,000</b>
Cartersville Daily Tribune News		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>7,602</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>7,602</b>
Columbus Ledger-Enquirer		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>37,100</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>37,100</b>
Conyers Rockdale-Newton Citizen		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>8,646</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>8,646</b>
Cumming Forsyth County News		
Caption: "Call 811 Before You Dig"	04/22/2011	<b>12,500</b>
PICK UP AD: "Call 811 Before You Dig"	04/29/2011	<b>12,500</b>
Dalton Daily Citizen-News		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>13,096</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>13,096</b>

April  
Continued on next page

<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Douglasville Douglas County Sentinel Caption: "Call 811 Before You Dig"	04/21/2011	<b>4,500</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>4,500</b>
Dublin Courier Herald Caption: "Call 811 Before You Dig"	04/21/2011	<b>11,500</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>11,500</b>
Gainesville Times Caption: "Call 811 Before You Dig"	04/21/2011	<b>21,500</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>21,500</b>
Griffin Daily News Caption: "Call 811 Before You Dig"	04/21/2011	<b>9,544</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>9,544</b>
Jonesboro News Daily Caption: "Call 811 Before You Dig"	04/21/2011	<b>4,643</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>4,643</b>
LaGrange Daily News Caption: "Call 811 Before You Dig"	04/21/2011	<b>10,527</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>10,527</b>

April  
Continued on next page

<b>Newspaper</b>	<b>Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Lawrenceville Gwinnett Daily Post	Caption: "Call 811 Before You Dig"	04/21/2011	<b>65,600</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>65,600</b>
Macon Telegraph	Caption: "Call 811 Before You Dig"	04/21/2011	<b>67,244</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>67,244</b>
Marietta Daily Journal	Caption: "Call 811 Before You Dig"	04/21/2011	<b>19,800</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>19,800</b>
McDonough Daily Herald	Caption: "Call 811 Before You Dig"	04/21/2011	<b>4,150</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>4,150</b>
Milledgeville Union-Recorder	Caption: "Call 811 Before You Dig"	04/21/2011	<b>8,800</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>8,800</b>
Moultrie Observer	Caption: "Call 811 Before You Dig"	04/21/2011	<b>6,947</b>
	PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>6,947</b>

April  
Continued on next page



<b>Newspaper</b>	<b>Circulation:</b>
<b>Caption</b>	<b>Run Date</b>
Newnan Times-Herald	<b>10,200</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
Rome News-Tribune	<b>10,200</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
Savannah Morning News	<b>20,400</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
Statesboro Herald	<b>20,400</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
Thomasville Times-Enterprise	<b>63,000</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
Tifton Gazette	<b>63,000</b>
Caption: "Call 811 Before You Dig"	04/21/2011
PICK UP AD: "Call 811 Before You Dig"	04/28/2011
	<b>8,544</b>
	<b>8,544</b>
	<b>9,556</b>
	<b>9,556</b>
	<b>9,386</b>
	<b>9,386</b>

April  
Continued on next page

<b>Newspaper</b>		<b>Circulation:</b>
<b>Caption</b>	<b>Run Date</b>	
<b>Valdosta Daily Times</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>17,170</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>17,170</b>
<b>Waycross Journal-Herald</b>		
Caption: "Call 811 Before You Dig"	04/21/2011	<b>9,234</b>
PICK UP AD: "Call 811 Before You Dig"	04/28/2011	<b>9,234</b>

April

The ad below appeared in the following newspapers in the month of May.

**811**  
Know what's below.  
Call before you dig.

# Re-Powering Your Pivot?


Southern Natural Gas operates high pressure natural gas pipelines all over Georgia. We want to keep our pipeline neighbors safe and connected.  
**Call 811 before you dig. It's the law!**

Calling 811 causes Georgia 811 to notify us that your project is near our pipelines. We will then contact YOU so we can be onsite during any excavation work, such as trenching, grading, well drilling, fence installation and other digging activities.

---

**Safe Digging Is No Accident: Always Call 811 Before You Dig**  
One free, easy call gets your utility lines marked AND helps protect you from injury and expense.

Call us 24/7 to report a pipeline emergency  
800-252-5960

 Southern Natural Gas  
an El Paso company

667787amv

May

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<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Americus Times-Recorder CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	3,206 3,206
Bainbridge Post-Searchlight CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	6,004 6,004
Blakely Early County News CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	2,793 2,793
Brunswick News CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	14,976 14,976
Cairo Messenger CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	6,118 6,118
Camilla Enterprise CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig. Pickup Ad	05/04/2011 05/11/2011	2,552 2,552

May  
*Continued on next page*

<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Carrollton Daily Times-Georgian		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>7,173</b>
Pickup Ad	05/11/2011	<b>7,173</b>
Cedartown Standard		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>2,569</b>
Pickup Ad	05/12/2011	<b>2,569</b>
Cordele Dispatch		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,405</b>
Pickup Ad	05/12/2011	<b>3,405</b>
Cuthbert Southern Tribune		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>1,727</b>
Pickup Ad	05/12/2011	<b>1,727</b>
Dalton Daily Citizen-News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>11,411</b>
Pickup Ad	05/11/2011	<b>11,411</b>
Dawson News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>2,595</b>
Pickup Ad	05/12/2011	<b>2,595</b>

May  
Continued on next page

<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Donalsonville News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,256</b>
Pickup Ad	05/12/2011	<b>3,256</b>
Douglasville Douglas County Sentinel		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>2,760</b>
Pickup Ad	05/11/2011	<b>2,760</b>
Folkston Charlton County Herald		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>2,399</b>
Pickup Ad	05/11/2011	<b>2,399</b>
Forsyth Monroe County Reporter		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>4,698</b>
Pickup Ad	05/11/2011	<b>4,698</b>
Gray Jones County News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,724</b>
Pickup Ad	05/12/2011	<b>3,724</b>
Hamilton Harris County Journal		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	
Pickup Ad	05/12/2011	

May  
Continued on next page

<b>Newspaper</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Caption</b>		
Jeffersonville Twiggs Times New Era		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>1,084</b>
Pickup Ad	05/12/2011	<b>1,084</b>
Jonesboro News Daily		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>1,907</b>
Pickup Ad	05/11/2011	<b>1,907</b>
Louisville Jefferson Reporter/News and Fa		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,323</b>
Pickup Ad	05/12/2011	<b>3,323</b>
Milledgeville Baldwin Bulletin		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,303</b>
Pickup Ad	05/12/2011	<b>3,303</b>
Milledgeville Union-Recorder		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>6,126</b>
Pickup Ad	05/11/2011	<b>6,126</b>
Moultrie Observer		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>5,450</b>
Pickup Ad	05/11/2011	<b>5,450</b>

May  
Continued on next page

<b>Newspaper Caption</b>	<b>Run Date</b>	<b><u>Circulation:</u></b>
Ocilla Star		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>1,979</b>
Pickup Ad	05/11/2011	<b>1,979</b>
Quitman Free Press		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>2,400</b>
Pickup Ad	05/11/2011	<b>2,400</b>
Richland Stewart Webster Journal		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>2,100</b>
Pickup Ad	05/12/2011	<b>2,100</b>
Rincon Effingham Herald		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/06/2011	<b>2,191</b>
Pickup Ad	05/13/2011	<b>2,191</b>
Ringgold Catoosa County News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>2,446</b>
Pickup Ad	05/11/2011	<b>2,446</b>
Roberta Georgia Post		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>2,838</b>
Pickup Ad	05/12/2011	<b>2,838</b>

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Continued on next page



<b>Newspaper Caption</b>	<b>Run Date</b>	<b>Circulation:</b>
Sandersville Progress		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>3,874</b>
Pickup Ad	05/11/2011	<b>3,874</b>
St. Simons Island - The Islander		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/09/2011	<b>3,485</b>
Pickup Ad	05/16/2011	<b>3,485</b>
Sylvester Local News		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>3,700</b>
Pickup Ad	05/11/2011	<b>3,700</b>
Talbotton New Era		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/06/2011	<b>785</b>
Pickup Ad	05/13/2011	<b>785</b>
Thomaston Times		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/05/2011	<b>3,117</b>
Pickup Ad	05/12/2011	<b>3,117</b>
Thomaston Upson Beacon		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	<b>1,890</b>
Pickup Ad	05/11/2011	<b>1,890</b>

May  
Continued on next page

<b>Newspaper</b>	<b>Run Date</b>	<b>Circulation:</b>
<b>Caption</b>		
Thomasville Times-Enterprise		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	8,111
Pickup Ad	05/11/2011	8,111
Tifton Gazette		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	6,485
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/11/2011	6,485
Valdosta Daily Times		
CAPTION: Re-Powering Your Pivot? Call 811 Before You Dig.	05/04/2011	16,615
Pickup Ad	05/11/2011	16,615

May



# *Radio*



# Albany—WKAK FM

Day	Date	Time	Len	Line #	Rate	Product
Tue	03/29/11	6:19AM	10	2299881		Georgia 8-1-1
Tue	03/29/11	2:38PM	10	2299881		Georgia 8-1-1
Wed	03/30/11	6:19AM	10	2299881		Georgia 8-1-1
Wed	03/30/11	7:32AM	10	2299881		Georgia 8-1-1
Wed	03/30/11	11:52AM	10	2299881		Georgia 8-1-1
Wed	03/30/11	4:39PM	10	2299881		Georgia 8-1-1
Thu	03/31/11	10:38AM	10	2299881		Georgia 8-1-1
Thu	03/31/11	12:53PM	10	2299881		Georgia 8-1-1
<b>Gross Amount</b>						<b>Total Spots 8</b>

3/29/11—3/31/11  
Total Spots: 8

# Albany—WKAK FM

Day	Date	Time	Len	Line #	Rate	Product
Fri	04/01/11	10:38AM	10	2299881		Georgia 8-1-1
Fri	04/01/11	4:38PM	10	2299881		Georgia 8-1-1
Mon	04/04/11	10:39AM	10	2299882		Georgia 8-1-1
Mon	04/04/11	3:39PM	10	2299882		Georgia 8-1-1
Tue	04/05/11	11:38AM	10	2299882		Georgia 8-1-1
Tue	04/05/11	2:38PM	10	2299882		Georgia 8-1-1
Wed	04/06/11	10:39AM	10	2299882		Georgia 8-1-1
Wed	04/06/11	6:38PM	10	2299882		Georgia 8-1-1
Thu	04/07/11	10:38AM	10	2299882		Georgia 8-1-1
Thu	04/07/11	11:38AM	10	2299882		Georgia 8-1-1
Fri	04/08/11	1:38PM	10	2299882		Georgia 8-1-1
Fri	04/08/11	4:38PM	10	2299882		Georgia 8-1-1

Gross Amount

Total Spots 12

4/1/11—4/8/11

Total Spots: 12

# Albany—WJAD FM

Day	Date	Time	Len	Line #	Rate	Product
Tue	03/29/11	11:55AM	10	2299887		Georgia 8-1-1
Tue	03/29/11	3:53PM	10	2299887		Georgia 8-1-1
Wed	03/30/11	6:16AM	10	2299887		Georgia 8-1-1
Wed	03/30/11	6:30AM	10	2299887		Georgia 8-1-1
Wed	03/30/11	7:30AM	10	2299887		Georgia 8-1-1
Wed	03/30/11	8:02AM	10	2299887		Georgia 8-1-1
Wed	03/30/11	11:55AM	10	2299887		Georgia 8-1-1
Thu	03/31/11	3:55PM	10	2299887		Georgia 8-1-1
<b>Gross Amount</b>						<b>Total Spots 8</b>

3/29/11—3/31/11  
Total Spots: 8

# Albany—WJAD FM

Day	Date	Time	Len	Line #	Rate	Product
Fri	04/01/11	10:55AM	10	2299887		Georgia 8-1-1
Fri	04/01/11	5:54PM	10	2299887		Georgia 8-1-1
Mon	04/04/11	10:55AM	10	2299888		Georgia 8-1-1
Mon	04/04/11	2:54PM	10	2299888		Georgia 8-1-1
Tue	04/05/11	10:54AM	10	2299888		Georgia 8-1-1
Tue	04/05/11	11:55AM	10	2299888		Georgia 8-1-1
Wed	04/06/11	1:55PM	10	2299888		Georgia 8-1-1
Wed	04/06/11	5:55PM	10	2299888		Georgia 8-1-1
Thu	04/07/11	12:55PM	10	2299888		Georgia 8-1-1
Thu	04/07/11	3:55PM	10	2299888		Georgia 8-1-1
Fri	04/08/11	9:17AM	10	2299888		Georgia 8-1-1
Fri	04/08/11	4:55PM	10	2299888		Georgia 8-1-1

Gross Amount

Total Spots 12

4/1/11—4/8/11

Total Spots: 12

**Invoice Totals**  
**Total Spots: 20**

Day	Date	Time	Ln	Length	Product	ISCI
MON	03/28/11	01:53p	1	10	Georgia 811	CID 310177
MON	03/28/11	04:57p	1	10	Georgia 811	CID310176
TUE	03/29/11	10:52a	1	10	Georgia 811	CID 310177
TUE	03/29/11	12:53p	1	10	Georgia 811	CID310176
WED	03/30/11	03:56p	1	10	Georgia 811	CID 310177
WED	03/30/11	05:56p	1	10	Georgia 811	CID310176
THU	03/31/11	11:55a	1	10	Georgia 811	CID 310177
THU	03/31/11	12:55p	1	10	Georgia 811	CID310176
FRI	04/01/11	10:24a	1	10	Georgia 811	CID 310177
FRI	04/01/11	02:59p	1	10	Georgia 811	CID310176
MON	04/04/11	11:23a	2	10	Georgia 811	CID 310177
MON	04/04/11	01:52p	2	10	Georgia 811	CID310176
TUE	04/05/11	03:55p	2	10	Georgia 811	CID 310177
TUE	04/05/11	05:52p	2	10	Georgia 811	CID310176
WED	04/06/11	12:25p	2	10	Georgia 811	CID 310177
WED	04/06/11	01:26p	2	10	Georgia 811	CID310176
THU	04/07/11	10:56a	2	10	Georgia 811	CID 310177
THU	04/07/11	04:54p	2	10	Georgia 811	CID310176
FRI	04/08/11	12:56p	2	10	Georgia 811	CID 310177
FRI	04/08/11	02:53p	2	10	Georgia 811	CID310176

Remit To:  
 Cox Radio, Inc.  
 1010 Tower Place

Invoice Totals  
 Total Spots: 20

3/28/11—4/8/11  
**Total Spots: 20**



Invoice Totals  
 Total Spots: 20

Day	Date	Time	Ln	Length	Product	ISCI
MON	03/28/11	03:59p	1	10	Georgia 811	CID 310177
MON	03/28/11	05:59p	1	10	Georgia 811	CID310176
TUE	03/29/11	04:58p	1	10	Georgia 811	CID 310177
TUE	03/29/11	05:58p	1	10	Georgia 811	CID310176
WED	03/30/11	03:59p	1	10	Georgia 811	CID 310177
WED	03/30/11	04:59p	1	10	Georgia 811	CID310176
THU	03/31/11	04:58p	1	10	Georgia 811	CID 310177
THU	03/31/11	05:58p	1	10	Georgia 811	CID310176
FRI	04/01/11	03:58p	1	10	Georgia 811	CID 310177
FRI	04/01/11	04:58p	1	10	Georgia 811	CID310176
MON	04/04/11	03:58p	2	10	Georgia 811	CID 310177
MON	04/04/11	04:58p	2	10	Georgia 811	CID310176
TUE	04/05/11	04:58p	2	10	Georgia 811	CID 310177
TUE	04/05/11	05:58p	2	10	Georgia 811	CID310176
WED	04/06/11	03:58p	2	10	Georgia 811	CID 310177
WED	04/06/11	05:58p	2	10	Georgia 811	CID310176
THU	04/07/11	03:58p	2	10	Georgia 811	CID 310177
THU	04/07/11	04:58p	2	10	Georgia 811	CID310176
FRI	04/08/11	03:58p	2	10	Georgia 811	CID 310177
FRI	04/08/11	05:58p	2	10	Georgia 811	CID310176

emit To:  
 ox Radio, Inc.

Invoice Totals  
 Total Spots: 20

3/28/11—4/8/11  
 Total Spots: 20

**Invoice Totals**  
**Total Spots: 20**

Day	Date	Time	Ln	Length	Product	ISCI
MON	03/28/11	06:31a	1	10	Georgia 811	CID310177
MON	03/28/11	07:29a	1	10	Georgia 811	CID310176
TUE	03/29/11	06:29a	1	10	Georgia 811	CID310177
TUE	03/29/11	05:03p	1	10	Georgia 811	CID310176
WED	03/30/11	08:32a	1	10	Georgia 811	CID310177
WED	03/30/11	04:51p	1	10	Georgia 811	CID310176
THU	03/31/11	08:29a	1	10	Georgia 811	CID310177
THU	03/31/11	05:51p	1	10	Georgia 811	CID310176
FRI	04/01/11	07:31a	1	10	Georgia 811	CID310177
FRI	04/01/11	05:50p	1	10	Georgia 811	CID310176
MON	04/04/11	06:30a	2	10	Georgia 811	CID310177
MON	04/04/11	08:30a	2	10	Georgia 811	CID310176
TUE	04/05/11	09:31a	2	10	Georgia 811	CID310177
TUE	04/05/11	04:52p	2	10	Georgia 811	CID310176
WED	04/06/11	07:30a	2	10	Georgia 811	CID310177
WED	04/06/11	09:33a	2	10	Georgia 811	CID310176
THU	04/07/11	07:30a	2	10	Georgia 811	CID310177
THU	04/07/11	08:31a	2	10	Georgia 811	CID310176
FRI	04/08/11	08:30a	2	10	Georgia 811	CID310177
FRI	04/08/11	05:49p	2	10	Georgia 811	CID310176

Remit To:  
 Cox Radio, Inc.  
 1010 Tower Place

**Invoice Totals**  
 Total Spots: 20

3/28/11—4/8/11  
**Total Spots: 20**

# Invoice Totals

Total Spots: 20

WKXC-FM Times for 3/28/11-4/8/11

Day/Date	Time	Len	Rate	Product
Mn 3/28 A	1:33p	10		
Mn 3/28 A	3:18p	10		
Tu 3/29 A	10:54a	10		
Tu 3/29 A	2:55p	10		
We 3/30 A	11:35a	10		
We 3/30 A	3:38p	10		
Th 3/31 A	10:49a	10		
Th 3/31 A	1:34p	10		
Fr 4/01 A	6:47a	10		
Fr 4/01 A	12:48p	10		
Mn 4/04 A	4:53p	10		
Mn 4/04 A	6:32p	10		
Tu 4/05 A	10:51a	10		
Tu 4/05 A	4:51p	10		
We 4/06 A	11:39a	10		
We 4/06 A	1:36p	10		
Th 4/07 A	10:54a	10		
Th 4/07 A	2:55p	10		
Fr 4/08 A	12:53p	10		
Fr 4/08 A	3:30p	10		

Contract #0111455 3/28/11 to 4/8/11  
A: 4/24 20 10's

3/28/11—4/8/11  
Total Spots: 20

# Invoice Totals

Total Spots: 20

WDRR Times for 3/28/11-4/8/11

Day/Date	Time	Len	Rate	Product
Mn 3/28 A	12:26p	10		
Mn 3/28 A	2:59p	10		
Tu 3/29 A	7:23a	10		
Tu 3/29 A	1:23p	10		
We 3/30 A	12:55p	10		
We 3/30 A	6:27p	10		
Th 3/31 A	6:57a	10		
Th 3/31 A	5:28p	10		
Fr 4/01 A	12:16p	10		
Fr 4/01 A	6:25p	10		
Mn 4/04 A	6:29a	10		
Mn 4/04 A	2:25p	10		
Tu 4/05 A	8:57a	10		
Tu 4/05 A	2:26p	10		
We 4/06 A	8:02a	10		
We 4/06 A	5:00p	10		
Th 4/07 A	9:00a	10		
Th 4/07 A	6:27p	10		
Fr 4/08 A	7:27a	10		
Fr 4/08 A	2:00p	10		

Contract #0806498 3/28/11 to 4/8/11  
A: 4/24 20 10's

3/28/11—4/8/11

Total Spots: 20

# Invoice Totals

Total Spots: 20

95ROCK Times for 3/28/11-4/8/11

Day/Date	Time	Len	Rate	Produ
Mn 3/28 A	2:18p	10		
Mn 3/28 A	3:27p	10		
Tu 3/29 A	8:40a	10		
Tu 3/29 A	10:48a	10		
We 3/30 A	12:24p	10		
We 3/30 A	4:27p	10		
Th 3/31 A	11:56a	10		
Th 3/31 A	2:45p	10		
Fr 4/01 A	1:19p	10		
Fr 4/01 A	4:28p	10		
Mn 4/04 A	7:15a	10		
Mn 4/04 A	1:23p	10		
Tu 4/05 A	9:37a	10		
Tu 4/05 A	3:34p	10		
We 4/06 A	11:53a	10		
We 4/06 A	4:25p	10		
Th 4/07 A	12:25p	10		
Th 4/07 A	5:59p	10		
Fr 4/08 A	1:22p	10		
Fr 4/08 A	6:56p	10		

Contract #0507016 3/28/11 to 4/8/11  
A: 4/24 20 10's

3/28/11—4/8/11  
Total Spots: 20



Contacto Home

### Preguntas Comunes sobre Georgia 811

By admin on Apr 13, 2011 | In Consejos | Send feedback »



#### ¿Por qué hacer la llamada?

Porque es la ley en el estado de Georgia. Excavar de una manera segura es la responsabilidad de todos. Llamando al UPC es uno de los mejores métodos

*Plus Public Service Interview that Aired throughout the Month of April*

Cada vez que necesitas instalar 40 metros (2 unidades de trabajo) de tubería antes de las 4:30PM) antes del comienzo del trabajo para tener las líneas marcadas. Los días laborables son de 7:00am a 4:30pm excluyendo fines de semana y días feriados. Es una llamada y un servicio gratis.

#### ¿Qué tipo de excavación requiere una llamada?

Es recomendado que llame 48 horas antes de cualquier tipo de excavación.

#### Categorías

- Todos
- Consejos
- Artículos
- Empleo

#### Buscar

Abril 2011

Los días del mes: Lun Mar Mié Jue Vie Sáb Dom

1 2 3

4 5 6 7 8 9 10

11 12 13 14 15 16 17

18 19 20 21 22 23 24

25 26 27 28 29 30

<< < > >>

#### Traffico

- Recientemente
- Archivos
- Categorías
- Últimos comentarios

#### Alimentación XML

- RSS 2.0: Publicaciones, Comentarios
- Atom: Publicaciones, Comentarios

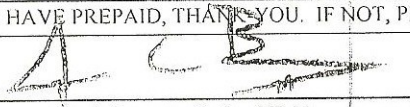
Now in RSS

# Columbus—WKCN FM

Date	Day	Length		Qty	Rate
<b>Copy: Calling before digging</b>					
3/28/2011	Mon	:10	WKCN-FM 10:39:40 AM	1	
3/29/2011	Tue	:10	WKCN-FM 08:13:30 AM	1	
3/30/2011	Wed	:10	WKCN-FM 06:43:00 AM	1	
3/31/2011	Thu	:10	WKCN-FM 12:24:30 PM	1	
4/1/2011	Fri	:10	WKCN-FM 11:24:00 AM	1	
4/4/2011	Mon	:10	WKCN-FM 08:11:40 AM	1	
4/5/2011	Tue	:10	WKCN-FM 06:42:00 AM	1	
4/6/2011	Wed	:10	WKCN-FM 07:12:30 AM	1	
4/7/2011	Thu	:10	WKCN-FM 10:24:00 AM	1	
4/8/2011	Fri	:10	WKCN-FM 08:53:00 AM	1	
<b>Copy: Contractors &amp; Homeowners</b>					
3/28/2011	Mon	:10	WKCN-FM 05:54:00 PM	1	
3/29/2011	Tue	:10	WKCN-FM 02:53:40 PM	1	
3/30/2011	Wed	:10	WKCN-FM 01:39:30 PM	1	
3/31/2011	Thu	:10	WKCN-FM 04:40:00 PM	1	
4/1/2011	Fri	:10	WKCN-FM 06:54:00 PM	1	
4/4/2011	Mon	:10	WKCN-FM 12:54:00 PM	1	
4/5/2011	Tue	:10	WKCN-FM 01:38:30 PM	1	
4/6/2011	Wed	:10	WKCN-FM 12:38:30 PM	1	
4/7/2011	Thu	:10	WKCN-FM 02:24:30 PM	1	
4/8/2011	Fri	:10	WKCN-FM 01:24:00 PM	1	

IF YOU HAVE PREPAID, THANK YOU. IF NOT, PLEASE NOTE INVOICE NUMBER ON YOUR PAYMENT.

Affidavit Of Performance: I,

  
 Joseph Brannan - Station Official

Quantity

20 Total

Quantity

20 Total

3/28/11—4/8/11

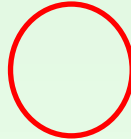
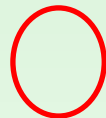
Total Spots: 20

# Columbus—WCGQ FM

Date	Day	Length		Qty	Rate
<b>Copy: Calling before digging</b>					
3/28/2011	Mon	:10	WCGQ-FM 06:36:00 AM	1	
3/29/2011	Tue	:10	WCGQ-FM 09:35:00 AM	1	
3/30/2011	Wed	:10	WCGQ-FM 11:35:30 AM	1	
3/31/2011	Thu	:10	WCGQ-FM 06:32:30 AM	1	
4/1/2011	Fri	:10	WCGQ-FM 10:35:00 AM	1	
4/4/2011	Mon	:10	WCGQ-FM 10:33:30 AM	1	
4/5/2011	Tue	:10	WCGQ-FM 08:53:30 AM	1	
4/6/2011	Wed	:10	WCGQ-FM 11:50:00 AM	1	
4/7/2011	Thu	:10	WCGQ-FM 10:20:30 AM	1	
4/8/2011	Fri	:10	WCGQ-FM 10:20:30 AM	1	
<b>Copy: Contractors &amp; Homeowners</b>					
3/28/2011	Mon	:10	WCGQ-FM 05:34:45 PM	1	
3/29/2011	Tue	:10	WCGQ-FM 02:49:40 PM	1	
3/30/2011	Wed	:10	WCGQ-FM 06:20:30 PM	1	
3/31/2011	Thu	:10	WCGQ-FM 03:35:30 PM	1	
4/1/2011	Fri	:10	WCGQ-FM 02:50:00 PM	1	
4/4/2011	Mon	:10	WCGQ-FM 03:49:00 PM	1	
4/5/2011	Tue	:10	WCGQ-FM 02:49:30 PM	1	
4/6/2011	Wed	:10	WCGQ-FM 06:35:00 PM	1	
4/7/2011	Thu	:10	WCGQ-FM 02:20:30 PM	1	
4/8/2011	Fri	:10	WCGQ-FM 01:20:05 PM	1	
					<b>Quantity</b>
					<b>20</b>
					<b>Total</b>

IF YOU PREPAID, THANK YOU. IF NOT, PLEASE NOTE INVOICE NUMBER ON PAYMENT.

*ALB*



<b>Quantity</b>	<b>20</b>
	<b>Total</b>

3/28/11—4/8/11

Total Spots: 20



# Columbus—WRLD FM

Salesperson: Neal, Helen

Date	Day	Length		Qty	R
<b>Copy: Calling before digging</b>					
3/28/2011	Mon	:10	WRLD-FM 01:19:00 PM	1	
3/29/2011	Tue	:10	WRLD-FM 01:48:40 PM	1	
3/30/2011	Wed	:10	WRLD-FM 01:48:30 PM	1	
3/31/2011	Thu	:10	WRLD-FM 06:34:00 AM	1	
4/1/2011	Fri	:10	WRLD-FM 06:49:00 AM	1	
4/4/2011	Mon	:10	WRLD-FM 06:49:00 AM	1	
4/5/2011	Tue	:10	WRLD-FM 07:49:00 AM	1	
4/6/2011	Wed	:10	WRLD-FM 06:33:00 AM	1	
4/7/2011	Thu	:10	WRLD-FM 06:33:00 AM	1	
4/8/2011	Fri	:10	WRLD-FM 06:33:30 AM	1	
<b>Copy: Contractors &amp; Homeowners</b>					
3/28/2011	Mon	:10	WRLD-FM 04:48:30 PM	1	
3/29/2011	Tue	:10	WRLD-FM 06:48:30 PM	1	
3/30/2011	Wed	:10	WRLD-FM 04:48:30 PM	1	
3/31/2011	Thu	:10	WRLD-FM 08:34:00 AM	1	
4/1/2011	Fri	:10	WRLD-FM 08:34:00 AM	1	
4/4/2011	Mon	:10	WRLD-FM 07:49:00 AM	1	
4/5/2011	Tue	:10	WRLD-FM 08:49:00 AM	1	
4/6/2011	Wed	:10	WRLD-FM 10:32:30 AM	1	
4/7/2011	Thu	:10	WRLD-FM 10:33:30 AM	1	
4/8/2011	Fri	:10	WRLD-FM 08:32:30 AM	1	

IF YOU PREPAID, THANK-YOU IS NOT, PLEASE INDICATE INVOICE NUMBER ON YOUR PAYMENT.

Affidavit Of Performance: I,

*Joseph Brannan*

Joseph Brannan - Station Official

ANA BROW

Quantity

20

Total

Quantity

20 Total

3/28/11—4/8/11

Total Spots: 20

# Greater Atlanta—WSB AM 750, 95.5 FM

Day	Date	Time	Ln	Length	Product	ISCI
SAT	05/07/11	06:22a	1	60		UPC 60 GEORGIA 811
SAT	05/07/11	09:57a	1	60		UPC 60 GEORGIA 811
SAT	05/07/11	10:53a	2	60		UPC 60 GEORGIA 811
SAT	05/07/11	11:57a	2	60		UPC 60 GEORGIA 811
SAT	05/14/11	07:28a	1	60		UPC 60 GEORGIA 811
SAT	05/14/11	08:32a	1	60		UPC 60 GEORGIA 811
SAT	05/14/11	10:03a	2	60		UPC 60 GEORGIA 811
SAT	05/14/11	11:23a	2	60		UPC 60 GEORGIA 811
SAT	05/21/11	07:53a	1	60		UPC 60 GEORGIA 811
SAT	05/21/11	09:28a	1	60		UPC 60 GEORGIA 811
SAT	05/21/11	10:32a	2	60		UPC 60 GEORGIA 811
SAT	05/21/11	11:23a	2	60		UPC 60 GEORGIA 811
SAT	05/28/11	06:50a	1	60		UPC 60 GEORGIA 811
SAT	05/28/11	07:52a	1	60		UPC 60 GEORGIA 811
SAT	05/28/11	10:27a	2	60		UPC 60 GEORGIA 811
SAT	05/28/11	11:53a	2	60		UPC 60 GEORGIA 811

Date	Quantity	Unit
05/15/11 Banner ads on wsbradio.com	1 @	\$1.0
05/15/11 Home Fixit Newsletter banner ad	1 @	\$7
05/15/11 banner ad in VIP newsletter	1 @	\$7

**Spot Totals**  
Total Spots:

16

**Non-spot Totals**  
Gross Amount:

5/7/11—5/20/11

Total Spots: 16

# Greater Atlanta—WSB AM 750, 95.5 FM

Day	Date	Time	Ln	Length	Product	ISCI
MON	05/09/11	12:34p	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
TUE	05/10/11	11:34a	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
TUE	05/10/11	03:58p	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
THU	05/12/11	11:34a	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
THU	05/12/11	03:05p	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
FRI	05/13/11	12:04p	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
MON	05/16/11	02:04p	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
TUE	05/17/11	02:04p	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
THU	05/19/11	11:04a	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
THU	05/19/11	12:24p	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
FRI	05/20/11	12:24p	1	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
FRI	05/20/11	03:04p	1	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				

**Invoice Totals**

Total Spots:

12

5/9/11—5/20/11

Total Spots: 12

# Greater Atlanta—WSB AM 750, 95.5 FM

Day	Date	Time	Ln	Length	Product	ISCI
SAT	09/24/11	11:28a	2	60		
Missed						
SAT	10/01/11	06:27a	1	60		UPC 60 GEORGIA 811
SAT	10/01/11	07:22a	1	60		UPC 60 GEORGIA 811
SAT	10/01/11	10:03a	2	60		
Missed						
SAT	10/01/11	11:03a	2	60		
Missed; Sports Preemption						
SAT	10/08/11	06:22a	1	60		UPC 60 GEORGIA 811
SAT	10/08/11	09:03a	1	60		UPC 60 GEORGIA 811
SAT	10/08/11	10:02a	2	60		UPC 60 GEORGIA 811
SAT	10/08/11	11:51a	2	60		UPC 60 GEORGIA 811
SAT	10/15/11	07:03a	1	60		UPC 60 GEORGIA 811
SAT	10/15/11	08:50a	1	60		UPC 60 GEORGIA 811
SAT	10/15/11	10:22a	2	60		UPC 60 GEORGIA 811
SAT	10/15/11	11:03a	2	60		UPC 60 GEORGIA 811
SAT	10/22/11	06:32a	1	60		UPC 60 GEORGIA 811
SAT	10/22/11	07:02a	-3	60		UPC 60 GEORGIA 811
; MG for 10/1/11 Ln 2, 9/24/11 Ln 2						
SAT	10/22/11	07:32a	-3	60		UPC 60 GEORGIA 811
; MG for 10/1/11 Ln 2, 9/24/11 Ln 2						
SAT	10/22/11	08:56a	1	60		UPC 60 GEORGIA 811
SAT	10/22/11	09:26a	-3	60		UPC 60 GEORGIA 811
; MG for 10/1/11 Ln 2, 9/24/11 Ln 2						
SAT	10/22/11	10:03a	2	60		UPC 60 GEORGIA 811
SAT	10/22/11	10:32a	-2	60		UPC 60 GEORGIA 811
; MG for 9/17/11 Ln 2						
SAT	10/22/11	11:03a	2	60		UPC 60 GEORGIA 811
SAT	10/22/11	11:30a	-2	60		UPC 60 GEORGIA 811
; MG for 9/17/11 Ln 2						

Date	Quantity
10/15/11 Home Fixit Newsletter banner ad	1 @
10/15/11 Banner ads on wsbradio.com	1 @
10/15/11 banner ad in Walter Reeves Georgia Gardener newsletter	1 @
<b>Spot Totals</b>	<b>N</b>
Total Spots:	19 <b>G</b>

9/24/11—10/15/11

Total Spots: 19

**Spot Totals**

**Total Spots:**

**19**

# Greater Atlanta—WSB AM 750, 95.5 FM

Day	Date	Time	Ln	Length	Product	ISCI
MON	10/03/11	09:24a	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
MON	10/03/11	11:04a	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
MON	10/03/11	12:04p	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
THU	10/06/11	01:04p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
FRI	10/07/11	12:04p	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
FRI	10/07/11	01:03p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
MON	10/10/11	11:04a	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
MON	10/10/11	12:33p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
TUE	10/11/11	10:33a	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
TUE	10/11/11	12:33p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
THU	10/13/11	01:04p	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
FRI	10/14/11	11:33a	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
MON	10/17/11	01:04p	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
MON	10/17/11	02:03p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
TUE	10/18/11	12:04p	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15
		SPONSOR 15-TRAFFIC				
WED	10/19/11	02:03p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				
THU	10/20/11	09:54a	3	15	Traffic Campaign On WSB	MAJOR HOME IMP PROJ :15

Day	Date	Time	Ln	Length	Product	ISCI
		SPONSOR 15-TRAFFIC				
THU	10/20/11	03:24p	3	15	Traffic Campaign On WSB	LANDSCAPING/FENCING :15
		SPONSOR 15-TRAFFIC				

10/3/11—10/20/11

Total Spots: 18

# Radio Disney—WDWD AM

ORDERED					AI	
TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME
WDWD-AM ATLA 6AM-8PM	60	Mo-Su	15	.00	Mo, 2/28/11	9:20:51AM
					Mo, 2/28/11	11:21:58AM
					Mo, 2/28/11	1:18:14PM
					Tu, 3/1/11	12:54:36PM
					Tu, 3/1/11	3:16:39PM
					We, 3/2/11	1:18:16PM
					We, 3/2/11	4:20:56PM
					Th, 3/3/11	10:56:58AM
					Th, 3/3/11	7:19:02PM
					Fr, 3/4/11	8:56:29AM
					Fr, 3/4/11	6:20:16PM
					Sa, 3/5/11	6:56:04AM
					Sa, 3/5/11	1:54:36PM
					Su, 3/6/11	9:53:07AM
					Su, 3/6/11	2:17:44PM
		Mo-Su	15	.00	Mo, 3/7/11	8:34:29AM
					Mo, 3/7/11	10:21:58AM
					Tu, 3/8/11	6:17:43AM
					Tu, 3/8/11	12:17:41PM
					Tu, 3/8/11	5:55:06PM
					We, 3/9/11	8:56:20AM
					We, 3/9/11	2:19:07PM
					Th, 3/10/11	12:17:29PM
					Th, 3/10/11	5:55:42PM
					Fr, 3/11/11	11:41:35AM
					Fr, 3/11/11	4:42:08PM
					Sa, 3/12/11	9:19:05AM
					Sa, 3/12/11	6:53:16PM
					Su, 3/13/11	7:21:32AM
					Su, 3/13/11	1:41:02PM
Mo-Su	15	.00	Mo, 3/14/11	12:18:23PM		
			Mo, 3/14/11	4:17:24PM		
			Tu, 3/15/11	8:21:58AM		
			Tu, 3/15/11	1:18:42PM		
			We, 3/16/11	6:57:16AM		
			We, 3/16/11	2:17:32PM		
			We, 3/16/11	4:14:10PM		
			Th, 3/17/11	3:54:50PM		
			Th, 3/17/11	7:18:13PM		
			Fr, 3/18/11	7:40:11AM		
			Fr, 3/18/11	12:19:13PM		
			Sa, 3/19/11	12:54:17PM		
			Sa, 3/19/11	5:53:33PM		
			Su, 3/20/11	10:56:10AM		

2/28/11—3/27/11

*Continued on next page*

Radio Disney—WDWD AM

Mo-Su	15	.00	Su, 3/20/11	2:18:41PM
			Mo, 3/21/11	1:19:08PM
			Mo, 3/21/11	4:21:58PM
			Tu, 3/22/11	6:17:09AM
			Tu, 3/22/11	9:21:44AM
			Tu, 3/22/11	3:16:49PM
			We, 3/23/11	11:21:58AM
			We, 3/23/11	4:55:33PM
			Th, 3/24/11	8:56:58AM
			Th, 3/24/11	7:19PM
			Fr, 3/25/11	7:39:40AM
			Fr, 3/25/11	5:22:28PM
			Sa, 3/26/11	9:20:02AM
			Sa, 3/26/11	12:55:52PM
			Su, 3/27/11	10:18:23AM
			Su, 3/27/11	4:16:41PM
<b>Total</b>	<b>60</b>	<b>\$0.00</b>	<b>Total</b>	<b>60</b>
ORDERED				

2/28/11—3/27/11  
Total: 60

# Radio Disney—WDWD AM

ORDERED							
LINE	TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME
1	WDWD-AM ATLA 6AM-8PM	60	Mo-Su	15	.00	Mo, 3/28/11	10:56:44AM
						Mo, 3/28/11	1:55:57PM
						Mo, 3/28/11	6:56:36PM
						Tu, 3/29/11	10:19:34AM
						Tu, 3/29/11	5:20:41PM
						We, 3/30/11	2:56:24PM
						We, 3/30/11	4:56:17PM
						Th, 3/31/11	6:21:58AM
						Th, 3/31/11	1:54:49PM
						Fr, 4/1/11	9:19:54AM
						Fr, 4/1/11	3:39:39PM
						Sa, 4/2/11	8:41:42AM
						Sa, 4/2/11	4:39PM
						Su, 4/3/11	11:56:58AM
						Su, 4/3/11	12:56:58PM
		Mo-Su	15	.00	Mo, 4/4/11	3:56:37PM	
					Mo, 4/4/11	7:55:50PM	
					Tu, 4/5/11	7:56:58AM	
					Tu, 4/5/11	11:21:53AM	
					We, 4/6/11	8:56:39AM	
					We, 4/6/11	1:56:07PM	
					Th, 4/7/11	6:54:19AM	
					Th, 4/7/11	9:19:54AM	
					Th, 4/7/11	7:21:35PM	
					Fr, 4/8/11	10:19:57AM	
					Fr, 4/8/11	2:19:50PM	
					Sa, 4/9/11	7:55:38AM	
					Sa, 4/9/11	9:57:25AM	
					Su, 4/10/11	6:35:48AM	
					Su, 4/10/11	3:39:33PM	
Mo-Su	15	.00	Mo, 4/11/11	8:22:28AM			
			Mo, 4/11/11	3:20:34PM			
			Mo, 4/11/11	6:40:17PM			
			Tu, 4/12/11	7:56:20AM			
			Tu, 4/12/11	1:53:52PM			
			We, 4/13/11	11:42:23AM			
			We, 4/13/11	6:54:18PM			
			Th, 4/14/11	11:21:58AM			
			Th, 4/14/11	3:53:16PM			
			Fr, 4/15/11	9:39:04AM			
			Fr, 4/15/11	3:20:40PM			
			Sa, 4/16/11	12:54:30PM			
			Sa, 4/16/11	2:56:58PM			
			Su, 4/17/11	8:33:48AM			

3/28/11—4/24/11

*Continued on next page*



# Radio Disney—WDWD AM

Mo-Su	15	.00	Su, 4/17/11	10:21:02AM
			Mo, 4/18/11	10:18:28AM
			Mo, 4/18/11	1:54:55PM
			Tu, 4/19/11	11:57:28AM
			Tu, 4/19/11	5:55:21PM
			We, 4/20/11	7:57:28AM
			We, 4/20/11	12:19:21PM
			Th, 4/21/11	6:37:21AM
			Th, 4/21/11	1:19:21PM
			Th, 4/21/11	4:21:06PM
			Fr, 4/22/11	1:56:05PM
			Fr, 4/22/11	3:19:56PM
			Sa, 4/23/11	9:20:14AM
			Sa, 4/23/11	2:56:28PM
			Su, 4/24/11	11:20:11AM
			Su, 4/24/11	4:54:05PM
<b>Total</b>	<b>60</b>	<b>\$0.00</b>	<b>Total</b>	<b>60</b>

3/28/11—4/24/11

Total: 60

# Radio Disney—WDWD AM

TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME
WDWD-AM ATLA 6AM-8PM	60	Mo-Su	15	.00	Mo, 4/25/11	8:33:12AM
					Mo, 4/25/11	12:56:24PM
					Mo, 4/25/11	3:19:30PM
					Tu, 4/26/11	10:56:58AM
					Tu, 4/26/11	6:56:24PM
					We, 4/27/11	8:53:39AM
					We, 4/27/11	11:56:41AM
					Th, 4/28/11	6:57:28AM
					Th, 4/28/11	7:43:04PM
					Fr, 4/29/11	6:17:36AM
					Fr, 4/29/11	1:40:37PM
					Sa, 4/30/11	10:21:18AM
					Sa, 4/30/11	5:19:19PM
					Sa, 4/30/11	7:55:44PM
					Su, 5/1/11	3:56:49PM
		Mo-Su	15	.00	Mo, 5/2/11	2:17:59PM
					Mo, 5/2/11	6:54:33PM
					Tu, 5/3/11	12:17:10PM
					Tu, 5/3/11	6:55:40PM
					We, 5/4/11	8:39:56AM
					We, 5/4/11	6:18:28PM
					Th, 5/5/11	12:56:37PM
					Th, 5/5/11	2:55:53PM
					Fr, 5/6/11	4:20:11PM
					Fr, 5/6/11	7:20:29PM
					Sa, 5/7/11	9:54:21AM
					Sa, 5/7/11	3:53:55PM
					Su, 5/8/11	7:36:43AM
					Su, 5/8/11	10:38:48AM
					Su, 5/8/11	5:56:40PM
		Mo-Su	15	.00	Mo, 5/9/11	11:57AM
					Mo, 5/9/11	1:18:28PM
					Tu, 5/10/11	11:19:56AM
Tu, 5/10/11	2:18:55PM					
We, 5/11/11	8:57:01AM					
We, 5/11/11	4:36:49PM					
Th, 5/12/11	7:21:37AM					
Th, 5/12/11	9:20:12AM					
Th, 5/12/11	12:56:28PM					
Fr, 5/13/11	6:56:44AM					
Fr, 5/13/11	5:55:46PM					
Sa, 5/14/11	6:56:09AM					
Sa, 5/14/11	5:56:20PM					
Su, 5/15/11	4:57:58PM					

4/25/11—5/29/11

Continued on next page

# Radio Disney—WDWD AM

Mo-Su	15	.00	Su, 5/15/11	6:39:53PM
			Mo, 5/16/11	7:21:19AM
			Mo, 5/16/11	10:42:26AM
			Mo, 5/16/11	5:55:55PM
			Tu, 5/17/11	9:38:34AM
			Tu, 5/17/11	4:54:04PM
			We, 5/18/11	11:55:42AM
			We, 5/18/11	1:18PM
			Th, 5/19/11	10:20:15AM
			Th, 5/19/11	6:56:14PM
			Fr, 5/20/11	12:56:46PM
			Fr, 5/20/11	3:20:56PM
			Sa, 5/21/11	8:20:45AM
			Sa, 5/21/11	3:21:33PM
			Su, 5/22/11	6:56:53AM
Su, 5/22/11	2:56:54PM			
Mo-Su	15	.00	Mo, 5/23/11	8:19:04AM
			Mo, 5/23/11	10:54AM
			Mo, 5/23/11	4:19:48PM
			Tu, 5/24/11	12:38:39PM
			Tu, 5/24/11	2:56:28PM
			We, 5/25/11	7:21:44AM
			We, 5/25/11	1:55:27PM
			Th, 5/26/11	2:19:23PM
			Fr, 5/27/11	8:54:04AM
			Fr, 5/27/11	2:56:43PM
			Sa, 5/28/11	6:19:55AM
			Sa, 5/28/11	1:57:46PM
			Sa, 5/28/11	5:19:01PM
			Su, 5/29/11	1:55:28PM
			Su, 5/29/11	5:55:03PM
<b>Total</b>	<b>75</b>	<b>\$0.00</b>	<b>Total</b>	<b>75</b>

4/25/11—5/29/11

Total: 75

# Radio Disney—WDWD AM

ORDERED						AIRED			
LINE	TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME	RATE (\$)	PR
1	WDWD-AM ATLA 6AM-8PM	60	Mo-Su	15	.00	Mo, 6/27/11	6:52:58AM	.00	
						Mo, 6/27/11	11:55:40AM	.00	
						Mo, 6/27/11	3:56:38PM	.00	
						Tu, 6/28/11	8:41:22AM	.00	
						Tu, 6/28/11	6:18:26PM	.00	
						We, 6/29/11	9:56:30AM	.00	
						We, 6/29/11	3:55:15PM	.00	
						Th, 6/30/11	8:56:27AM	.00	
						Th, 6/30/11	2:19:39PM	.00	
						Fr, 7/1/11	9:21:58AM	.00	
						Fr, 7/1/11	11:21:14AM	.00	
						Sa, 7/2/11	2:55:18PM	.00	
						Sa, 7/2/11	5:20:50PM	.00	
						Su, 7/3/11	7:39:47AM	.00	
						Su, 7/3/11	2:20:53PM	.00	
		Mo-Su	15	.00	Mo, 7/4/11	7:21:58AM	.00		
					Mo, 7/4/11	11:21:58AM	.00		
					Tu, 7/5/11	6:15:56AM	.00		
					Tu, 7/5/11	1:55:23PM	.00		
					Tu, 7/5/11	4:55:22PM	.00		
					We, 7/6/11	8:20:20AM	.00		
					We, 7/6/11	3:19:41PM	.00		
					Th, 7/7/11	5:18:58PM	.00		
					Th, 7/7/11	6:56:45PM	.00		
					Fr, 7/8/11	9:55:54AM	.00		
					Fr, 7/8/11	1:56:07PM	.00		
					Sa, 7/9/11	2:18:43PM	.00		
					Sa, 7/9/11	5:19:40PM	.00		
					Su, 7/10/11	10:19:20AM	.00		
					Su, 7/10/11	12:21:39PM	.00		
		Mo-Su	15	.00	Mo, 7/11/11	8:21:58AM	.00		
					Mo, 7/11/11	12:56:40PM	.00		
					Tu, 7/12/11	6:18:50AM	.00		
					Tu, 7/12/11	2:16:20PM	.00		
					We, 7/13/11	10:20:50AM	.00		
					We, 7/13/11	5:55:32PM	.00		
					Th, 7/14/11	7:20:50AM	.00		
					Th, 7/14/11	2:35:40PM	.00		
					Th, 7/14/11	4:18:09PM	.00		
					Fr, 7/15/11	6:19:33AM	.00		
					Fr, 7/15/11	10:42:22AM	.00		
					Sa, 7/16/11	9:55:12AM	.00		
					Sa, 7/16/11	6:19:58PM	.00		
					Su, 7/17/11	6:55:45AM	.00		

6/27/11—7/31/11

Continued on next page

# Radio Disney—WDWD AM

Mo-Su	15	.00	Su, 7/17/11	2:18:05PM	.00
			Mo, 7/18/11	10:20:31AM	.00
			Mo, 7/18/11	4:53:39PM	.00
			Tu, 7/19/11	2:39:48PM	.00
			Tu, 7/19/11	6:18:16PM	.00
			We, 7/20/11	10:42:58AM	.00
			We, 7/20/11	11:21:58AM	.00
			We, 7/20/11	4:42:15PM	.00
			Th, 7/21/11	6:55:44AM	.00
			Th, 7/21/11	1:53:07PM	.00
			Fr, 7/22/11	11:56:38AM	.00
			Fr, 7/22/11	5:21:58PM	.00
			Sa, 7/23/11	10:41AM	.00
			Sa, 7/23/11	1:18:10PM	.00
			Su, 7/24/11	8:21:04AM	.00
Mo-Su	15	.00	Su, 7/24/11	12:55:56PM	.00
			Mo, 7/25/11	6:16:09AM	.00
			Mo, 7/25/11	12:17:31PM	.00
			Mo, 7/25/11	6:21:52PM	.00
			Tu, 7/26/11	9:18:42AM	.00
			Tu, 7/26/11	1:56:14PM	.00
			We, 7/27/11	9:20:23AM	.00
			We, 7/27/11	3:19:40PM	.00
			Th, 7/28/11	7:56:40AM	.00
			Th, 7/28/11	5:38:42PM	.00
			Fr, 7/29/11	10:17:58AM	.00
			Fr, 7/29/11	2:16:41PM	.00
			Sa, 7/30/11	8:21:04AM	.00
			Sa, 7/30/11	5:20:46PM	.00
			Su, 7/31/11	2:18:30PM	.00
Su, 7/31/11	5:48:07PM	.00			
<b>Total</b>	<b>75</b>	<b>\$0.00</b>	<b>Total</b>	<b>75</b>	<b>\$0.00</b>
<b>ORDERED</b>					<b>\$0.00</b>

6/27/11—7/31/11

Total: 75

# Radio Disney—WDWD AM

ORDERED					AIRED					RECONCILIATION
LINE	TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME	RATE (\$)	PRODUCT COPY	AMOUNT (\$)
1	WDWD-AM ATLA 6AM-8PM	60	Mo-Su	15	.00	Mo, 8/29/11	11:20:48AM	.00		
						Mo, 8/29/11	5:56:47PM	.00		
						Tu, 8/30/11	9:56:53AM	.00		
						Tu, 8/30/11	3:54:50PM	.00		
						We, 8/31/11	7:56:58AM	.00		
						We, 8/31/11	8:56:58AM	.00		
						Th, 9/1/11	9:20:37AM	.00		
						Th, 9/1/11	12:16:01PM	.00		
						Th, 9/1/11	6:42:52PM	.00		
						Fr, 9/2/11	6:56:58AM	.00		
						Fr, 9/2/11	10:20:17AM	.00		
						Sa, 9/3/11	6:37:22AM	.00		
						Sa, 9/3/11	11:17:04AM	.00		
						Su, 9/4/11	9:18:01AM	.00		
						Su, 9/4/11	4:56:41PM	.00		
			Mo-Su	15	.00	Mo, 9/5/11	10:41:36AM	.00		
						Mo, 9/5/11	3:16:10PM	.00		
						Tu, 9/6/11	6:18:47AM	.00		
						Tu, 9/6/11	2:18:48PM	.00		
						Tu, 9/6/11	4:55:24PM	.00		
						We, 9/7/11	8:21:58AM	.00		
						We, 9/7/11	1:53:40PM	.00		
						Th, 9/8/11	11:21:23AM	.00		
						Th, 9/8/11	5:38:24PM	.00		
						Fr, 9/9/11	9:56:58AM	.00		
						Fr, 9/9/11	2:55:50PM	.00		
						Sa, 9/10/11	12:35:43PM	.00		
						Sa, 9/10/11	6:19:04PM	.00		
						Su, 9/11/11	4:37:30PM	.00		
						Mo-Su	15	.00	Su, 9/11/11	6:19PM
			Mo, 9/12/11	6:17:55AM	.00					
			Mo, 9/12/11	11:56:58AM	.00					
			Mo, 9/12/11	3:16:20PM	.00					
			Tu, 9/13/11	12:17:31PM	.00					
			Tu, 9/13/11	3:16:06PM	.00					
			We, 9/14/11	10:21:46AM	.00					
			We, 9/14/11	2:19:15PM	.00					
			Th, 9/15/11	7:21:17AM	.00					
			Th, 9/15/11	2:19:15PM	.00					
			Fr, 9/16/11	9:40AM	.00					
			Fr, 9/16/11	6:19:06PM	.00					
			Sa, 9/17/11	8:20:44AM	.00					
			Sa, 9/17/11	5:53:20PM	.00					

8/29/11—9/25/11

*Continued on next page*

# Radio Disney—WDWD AM

					Su, 9/18/11	5:55:31PM	.00		
		Mo-Su	15	.00	Mo, 9/19/11	12:56:17PM	.00		
					Mo, 9/19/11	5:56:01PM	.00		
					Tu, 9/20/11	11:19:30AM	.00		
					Tu, 9/20/11	6:21:19PM	.00		
					We, 9/21/11	7:18:43AM	.00		
					We, 9/21/11	4:19:32PM	.00		
					Th, 9/22/11	7:42:58AM	.00		
					Th, 9/22/11	3:54:54PM	.00		
					Fr, 9/23/11	12:18:13PM	.00		
					Fr, 9/23/11	5:18:12PM	.00		
					Sa, 9/24/11	7:55:23AM	.00		
					Sa, 9/24/11	9:56:55AM	.00		
					Sa, 9/24/11	2:20:11PM	.00		
					Su, 9/25/11	8:21:36AM	.00		
					Su, 9/25/11	10:58:58AM	.00		
		<b>Total</b>	<b>60</b>	<b>\$0.00</b>	<b>Total</b>	<b>60</b>	<b>\$0.00</b>	<b>Total</b>	<b>\$0.00</b>

8/29/11—9/25/11  
 Total Spots: 60

# Radio Disney—WDWD AM

ORDERED					AIRED				RECONCILIATION		
LINE	TIMES	LEN	DAYS	#	RATE (\$)	DAY, DATE	TIME	RATE (\$)	PRODUCT COPY	AMOUNT (\$)	
1	WDWD-AM ATLA 6AM-8PM	60	Mo-Fr	11	.00	Mo, 9/26/11	11:21:47AM	.00			
						Mo, 9/26/11	3:36:26PM	.00			
						Tu, 9/27/11	8:18AM	.00			
						Tu, 9/27/11	12:56:43PM	.00			
						Tu, 9/27/11	5:22:10PM	.00			
						We, 9/28/11	9:57:27AM	.00			
						We, 9/28/11	6:21:06PM	.00			
						Th, 9/29/11	7:53:52AM	.00			
						Th, 9/29/11	8:18:27AM	.00			
						Fr, 9/30/11	11:56:56AM	.00			
						Fr, 9/30/11	9:45:48PM	.00			
<b>Total</b>					<b>11</b>	<b>\$0.00</b>	<b>Total</b>	<b>11</b>	<b>\$0.00</b>	<b>Total</b>	<b>\$0.00</b>

9/26/11—9/30/11

Total Spots: 11



Tifton—WTIF FM

Date	Description	Times
3/28/2011	00:10 spot	06:20:32 06:42:34
3/29/2011	00:10 spot	13:23:21 13:43:01
3/30/2011	00:10 spot	08:33:26 10:23:03
3/31/2011	00:10 spot	06:21:45 06:41:34
4/1/2011	00:10 spot	10:52:14 14:32:36

Sub Total (Spot:10)

3/28/11—4/1/11

Total Spots: 10

# Tifton—WTIF FM

Date	Description	Times
4/4/2011	00:10 spot	06:44:45 07:35:02
4/5/2011	00:10 spot	07:54:06 11:33:29
4/6/2011	00:10 spot	07:05:50 07:59:43
4/7/2011	00:10 spot	06:22:34 06:43:44
4/8/2011	00:10 spot	08:04:59 09:07:28

Sub Total (Spot:10)

4/4/11—4/8/11

Total Spots: 10



# *Social Networks*



# Facebook

The screenshot shows the Facebook profile for Georgia 811, a Non-Profit Organization. The page header includes the Facebook logo, a search bar, and a notification badge with the number '2'. The profile picture is the Georgia 811 logo with the tagline 'Know what's below. Call before you dig.' The cover photo is a blue banner with the text 'Georgia 811 · Everyone (Top Posts)'. The main content area features a post from 'Georgia 811' dated October 10, 2011, at 10:39am. The post text reads: 'don't forget, to find us on FB here: <http://www.facebook.com/pages/GA811-Utilities-Protection-Center-Inc/234332113594>'. Below the text is a 'Like' button and a comment box containing the text 'Diggin' Texas... with JimBob likes this.' The left sidebar contains navigation links for Wall, Info, Friend Activity, and Photos, as well as an 'About' section with the website URL 'www.Georgia811.com' and a '20 like this' notification.

The screenshot shows the Facebook profile for the International Utility Locate Rodeo, a Non-Profit Organization. The page header includes the Facebook logo, a search bar, and a notification badge with the number '2'. The profile picture is a red and white sign that says 'INTERNATIONAL UTILITY LOCATE RODEO'. The cover photo is a collage of images showing people at a rodeo event. The main content area features a post from 'International Utility Loc...' dated October 10, 2011, at 10:39am. The post text reads: 'Rodeo team takes home 5 trop'. Below the text is a 'Like' button and a comment box. The left sidebar contains navigation links for Wall, Info, and Friend Activity.

The screenshot shows the Facebook profile for the Digger Dog group, an Open Group with 211 members, 128 photos, and 1 doc. The profile picture is a cartoon dog wearing a blue shirt with the number '811' on it. The cover photo is a blue banner with the text 'Digger Dog · Everyone (Top Posts)'. The main content area features a post from 'Digger Dog' dated October 10, 2011, at 10:39am. The post text reads: 'Write something...'. Below the text is a 'Like' button and a comment box. The left sidebar contains navigation links for Write Post, Add Photo / Video, and Ask Question.

# Google Analytics

www.Georgia811.com

Keyword Search Terms | Jan. 1 - Dec. 31, 2011

1	georgia 811	3,596	2.78	0:01:58	46.25%
2	gaupc	3,531	1.82	0:01:40	23.59%
3	ga 811	2,964	2.34	0:01:26	38.36%
4	call before you dig georgia	2,793	2.89	0:02:06	78.09%
5	gaupc.com	2,328	1.8	0:01:54	15.68%
6	ga upc	1,464	2.16	0:01:18	33.33%
7	www.gaupc.com	1,390	2.09	0:02:14	31.73%
8	ga811	1,163	2.66	0:01:30	28.89%
9	georgia one call	849	3.4	0:02:19	68.32%
10	georgia call before you dig	740	2.97	0:02:02	77.43%
11	811 georgia	595	3.05	0:02:03	63.70%
12	georgia upc	560	3.12	0:02:02	52.86%
13	www.georgia811	551	1.07	0:00:19	63.52%
14	ga811.com	537	2.77	0:01:54	52.70%
15	georgia811	529	2.83	0:01:41	40.83%
16	(not provided)	520	3.04	0:02:19	60.58%
17	georgia811.com	458	3.19	0:02:26	42.36%
18	utilities protection center	446	3.47	0:02:30	70.18%
19	www.georgia811.com	416	3.23	0:01:59	50.24%
20	call before you dig ga	399	3.14	0:01:57	84.71%

January 1—  
December 31, 2011

*Continued on next page*

## Google Analytics

21 ga call before you dig	375	2.54	0:01:49	70.40%
22 gaupc eden	321	1.28	0:01:25	21.50%
23 call before you dig	310	2.89	0:02:10	80.32%
24 ga one call	302	2.96	0:02:10	64.57%
25 utility protection center	301	2.11	0:01:14	38.54%
26 www.ga811.com	256	3.46	0:02:36	73.83%
27 georgia utilities protection center	249	2.76	0:01:31	53.01%
28 georgia utility locate	249	2.87	0:01:52	75.50%
29 811	242	2.64	0:01:49	62.81%
30 georgia utility protection center	224	2.96	0:02:04	51.79%
31 utility protection center georgia	221	2.65	0:01:47	45.70%
32 utility locate georgia	181	3.24	0:03:04	82.32%
33 eden 811	178	1.6	0:01:10	41.01%
34 811 ga	167	2.55	0:01:26	46.11%
35 gaupc georgia	165	2.06	0:01:01	22.42%
36 upc	163	2.47	0:01:59	28.22%
37 ga 811 call before you dig	160	2.44	0:01:50	45.00%
38 gaupc.org	146	1.95	0:01:48	21.23%
39 georgia dig law	142	3.73	0:03:13	52.82%
40 georgia dig	137	2.54	0:02:08	72.26%
41 upc ga	125	1.72	0:00:53	33.60%
42 georgia utility protection	113	2.71	0:01:23	51.33%
43 upc georgia	113	3	0:02:33	57.52%
44 dig safe georgia	103	3.42	0:01:57	78.64%
45 upcga.com	101	1.21	0:01:41	1.98%

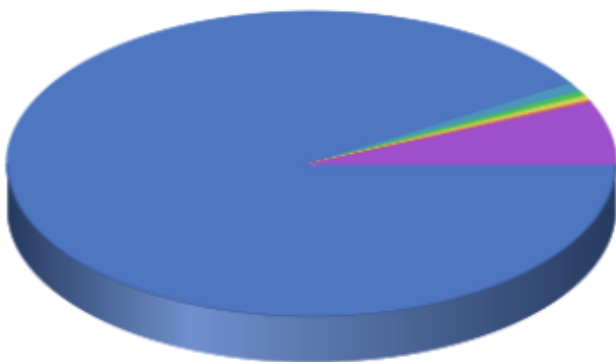
## Georgia 811 Social Media

Jan 01, 2011 - Dec 31, 2011

### Ow.ly : Summary Stats

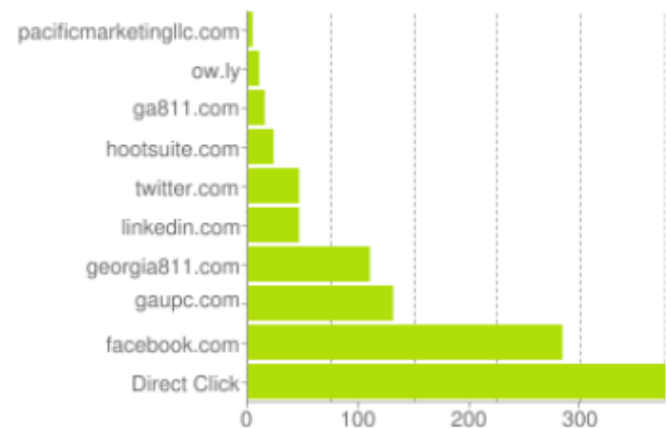
□

### Ow.ly : Clicks by Region



Region	Clicks
United States	91.2% (954)
Czech Republic	1% (10)
Canada	0.5% (5)
Australia	0.3% (3)
South Africa	0.1% (1)
Italy	0.1% (1)
Morocco	0.1% (1)
Cote D'ivoire	0.1% (1)
European Union	0.1% (1)
Others	6.6% (69)

### Ow.ly : Top Referrers



Referrer	Referrals
Direct Click	377
facebook.com	284
gaupc.com	131
georgia811.com	110
linkedin.com	46
twitter.com	46
hootsuite.com	23
ga811.com	15
ow.ly	10
pacificmarketingllc.com	4

January 1—  
December 31, 2011

*Continued on next page*

# Hootsuite Analytics

## Ow.ly : Most Popular Links

1	<a href="http://ow.ly/7rXbd">http://ow.ly/7rXbd</a> <a href="http://www.wdtn.com/dpp/news/house-explosion-in-...">http://www.wdtn.com/dpp/news/house-explosion-in-...</a> GA811 sends prayers to the victims and their families. Please, please dig safely out there: <a href="http://...">http://...</a>	48 clicks
2	<a href="http://ow.ly/4YJJ7">http://ow.ly/4YJJ7</a> <a href="http://www.georgia811.com/edenwebentry.aspx">http://www.georgia811.com/edenwebentry.aspx</a> Locate requests on YOUR time. Enter your info online in EDEN for your GA811 dig tickets! Click...	32 clicks
3	<a href="http://ow.ly/3F7IP">http://ow.ly/3F7IP</a> <a href="http://www.ehow.com/facts_7788366_can-there-bur...">http://www.ehow.com/facts_7788366_can-there-bur...</a> CALL 811 Before You Dig - even when installing fence posts, see this eHow article: <a href="http://ow.ly/3F..">http://ow.ly/3F..</a>	26 clicks
4	<a href="http://ow.ly/6ybKY">http://ow.ly/6ybKY</a> <a href="http://www.youtube.com/watch?v=172HW19g7xU">http://www.youtube.com/watch?v=172HW19g7xU</a> Cal #811 Before You Dig, in the "name of redneck safety" <a href="http://ow.ly/6ybKY">http://ow.ly/6ybKY</a>	26 clicks
5	<a href="http://ow.ly/7tZLb">http://ow.ly/7tZLb</a> <a href="http://www.wdtn.com/dpp/news/greene/think-befor...">http://www.wdtn.com/dpp/news/greene/think-befor...</a> Call Before You Dig - an important step in the safe digging process was ignored <a href="http://ow.ly/7tZL..">http://ow.ly/7tZL..</a>	25 clicks
6	<a href="http://ow.ly/4zc4t">http://ow.ly/4zc4t</a> <a href="http://www.georgia811.com/2011/4/5/dig-safely-m...">http://www.georgia811.com/2011/4/5/dig-safely-m...</a> Gov. Deal Proclaims Dig Safely Month in GA, see who joined him & pass it on to employees, cu...	23 clicks
7	<a href="http://ow.ly/67mca">http://ow.ly/67mca</a> <a href="http://www.columbian.com/news/2011/aug/17/north...">http://www.columbian.com/news/2011/aug/17/north...</a> It's not worth the risk! RT @ga811: Why call #811 before you dig? This homeowner can tell you....	21 clicks
8	<a href="http://ow.ly/7RCdc">http://ow.ly/7RCdc</a> <a href="http://www.georgia811.com/2011/12/6/georgia-811...">http://www.georgia811.com/2011/12/6/georgia-811...</a> As you are making your holiday plans, keep GA811 holiday closings in mind. <a href="http://ow.ly/7RCdc...">http://ow.ly/7RCdc...</a>	19 clicks
9	<a href="http://ow.ly/3NdMT">http://ow.ly/3NdMT</a> <a href="http://www.gaupc.com/ContantPage.aspx?ViewID=14...">http://www.gaupc.com/ContantPage.aspx?ViewID=14...</a> Enter your locate requests online 24/7 - just take a short training class right from your computer ...	19 clicks

## Twitter : Profile Summary



**@GA811**  
Georgia 811

Georgia

*Know What's Below. Call Before you Dig in Georgia - it is the law. Dial 811 before you dig*

Followers

192

Following

239

Listed

8







# *Television*



# Television Commercials: Ellijay

## AMC - ELLIJAY Sunday 01/30/11

AMC Programs 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## E! - ELLIJAY Sunday 01/30/11

E! 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## NGE - ELLIJAY Sunday 01/30/11

NGE 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## CSS - ELLIJAY Sunday 01/30/11

CSS 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## MSN - ELLIJAY Sunday 01/30/11

MSN 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## BRV - ELLIJAY Sunday 01/30/11

BRV 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## FBN - ELLIJAY Monday 01/31/11

FBN NEW 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## SCIFI - ELLIJAY Monday 01/31/11

SCI-FI PROGRAMMING 2387 - Utilities Protection 5 - Umbrella/Yard 00:00:30 1298

## MTV - ELLIJAY Monday 01/31/11

4 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298

## ESPC - ELLIJAY Monday 01/31/11

ESPN Classic 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298

## TRUE - ELLIJAY Monday 01/31/11

Cort Programming 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

## AMC - ELLIJAY Monday 01/31/11

AMC Programs 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

## E! - ELLIJAY Monday 01/31/11

E! 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

## NGE - ELLIJAY Monday 01/31/11

NGE 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

## CSS - ELLIJAY Monday 01/31/11

CSS 2387 - Utilities Protection 4 - Phone/Backhoe 00:00:30 1298

## MSN - ELLIJAY Monday 01/31/11

MSN 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

## BRV - ELLIJAY Monday 01/31/11

BRV 2387 - Utilities Protection 6 - Phone/Umbrella 00:00:30 1298

Totals Spots - 420

Totals

Spots - 420

January

420 Total

# Television Commercials: Ellijay



<b>FX - ELLIJAY Monday 02/28/11</b>							
FXPROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	1 ROS	09:47:34
FXPROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	1 ROS	20:52:12
<b>SCIFI - ELLIJAY Monday 02/28/11</b>							
SCI-FI PROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	2 ROS	08:35:21
<b>MTV - ELLIJAY Monday 02/28/11</b>							
4	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	5 ROS	18:17:53
<b>ESPC - ELLIJAY Monday 02/28/11</b>							
ESPN Classic	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	8 ROS	19:43:47
<b>TRUE - ELLIJAY Monday 02/28/11</b>							
Cort Programming	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	7 ROS	14:22:01
<b>AMC - ELLIJAY Monday 02/28/11</b>							
AMC Programs	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	6 ROS	17:11:27
<b>E! - ELLIJAY Monday 02/28/11</b>							
E!	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	11 Bonus	09:47:36
<b>NGE - ELLIJAY Monday 02/28/11</b>							
NGE	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	13 Bonus	12:23:33
<b>CSS - ELLIJAY Monday 02/28/11</b>							
CSS	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	10 Bonus	16:59:03
<b>MSN - ELLIJAY Monday 02/28/11</b>							
MSN	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	12 Bonus	13:51:52
<b>BRV - ELLIJAY Monday 02/28/11</b>							
BRV	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	9 Bonus	17:14:10
Totals	Spots - 355		02:57:30				



# Television Commercials: Ellijay

<b>E! - ELLIJAY Wednesday 03/30/11</b>				
E!	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298
<b>NGE - ELLIJAY Wednesday 03/30/11</b>				
NGE	2387 - Utilities Protection		00:00:30	1298
<b>CSS - ELLIJAY Wednesday 03/30/11</b>				
CSS	2387 - Utilities Protection			
<b>MSN - ELLIJAY Wednesday 03/30/11</b>				
MSN	2387 - Utilities Protection			
<b>BRV - ELLIJAY Wednesday 03/30/11</b>				
BRV	2387 - Utilities Protection			
<b>CNBC - ELLIJAY Thursday 03/31/11</b>				
CNBC PROGRAMMING	2387 - Utilities Protection			
<b>FBN - ELLIJAY Thursday 03/31/11</b>				
FBN NEW	2387 - Utilities Protection	6 -		1298
<b>FX - ELLIJAY Thursday 03/31/11</b>				
FXPROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298
<b>SCIFI - ELLIJAY Thursday 03/31/11</b>				
SCI-FI PROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>MTV - ELLIJAY Thursday 03/31/11</b>				
4	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298
<b>ESPC - ELLIJAY Thursday 03/31/11</b>				
ESPN Classic	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298
<b>TRUE - ELLIJAY Thursday 03/31/11</b>				
Cort Programming	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>AMC - ELLIJAY Thursday 03/31/11</b>				
AMC Programs	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>E! - ELLIJAY Thursday 03/31/11</b>				
E!	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>NGE - ELLIJAY Thursday 03/31/11</b>				
NGE	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>CSS - ELLIJAY Thursday 03/31/11</b>				
CSS	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298
<b>MSN - ELLIJAY Thursday 03/31/11</b>				
MSN	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>BRV - ELLIJAY Thursday 03/31/11</b>				
BRV	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298
<b>Totals</b>			03:23:30	

Totals

Spots - 407

End Of Report

March

407 Total

# Television Commercials: Ellijay

FBN NEW	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	3 ROS	.00	.00	08:49:04
<b>FX - ELLIJAY Saturday 04/30/11</b>									
FXPROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	4 ROS	.00	.00	16:21:26
<b>SCIFI - ELLIJAY Saturday 04/30/11</b>									
SCI-FI PROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	2 ROS	.00	.00	20:24:41
<b>MTV - ELLIJAY Saturday 04/30/11</b>									
4	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	5 ROS	.00	.00	07:22:36
<b>ESPC - ELLIJAY Saturday 04/30/11</b>									
ESPN Classic	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	8 ROS	.00	.00	22:19:16
<b>TRUE - ELLIJAY Saturday 04/30/11</b>									
Cort Programming	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	7 ROS	.00	.00	07:58:25
<b>AMC - ELLIJAY Saturday 04/30/11</b>									
AMC Programs	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	6 ROS	.00	.00	07:11:50
AMC Programs	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	6 ROS	.00	.00	21:47:50
<b>E! - ELLIJAY Saturday 04/30/11</b>									
E!	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	11 Bonus	.00	.00	07:18:41
<b>NGE - ELLIJAY Saturday 04/30/11</b>									
NGE	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	13 Bonus	.00	.00	17:49:18
<b>CSS - ELLIJAY Saturday 04/30/11</b>									
CSS	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	10 Bonus	.00	.00	14:05:19
CSS	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	10 Bonus	.00	.00	23:45:45
<b>MSN - ELLIJAY Saturday 04/30/11</b>									
MSN	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	12 Bonus	.00	.00	13:10:24
<b>BRV - ELLIJAY Saturday 04/30/11</b>									
BRV	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	9 Bonus	.00	.00	12:11:24
BRV	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	9 Bonus	.00	.00	14:36:11

Totals                      Spots - 371                      03:05:30

End Of Report

Totals

Spots - 371

April  
371 Total

# Television Commercials: Ellijay

<b>NGE - ELLIJAY Monday 05/30/11</b>				
NGE	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	129
<b>CSS - ELLIJAY Monday 05/30/11</b>				
CSS	2387 - U		00:00:30	129
<b>MSN - ELLIJAY Monday 05/30/11</b>				
MSN	2387 - U		00:00:30	129
<b>BRV - ELLIJAY Monday 05/30/11</b>				
BRV	2387 - U		00:00:30	129
<b>CNBC - ELLIJAY Tuesday 05/31/11</b>				
CNBC PROGRAMMING	2387 - U		00:00:30	129
<b>FBN - ELLIJAY Tuesday 05/31/11</b>				
FBN NEW	2387 - U		00:00:30	129
<b>FX - ELLIJAY Tuesday 05/31/11</b>				
FXPROGRAMMING	2387 - Utilities Protection	Backhoe	00:00:30	129
<b>SCIFI - ELLIJAY Tuesday 05/31/11</b>				
SCI-FI PROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>MTV - ELLIJAY Tuesday 05/31/11</b>				
4	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	129
<b>ESPC - ELLIJAY Tuesday 05/31/11</b>				
ESPN Classic	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	129
<b>TRUE - ELLIJAY Tuesday 05/31/11</b>				
Cort Programming	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>AMC - ELLIJAY Tuesday 05/31/11</b>				
AMC Programs	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>E! - ELLIJAY Tuesday 05/31/11</b>				
E!	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>NGE - ELLIJAY Tuesday 05/31/11</b>				
NGE	2387 - U	6 - Phone/Umbrella	00:00:30	129
<b>CSS - ELLIJAY Tuesday 05/31/11</b>				
CSS	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	129
<b>MSN - ELLIJAY Tuesday 05/31/11</b>				
MSN	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>BRV - ELLIJAY Tuesday 05/31/11</b>				
BRV	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	129
<b>Totals</b>				
				Spots - 393

Totals

Spots - 393

May

393 Total

# Television Commercials: Ellijay

Totals

Spots - 392

CSS	2387 - Utilities Protection		
<b>MSN - ELLIJAY Wednesday 06/29/11</b>			
MSN	2387 - Utilities Protection	5 - Umbrella	
<b>BRV - ELLIJAY Wednesday 06/29/11</b>			
BRV	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>CNBC - ELLIJAY Thursday 06/30/11</b>			
CNBC PROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>FBN - ELLIJAY Thursday 06/30/11</b>			
FBN NEW	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>FX - ELLIJAY Thursday 06/30/11</b>			
FXPROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>SCIFI - ELLIJAY Thursday 06/30/11</b>			
SCI-FI PROGRAMMING	2387 - Utilities Protection	4 - Phone/Umbrella	00:00:30
<b>MTV - ELLIJAY Thursday 06/30/11</b>			
4	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>ESPC - ELLIJAY Thursday 06/30/11</b>			
ESPN Classic	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>TRUE - ELLIJAY Thursday 06/30/11</b>			
Cort Programming	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>AMC - ELLIJAY Thursday 06/30/11</b>			
AMC Programs	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>E! - ELLIJAY Thursday 06/30/11</b>			
E!	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>NGE - ELLIJAY Thursday 06/30/11</b>			
NGE	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>CSS - ELLIJAY Thursday 06/30/11</b>			
CSS	2387 - Utilities Protection	4 - Phone	
<b>MSN - ELLIJAY Thursday 06/30/11</b>			
MSN	2387 - Utilities Protection	6 - Phone	
<b>BRV - ELLIJAY Thursday 06/30/11</b>			
BRV	2387 - Utilities Protection	6 - Phone	
Totals			Spots - 392

June

392 Total



Television Commercials: Ellijay

MSN	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>BRV - ELLIJAY Sunday 07/31/11</b>			
BRV	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
Totals	Spots - 392		03:16:00

End Of Report

July  
392 Total

# Television Commercials: Ellijay

<b>MTV - ELLIJAY Tuesday 08/30/11</b>										
4	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	5 ROS	.00	.00	16:55:01	
<b>ESPC - ELLIJAY Tuesday 08/30/11</b>										
ESPN Classic	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	8 ROS	.00	.00	17:47:38	
<b>TRUE - ELLIJAY Tuesday 08/30/11</b>										
Cort Programming	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	7 ROS	.00	.00	23:54:58	
<b>AMC - ELLIJAY Tuesday 08/30/11</b>										
AMC Programs	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	6 ROS	.00	.00	17:07:31	
<b>E! - ELLIJAY Tuesday 08/30/11</b>										
E!	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	11 Bonus	.00	.00	22:46:26	
<b>NGE - ELLIJAY Tuesday 08/30/11</b>										
NGE	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	13 Bonus	.00	.00	15:23:53	
<b>CSS - ELLIJAY Tuesday 08/30/11</b>										
CSS	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	5 ROS	.00	.00	23:54:02	
<b>MSN - ELLIJAY Tuesday 08/30/11</b>										
MSN	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
<b>BRV - ELLIJAY Tuesday 08/30/11</b>										
BRV	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
<b>CNBC PROGRAMMING Wednesday 08/31/11</b>										
CNBC PROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
<b>FBN - ELLIJAY Wednesday 08/31/11</b>										
FBN NEW	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
FBN NEW	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
<b>FX - ELLIJAY Wednesday 08/31/11</b>										
FXPROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
FXPROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	5 ROS	.00	.00	15:43:55	
<b>SCIFI - ELLIJAY Wednesday 08/31/11</b>										
SCIFI PROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	5 ROS	.00	.00	22:43:18	
<b>MTV - ELLIJAY Wednesday 08/31/11</b>										
4	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	5 ROS	.00	.00	19:55:05	
<b>ESPC - ELLIJAY Wednesday 08/31/11</b>										
ESPN Classic	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	8 ROS	.00	.00	19:48:07	
<b>TRUE - ELLIJAY Wednesday 08/31/11</b>										
Cort Programming	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	7 ROS	.00	.00	14:58:24	
<b>AMC - ELLIJAY Wednesday 08/31/11</b>										
AMC Programs	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	6 ROS	.00	.00	17:52:51	
<b>E! - ELLIJAY Wednesday 08/31/11</b>										
E!	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	11 Bonus	.00	.00	07:20:01	
<b>NGE - ELLIJAY Wednesday 08/31/11</b>										
NGE	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	13 Bonus	.00	.00	21:23:01	
NGE	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	13 Bonus	.00	.00	21:58:54	
<b>CSS - ELLIJAY Wednesday 08/31/11</b>										
CSS	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	10 Bonus	.00	.00	19:58:41	
<b>MSN - ELLIJAY Wednesday 08/31/11</b>										
MSN	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	12 Bonus	.00	.00	14:53:14	
MSN	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30	1298	5	12 Bonus	.00	.00	20:17:10	
<b>BRV - ELLIJAY Wednesday 08/31/11</b>										
BRV	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30	1298	5	9 Bonus	.00	.00	09:41:24	
<b>Totals</b>	<b>Spots - 417</b>									
			03:28:30							

BRV  
Totals

2387 - UTILITIES  
Spots - 417

August

417 Total

# Television Commercials: Ellijay

<b>NGE - ELLIJAY Sunday 10/30/11</b>			
NGE	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>CSS - ELLIJAY Sunday 10/30/11</b>			
CSS	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>MSN - ELLIJAY Sunday 10/30/11</b>			
MSN	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>BRV - ELLIJAY Sunday 10/30/11</b>			
BRV	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>CNBC - ELLIJAY Monday 10/31/11</b>			
CNBC PROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>FBN - ELLIJAY Monday 10/31/11</b>			
FBN NEW	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>FX - ELLIJAY Monday 10/31/11</b>			
FXPROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
FXPROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>SCIFI - ELLIJAY Monday 10/31/11</b>			
SCI-FI PROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>MTV - ELLIJAY Monday 10/31/11</b>			
4	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>ESPC - ELLIJAY Monday 10/31/11</b>			
ESPN Classic	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>TRUE - ELLIJAY Monday 10/31/11</b>			
Cort Programming	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>AMC - ELLIJAY Monday 10/31/11</b>			
AMC Programs	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>E! - ELLIJAY Monday 10/31/11</b>			
E!	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>CSS - ELLIJAY Monday 10/31/11</b>			
CSS	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>MSN - ELLIJAY Monday 10/31/11</b>			
MSN	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>BRV - ELLIJAY Monday 10/31/11</b>			
BRV	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
Totals	Spots - 409		

Totals

Spots - 409

October

409 Total

# Television Commercials: Ellijay

<b>FBN - ELLIJAY Wednesday 11/30/11</b>			
FBN NEW	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>FX - ELLIJAY Wednesday 11/30/11</b>			
FXPROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>SCIFI - ELLIJAY Wednesday 11/30/11</b>			
SCI-FI PROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>MTV - ELLIJAY Wednesday 11/30/11</b>			
4	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>ESPC - ELLIJAY Wednesday 11/30/11</b>			
ESPN Classic	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>TRUE - ELLIJAY Wednesday 11/30/11</b>			
Cort Programming	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>E! - ELLIJAY Wednesday 11/30/11</b>			
E!	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>NGE - ELLIJAY Wednesday 11/30/11</b>			
NGE	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
NGE	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>MSN - ELLIJAY Wednesday 11/30/11</b>			
MSN	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>BRV - ELLIJAY Wednesday 11/30/11</b>			
BRV	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
Totals	Spots - 376		03:08:00

End Of Report

Totals

Spots - 376

November

376 Total

# Television Commercials: Ellijay

E!	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>BRV - ELLIJAY Friday 12/30/11</b>			
BRV	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
<b>CNBC - ELLIJAY Saturday 12/31/11</b>			
CNBC PROGRAMMING	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>FBN - ELLIJAY Saturday 12/31/11</b>			
FBN NEW	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
FBN NEW	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>FX - ELLIJAY Saturday 12/31/11</b>			
FXPROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>SCIFI - ELLIJAY Saturday 12/31/11</b>			
SCI-FI PROGRAMMING	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
SCI-FI PROGRAMMING	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>MTV - ELLIJAY Saturday 12/31/11</b>			
4	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
4	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>ESPC - ELLIJAY Saturday 12/31/11</b>			
ESPN Classic	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
ESPN Classic	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>TRUE - ELLIJAY Saturday 12/31/11</b>			
Cort Programming	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
Cort Programming	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>AMC - ELLIJAY Saturday 12/31/11</b>			
AMC Programs	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>E! - ELLIJAY Saturday 12/31/11</b>			
E!	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>NGE - ELLIJAY Saturday 12/31/11</b>			
NGE	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>CSS - ELLIJAY Saturday 12/31/11</b>			
CSS	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
CSS	2387 - Utilities Protection	5 - Umbrella/Yard	00:00:30
<b>MSN - ELLIJAY Saturday 12/31/11</b>			
MSN	2387 - Utilities Protection	6 - Phone/Umbrella	00:00:30
MSN	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
<b>BRV - ELLIJAY Saturday 12/31/11</b>			
BRV	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
BRV	2387 - Utilities Protection	4 - Phone/Backhoe	00:00:30
Totals	Spots - 413		03:26:30

End Of Report

Totals

Spots - 413

December

413 Total



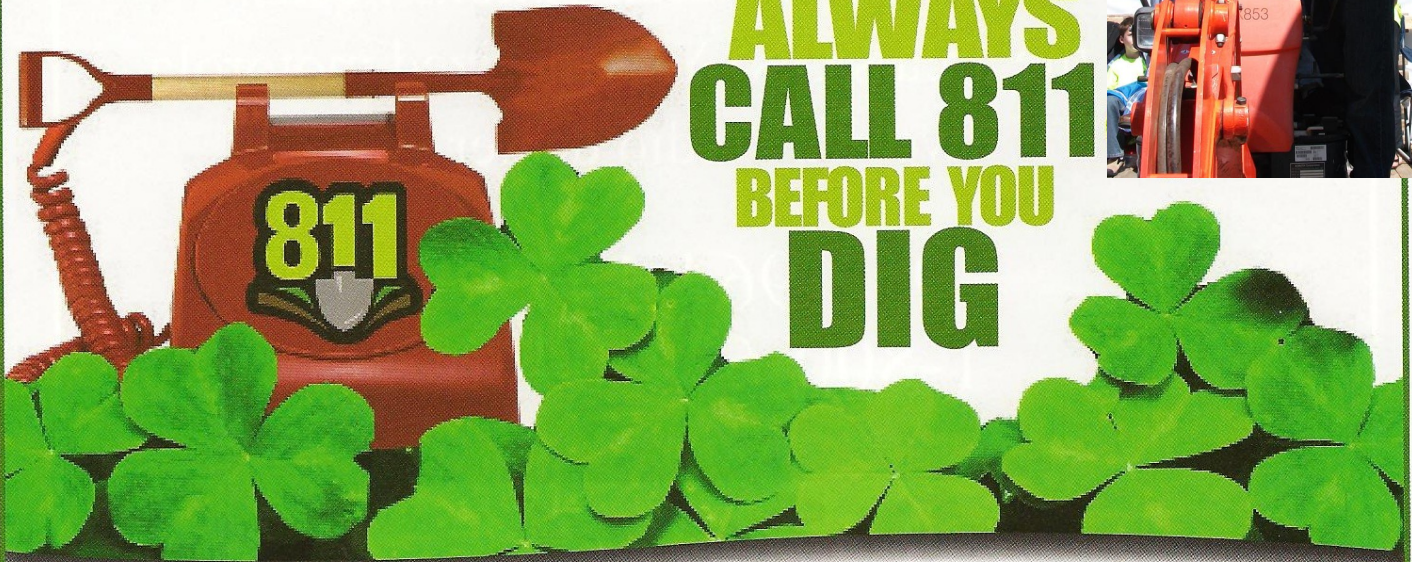
*Other*



# Savannah's 2011 Official Parade Magazine: St. Patrick's Day



**ALWAYS  
CALL 811  
BEFORE YOU  
DIG**



Make one free, easy call **48 hours before you dig** to have your utility lines marked AND to help protect you from injury and expense.

**Safe Digging Is Not Luck: Always Call 811**  
*It will keep you safe and legal in Georgia.*



**Know what's below.  
Call before you dig.**



[www.Georgia811.com](http://www.Georgia811.com) for more information

Happy  
St. Patrick's Day



Attendance: 500,000+



**Order this FREE 4' x 8' Vinyl banner from Georgia 811**

Email Meghan Chestnutt:  
[mchestnutt@georgia811.com](mailto:mchestnutt@georgia811.com)

The only requirement to get your free banner is take a picture of it once it is up and email it and the location of the banner back to Meghan Chestnutt before the end of April.

**Supplies are limited, order today.**

See how stakeholders are using their banners on GA811's Facebook Page  
<http://www.facebook.com/pages/GA811-Utilities-Protection-Center-Inc/234332113594>

**811 Day Pizza Special!**

As part of the nationwide effort to share safe digging information, Marcos Pizza has agreed to offering two large pizzas, one topping, for \$8.11 each on Thursday, August 11 or 8/11 day. [Click Here](#) for a coupon to print and use as often as you like and to share with your family and friends.

To find out if a location is near you visit [www.marcospizza.com](http://www.marcospizza.com) and click the store locator option.

**Social Media Ideas**

Share 8/11 day safe digging messages on your favorite social networks.  
[Click Here](#) for messaging.



**8/11 Day on [iwearyourshirt.com](http://iwearyourshirt.com)!**

Check out [iwearyourshirt.com](http://iwearyourshirt.com) throughout the day on August 11th for YouTube videos, live video shows, photos, and other great 8/11 Day promotions.





**Know what's below.  
Call before you dig.**

## All in For Damage Free Digging' *Safe Digging is a Shared Responsibility*

As an employee in the damage prevention community and as an ambassador of safe digging, I pledge to lead by example by always calling 811 before I dig. I will do this for every digging project, every time. Furthermore I will encourage my coworkers, customers, neighbors and family members to do the same. I understand that calling Georgia 811 before I dig starts an important communication process that allows member utility companies mark the location of their buried facilities. This helps protect me, my family and my community, from injury, service outage, costly repairs or fines.

Contacting Georgia 811 two business days before any digging project is a free call and the service of having member utility companies mark their underground lines is free. My one call to 811 allows Georgia 811 to notify those member utility companies who have service in my digging area to send out locate technicians who will mark the approximate location of the buried lines with colored paint and flags. I will wait the required amount of time so that allow member utility companies are able to respond to my locate request. Once the lines are marked, I will respect those marks and dig with care. I understand that knowing what is below will protect me and those around me.

**I understand that my job duties include being a stakeholder in the underground utility damage prevention process. Furthermore, I acknowledge that it is the law to call before digging in Georgia.**

**I pledge to:**

- Call 811 at least 2 business days before digging**
- Wait the required amount of time**
- Respect the Marks**
- Dig With Care**

**I will share this important safety message with others.  
I'm all in for Damage Free Diggin'!**

*Return this form by August 11, 2011 to [811day@georgia811.com](mailto:811day@georgia811.com) or fax to 770-476-6048 to be entered to win one of five \$100 VISA Gift Cards.  
Take the Pledge online at: <http://www.georgia811.com/811daypledge>*

Printed Name: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

email address: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Over 700 Pledges were  
Signed and Returned**

*Continued on next page*



# GEORGIA811

## Call Before You Dig



The Utilities Protection Center is promoting today, August 11 (8-11), as the perfect day to remind citizens to call 811 before beginning a digging project.

Calling 811 at least two business days prior to digging allows member utility companies to be notified of your intent to dig.

### **What is 811?**

- 811 is the national number designated by the Federal Communications Commission to prevent the unintentional strike of underground utility lines while digging. It was put into use officially in May 2007. Calling 1-800-282-7411 will still connect you with the Utilities Protection Center, Inc., d/b/a Georgia 811.

### **Who should call 811?**

- Everyone who plans to dig! Do-it-yourselfers, homeowners, landscapers and contractors need to call prior to all digging projects — large or small. In Georgia, it is the law.

### **Why should people call 811?**

- The biggest reason is safety. Ensuring that the approximate location of underground utility lines are clearly marked before digging reduces the risk of striking a line, which can lead to serious injuries, disrupted service to an entire community, and potential fines and repair costs.



*Continued on next page*

Show your support and take the pledge below:

### **All In for Damage-Free Digging Safe Digging Is a Shared Responsibility**

As an employee in the damage prevention community and as an ambassador of safe digging, I pledge to lead by example by always calling 811 before I dig. I will do this for every digging project, every time. Furthermore, I will encourage my coworkers, customers, neighbors and family members to do the same. I understand that calling Georgia 811 before I dig starts an important communication process that allows member utility companies to mark the location of their buried facilities. This helps protect me, my family and my community from injury, service outage, costly repairs or fines.

Calling Georgia 811 two business days before any digging project is a free call and the service of having member utility companies mark their underground lines is free. My one call to 811 allows Georgia 811 to notify those member utility companies who have service in my digging area to send out locate technicians who will mark the approximate location of the buried lines with colored paint and flags. I will wait the required amount of time so that member utility companies are able to respond to my locate request. Once the lines are marked, I will respect those marks and dig with care. I understand that knowing what is below will protect me and those around me. I understand that my job duties include being a stakeholder in the underground utility damage prevention process. Furthermore, I acknowledge that it is the law to call before digging in Georgia.

I pledge to:

*Call 811 at least two business days before digging.*

*Wait the required amount of time.*


*Respect the marks.*

*Dig with care.*

*Share this important safety message with others.*



**1-877-427-4321**   
Natural Gas Leaks, Odors or Emergencies

## Natural Gas Safety

[Call Before You Dig](#)

[Carbon Monoxide](#)

[Pipeline Safety](#)

[Pipeline Integrity Management Plan](#)

[Severe Weather Safety](#)

## Call Before You Dig

Before you use mechanized equipment to dig on your property, the law requires you to notify all utilities at least 48 hours in advance so that underground lines can be located and clearly marked. (This excludes the day you call, weekends, and holidays.)

It's easy to comply. Just dial 8-1-1. It's toll-free. For more information, just visit [www.call811.com](http://www.call811.com) or the Utilities Protection Center of Georgia at [www.gaupc.com](http://www.gaupc.com).

**The UPC's motto is Georgia CARES:**

Call Before You Dig  
Await the Required Time  
Respect the Marks  
Excavate (Dig) With Care  
Safety Is Everyone's Responsibility

Do you know who to call before even shallow digging on your property to have utility lines marked?

- Yes, dial 811
- No, I have no idea

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TODAY'S SPONSOR

AUG 11, 2011



Know what's below.  
Call before you dig.

EMAIL UPDATES

Looking to get the most amazing email updates in your inbox? Then look no further!

## CALL 811 BEFORE DIGGING!

We love it when companies buy a specific day on IWYS for a reason. The date today is 8/11 and we're wearing shirts for **Call 811!**

Call 811 is a **"Call Before You Dig"** phone number. 811 was created to help protect you from unintentionally hitting underground utility lines while working on digging projects. People digging often make risky assumptions about whether or not they should get their utility lines marked due to concerns about project delays, costs and previous calls about other projects. These assumptions can be life-threatening... seriously.

811 can be dialed from anywhere in the country before you dig. A customer service representative will answer the call to find out the location and description of the dig site. Utility companies will be notified of the intent to dig and will dispatch locate technicians to have the lines marked using the standard industry color codes. Digging projects would include the following examples: installing a mailbox, putting up a fence, planting trees, building a deck, etc etc. **Call 811** at least three business days before digging to allow time for representatives to locate technicians to mark the utility lines.



# 2011 Centennial Atlanta Office Safety Fair

## Our Safety Fair Partners

**White Cap**  
CONSTRUCTION SUPPLY

**HILTI**

**SUNBELT**  
RENTALS

**SOUTHWAY**  
Crane & Rigging, LLC

**capital**  
SAFETY

**SawStop**

**WERNER**

**GEORGIA811**  
Utilities Protection Center, Inc.

Know what's below.  
Call before you dig.



**2011  
Centennial  
Atlanta Office  
Safety Fair**



RSVP by July 6, 2011:  
Email: [kjackson@cce-inc.com](mailto:kjackson@cce-inc.com)  
Fax: 770-613-2992  
or Mail to:  
Centennial Contractors  
3200 Cobb Galleria Parkway, Suite 210  
Atlanta, GA 30339

**Wednesday  
July 13, 2011  
8:00 a.m.— 2:30 p.m.  
Atlanta Marriott  
Northwest  
Atlanta, GA**

## Chamba El Patron, On-site Construction Visit

Construction site visits — both cold weather and hot visits handing out coffee or water one time per week. Includes mention in on-air promos and splash page link.



Chamba El Patron, Family Appreciation Day



# Chamba Festival de Apreciación

FLOOR DECOR & McDonald's CHAMBA CON EL PATRON 811

Definimos lo que está bajo tierra.  
Llama antes de excavar

**DOMINGO, 28 DE AGOSTO**

**EVENTO GRATIS PARA TODA LA FAMILIA**  
**MUSICA · JUEGOS · REGALOS · BANDAS**  
**Y TUS LOCUTORES FAVORITOS DE EL PATRON 105.3 FM!**

**[www.elpatron1053.com](http://www.elpatron1053.com)**

**FLOOR DECOR & I-85-1690 NE EXPRESSWAY, ATLANTA GA**



Audience: Latino families working in Construction

August 28, 2011





The Duluth Historical



**PRESENTS**



**CHATTAPOOCHIE PET FEST**  
**OCTOBER 2, 2011 10AM-5PM**  
**ON DULUTH TOWN GREEN**

**PET VENDORS - CRAFT VENDORS - RESCUE GROUPS**  
**GWINNETT HUMANE SOCIETY**  
**DOG COSTUME CONTEST**



Bring Your Cameras for a  
Special Visit from 811's  
DIGGER DOG from 12N to  
2PM



Proceeds Benefit the Historic Strickland House.  
(Home of the Original Gwinnett Humane Society)

***THIS EVENT IS FAMILY FRIENDLY***

View and download more forms at: [www.duluthhistorical.org/chattapoochie/](http://www.duluthhistorical.org/chattapoochie/)

## Digger Dog Appearances—Radio Disney

<u>Event</u>	<u>City</u>	<u>Attendance</u>
Flashlight Easter Egg Hunt	McDonough	5000
Atlanta Steeple Chase	Rome	25000
Easter Celebration	Atlanta/Atlantic Station	5000
Fiesta Atlanta	Atlanta/Centennial	25000
Program Palooza and Sports Spectacular RD	Olympic Park	25000
Suwanee Days	Kennesaw	3000
Duluth Fall Festival	Suwanee	40000
Radio Disney Halloween	Duluth	80000
Radio Disney holiday event in Henry Co.	Atlantic Station	5000
	McDonough	8000

**Total: 9 events**



## Digger Dog Appearances—School Shows

18-Jan Saint Rose Academy	Douglasville
8-Mar Hambrick Elementary	Stone Mountain
9-Mar Harmony Leland Elementary	Mableton GA (Cobb Co.)
10-Mar Green Pastures Christian School	Decatur
11-Mar Landmark Christian School	Norcross
14-Mar Heard Elementary Academy	Savannah
15-Mar Brittin Elementary School	Fort Stewart
15-Mar Diamond Elementary	Fort Stewart
16-Mar Gould Elementary	Savannah
16-Mar St. James Catholic School	Savannah
18-Mar Westwood Christian Academy	Thomaston
22-Mar Clarkdale Elementary	Powder Springs
25-Mar Woody Gap Elementary	Suches
29-Mar Centralhatchee Elementary	Franklin
12-Apr Marantha Christian Academy	Oakwood
15-Apr Euharlee Elementary School	Euharlee
19-Apr Redeemer Episcopal Academy	Eatonton
20-Apr Sinclair Christian Academy	Milledgeville
20-Apr Turner Co Elementary	Ashburn
20-Apr Miller Elementary School	Warner Robins
21-Apr Harper Elementary School	Thomasville
3-May Schley Co Elementary	Ellaville
4-May Westminster Christian School	Columbus
4-May Crawford County Elementary School	Roberta
5-May Telfair Elementary	McRae
6-May Buchanan Elementary School	Buchanan
9-May Baker Elementary	Acworth
10-May Gresham Park Elementary	Atlanta
Woodville Elementary Community	
16-May Awareness Day	Clarksville
16-May Oglethorpe County Primary School	Lexington
17-May Tucker Elementary	Perry
18-May Unity Grove Elementary	Locust Grove
19-May Corley Elementary School	Lawrenceville
7-Jun Excellent Montessori	Lilburn
31-Aug Port Wentworth Elementary	Port Wentworth



*Continued on next page*

## Digger Dog Appearances—School Shows

1-Sep Haven Elementary	Savannah
20-Sep Warhill Christian Academy	Dawsonville
23-Sep Harmony Leland Elem	Mableton
26-Sep Lithia Christian Academy	Lithia Springs
30-Sep Forest Park Christian School	Forest Park
5-Oct Bethlehem Elementary	Bethlehem
6-Oct Rooperville Elem w/no Digger	Roopville
11-Oct Tate Elem	Tate
13-Oct Rockbridge Elem	Stone Mountain
19-Oct Anointed Word Christian School	Ellenwood
20-Oct Liberty Elementary	Toccoa
25-Oct Eagles Landing	McDonough
26-Oct Frey Elementary	Acworth
27-Oct Capitol View Elementary	Atlanta
28-Oct Cleveland Avenue Elementary	Atlanta
1-Nov Warner Robins Christian Academy	Warner Robins
2-Nov Crawford County Elementary School	Roberta
3-Nov Deerfield-Windsor School	Albany
8-Nov North Peachtree Academy	Dunwoody
9-Nov Stoneview Elem	Lithonia
McGinnis Woods Country Day	
10-Nov School	Alpharetta
14-Nov Sweetwater Elem	Lithia Springs
15-Nov Wilkinson County Primary	Irvington
15-Nov Westminster Christian School	Columbus
16-Nov Christ School	Warner Robins
18-Nov Woody Gap Elementary	Suches
28-Nov Dowell Elementary	Marietta
Providence Academy Christian	
30-Nov School	Commerce
2-Dec Lavonia Elementary	Lavonia
6-Dec Oak Mountain Academy	Carrollton
12-Dec Walter F White Elem	Atlanta
14-Dec Montclair Elem	Atlanta
20-Dec Teasley Elem	Smyrna

**Total: 84 Schools, 8,260 Students**


## Digger Dog Appearances—Community Events

<u>Event</u>	<u>City</u>
New Covenant UMC	Douglasville
CEFGA	Atlanta
Taste of Alpharetta	Alpharetta
Public Works Day	Johns Creek
Home Depot event in Aug no Maria or Megan	Rome
8-11 Day at Lawrenceville Gas Dept	Lawrenceville
Walton EMC Lions Club 5k	Monroe
Chamba El Patron	Atlanta
NAPSR Meeting	Savannah
Chatapoochie Pet Fest	Duluth
GUCC Conference	Dillard
Greystone Annual Meeting	Douglasville
Walton EMC Car Show	Monroe
Savannah St Patrick's Day Parade	Savannah
Rose Bud Parade	Thomasville

**Total: 15 Events**



**ALWAYS  
CALL  
BEFORE YOU  
DIG**




**You know to Call Before You Dig, but...**

- What do the marks mean?
- Where and when is it safe to dig?
- Need educational resources?

**Look inside to find out more!**

**GEORGIA811**  
Utilities Protection Center, Inc.

Know what's below.  
Call before you dig.  
Dial 811.  
[www.Georgia811.com](http://www.Georgia811.com)



Georgia 811 Lineman of the Week—Georgia Southern

The screenshot shows the Georgia Southern University Athletics website. At the top, it reads "GEORGIA SOUTHERN FOOTBALL" in large blue letters, with the "GS" logo to the right. Below this is a navigation bar with "THE OFFICIAL WEBSITE OF GEORGIA SOUTHERN UNIVERSITY ATHLETICS" and a search box. A vertical banner on the right side of the page says "GEORGIA SOUTHERN".

The main content area features a "GEORGIA811" logo for Utilities Protection Center, Inc. Below the logo, the text reads: "Remember visit [www.GeorgiaSouthernEagles.com](http://www.GeorgiaSouthernEagles.com) every Monday to vote for your UPC Lineman of the Week. For an archive of previous winners, click [HERE](#). Utilities Protection Center... Know What's Below. Call Before You Dig. 811 or 1.800.282.7411."



## LINEMAN OF THE WEEK



Know what's below, call before you dig.

### Ticket Giveaway

Vote for the Lineman of the Week and register to win a pair of tickets to Georgia vs. Georgia Tech game courtesy of Georgia Utilities Protection Center who reminds you to Call 811 before you Dig.

**Who is the Georgia Natural Gas Player of the Game for its Week 12 contest against Georgia?**

Omoregie Uzzi, OG

Uzzie was named first team All-ACC this week as the Jackets finished off the season with an 8-4 record.

Izaan Cross, DE

Izaan Cross had two assists and two tackles in the Jackets loss to Georgia last week.

vote



STAY CONNECTED | TO UGA ATHLETICS



SPORTS

GTV & MULTIMEDIA

TICKETS

FACILITIES

georgiadogs.com

FA

FOOTBALL

R

georgiadogs.com contest central



Know what's below, call before you dig.

### Ticket Giveaway

Vote for the Lineman of the Week and register to win a pair of tickets to Georgia vs. Georgia Tech game courtesy of Georgia 811 who reminds you to Call 811 before you Dig.

### GEORGIA BULLDOG FAN POLL

Who was the Georgia 811 Lineman of the Week against Kentucky?

- John Jenkins
- Cordy Glenn
- Abry Jones
- Chris Burnette

vote

April 16, 2011

## **National digging awareness reduces Georgia injuries suffered on the job**

[Share](#) | [Tweet](#) [in](#) [+1](#) [Like](#) 3

The [National Safety Council](#) wants to remind us all that April is Safe Digging Month.

Our [Georgia workers' compensation lawyers](#) want you to "Call Before You Dig". Whether you are a homeowner planting a tree or a contractor building an addition, you need to know what is below to avoid a potentially deadly accident.

"Spring is the time many of us take on outdoor projects and home improvements. We need to remember that there can be danger just below our feet. That is the reason we need to call 811 before beginning any type of digging, whether we are planting petunias, installing a sprinkler system, fence posts, mail boxes or building a deck." [Georgia 811's](#) President and CEO Claudette Campbell said.



The 811 hotline was created to protect our underground utility infrastructure from being damaged by digging projects. Common Ground Alliance (CGA) is the group specifically created to work with all industries in this effort. The 8-1-1 campaign was launched to increase the public's awareness of the dangers of damaging underground utility lines.

811 is an easy means of getting your underground utility lines marked before starting your digging project. All you need to do is tell the call center operator about your digging project, in turn, they will call your local utility companies. Within a few days of your call your underground cables and pipes will be marked for you.

<http://www.georgia-workerscompensation-attorneyblog.com/>

April 16, 2011

*Continued on next page*

Universal colors mark your utilities including red for electric and yellow for gas. A complete [list of color markings](#) can be found here.

Don't take the chance of not calling 811, you could be held responsible for fines and repair costs if you damage an underground utility line. Knocking out power to an entire neighborhood is also a possibility. It goes without saying that hitting a gas line could have disastrous consequences to you and those around you.

**Georgia's 811 four Dig Safely practices include:**

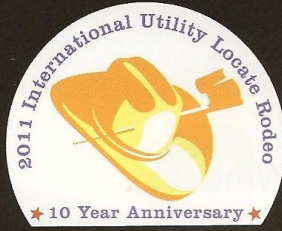
- Call before you dig.
- Wait the required amount of time for marking.
- Respect the marks.
- Dig with care.

[Georgia 811](#) local information can be seen here.

Our experienced Georgia work accident attorneys at the [Law Offices of J. Franklin Burns, P.C.](#), have the knowledge to assist clients with obtaining all of the benefits they are entitled to under the Georgia workers' compensation program. We carefully review all the facts of your accident to determine whether additional claims can be filed against someone other than your employer. For a free and confidential appointment to discuss your rights, call 404-303-7770.

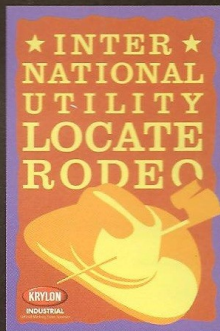
<http://www.georgia-workerscompensation-attorneyblog.com/>

April 16, 2011



# International Utility Locate Rodeo

- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011



Hos  
**GEORGIA811**  
Utilities Protection Center, Inc.

2011 Program

# Johns Creek Public Works Day

## *Public digs Public Works Day!*

5/18/2011

Youngsters climbed over heavy equipment, used toy backhoes to dig through sand (watch for cables!), and earned Boy Scout merit badges on May 14 during the 2011 Johns Creek Public Works Day at Johns Creek High School.

About 500 people braved threatening skies for up-close lessons about equipment such as a motor-grader, a dump truck, and a track-hoe. Scouts met with City engineers and staff to learn about stormwater, transportation planning, and traffic management for merit badges.

Enthusiastic kids flocked to a 12-inch-high sand pit with buried string representing cable and ½-inch pvc representing pipes, as well as toy trucks and bulldozers and gardening tools for digging. Other youngsters played in moonwalks and large slides.



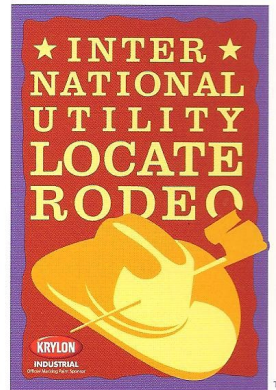
May 14, 2011

500 attendees

## DEDICATED TO THE INDUSTRY

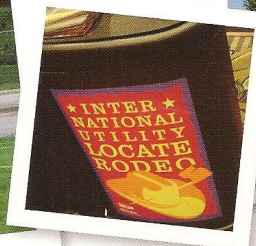
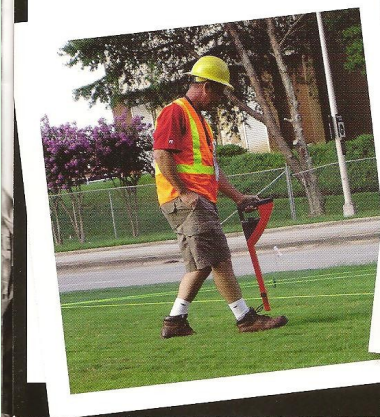
KRYLON® INDUSTRIAL SUPPORTS THE LOCATING INDUSTRY

For years, Krylon® Industrial has been a strong advocate of the locating industry by supporting and working with leading industry organizations to promote the work that locators do every day and ensure safer locates. By partnering with organizations and initiatives like Common Ground Alliance™ (CGA), 811 Call Before You Dig®, National Utility Locators Contractor Association (NULCA) and International Utility Locate Rodeo, Krylon Industrial has demonstrated their dedication to protecting underground utility lines and ensuring safety of locators and the people who depend on their work. These partnerships have helped Krylon Industrial stay at the forefront of the needs of the locator to develop the products for the most efficient and safe locates.



In 2009, Krylon Industrial affirmed their commitment to CGA's 811 "Call Before You Dig" Program by becoming the first & only company to put the 811 "Call Before You Dig" logo on all Krylon Industrial Quik-Mark™ Aerosol Cans.

Krylon Industrial has been a sponsor of the Locate Rodeo since 2004 and became the official Marking Paint Sponsor in 2010.



Locator Brochure



## MINGUS MOTORSPORTS, LLC 2011 TRAVEL INFORMATION

434 ATLAS DRIVE, NASHVILLE, TN 37211

- **Lanier Speedway (GA):** 916 Miles roundtrip crossing, KY, TN, GA
- **Anderson Speedway (IN):** 305 Miles roundtrip, crossing KY, IN
- **Winchester Speedway (IN):** 368 Miles roundtrip crossing KY, IN
- **Anderson Speedway (IN):** 305 Miles roundtrip, crossing KY, IN
- **Baer Field Speedway (IN):** 475 Miles roundtrip crossing KY, IN
- **Columbus Motor Speedway (OH):** 412 miles roundtrip crossing KY, IN, OH
- **Lucas Motor Speedway (IN):** 228 Miles roundtrip crossing KY, IN
- **Winchester Speedway (IN):** 368 Miles roundtrip crossing KY, IN
- **Angola Speedway (IN):** 570 Miles roundtrip crossing KY, IN
- **M-40 Speedway (MI):** 673 Miles roundtrip crossing KY ,IN, MI
- **Plymouth Speedway (IN):** 462 Miles roundtrip crossing KY, IN
- **Berlin Speedway (MI):** 747 Miles roundtrip crossing KY, IN, MI
- **Dixie Motor Speedway(MI)** 839 Miles roundtrip crossing KY, OH, MI
- **Winchester Speedway (IN):** 368 Miles roundtrip, crossing K, IN
- **Salem Speedway (IN):** 152 Miles roundtrip, crossing KY, IN
- **Berlin Speedway (IN):** 747 Miles roundtrip, crossing KY, IN, MI
- **Lucas Motor Speedway (IN):** 228 Miles roundtrip crossing KY, IN
- **Berlin Speedway (MI):** 747 Miles roundtrip crossing K, IN, MI
- **Winchester Speedway (IN):** 368 Miles roundtrip, crossing KY, IN
- **Five Flags Speedway (FL)** 1226 Miles Roundtrip crossing KY, TN, AL,F



**10,504 MILES CROSSING 8 STATES**

**811 CALL BEFORE YOU DIG**

# ALWAYS CALL BEFORE YOU DIG



**One free, easy call gets your utility lines marked AND helps protect you from injury and expense.**

**Safe Digging Is No Accident:  
Always Call 811 Before You Dig**

**GEORGIA 811**  
Utilities Protection Center, Inc.

Know what's below. Always call 811 before you dig. Visit [www.georgia811.com](http://www.georgia811.com) for

“Hairspray” Program



## CSRA Has Three Gas Leaks in A 24-Hour Time

By: Merissa Lynn | WJBF-TV

Augusta, GA --

In the span of 24 hours, there have been three gas main breaks in the CSRA caused by construction crews. Some led to road closures, others to homes being evacuated. There were two in Columbia County Tuesday night; one on the 5000 of Wrightsboro Road, and the other off of William Few Parkway, where six homes had to be evacuated. But, the most recent gas leak happened Wednesday morning in downtown Augusta on Broad Street between 4th and 6th Streets. It's the second gas line that was struck in downtown in the last two weeks.

Wednesday evening, traffic was flowing normal at the corner of Broad and 5th Streets.

Earlier in the day, cars came to halt when workers struck a gas main line trying to install traffic signals and street lights.

"It was marked, but it was marked incorrectly," said Project Manager Scott Suttles. "It was four feet off the mark, where we accidentally damaged the line. Again, trying to keep the public safe, that's our first intent. Once we damage a line like this keep the public and pedestrians safe."

Luckily, nobody was hurt as a result of this gas leak.

"We can't be missing these types of markings," said Augusta Commissioner Matt Aitken. "When you have to evacuate people, gas leaks are very, very, very dangerous. We want to

*Continued on next page*

protocol that insures we're doing our jobs right."  
But, in a statement by Atlanta Gas Light, it reads:

"All incidents involve 3rd party contractors accidentally hitting our lines. Emergency response crews were sent to the areas to secure the scene, shut the gas off and make repairs."

And, before anyone begins a project that requires digging into the ground - whether it's you at home, or a separate contractor - it is the law to call Georgia 811 before you do anything.

"There really aren't a lot of good reasons to make risky assumptions about where your underground utilities are," said Georgia 811 spokeswoman, Meghan Chesnutt.

And, while the city continues to figure out what went wrong Wednesday, city officials say gas leaks in the town is one of their main concerns.

"A lot of us look at crime, but I think when you look at gas leaks or hazardous material leaks, I think we got to look at that across the board whatever may affect our citizens," said Commissioner Aitken. "We definitely want to make sure that we're on top of that."

Commissioner Aitken has asked Augusta Fire Chief Howard Willis for a report on what happened with Wednesday's break in downtown.

Stay tuned to WJBF News Channel 6 for the results of that report when it comes out and anything else we learn

# Outdoor Association of Georgia



PLANT	# POSTERS	# VINYL	LOCATION	POST DATE	DROP DATE	# Days Posted	DEC	TOTAL DEC PER BOARD	PIC	Value Received
Lamar Valdosta	10 English Posters		70552-S/S US 82 6 Miles E/O US 300	8/31/2010	9/15/2010	15	18661	279915	70552	\$225.00
			S/S W. Hill Ave. 300' E/O Perkins St	8/30/2010	still up	210	22435	4711350	1173	\$3,150.00
			W/S Sr 133 .2 Mi S/O Sr 270 F/S	9/1/2010	still up	210	5406	1135260	1532	\$3,150.00
			US 82 .3 Mi E/O US 319 N. N/S F/E	9/1/2010	11/11/2010	60	11712	702720	79260	\$900.00
			W/S Madison Hwy 300' S/O S Patterson	10/25/2010	11/15/2010	20	9554	191080	1108	\$337.50
			70552-S/S US 82 6 Miles E/O US 300	11/2/2010	11/15/2010	15	18661	279915	70552	\$225.00
			Posted in PSA batch	Nov-10	Jan-11	90	9000	810000	no pic	\$1,350.00
			Posted in PSA batch	Nov-10	Jan-11	90	9000	810000	no pic	\$1,350.00
			Posted in PSA batch	Nov-10	Jan-11	90	9000	810000	no pic	\$1,350.00
			Posted in PSA batch	Nov-10	Jan-11	90	9000	810000	no pic	\$1,350.00
Fairway Outdoor	10 English & 5 Spanish Posters		US441 N ES .08 mi N/O SR 98 F/N -	10/28/2010	CURRENT	180	12443	2239740	Yes	\$2,250.00
			US 441 ES 800' N/O 85 F/N	10/28/2010	3/16/2011	165	3501	577665	Yes	\$2,000.00
			US 129 BUS ES .05 mi N/O SR 82 F/S - 2	10/28/2010	1/2/2011	60	8386	503160	Yes	\$900.00
			BROWNS BRIDGE RD NS 500' E/O MURPHY F/W - 1	11/8/2010	12/5/2010	30	2665	79950	NO PIC	\$450.00
			ATL HWY NS 350 E/O US 78 F/E-2	11/8/2010	2/20/2011	120	21820	2618400	NO PIC	\$1,800.00
			LEXINGTON RD SS 1mi E/O WHIT DAVIS F/S - 4	12/19/2010	2/27/2011	60	12590	755400	NO PIC	\$900.00
			ATL HWY NE 100' E/O TRADE ST F/E - 3	12/20/2010	2/6/2011	45	27280	1227600	Yes	\$675.00
			US 441 WS @ BOLEY DR F/N - 4	12/27/2010	2/6/2011	65	11170	726050	NO PIC	\$900.00
			US 78 NS 500' E/O SR 83 F/E-4	2/3/2011	2/6/2011	3	11890	35670	Yes	\$45.00
			US 29 S ES S/O LYLES RD F/N-1	2/21/2011	3/20/2011	30	2163	64890	Yes	\$450.00
			US 441 N ES 1000' N/O SR 59 F/S-2	3/12/2011	3/13/2011	1	15010	15010	NO PIC	\$15.00
			US 29 S ES S/O LYLES RD F/S-2	3/17/2011	CURRENT	30	21630	648900	Yes	\$450.00
			2	3/23/2011	4/17/2011	30	5530	165900	Yes	\$450.00
			US 129 S ES 2mi N/O TALMO F/N - 1	3/23/2011	CURRENT	30	5320	159600	Yes	\$450.00
			US 441 N WS 275' S/O BOLEY DR F/S - 2	11/30/2010	1/2/2011	30	11170	335100	NO PIC	\$450.00
			SR 72 E SS @ VOYLES RD F/E - 2	12/17/2010	1/5/2011	20	8350	167000	Yes	\$400.00
			US 29 N WS 300' N/O CALHOUN F/S - 2	3/11/2011	3/20/2011	10	21430	214300	Yes	\$150.00
			Lamar Macon	5 Posters English	1 Vinyl English	30432 ga 247 n/o houdton rd	6/1/2010	still up	270	28,357
37552 ga 247 n/o n. davis	6/1/2010	7/15/10				15	24,021	360315	yes	\$225.00
35001 hwy 129 @ rock creek	4/7/2010	7/1/10				120	19,686	2362320	yes	\$1,800.00
37852 russell pkwy @ marvin blvd.	4/8/2010	9/15/10				160	38,890	6222400	yes	\$2,200.00
37051 shurling dr @ new clinton	4/5/2010	5/20/10				45	13,821	621945	yes	\$675.00
I-75 n/o Hartley Bridge Rd. FN - 14x48	4/11/2010	4/29/11				390	61,703	24064170	yes	\$22,750.00
1337- NS N Rome Conn 150' W/o Calhoun Road W/f Out	8/18/2010	9/28/2010				30	10,582	317460	Yes	\$450.00
1318- W/s Redmond 35' N/o Chieftan S/f LHR out	8/18/2010	11/9/2010	90	20,377	1833930	Yes	\$1,350.00			
60122- E/s Columbia Rd @Beulah Road @ Ef In	8/12/2010	still up	250	4,961	1240250	Yes	\$3,735.00			
60137- N/s Bankhead Hwy 3/4 Mile E/o	8/12/2010	9/27/2010	45	16,684	750780	Yes	\$675.00			
60246- W/s Hwy 27 2/10 M S/o Park St S/f Top	8/12/2010	9/27/2010	50	10,690	534500	Yes	\$685.00			
30045- N/s Hwy 278 W S/o C/L Bracket	8/12/2010	10/5/2010	50	4,189	209450	Yes	\$685.00			
40001- W/s Hwy 27 S/o Summerville Road N/f Out	8/12/2010	10/5/2010	45	8,298	373410	Yes	\$675.00			
661- W/s 7 Riverbend Dr N/f In RHR	8/12/2010	9/23/2010	45	6,176	277920	Yes	\$675.00			
641- W/s Hwy 27 1500' W/o Darlington N/f Out	8/16/2010	still up	250	10,874	2718500	Yes	\$3,735.00			
41303- W/s Hwy 27 1000' S/o Darlington S/f Right	8/16/2010	9/9/2010	20	10,874	217480	Yes	\$400.00			
77572- E/s I-75 @ MM 352.5 S/f	8/11/2010	still up	250	47,233	11808250	Yes	\$14,577.50			
104- S/S Shorter 100' S/o Division W/f Bottom In	8/19/2010	9/14/2010	30	25,066	751980	Yes	\$450.00			
40121- E/s Hwy 5 S/o Hickory St N/f Top Out	8/18/2010	still up	250	6,913	1728250	Yes	\$3,735.00			
12135- W/s Hwy 515 100' N/o Hwy 108 N/f Bottom	8/18/2010	10/4/2010	50	11,906	595300	Yes	\$685.00			
20053- W/s Old Hwy 5 S/o Jasper City Limits S/f	8/18/2010	still up	250							
Posted in PSA batch	Sep-10	Nov-10	60							
Lamar Augusta	10 English Posters		Hwy 278 1.2 mi w/o Hwy 17	5/20/2010	8/20/2010	90				
			s/s 278 2nd e/o Hwy 17	5/20/2010	6/1/2010	10				
			Hwy 25 @ Perkins Crossing	5/20/2010	8/23/2010	90				
			Hwy 25 7.5 mi s/o Millen	5/20/2010	7/20/2010	60				
			Hwy 25 7.5 mi s/o Millen	7/20/2010	9/20/2010	60				
			Hwy 278 1.2 mi w/o Hwy 17	8/20/2010	11/3/2010	90				
			Hwy 25 7.5 mi s/o Millen	9/20/2010	10/12/2010	20				
			Hwy 17 1.5 mi s/o Hwy 278.	5/20/2010	7/20/2010	60				
			Hwy 17 1.5 mi s/o Hwy 278.	7/20/2010	9/20/2010	60				
Hwy 17 1.5 mi s/o Hwy 278.	9/20/2010	10/7/2010	20							
CBS Outdoor Columbus	10 English Posters	1 Vinyl English	W/S Whitesville St N/O Tuggle F/N	6/3/2010	9/30/2010	120				
			E/S Whitesville Rd S/O Spur 14 (Bypass) F/N	9/8/2010	3/31/2011	210				
			N/S US 27 E/O Spur 14 F/W	9/8/2010	5/1/2010	244				
			Posted in PSA batch	2/28/2011	still up	60				
Posted in PSA batch	2/28/2011	still up	60							

Statewide Billboards

Continued on next page

# Outdoor Association of Georgia

354000	no pic	\$900.00
354000	no pic	\$900.00
177000	no pic	\$450.00
9000000	no pic	\$17,500.00
104366175		\$134,878.50
TOTAL	CAMPAIGN	DEC
		Total Value Received

10 Spanish	1 Spanish
TOTAL: 60	TOTAL: 3

Total Days Posted
-------------------

**Campaign Summary:** This campaign consisted of 60 eco-posters and 3 bulletin vinyls posted throughout the state of Georgia in the markets listed in the above spreadsheet. A total of **6,388** days was received and a total of **104,366,175** exposures was received over the course of the campaign and to date. A total amount of **\$32,300** was invested into the campaign. A Total Value of **\$134,878.50** was received to date.

## PHOTO SHEET

### Georgia Utilities Protection Center

### Call 811 Before You Dig



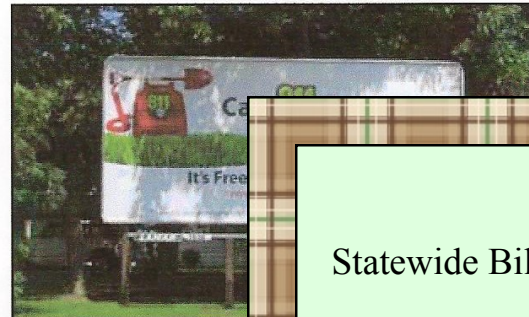
S/S W. Hill Ave. 300' E/O Perkins St. (Valdosta)



S/S US 82 6 Miles E/O US 300 (Valdosta)



W/O S. 100 S. M. S/O S. 370 E/O A. M. S.



Statewide Billboards

Continued on next page

# Outdoor Association of Georgia



US 82 .3 Mi E/O US 319 N. N/S F/E (Valdosta)



W/S Madison Hwy 300' S/O Patterson (Valdosta)



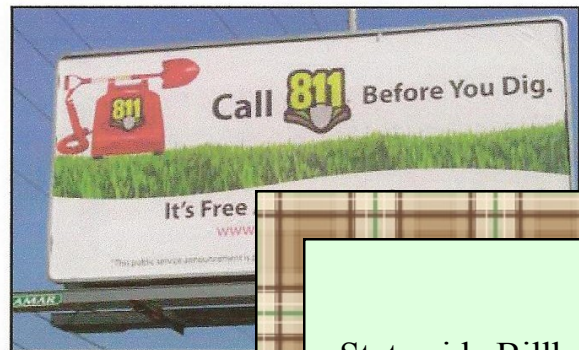
Ga 247 N/O Houston Rd W/S (Macon)



Hwy 129 @ Rock Creek (Macon)



Shurling Dr @ New Clinton (Macon)



GA 247 N/O N.

Statewide Billboards

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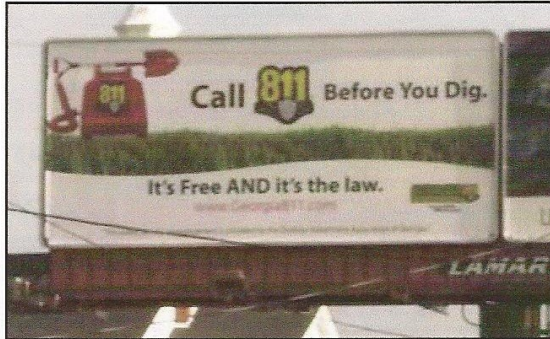
# Outdoor Association of Georgia



Russell pkwy @ Marvin Blvd. (Macon)



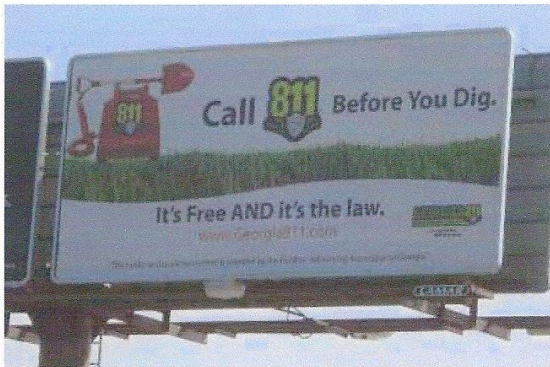
NS N Rome Conn 150' W/O Calhoun Rd.  
W/F Out (Rome)



W/S Redmond 35' N/O Chieftan S/F  
LHR Out (Rome)



E/S Columbia Rd @ Beulah Rd.  
@ E/F LN (Rome)



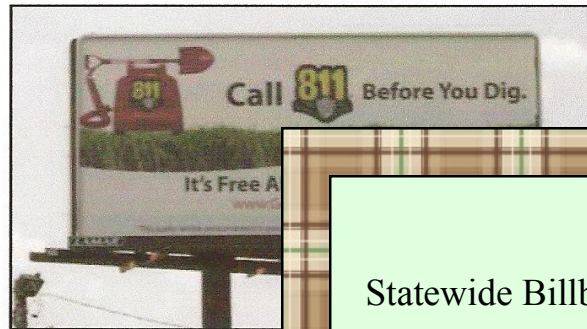
N/S Bankhead Hwy 3/4 Mile E/O 166  
W/f RHR (Rome)



W/S Hwy 27 2/10 Mi S/O Park St.  
S/F Top (Rome)



N/S Hwy 278 W S/O C/L Brackett



W/S 7 Riverber

Statewide Billboards

Continued on next page

# Outdoor Association of Georgia



W/S Hwy 27 1500' W/O Darlington  
N/F Out (Rome)



W/S Hwy 27 1000' S/O Darlington  
S/F Right (Rome)



E/S I-75 @MM 352.5 S/F (Rome)



S/S Shorter 100' S/O Division  
W/F Bottom (Rome)



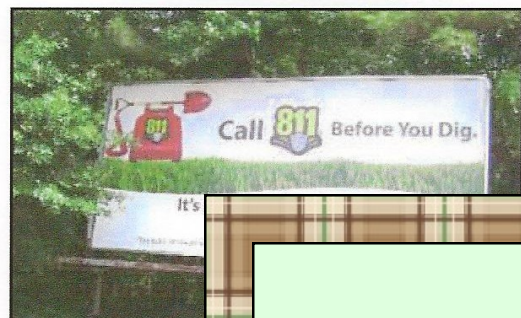
E/S Hwy 5 S/O Hickory St. N/F Top Out  
(Rome)



W/s Hwy 515 100' N.O Hwy 108  
N/F Bottom (Rome)



W/S Old Hwy 5 S/O Jasper City Limits  
(Rome)

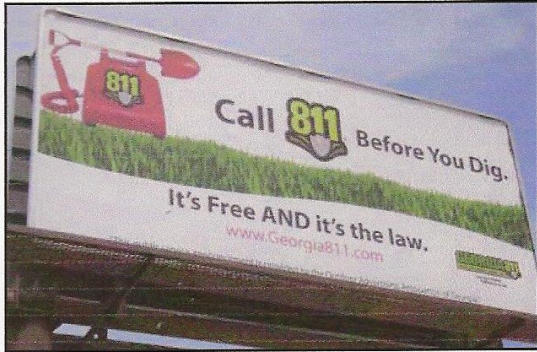


Hwy 278 1.2 m

Statewide Billboards

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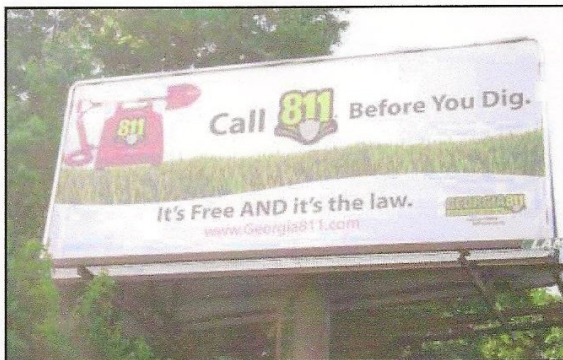
# Outdoor Association of Georgia



S/S 278 2nd E/O Hwy 17 (Augusta)



Hwy 25 @ Perkins Crossing (Augusta)



Hwy 25 7.5 mi S/O Millen (Augusta)



W/S Whitesville Rd. S/O Spur 14 Bypass  
(Columbus)

Statewide Billboards





# **GUFPA Training**

47 Classes

454 Individuals Trained

Including:

City of Savannah  
City of Thomasville Utilities  
Gwinnett County Department of Water Resources  
City of Cartersville Gas System  
Rockdale Water Resources  
Chattooga County Public Works  
Newnan Utilities  
Augusta Utilities Department